

Funding Priorities



MAYS BUSINESS SCHOOL
TEXAS A & M UNIVERSITY

The unparalleled loyalty and generosity of Mays Business School's former students, friends and corporate partners play a vital role in Mays' mission to create a vibrant learning organization, impactful knowledge and transformational leaders. Key areas requiring support have been identified as being integral to Mays' success.

1. **Expanding facilities & technology:** Mays Business School is located on the West Campus in the Wehner Building, which is more than 20 years old. We are at maximum capacity, limiting our ability to innovate and expand programs. An expansion would include new classrooms, offices, meeting spaces and faculty and staff work areas. Facilities would include state-of-the-art digital and telecommunication technology and allow us to engage external strategic partners.
2. **Expanding research support:** The Mays faculty engages in a wide variety of research and research-related activities (such as mentoring Ph.D. students). Funds are needed to support this work in a variety of ways, such as professional travel and accessing data.
3. **Center for New Ventures and Entrepreneurship:** A named endowment to support the Center for New Ventures and Entrepreneurship (CNVE) would provide stability and continuity; enabling it to become a preeminent national center for entrepreneurship education and research. CNVE hosts a number of programs, including 3-Day Startup, Startup Aggieland, MBA Venture Challenge and Entrepreneurship Bootcamp for Veterans with Disabilities.
4. **Business Honors:** The Business Honors Program is the flagship undergraduate academic program at Mays Business School. A base endowment and an endowment to provide scholarship support would allow this program to attain even greater stature and success and would help Mays compete with other leading honors programs, both regionally and nationally.
5. **Department of Accounting naming:** The Department of Accounting must have adequate resources to recruit and retain top students and faculty. The accounting programs offered at Mays are nationally recognized for their excellence. Our undergraduate and graduate programs both rank in the Top Ten in the nation.
6. **Dean's Excellence Fund:** Departments and programs need discretionary excellence funds to support student, faculty and staff development opportunities, along with access to research data. Areas of support include the Professional Selling Initiative, the Center for International Business Studies, the Data Analytics initiative, the Master of Real Estate program, the Center for Human Resource Management, the Center for Retailing Studies, the Petroleum Ventures Program, and the Commercial Banking Program.
7. **Center for International Business Studies:** The Center for International Business Studies (CIBS) is responsible for internationalizing the business programs at Mays Business School. CIBS receives university support for its administrative operations, but it relies on private-sector donations and grants for research, outreach and educational enrichment programs.
8. **Diversity and Inclusion:** In 2016, Mays Business School began creating an ambitious diversity plan designed to enhance accountability, climate and equity. The charge of the Office of Diversity and Inclusion is to create and lead the execution of Mays' strategic goal for diversity along the following dimensions: recruitment, climate and inclusion, retention and education, and community relations.
9. **MBA Fellowships:** Attracting top MBA students is a continuing challenge. Fellowships would allow us to compete more effectively with Rice and the University of Texas, our two primary competitors.
10. **Endowed and named professorships:** Professorships are important to retain productive associate and full professors. Other schools routinely recruit these individuals from Mays. Endowed and named professorships provide additional summer support and research funding to help retain productive faculty members.
11. **Endowed lectureships:** Lectureships are intended to support the work of non-tenure-track faculty who demonstrate extraordinary achievements in teaching, innovation in teaching effectiveness, curriculum development and student support.