

## VITA

### **Annie S. McGowan** **Associate Professor, Accounting**

Texas A&M University  
Mays Business School  
Department of Accounting (4353 TAMU)  
College Station, Texas 77843-4353  
(979) 845-2055  
E-mail AMcGowan@Mays.tamu.edu

#### **Education:**

BS	1984	Alcorn State University	Accounting
MPA	1985	Jackson State University	Accounting
PhD	1994	University of North Texas	Accounting

#### **Current Position:**

Director, Professional Program in Accounting-Mays Business School, 2008  
Deloitte & Touche Professional Program Professor

#### **Teaching Interests:**

Managerial/cost accounting

#### **Teaching Experience:**

Associate Professor, Texas A&M University, 2000-present  
Assistant Professor, Texas A&M University, 1994-2000  
Visiting Professor, Texas A&M University, 1993-1994  
Lecturer, University of North Texas, 1992-1993  
Teaching Assistant, University of North Texas, 1989-1992  
Lecturer, Jackson State University, 1987-1989

#### **Professional Accounting Experience:**

U.S. Department of Commerce, 1985-1987

#### **Continuing Education:**

Wakonse South Teacher Development Conference, 1999  
Center for Teaching Excellence Teaching Portfolio Workshop, 1997  
Prentice Hall Seminar for Accounting Educators, 1996

KPMG Ph.D. Project Conference, 1994-2001  
Center for Teaching Excellence Master Teaching Workshop 1996  
Ernst & Young Program Leader Development Workshop, 1994  
Center for Teaching Excellence Learning Styles Workshop, 1994

### **Publications in Refereed Journals:**

“Cost Management Implications for the Funding of an HIV/AIDS Long-term Care Facility” with Sarah Holmes, and Joyce Strawser: *Research in Healthcare Financial Management* (Volume 8, No 1) 2004.

"The Effects of Influence and Cost Shifting on Profitability in Government Contracting" Co-authored with Valaria Vandrzyk: *The Accounting Review* (October 2002).

"Public Sector Analysis of the Relationship Between Audit Pricing and Audit Contract Type" Co-authored with Jerry Thorne, Sarah Holmes, Carolyn Strand and Robert Strawser: *The Journal of Accounting and Public Policy* (Fall 2001).

“An Examination of the Economic Consequences Associated with Government Contractors’ Choice of Cost Allocation Bases” Co-authored with Valaria Vandrzyk: *The Journal of Accounting and Finance Research* (Volume 6, Number 3, Summer 1999).

“The Impact of ABCM Adoption on Users' Jobs and Work Environment,” *Journal of Cost Management* (March/April 1999).

“Perceived Benefits of Activity-Based Costing System Implementation” *Accounting Horizons* (March 1998).

“Satisfaction with Activity Based Cost Management Systems,” Co-authored with Thomas Klammer: *Journal of Management Accounting Research* (Fall 1997).

### **Other Publication Activity**

“Perceived Benefits of Activity-Based Costing System Implementation” Reprinted in *Emerging Practices in Management Accounting* (1998).

"Satisfaction with Activity-Based Cost Management Systems" Co-authored with Thomas Klammer Reprinted in *Emerging Practices in Management Accounting* (1999).

### **Submitted Articles:**

“The Association Between Activity-Based Costing and Hospital Performance” with Sarah Holmes and Melissa Martin: Under review at *The Journal of Management Accounting Research*.

### **Research Projects in Process:**

“The Impact of Enterprise Risk Management on Management Accountants’ Decision Making” with James Flagg and Hubert Glover.

“Non-Financial indicators of Hospital Performance” with Melissa Martin.

“The Impact of Regulation on Information Technology in Non-Profit Hospitals” with Tanya Benford.

### **Research Related Presentations:**

American Accounting Association- Diversity Section Meeting: Atlanta, GA (October 2007) “The Association Between Activity-Based Costing and Hospital Performance” with Sarah Holmes and Melissa Martin.

American Accounting Association- Management Accounting Section Meeting: Fort Worth, TX (January 2007) “The Association Between Activity-Based Costing and Hospital Performance” with Sarah Holmes and Melissa Martin.

American Accounting Association- Management Accounting Section Meeting: Fort Worth, TX (January 2007) Discussant: “The Value Added by Auditing and Hidden Costs.”

American Accounting Association Annual Meeting: Honolulu, Hawaii (August 2003) “The Influence of Task Difficulty, Implementation Process Factors, and User Perceptions on User Acceptance of Activity-Based Information” with Aretha Hill and Sarah Holmes.

Seventh Annual International Symposium and Workshop of the International Society for Research in Healthcare Financial Management: Baltimore, MD (August 2001) “Cost Management Implications for the Funding of an HIV/AIDS Long-term Care Facility” with Sarah Holmes, Joyce Strawser, and Kelly Reed.

American Accounting Association Annual Meeting: San Diego, CA (August 1999) “The Effects of Influence and Cost Shifting on Profitability in Government Contracting” with Valaria Vandrzyk.

American Accounting Association Annual Meeting: San Diego, CA (August 1999) “A Public Sector Analysis of the Relationship Between Audit Pricing and Audit Contract

Type", with Jerry Thorne-- selected for the governmental section best paper award.

American Accounting Association Annual Meeting: San Diego, CA (August 1999) "An Activity-Based Costing Response to Prospective Payment Funding: An AIDS Care Facility Case Study" with Sarah Holmes and Joyce Strawser.

Academy of Business Administration Global Trends Conference, Curacao, Netherlands Antilles (December 1998) "An Activity-Based Costing Response to Prospective Payment Funding: An AIDS Care Facility Case Study" with Sarah Holmes and Joyce Strawser.

Management Accounting Conference (AAA): San Antonio, TX (October 1996), "An Examination of the Economic Consequences Associated with Government Contractors' Choice of Cost Allocation Bases" with Valaria Vandrzyk.

Institute for Operations Research Management Science Conference: New Orleans, LA (October 1995), "An Examination of the Economic Consequences Associated with Government Contractors' Choice of Cost Allocation Bases" with Valaria Vandrzyk.

American Accounting Association Annual Meeting: San Francisco, CA (August 1993) "A Note on the Potential Misspecification of the Operating Cash Flow Algorithm" with Sarah Holmes and Thomas Klammer.

### **Teaching Related Presentations**

Ph.D Project Accounting Doctoral Student Conference: Chicago, IL ( August 2007) "The Pursuit of Teaching Excellence."

AICPA Faculty Summer Seminar: Salt Lake City, Utah (June 1999) "Teaching Strategies for the CPA Vision Curriculum Redesign Project."

American Accounting Association Southwestern Region Meeting: Dallas, TX (March 1997) "The Use of Technology to Teach Management Accounting."

American Accounting Association Southwest Region Meeting-Accounting Education Session: San Antonio, TX (March 1996) Moderator.

### **Practice Related Presentation**

Arthur Andersen and The American Productivity and Quality Center (July 2001) "Activity-Based Change Management.

Brazos Valley CPA's, Continuing education course (January 1997) "The Information Revolution: The Potential of Economic Value Added Reporting" with Martha Loudder.

Texas A&M University-College of Business Administration Summer Enrichment Program 1996 and 1995 "Careers in Accounting."

Brazos Valley CPAs, Continuing Education Course (January 1994) "The Implementation of Activity-Based Costing Systems"

## **Honors and Awards**

Mays Faculty Fellow (2009)  
American Accounting Association Diversity Section Service Award (2008)  
Association of Former Students University Level Distinguished Achievement Award (2007)  
PriceWaterhouseCoopers Faculty Fellow (2005- present)  
Association of Former Students College Level Distinguished Achievement Award (2003)  
Phillips Faculty Fellow (2002)  
Texas A&M University Honors Teacher/Scholar Award (2002)  
American Accounting Association Best Governmental Paper Award (1999)  
Montague Center for Teaching Excellence Scholar (1998-1999)  
Honors Professor of the Year (1998-99)  
Beta Alpha Psi Outstanding Faculty (1994-95)

## **Grants Received**

2006 Assessment Plan for Introductory Managerial Accounting  
2005 Mays Teaching Innovation Grant  
2004 Price Waterhouse Coopers Excellence Fellow  
2003 IBM Endowment for the Business of Government Grant  
1997 Research and Graduate Studies Faculty Mini-Grant  
1997 Lowry Mays College and Graduate School of Business Summer Research Grant  
1996 Research and Graduate Studies Faculty Mini Grant

## **Professional Memberships**

American Accounting Association  
Institute of Management Accountants  
National Association of Black Accountants

## **Doctoral Student Committee Assignments**

Beverly Rowe, Accounting (Dissertation Committee)  
Aretha Hill, Accounting (Dissertation Committee, First year paper)

Catherine Weber, Accounting (Dissertation Committee, First year paper)  
Jim Diedeker, Accounting (First year paper reviewer)  
Shirley Hurley, Accounting (Departmental reviewer, pre-proposal)  
Jerry Thorne, Accounting (Dissertation Committee and first year paper reviewer)

### **University Service**

Business Career Awareness Program, Faculty Administrator (Fall 2001-present)  
Center or Teaching Excellence Board Member 2007-2008  
Honors Program Advisory Council 2006-2007  
Mays Regents Scholar Program, Mentor (2005-present)  
Texas A&M University Athletic Council (2005- present)  
Texas A&M University Black Faculty Alliance, Treasurer (2005)  
Texas A&M Honors Scholarship Selection Committee (2004-present)  
University Provost Search Committee (2002)  
Dean of Faculties Advisory Committee on Diversity Issues (Fall 2000-Fall 2001)  
Provost's Committee for Review of The Race & Ethnic Studies Institute (2001)  
African American Business Society (Advisor) 1997- present  
National Association of Black Accountants (Advisor) 1993-present  
Institute of Management Accountants (Faculty Advisor) 1993-present  
Summer Research Opportunities Program (Mentor and Research Advisor)  
ExCEL Mentor (1994- present)  
New Faculty Orientation (Panel Discussant)  
Women's Faculty Network

### **National Service**

American Accounting Association Annual Meeting Program Liason (2005-2006)  
Chair, Ernst & Young Diversity Grant Selection Committee (2005-2007)  
KPMG Accounting Ph.D. Project Conference Committee, Faculty Advisor (2001-2003)  
KPMG African American Doctoral Student Association- Mentor (1997-present)  
Ad hoc reviewer for the Journal of Information Systems (2003)  
Ad hoc reviewer for the International Journal of Accounting (2002)  
AAA New Faculty Consortium, Group Leader (2001; 2002)  
AAA Management Accounting Conference, Reviewer (2001)  
AAA Management Accounting Conference, Discussant (2002)  
AAA Management Accounting Conference, Discussant (2003)