

Jon (Sean) Jasperson

Texas A&M University
Mays Business School
4217 TAMU
College Station, TX 77843-4217
979-845-7946
Fax: 979-845-5653
jon.jasperson@tamu.edu
<http://www-info.tamu.edu/faculty/jjasperson>
(Revised June 28, 2011)

EDUCATION

Doctor of Philosophy, Florida State University, Tallahassee, FL, May 1999

- Field of Study: Information and Management Sciences
- Dissertation Title: *The Impact of Social Structures on Information Technology Infusion: Investigation of Alternative Individual Appropriation Moves*
- Dissertation Co-Chairs: Robert W. Zmud and V. Sambamurthy

Master of Accountancy, Brigham Young University, Provo, Utah, August 1994

- Emphasis: Accounting Information Systems

Bachelor of Science, Brigham Young University, Provo, Utah, August 1994

- Major: Accounting

ACADEMIC EXPERIENCE

Director, Center for the Management of Information Systems, Department of Information and Operations Management, Mays Business School, Texas A&M University, College Station, TX, June 2009 to present

- Plan, coordinate, and execute events to bring students, faculty, and industry professionals together
- Manage center budget and operations
- Recruit and retain corporate advisory board members for the center

Assistant Department Head, Department of Information and Operations Management, Mays Business School, Texas A&M University, College Station, TX, Aug 2006 to present

- Represent department head as necessary
- Participate on departmental advisory committee
- Facilitate course scheduling process

Director of Student Services, Department of Information and Operations Management, Mays Business School, Texas A&M University, College Station, TX, Aug 2006 to Aug 2009

- Created Student Services Office during 2006-2007 academic year
- Designed and produced promotional materials including brochures, flyers, electronic presentations, etc.
- Established processes and record keeping for student advising and program admissions
- Planned and hosted various events: welcome-to-the-major parties, back-to-school ice cream socials, graduation recognition luncheons, information sessions, etc.

Clinical Assistant Professor, Department of Information and Operations Management, Mays Business School, Texas A&M University, College Station, TX, Aug 2005 to present

Assistant Professor, MIS Division, Price College of Business, University of Oklahoma, Norman, OK, 1998 - 2005

Graduate Teaching Instructor, Information and Management Science Division, College of Business, Florida State University, Tallahassee, FL, 1994 - 1998

Teaching Assistant, School of Accounting and Information Systems, Marriott School of Management, Brigham Young University, Provo, Utah, 1992 - 1994

REFEREED PUBLICATIONS

1. Vest, J. R., Gamm, L. D., Ohsfeldt, R. L., Zhao, H., and Jasperson, J. "Factors Associated with Health Information Exchange System Usage in a Safety-Net Ambulatory Care Clinic Setting," *Journal of Medical Systems*, forthcoming 2011.
2. Vest, J. R., Zhao, H., Jasperson, J., Gamm, L. D., and Ohsfeldt, R. L. "Factors Motivating and Affecting Health Information Exchange Usage," *Journal of the American Medical Informatics Association* (18:2), Mar/Apr 2011, pp 143-149.
3. Vest, J. R. and Jasperson, J. "What Should We Measure? Conceptualizing Usage in Health Information Exchange," *Journal of the American Medical Informatics Association*, (17:3), May 2010, pp 302-307.
4. Shaft, T. M., Albert, L. J., and Jasperson, J. "Managing Change in an Information Systems Development Organization: Understanding Developer Transitions from a Structured to an Object-Oriented Development Environment," *Information Systems Journal* (18:3) 2008, pp 275-297.
5. Carter, P. E., Jasperson, J., and Zmud, R. W. "Defining IT-Related Work Systems: Response to Alter," *Communications of the AIS* (17), February 2006, pp 310-Letters 6.
6. Carte, T. A., Jasperson, J., and Cornelius, M. E. "Integrating ERD and UML Concepts When Teaching Data Modeling," *Journal of Information Systems Education* (17:1), Spring 2006, pp 55-63.
7. Jasperson, J., Carter, P.E., and Zmud, R.W. "A Comprehensive Conceptualization of the Post-Adoptive Behaviors Associated with IT-Enabled Work Systems," *MIS Quarterly* (29:3), September 2005, pp 525-557. **(Selected as best paper published in 2005 by an OCIS Division member of the Academy of Management)**
8. Schwarzkopf, A. B., Mejias, R. J., Jasperson, J., Saunders, C. S., and Gruenwald, H. "Effective Practices for IT Skills Staffing," *Communications of the ACM* (47:1), January 2004, pp 83-88.
9. Saunders, C. S., Carte, T. A., Jasperson, J., and Butler, B. S. "Lessons Learned from the Trenches of Metatriangulation Research," *Communications of the AIS* (11:14), February 2003, pp 245-270.
10. Jasperson, J., Carte, T. A., Saunders, C. S., Butler, B. S., Croes, H. J. P., and Zheng, W. J. "Power and Information Technology Research: A Metatriangulation Review," *MIS Quarterly* (26:4), December 2002, pp. 397-459. **(Best paper published in MISQ Volume 26)**
11. Denna, E. L., J. Jasperson, K. Fong, and D. Middleman. "Modeling Conversion Process Events," *Journal of Information Systems* (8:1), Spring 1994, pp. 43-54.

OTHER (NON-REFEREED) PUBLICATIONS

1. Schwarzkopf, A. B., Saunders, C. S., Jasperson, J., and Croes, H. J. P. "Strategies for Managing IS Personnel: IT Skills Staffing," in *Strategies for Managing IS/IT Personnel*, C. Shayo (ed.), Idea Group Publishing, Hershey, PA, 2004.
2. Jasperson, J., E. L. Denna, and L. T. Perry. "Closing the Business Process Reengineering Gap: Using the REAL Framework to Identify, Define, and Understand Business Processes." In *Process Think: Winning Perspectives for Business Change in the Information Age*, V. Grover and W. J. Kettinger (eds.), Idea Group Publishing, Hershey, PA, 2000, pp. 190-208.
3. Denna, E. L., L. T. Perry, and J. Jasperson. "Reengineering and REAL Business Process Modeling." In *Business Process Change: Reengineering Concepts, Methods, and Technologies*, V. Grover and W. J. Kettinger (eds.), Idea Group Publishing, Harrisburg, PA, 1995, pp. 350-375.

RESEARCH IN PROGRESS

1. Research grant funded by the National Institutes of Health, "Factors Motivating & Affecting Information Seeking in a Health Information Exchange," with R.L. Ohsfeldt, L.D. Gamm, J. Vest, H. Zhao.
2. Under review, "Why is health information exchange used in the emergency care of children?," *Pediatrics*, with J. Vest, R.L., Ohsfeldt, L.D. Gamm, and H. Zhao.
3. Research project in data collection stage, "Service Fairness in IT Service," with D. Whitten and A. Taylor.

CONFERENCE PRESENTATIONS

1. Vest, J.R. and Jasperson, J. "Routine and Novel Search Patterns in a Health Information Exchange," American Medical Informatics Association Annual Symposium, Kuperman, G. (ed.), Washington DC, November 13 – 17, 2010.
2. Shaft, T. M., Albert, L. J., and Jasperson, J. "A Longitudinal Study of Information Systems Developers' Understanding of Software Development Concepts During a Transition from Structured to Object-Oriented Development," Americas Conference on Information Systems, C. Bullen and E. Stohr (eds.), New York, NY, 2004, pp. 1620-1630.
3. Carte, T. A., Saunders, C. S., Jasperson, J., Butler, B. S. "Lessons Learned from the Trenches of Metatriangulation Research," in *Proceedings of the International Symposium on Research Methods (ISRM)*, August 8, 2002, at Dallas, TX.
4. Saunders, C. S., Carte, T. A., Jasperson, J., Croes, H. J. P., Zheng, W., and Butler, B. S. "Power and Information Technology: A Review Using Metatriangulation." in *Proceedings of the 21st International Conference on Information Systems*, W. J. Orlikowski, S. Ang, P. Weill, H. Krcmar and J. I. DeGross (eds.), December 10-13, 2000, at Brisbane, Australia, pp. 339-350.
5. Zmud, R. W., Carte, T. A., and Jasperson, J. "Transforming Information Systems Acquisition and Development Practice through Strategic Communities." in *Proceedings of the 5th AIM (Association Information et Management) Conference*, November 8-10, 2000, at Montpellier, France.
6. Jasperson, J., V. Sambamurthy, and R. W. Zmud. "Social Influence and Individual IT Use: Unraveling the Pathways of Appropriation Moves." *Proceedings of the Twentieth International Conference on Information Systems*, December 13-15, at Charlotte, NC, pp. 113-118. **(Nominated as one of five for best paper award)**

7. Jasperson, J. "Social Structures and Individual IT Infusion: An Investigation of Alternative Appropriation Moves," Doctoral Consortium, *The International Conference on Information Systems 1997*, Atlanta, GA, December 12-13, 1997.
8. Jasperson, J. "The Impacts of Social Structure Appropriation Moves on Individual Use of IT: An Investigation of Alternative Pathways," *Academy of Management 1997 Annual Meetings*, Boston, MA, August 13, 1997.
9. Jasperson, J. "Social Structures and Individual IT Infusion: Investigation of Alternative Appropriation Moves," Ph.D. Research-in-Progress Mini-Track, *The 1997 AIS Americas Conference*, Indianapolis, IN, August 14, 1997.

FUNDED RESEARCH

1. Research grant #R21CA138605 in the amount of \$350,000 at Texas A&M University funded by the National Institutes of Health through the National Cancer Institute, 2009 – 2010, "Factors Motivating & Affecting Information Seeking in a Health Information Exchange," with R.L. Ohsfeldt, L.D. Gamm, J.R. Vest, and H. Zhao.

OTHER PRESENTATIONS

1. "Transition to an Object-Oriented Development Environment: A Summary of Learnings from CITGO," for the Center of MIS Studies Spring Meeting 2003 with T. Shaft
2. "Knowledge Transfer of Modeling Practices to Object-Oriented Development," for the Center for MIS Studies Fall 2001 Retreat with T. Shaft
3. "Business to Business Electronic Data Transmission," for the Center for MIS Studies Fall 2000 Retreat with C. S. Saunders, P. E. Carter, H. Gruenwald, H. Croes, and J. McKenzie
4. "Forecasting IT Skills Needs," for the Center for MIS Studies Fall 1999 Retreat with C.S. Saunders, A. B. Schwarzkopf, R. Mejias, H. Gruenwald and H. Croes
5. "On Getting a Job in Academe," for the Program for Instructional Excellence Spring Teaching Conference, January 1998, The Florida State University.
6. "Developing Webpages," for the Program for Instructional Excellence Fall Workshop Series, September - November 1997, The Florida State University.
7. "Electronic Instructional Design," at the Program for Instructional Excellence Fall Teaching Conference, August 1997, The Florida State University.
8. "The Second Semester: A Chance to Improve," at the Program for Instructional Excellence Spring Teaching Conference, January 1997, The Florida State University.

TEACHING ACTIVITIES

Undergraduate Courses Taught - Texas A&M University

- INFO 209 - Business Information Systems. An introductory course in MIS for non-business majors. Course content includes instruction in HTML, Microsoft Excel, and Microsoft Access.
- INFO 210 - Fundamentals of Information Systems. An introductory to MIS course for all business majors. Course content includes instruction in HTML, Microsoft Excel, and Microsoft Access. I thought this course at the regular and honors level.
- INFO 420 - Web Enabled Applications. Students are exposed to web application development in the .NET environment. XHTML, CSS, ASP.NET, and jQuery technologies are introduced. Students build an e-commerce web application for semester project.
- INFO 429 - Business Systems Analysis and Design. A course in systems development lifecycle using structured modeling techniques such as data flow diagrams, entity-relationship diagrams, processing logic, etc. to document system specifications.

- INFO 430 - Advanced Systems Analysis and Design. Systems development lifecycle using the UML.
- INFO 465 - Information Technology for Supply Chain Management. A senior supply chain management course that emphasizes the integration of information technology as an enabler of supply chain management.

Undergraduate Courses Taught - University of Oklahoma

- ACCT 3363 - Accounting Information Systems
- MIS 3363 - Information Systems Infrastructure
- MIS 3373 - Systems Analysis and Design Theory
- MIS 4413 - Object-Oriented Systems Development

Undergraduate Courses Taught - Florida State University

- CGS 3403 - Introduction to COBOL Programming for Business
- ISM 3004 - Information Resource Management for Business
- ISM 4117 - Decision Support and Expert Systems Management
- QMB 3200 - Quantitative Methods for Business

Graduate Courses Taught - Texas A&M University

- INFO 612 - Management Information Systems. Information technology management course for MBA students.
- INFO 629 - Systems Analysis and Design. Systems development lifecycle using structured modeling techniques such as data flow diagrams, entity-relationship diagrams, processing logic, etc. to document system specifications.

Graduate Courses Taught - University of Oklahoma

- MIS 5413 - Object Oriented Systems Development

STUDENT ADVISORY COMMITTEES

1. Member, PhD Dissertation Committee, Joshua R. Vest, Texas A&M University, 2010.
2. Member, MS Thesis Committee, Chris King, Texas A&M University, 2009.
3. Chair, MS-MIS committee for all MS-MIS students in Department of Information and Operations Management, Texas A&M University between 2006 and 2010 (total number of student committees = 267).
4. Member, MS Thesis Committee, Jonathon Siu-Yee Wong, University of Oklahoma, 2005.

PROFESSIONAL ACTIVITIES

Ad hoc Reviewer-- Journals, IEEE Transactions on Engineering Management; Information Systems Research; MIS Quarterly; Organization Science; Journal of Information Technology and Management; Management Science;

Ad hoc Reviewer -- Conferences, Academy of Management National Meetings; American Accounting Association -- IS Section Annual Meetings; International Conference on Information Systems; Southern Management Association Meetings; conference on Information Systems and Technology

Member, Academy of Management, Association of Information Systems, INFORMS

AWARDS AND HONORS

Student Led Award for Teaching Excellence (SLATE), Texas A&M University, Fall 2009.
Advancia Teaching in Excellence Award, University of Oklahoma, 2002
ICIS Doctoral Consortium Participant, International Conference on Information Systems 1997, Atlanta, GA
Ph.D. Student Teacher of the Year, Florida State University MIS Association, April 1998
University Teaching Associate, Program for Instructional Excellence, Florida State University, 1997-98 academic year
University Outstanding Teaching Assistant, Florida State University, April 1997
University Fellow, Florida State University, '94-95; '95-96; and '97-98 academic years

ACADEMIC SERVICE

Academic Community

Chief Technology Officer, OCIS Division, Academy of Management, (August 2005 - August 2008)

University

LMS Selection Committee, Texas A&M University (December 2010 to present)
Graduate College Academic Misconduct Board, University of Oklahoma (2001 - 2005)
Adopt-A-Faculty Participant, University of Oklahoma (2003 - 2004)
Intervention Strategies Committee, University of Oklahoma (2001 - 2003)
Bookstore Selection Committee, University of Oklahoma (2001 - 2002)

College

Mays Regents Scholar Mentor, Mays Business School, Texas A&M University (2007 to present)
Assessment Council, Mays Business School, Texas A&M University (2005 - 2006)
Building Committee, Price College of Business, University of Oklahoma (2003 - 2005)
Ad Hoc Website Committee, Price College of Business, University of Oklahoma (2003 - 2005)
Ad Hoc IRB Committee, Price College of Business, University of Oklahoma (2001 - 2003)
Nominations Committee, Price College of Business, University of Oklahoma (2001 - 2003)
Academic Misconduct Board, Price College of Business, University of Oklahoma (1998 - 2001)
Library Committee, Price College of Business, University of Oklahoma (1999 - 2000)

Department

Chair MIS Undergraduate Curriculum Committee, Texas A&M University (2010 to present)
Assistant Department Head, Texas A&M University (2006 to present)
Chair MIS Faculty Search Committee, Texas A&M University (2008 - 2010)
Chair Scholarship Committee, Texas A&M University (2008 - 2010)
Chair INFO 209/210 Coordination Committee, Texas A&M University (2007 - 2009)
Director INFO Masters Programs, Texas A&M University (2006 - 2010)
Masters Curriculum Committee, Texas A&M University (2006 - 2010)
Director INFO Student Services, Texas A&M University (2006 to 2009)
Department Marketing Task Force, Texas A&M University (2007)
Undergraduate Curriculum Task Force, Texas A&M University (2006)
Division Webmaster, MIS Division, University of Oklahoma (2000 - 2005)
TEACH Test Evaluator, MIS Division, University of Oklahoma (2002 - 2005)
Teaching Evaluation Committee, MIS Division, University of Oklahoma (2002 - 2004)
MIS Scholarship Committee, MIS Division, University of Oklahoma (2001 - 2002)