

# Brady J. Twedt

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## EDUCATION

- Ph.D. in Business Administration - Accounting** (expected) **May 2013**  
Mays Business School, Texas A&M University  
-Minor Field: Finance
- Bachelor of Science - Accounting** **May 2009**  
Jon M. Huntsman School of Business, Utah State University  
-Summa Cum Laude, 4.0 GPA  
-2009 Undergraduate Researcher of the Year nomination
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## RESEARCH

### Interests:

The factors affecting the quality of accounting information disclosures and the role of intermediaries in the interpretation of accounting information for investors in capital markets

### Published Articles:

- Twedt, Brady and Lynn Rees. 2012. "Reading Between the Lines: An Empirical Examination of Qualitative Attributes of Financial Analysts' Reports," *Journal of Accounting and Public Policy* 31: 1-21.
- Rees, Lynn and Brady Twedt. 2011. "The Stock Price Effects from Downward Earnings Guidance Versus Beating Analysts' Forecasts: Which Effect Dominates?" *Accounting and Business Research* 41: 95-118.
- Skousen, Chris and Brady Twedt. 2009. "Fraud Score Analysis in Emerging Markets," *Cross Cultural Management: An International Journal* 16: 301-316. Reprinted in *The Korean Institute of Certified Public Accountants Monthly Journal* 4: 28-38 and in *IUP Journal of Corporate and Securities Law* 7: 126-143.

### Working Papers:

- "Changes in Managers' Forecasting Behavior and the Market's Assessment of Forecast Credibility during Periods of Financial Misreporting," with Steve Baginski, Sean McGuire, and Nathan Sharp.  
-Accepted to the *2011 Conference on Financial Economics and Accounting*.
- "Who's Heard on the Street? Determinants and Consequences of Financial Analyst Coverage in the Business Press," with Lynn Rees and Nathan Sharp.

**Invited Conference Presentations:**

- UTS Accounting Research Conference / Doctoral Consortium, Sydney, Australia, 2012  
“Changes in Managers’ Forecasting Behavior and the Market’s Assessment of Forecast Credibility during Periods of Financial Misreporting.”
- Conference on Financial Economics and Accounting, Bloomington, Indiana, 2011  
“Changes in Managers’ Forecasting Behavior and the Market’s Assessment of Forecast Credibility during Periods of Financial Misreporting.”
- International Agenda Setting Conference, Lucerne, Switzerland, 2011  
“Who’s Heard on the Street? Determinants and Consequences of Financial Analyst Coverage in the Business Press.”

**Conferences Attended:**

- UTS Accounting Research Conference / Doctoral Consortium, Sydney, Australia, 2012
- Lone Star Accounting Research Conference, Houston, Texas, 2012
- AAA FARS Midyear Meeting / Doctoral Consortium, Chicago, Illinois, 2012
- Conference on Financial Economics and Accounting, Bloomington, Indiana, 2011
- International Agenda Setting Conference, Lucerne, Switzerland, 2011
- UT- Austin Empirical Archival Research in Accounting Conference, Austin, Texas 2011
- Brigham Young University Accounting Research Symposium, Provo, Utah, 2011
- AAA FARS Midyear Meeting / Doctoral Consortium, Tampa, Florida, 2011
- Texas A&M Former Aggies Research Conference, College Station, Texas, 2011
- Brigham Young University Accounting Research Symposium, Provo, Utah, 2010

**Ad Hoc Referee:**

- Journal of International Accounting, Auditing, and Taxation
- AAA 2012 Annual Meeting (FARS Section)

**Media Mentions:**

- “Analysts See ‘Career Benefits’ from Publicity,” *The Financial Times*, March 21, 2011.
- “Positives for Analysts who Push the Negative,” *The Irish Times*, March 21, 2011.
- “Weak Guidance vs. Beating Consensus,” *CXOAdvisory.com*, October 14, 2010.

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**TEACHING****Interests:**

Financial accounting and corporate financial reporting

**Experience:**

Fall 2011 Introduction to Financial Accounting Rating: 4.84 / 5.00  
Mays Business School, Texas A&M University, College Station, Texas

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**PROFESSIONAL EMPLOYMENT**

**Graduate Research Assistant** June 2009 - Present  
Mays Business School, Texas A&M University, College Station, Texas

**Accountant** May 2007 - May 2009  
Schreiber Foods Inc., Logan, Utah