
JOANNA TOCHMAN CAMPBELL

Ph.D. Candidate, Regents' Fellow
Mays Business School, Department of Management
Texas A&M University
College Station, Texas 77843-4221

Phone: (979) 845-4851 (office)
(979) 820-2296 (cell)
E-mail: JCampbell@mays.tamu.edu
Website: mays.bz/joannacampbell

EDUCATION

Ph.D. Texas A&M University, Mays Business School, College Station, TX 77843
Expected graduation: Summer 2012
Major: Strategic Management
Minor: Research Methodology

Committee: Michael Hitt (Co-Chair); David Sirmon (Co-Chair); Duane Ireland;
Shane Johnson (Finance); *Dissertation proposal defended:* June, 2011

B.S. Arizona State University, W. P. Carey School of Business, Tempe, AZ 85287
Bachelor of Science in Finance, May 2005
Bachelor of Science in Economics, May 2005
Graduated *Summa Cum Laude*; Barrett Honors College graduate

ACADEMIC EXPERIENCE

9/07–present Graduate Research Assistant/Instructor
Department of Management
Texas A&M University, Mays Business School

1/04–12/04 Undergraduate Teaching Assistant
Department of Economics
Arizona State University, W. P. Carey School of Business

RESEARCH INTERESTS

Corporate Governance; Strategic Leadership and Upper Echelons; Stakeholder Management;
Entrepreneurship (with an emphasis on Technology & Innovation)

REFEREED PUBLICATIONS

Sirmon, D.G., Hitt, M.A., Arregle, J-L, & Campbell, J.T. 2010. Capability strengths and weaknesses in dynamic markets: Investigating the bases of temporary competitive advantage. *Strategic Management Journal*, 31(13): 1386–1409.

BOOK CHAPTERS

Umphress, E.E., Campbell, J.T., & Bingham, J. 2010. Paved with good intentions: Unethical behavior conducted to benefit the organization, coworkers, and customers. In Schminke, M. (Ed.), *Managerial Ethics: Managing the psychology of morality*, p. 127–152. New York, NY: Routledge/Taylor & Francis Group.

PROCEEDINGS

Takacs Haynes, K., Campbell, J.T., & Hitt, M.A. 2010. Greed, hubris and board power: Effects on firm outcomes. *Academy of Management Best Paper Proceedings*

MANUSCRIPTS UNDER REVIEW

Gilbert, B.A., Campbell, J.T., & Dai, L. Fostering disruptive technologies: Evidence from the emerging hydrogen-fuel cell industry. 1st revision submitted to *Academy of Management Journal*.

Campbell, J.T., Eden, L.A., & Miller, S.R. Does distance matter? Multinationals and corporate social responsibility in host countries. 1st revision submitted to *Journal of International Business Studies*.

Campbell, J.T., Campbell, T.C., Sirmon, D.G., Bierman, L., & Tuggle, C. Who controls the monitor? Multiple agency theory and the shareholder struggle to control the board. Revise and resubmit (1st revision request) at *Strategic Management Journal*.

WORK IN PROGRESS – Working Manuscripts

Miller, S.R., Campbell, J.T., Eden, L.A., & Li, D. Compliance with corporate social regulations: A signaling-stakeholder framework. Planned submission to *Strategic Management Journal*: Fall 2011

Takacs Haynes, K., Campbell, J.T., & Hitt, M.A. Executive greed, hubris and board power: Effects on firm performance. Planned submission to *Strategic Management Journal*: Fall 2011

Gomez-Mejia, L.R., Hoskisson, R.E., Makri, M., Sirmon, D.G., & Campbell, J.T. Innovation and the preservation of socioemotional wealth: The paradox of R&D investment in family-controlled high-technology firms. Planned submission to *Academy of Management Journal*: Fall 2011

Campbell, J.T., Sirmon, D.G., & Hitt, M.A. Are wealthy CEOs better stewards of other people's wealth? CEO external wealth, firm risk and firm performance. Planned submission to *Academy of Management Journal*: Fall 2011

Martin, G.P., Gomez-Mejia, L.R., & Campbell, J.T. Family firms, dominant shareholders and earnings management: The role of socioemotional wealth in the earnings management decision. (Targeted journal: *Academy of Management Journal*)

Certo, S.T., Campbell, J.T., & Umphress, E.E. Employee evaluations of CEO pay fairness and indirect agency costs.

Miller, S.R., Eden, L.A., & Campbell, J.T. Learning from self and learning from others: The Janus-faced view of learning from high risk variation.

WORK IN PROGRESS – Data Collection/Analysis

Gilbert, B.A., Campbell, J.T., & Wesley, C. Knowledge for disruptive technologies: An empirical analysis of the geographic origins. Stage – manuscript drafting

Berrone, P., Gomez-Mejia, L.R., & Campbell, J.T. Out of sight, out of mind: Internal incentives, external pressures, and the pollution haven effect. Stage – data analyses

Brymer, R.A., Campbell, J.T., & Sirmon, D.G. Signaling strategy: Transparency in acquisitions. Stage – data collection/preliminary analyses

WORK IN PROGRESS – Early stages

The processes of entrepreneurship – Effectuation vs. Causation – with C. Trahms & R. Brymer. Stage – IRB approval (*This research is supported by the Aggie 100 Entrepreneurial Scholar Fund Award from the Mays Business School Center for New Ventures and Entrepreneurship.*)

Pouring not spilling: Why individuals purposely share firm knowledge – with R. Brymer, J. Coombs, & D. Ireland

Dual-class stock structures and family firms – with L. Gomez-Mejia, M. Hitt, & L. Bierman.

REFEREED CONFERENCE PRESENTATIONS

2011 Berrone, P., Gomez-Mejia, L.R., & Campbell, J.T. Out of sight, out of mind: Internal incentives, external pressures, and the pollution haven effect. *To be presented* at the 31st Strategic Management Society Annual International Conference: Miami, FL.

2011 Brymer, R., Coombs, J., Ireland, D., & Campbell, J.T. Pouring not spilling: Why individuals purposely share firm knowledge. *To be presented* at the 31st Strategic Management Society Annual International Conference: Miami, FL.

2011 Campbell, J.T., Campbell, T.C., Sirmon, D.G., Bierman, L., & Tuggle, C. Who controls the monitor? Multiple agency theory and the shareholder struggle to control the board. *To be presented* at the 2011 Southern Management Association Meeting: Savannah, GA.

- 2011 Miller, S.R., Eden, L.A., & Campbell, J.T. Learning from self and learning from others: The Janus-faced view of learning from high risk variation. Presented at the 71th Annual Meeting of the Academy of Management: San Antonio, TX.
- 2010 Gilbert, B.A., Campbell, J., Dai, L. Fostering disruptive clean technologies: Evidence from the emerging hydrogen-fuel cell industry. Presented at the Satter Social Entrepreneurship Conference, New York University, November 2010: New York, NY.
- 2010 Takacs Haynes, K., Campbell, J.T., & Hitt, M.A. Greed, hubris and board power: Effects on firm outcomes. Paper presented at the 70th Annual Meeting of the Academy of Management: Montreal, Canada.
- Published in *Best Paper Proceedings*
- 2010 Gomez-Mejia, L., Hoskisson, R.E., Makri, M., & Campbell, J.T. Corporate entrepreneurship in family-owned firms. Paper presented at the 70th Annual Meeting of the Academy of Management: Montreal, Canada.
- 2009 Takacs Haynes, K., Campbell, J.T., & Hitt, M.A. Greed, hubris and ineffective monitoring: Impact on downside risk and firm performance. Paper presented at the 29th Strategic Management Society Annual International Conference: Washington, D.C.
- 2009 Eden, L.A., Miller, S.R., & Campbell, J.T. Doing harm by doing good? The Community Reinvestment Act and the U.S. banking crisis. Paper presented at the 29th Strategic Management Society Annual International Conference: Washington, D.C.
- Nominated for the *Best Practice Implications Award*
- 2009 Campbell, J.T., Eden, L.A., & Miller, S.R. Above and beyond: Asymmetric information, corporate social responsibility and firm performance. Paper presented at the 69th Annual Meeting of the Academy of Management: Chicago, IL.
- 2009 Certo, S.T., Umphress, E.E., & Campbell, J.T. They make what?! Employee evaluations of CEO pay fairness. Paper presented at the 69th Annual Meeting of the Academy of Management: Chicago, IL.
- 2009 Campbell, J.T., Eden, L.A., & Miller, S.R. Does distance matter? Multinationals and corporate social responsibility in host countries. Paper presented at the Academy of International Business 2009 Annual Meeting: San Diego, CA.
- 2008 Campbell, J.T. CEO total wealth, decision-making and firm performance: An empirical investigation. Paper presented at the 28th Strategic Management Society Annual International Conference: Cologne, Germany.
- 2008 Gilbert, B.A., & Campbell, J.T. Disruptive technologies in an emerging industry: An analysis of the geographic origins. Paper presented at the 28th Strategic Management Society Annual International Conference: Cologne, Germany.

2008 Campbell, J.T. The impact of executive wealth and compensation on risk propensity and decision-making. Paper presented at the 68th Annual Meeting of the Academy of Management: Anaheim, CA.

HONORS, AWARDS AND GRANTS

2009-2010 Dean's Award for *Outstanding Research* by a Ph.D. Student, Mays Business School
Aggie 100 Entrepreneurial Scholarship Award, 2009 (one of two awarded proposals)

Outstanding Reviewer, BPS Division, Academy of Management: Chicago (2009)

Strategic Management Society Doctoral Workshop Scholarship, 2009 (competitive selection from a worldwide pool of applicants; only 10 participants from American institutions)

Regents' Graduate Fellowship

Graduate Research and Presentation Grant (maximum amount), 2008

Mays Business School Summer Research Grant Award (2007-2008) for "Fostering Disruptive Technologies: Evidence from the U.S. and Australia" with Brett Gilbert

Mini Research Grant from the Mays Business School for "Employee Reactions to the Organizational Justice Received by their Coworkers" with Elizabeth Umphress, 2008

TEACHING

Teaching interests: Strategic Management; Entrepreneurship/Innovation; Research Methods

MGMT 466: Strategic Management (Capstone course for business seniors)

- Summer 2011: 2 sections; Average evaluation (reported mean over 17 items) – 4.83 & 4.77/5.0
 - “On the whole, this is a good instructor.” – 4.94 & 4.89/5.0
 - “I believe this instructor was an effective teacher.” – 4.83 & 4.94/5.0
- Spring 2010: Average evaluation (reported mean over 17 items) – 4.51/5.0*
*Department average for the course: 4.24
- Summer 2010: Average evaluation (reported mean over 17 items) – 4.44/5.0

MGMT 686: Organizational Research Methods II (Ph.D. level) – Guest Lecturer for “Endogeneity and Sample selection”

- Fall 2010

SERVICE

Professional

Reviewer for the Academy of Management Annual Meeting, BPS Division: 2008, 2009, 2010, 2011

Reviewer for Southern Management Association Annual Meeting, Savannah (2011), “Strategic Management/Organizational Theory/International Management” track

Reviewer for Strategic Management Society Annual Conference: Miami (2011), “Entrepreneurship and Strategy” track
Reviewer for Strategic Management Society Annual Conference: Rome (2010), “Entrepreneurship and Strategy” track
Reviewer for Strategic Management Society Annual Conference: Washington, D.C. (2009), “Environmental Realities” track
Panel Judge, Outstanding Doctoral Student Paper Award, Southern Management Association 2009 Annual Meeting, Strategic Management track

University/Other

‘2010 Ideas Challenge’ Judge, Center for New Ventures and Entrepreneurship, Texas A&M University, 2010
Doctoral Orientation Panelist, Department of Management, Texas A&M University, 2009
Graduate Student Council Representative for the Department of Management, Texas A&M University, Fall 2008-Spring 2009
Mentor, ATMentors, Texas A&M University, Fall 2006
Mentor, Aggie Women in Leadership Program, Texas A&M University, Fall 2006
State Employee Charitable Campaign Unit Coordinator, Texas A&M University, Fall 2006

PROFESSIONAL AFFILIATIONS

Academy of Management

Divisions: Business Policy and Strategy
Research Methods

Strategic Management Society

Interest Groups: Corporate Strategy & Governance
Entrepreneurship & Strategy
Stakeholder Strategy

Southern Management Association

PROFESSIONAL DEVELOPMENT

BPS Doctoral Student Consortium, Academy of Management Annual Meeting, San Antonio, TX; August 2011
CARMA Winter Research Methods Short Course on Multi-Level Modeling, Detroit, MI; Jan. 2011
CARMA Consortium Webcasts on advanced research methods: 2007 – present
Doctoral Consortium on International Business Strategy, Duke University, Durham, NC; May 2008

WORK EXPERIENCE

- Business Coordinator (February 2006 – August 2007)
Student Health Services, Division of Student Affairs, Texas A&M U., College Station, TX.

- Senior Consultant (August 2004 – May 2005)
Honors Consulting Group, Tempe, AZ.
- Project Manager (internship; January 2004 – May 2004)
Credit Education Program in cooperation with Citibank, Tempe, AZ.
- Office Assistant (August 2003 – July 2004)
Business Information Technology, W. P. Carey School of Business, Arizona State U., Tempe, AZ.

REFERENCES

Michael A. Hitt (Co-Chair)

Distinguished Professor
Joe B. Foster '56 Chair in Business Leadership
Department of Management
Mays Business School
Texas A&M University
College Station, TX 77840-4221
Phone: 979-845-4851 / 979-458-3393
Email: mhitt@mays.tamu.edu

David G. Sirmon (Co-Chair)

Associate Professor
Pamela M. and Barent W. Cater '77 Faculty
Research Fellow
Department of Management
Mays Business School
Texas A&M University
College Station, TX 77840-4221
Phone: 979-845-4851 / 979-845-3881
Email: dsirmon@mays.tamu.edu

R. Duane Ireland

Distinguished Professor
Conn Chair in New Ventures Leadership
Department of Management
Mays Business School
Texas A&M University
College Station, TX 77840-4221
Phone: 979-845-4851 / 979-862-3963
Email: direland@mays.tamu.edu

Luis R. Gomez-Mejia

Professor
Benton Cocanougher Chair in Business
Department of Management
Mays Business School
Texas A&M University
College Station, TX 77840-4221
Phone: 979-845-4851 / 979-845-1321
Email: lgomez-mejia@mays.tamu.edu