Merchandise Trade

- Merchandise trade, i.e., exports and imports of goods is the oldest and least risky form of international business.
- Of concern to the exporter is the risk of non-payment by the importer of goods.
- Of concern to the importer is the risk that the exporter may not ship the products that have been paid for.
- In trade finance commercial banks act as intermediaries to ensure that the exporter gets paid while the importer receives the merchandise.
Chapter Objectives

- To describe the methods of payment for international trade;
- To explain common trade finance methods; and
- To describe the major agencies that facilitate international trade with export insurance and/or loan programs.
## Comparison of Payment Methods

<table>
<thead>
<tr>
<th>Method</th>
<th>Usual Time of Payment</th>
<th>Goods Available to Buyers</th>
<th>Risk to Exporter</th>
<th>Risk to Importer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prepayment</td>
<td>Before shipment</td>
<td>After payment</td>
<td>None</td>
<td>Relies completely on exporter to ship goods as ordered</td>
</tr>
<tr>
<td>Letter of credit</td>
<td>When shipment is made</td>
<td>After payment</td>
<td>Very little or none, depending on credit terms</td>
<td>Assured shipment made, but relies on exporter to ship goods described in documents</td>
</tr>
<tr>
<td>Sight draft; documents against payment</td>
<td>On presentation of draft to buyer</td>
<td>After payment</td>
<td>If draft unpaid, must dispose of goods</td>
<td>Same as above unless importer can inspect goods before payment</td>
</tr>
<tr>
<td>Time draft; documents against acceptance</td>
<td>On maturity of drafts</td>
<td>Before payment</td>
<td>Relies on buyer to pay drafts</td>
<td>Same as above</td>
</tr>
<tr>
<td>Consignment</td>
<td>At time of sale by buyer</td>
<td>Before payment</td>
<td>Allows importer to sell inventory before paying exporter</td>
<td>None; improves cash flow of buyer</td>
</tr>
<tr>
<td>Open account</td>
<td>As agreed</td>
<td>Before payment</td>
<td>Relies completely on buyer to pay account as agreed</td>
<td>None</td>
</tr>
</tbody>
</table>
Financing International Trade

• In any international trade transaction, financing can be provided by either
  • the supplier (exporter),
  • the buyer (importer),
  • one or more financial institutions, or
  • any combination of the above.

• The form of credit whereby the supplier funds the entire trade cycle is known as supplier credit.
1. Accounts Receivable Financing
   - An exporter that needs funds immediately may obtain a bank loan that is secured by an assignment of the account receivable.

2. Factoring (Cross-Border Factoring)
   - The accounts receivable are sold to a third party (the factor), that then assumes all the responsibilities and exposure associated with collecting from the buyer.
Financing International Trade

Letters of Credit (L/C)

- L/Cs are issued by an importer’s bank on behalf of the importer promising to pay the exporter upon presentation of shipping and other documents.
- The importer pays the issuing bank the amount of the L/C plus associated fees.
- Commercial or import/export L/Cs are usually irrevocable.
3 Letters of Credit (L/C)

- The required documents typically include a draft (sight or time), a commercial invoice, and a bill of lading (receipt for shipment).
  - Sometimes, the exporter may request that a local bank confirm (guarantee) the L/C.
Example of an Irrevocable Letter of Credit

Name of issuing bank
Address of issuing bank

Name of exporter
Address of exporter

We establish our irrevocable letter of credit:
for the account of (importer name),
in the amount of (value of exports),
expiring (date),
available by your draft at (time period) days sight and accompanied by: (any invoices,
packing lists, bills of lading, etc., that need to be presented with the letter of credit)
Insurance provided by (exporter or importer)
covering shipment of (merchandise description)
From: (port of shipment)
To: (port of arrival)

(Authorized Signature)
Documentary Credit Procedure

1. Sale Contract
2. Request for Credit
3. Send Credit
4. Deliver Letter of Credit
5. Deliver Goods
6. Present Documents
7. Present Documents
8. Documents & Claim for Payment
9. Payment

Buyer (Importer)

Importer’s Bank (Issuing Bank)

Seller (Exporter)

Exporter’s Bank (Advising Bank)
Letters of Credit (L/C)

- Variations include
  - *standby L/Cs*: funded only if the buyer does not pay the seller as agreed upon
  - *transferable L/Cs*: the first beneficiary can transfer all or part of the original L/C to a third party
  - *assignments of proceeds under an L/C*: the original beneficiary assigns the proceeds to the end supplier
Financing International Trade

4 Banker’s Acceptance (BA)

- This is a time draft that is drawn on and accepted by a bank (the importer’s bank). The accepting bank is obliged to pay (the face value) the holder of the draft at maturity.

- If the exporter does not want to wait for payment, it can request that the BA be sold in the money market. Trade financing is provided by the holder of the BA.
Banker’s Acceptance

$ 1,000,000

Pay to the

Order of

January 15 2005

Days after sight

Pay to the

One Million and 00/100

Dollars

Drawn under International Bank L/C #155

Value received and charge the same account of

International Bank, N.A.

Bogota, Colombia

Colombian Coffee Traders Ltd/
Banker’s Acceptance (BA)

- The bank accepting the drafts charges an *all-in-rate* (interest rate) that consists of the discount rate plus the acceptance commission.

  - In general, all-in-rates are lower than bank loan rates. They usually fall between the rates of short-term Treasury bills and commercial papers.
Life Cycle of a Typical Banker’s Acceptance

1. Purchase Order
2. Apply for L/C
3. L/C
4. L/C Notification
5. Ship Goods
6. Shipping Documents & Time Draft
7. Shipping Documents & Time Draft
8. Pay Discounted Value of BA
9. Pay Discounted Value of BA
10. Sign Promissory Note to Pay
11. Shipping Documents
12. BA
13. Pay Discounted Value of BA
14. Pay Face Value of BA
15. Present BA at Maturity
16. Pay Face Value of BA

1-7: Prior to BA
8-13: When BA is created
14-16: When BA matures
Working Capital Financing

- Banks may provide short-term loans that finance the working capital cycle, from the purchase of inventory until the eventual sale and conversion to cash.
Medium-Term Capital Goods Financing (Forfaiting)

- The importer issues a promissory note to the exporter to pay for its imported capital goods over a period that generally ranges from three to seven years.
- The exporter then sells the note, without recourse, to a bank (the forfaiting bank).
Financing International Trade

Countertrade

• These are foreign trade transactions in which the sale of goods to one country is linked to the purchase or exchange of goods from that same country.

• Common countertrade types include barter, compensation (product buy-back), and counterpurchase.

• The primary participants are governments and MNCs.
Agencies that Promote International Trade

- Because of the important role that international trade plays in the economic growth of most countries, government institutions and private sector organizations offer various forms of export credit, export finance, and insurance guarantee programs to stimulate trade and reduce risk.
Agencies that Promote International Trade

Export-Import Bank of the U.S. (Ex-Im Bank)

- This U.S. government agency aims to create domestic jobs by financing and facilitating the export of U.S. goods and services and maintaining the competitiveness of U.S. companies in overseas markets.
- They offer guarantees of commercial loans, direct loans, and export credit insurance.
Agencies that Promote International Trade

Private Export Funding Corporation (PEFCO)

- PEFCO is a private corporation that is owned by a consortium of commercial banks and industrial companies.
- In cooperation with Ex-Im Bank, PEFCO provides medium- and long-term fixed-rate financing for foreign buyers through the issuance of long-term bonds.
Agencies that Promote International Trade

Overseas Private Investment Corporation (OPIC)

- OPIC is a U.S. government agency that assists U.S. investors by insuring their overseas investments against a broad range of political risks.
- It also provides financing for overseas businesses through loans and loan guaranties.