



Certificate Declaration of Intent

Students who are pursuing a certificate in Advertising, Retailing, Sales, or Analytics and Consulting must declare their intention with the Department of Marketing advising office. For additional information on each certificate, visit the Marketing advising office in 220A Wehner.

Please complete the form and return it to the Marketing Advisor in 220A Wehner. An email will be sent to the student's TAMU email address from the Marketing advising office as confirmation of receipt.

ELIGIBILITY

Business majors are eligible to pursue certificate programs. Students may earn more than one certificate but must complete the requirements for each separately.

STUDENT INFORMATION

Name: _____

UIN: _____

TAMU Email: _____

Phone: _____

Major: _____ GPA: _____

Expected Graduation Date: _____

Certificate pursuing: Advertising Retailing Sales Analytics & Consulting

INITIAL IN BRACKETS TO THE LEFT OF EACH STATEMENT.

I have read and understand the following requirements necessary to receive my certificate:

- [] I must complete the **twelve hours of designated coursework** as listed for each certificate's curriculum.
- [] I must earn a grade of 'B' or better in each certificate course as well as an overall GPA of 3.0 by graduation.
- [] I must complete an internship in the certificate field and submit the **Certificate Internship Confirmation** document no later than 90 days after the completion of the internship.
*Students who have completed or are currently enrolled in MKTG 484 do not need to complete the Certificate Internship Confirmation document.
- [] I must join and participate in the **designated student organization or participate in the competition** for the chosen certificate. Participation will be confirmed by the faculty advisor of the organization/competition.
- [] I must apply for the certificate in my graduating semester by submitting the **Certificate Graduation Application** no later than the last day of the Drop/Add period of my graduating semester in order to be awarded the certificate.

I hereby state my intent to comply with and meet the requirements as listed in this document.

Student Signature

Date

NOTE: This form begins your file as a certificate candidate. While the Department of Marketing supports your efforts to pursue a certificate, you are not obligated to complete the program by signing this form. Students are encouraged to make an appointment with an academic advisor each semester to plan when they will take the designated certificate courses. If you decide not to complete the requirements for the certificate, then please contact the Marketing advisor in 220A Wehner with your request to withdraw.