

EXECUTIVE MBA PROGRAM

MAYS BUSINESS SCHOOL



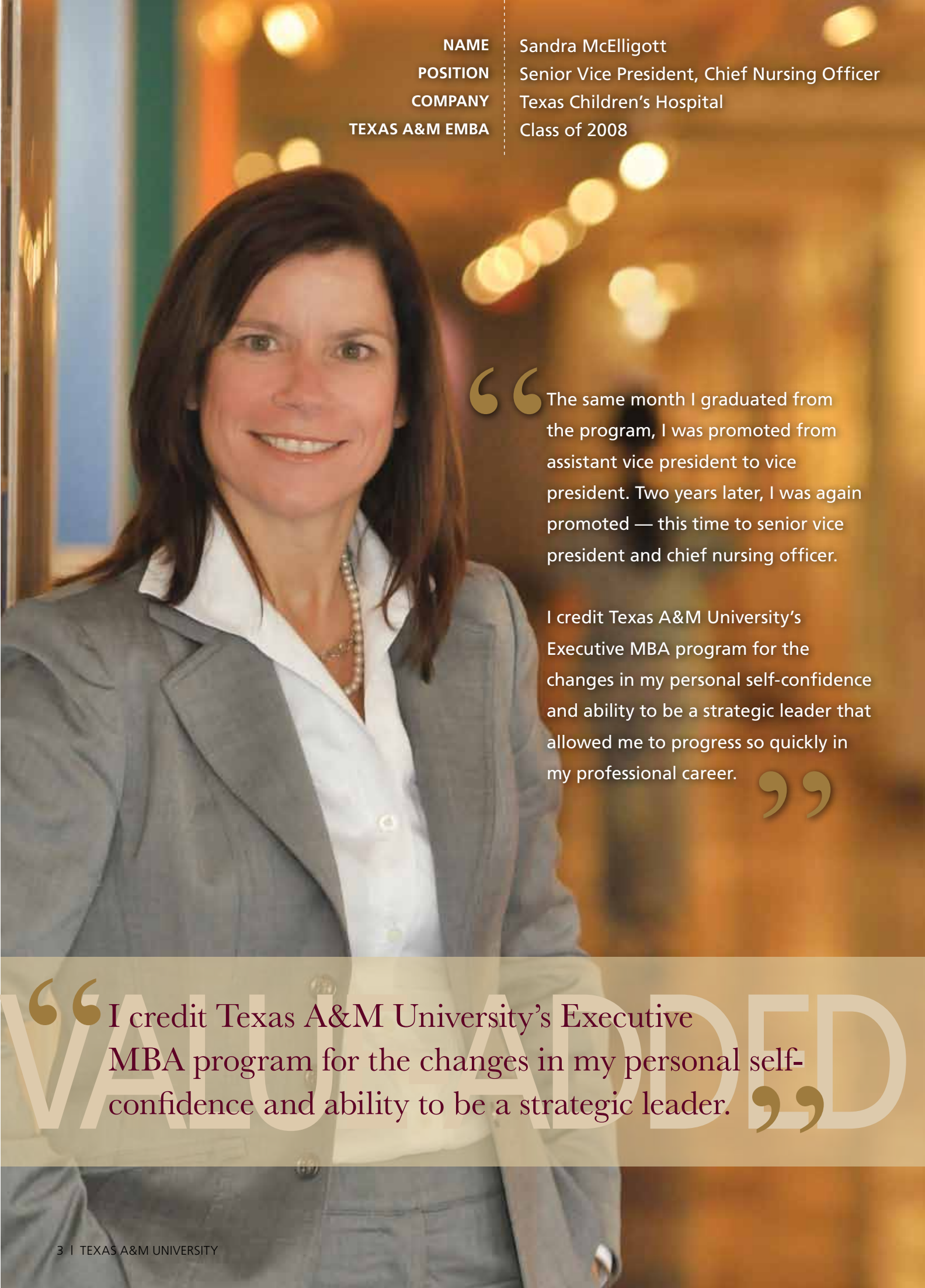
TEXAS A&M
UNIVERSITY

It's time for an
executive decision.

For business leaders, the need to stay current has never been more important. In these tough economic times, you can't afford to have undeveloped potential. Isn't it time to make an investment in your future?



MAYS BUSINESS SCHOOL
TEXAS A & M UNIVERSITY

A professional portrait of Sandra McElligott, a woman with dark hair, wearing a grey blazer over a white collared shirt and a pearl necklace. She is smiling and looking towards the camera. The background is a blurred indoor setting with warm, bokeh-style lights.

NAME Sandra McElligott
POSITION Senior Vice President, Chief Nursing Officer
COMPANY Texas Children's Hospital
TEXAS A&M EMBA Class of 2008

“ “ The same month I graduated from the program, I was promoted from assistant vice president to vice president. Two years later, I was again promoted — this time to senior vice president and chief nursing officer.

I credit Texas A&M University's Executive MBA program for the changes in my personal self-confidence and ability to be a strategic leader that allowed me to progress so quickly in my professional career.

” ”

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VALUED ADDED

It's Time to Maximize Your Value-Added

The Executive MBA from Texas A&M University's Mays Business School is a comprehensive program that equips working professionals with the leadership skills and knowledge they need to excel in a rapidly changing environment. We give you a fresh perspective — new methods for solving problems, enhanced leadership skills, and an expanded network of contacts. Built around the theme of "Creating and Sustaining Value," our program challenges you to develop skills to add value to your organization.

The value of our Executive MBA is clear: we enlist senior faculty and carefully screen applicants to ensure a high-quality peer group. We continually review our curriculum to ensure that participants walk away with the knowledge and leadership skills that are immediately applicable to their companies, as well as the confidence to put that knowledge to work.

Ranked
11th
in the U.S.
among public
EMBA programs

Financial Times (2010)

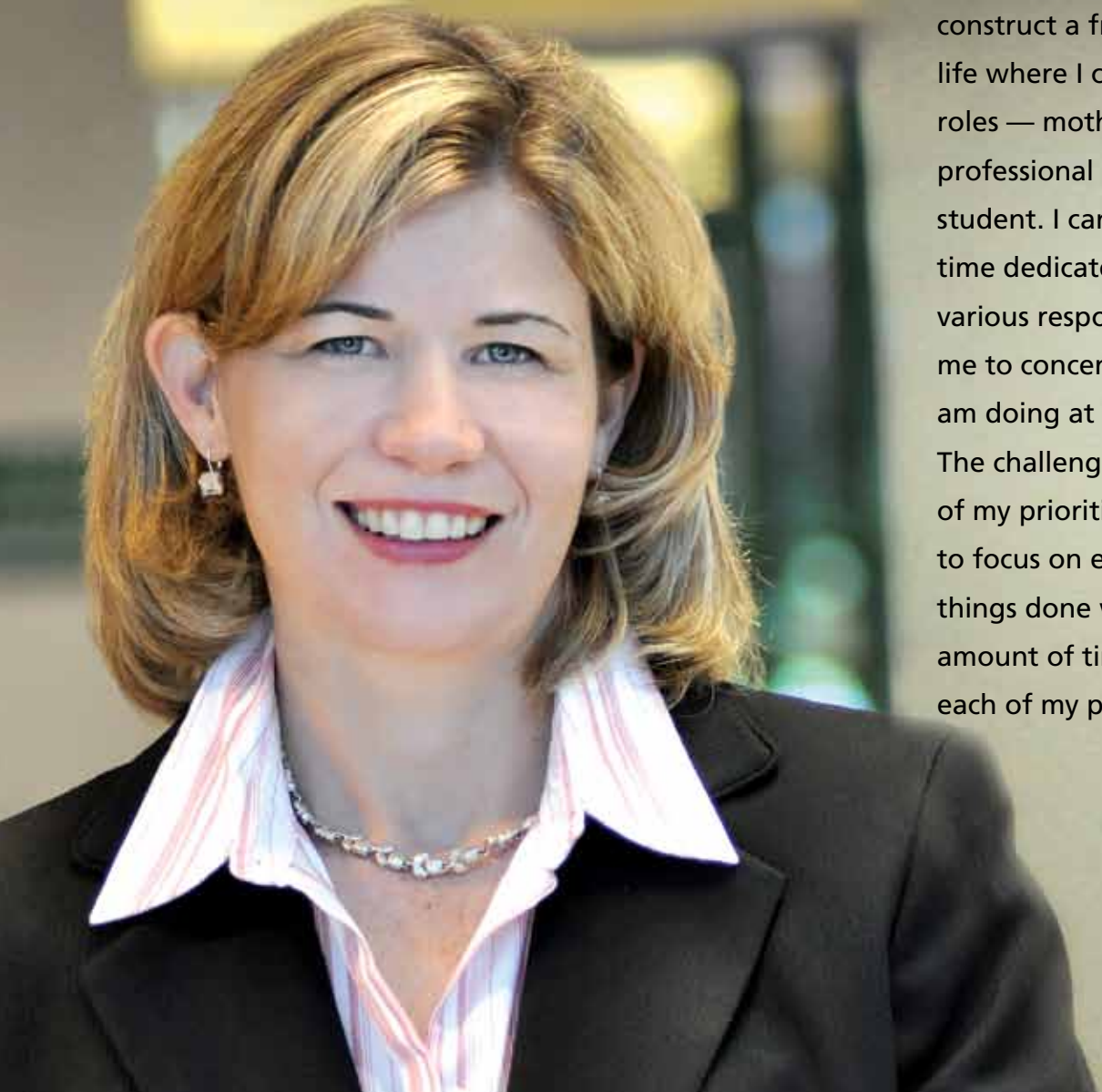
It's Time to Fit It All In

The Texas A&M EMBA is designed for experienced managers. Our program is delivered in 18 months over two years, running August through May of each school year. Classes are held 9:00 a.m. to 4:30 p.m. on Friday and Saturday of alternating weekends at our new building in the CITYCENTRE development, located at the intersection of Beltway 8 and I-10 in west Houston.

This structure allows you to earn the MBA degree as a full-time graduate student at Texas A&M University without disrupting your career. Your in-class learning is condensed to only two weekends a month, affording you the opportunity to balance the program with your professional obligations and your personal life.



NAME Spring Canfield
POSITION Manager, Catalogue Management
COMPANY Dell, Inc.
TEXAS A&M EMBA Class of 2011



“ The structure of the Executive MBA program allows me to construct a framework in my life where I can juggle all of my roles — mother, wife, working professional and now commuting student. I can strategically block time dedicated to each of my various responsibilities, allowing me to concentrate on what I am doing at each point in time. The challenge of balancing each of my priorities has taught me to focus on efficiently getting things done within the certain amount of time dedicated to each of my priorities. ”

“ The structure of the Executive MBA program allows me to construct a framework in my life where I can juggle all of my roles. ”

It's Time to Upgrade Your Skill Set

Successful leaders need a broad, strategic knowledge of business. To meet that need, the Texas A&M EMBA program is designed to develop and enhance your understanding of the essential disciplines of business.

Each course in the curriculum is divided into modules, which cover a specific element of a broad subject. These modules are strategically integrated with connected topics, allowing you to see how they fit together in the value chain.

For example, a weekend may start with a module on marketing strategy, exploring how pricing and distribution affect demand, and end with a module on integrated systems management, focusing on how efficiencies in your supply chain help you meet that demand. This concurrent content structure highlights the integrated nature of effective management.

The innovative structure of our program's curriculum teaches you to comprehensively evaluate the issues in your organization and provide solutions to those challenges.

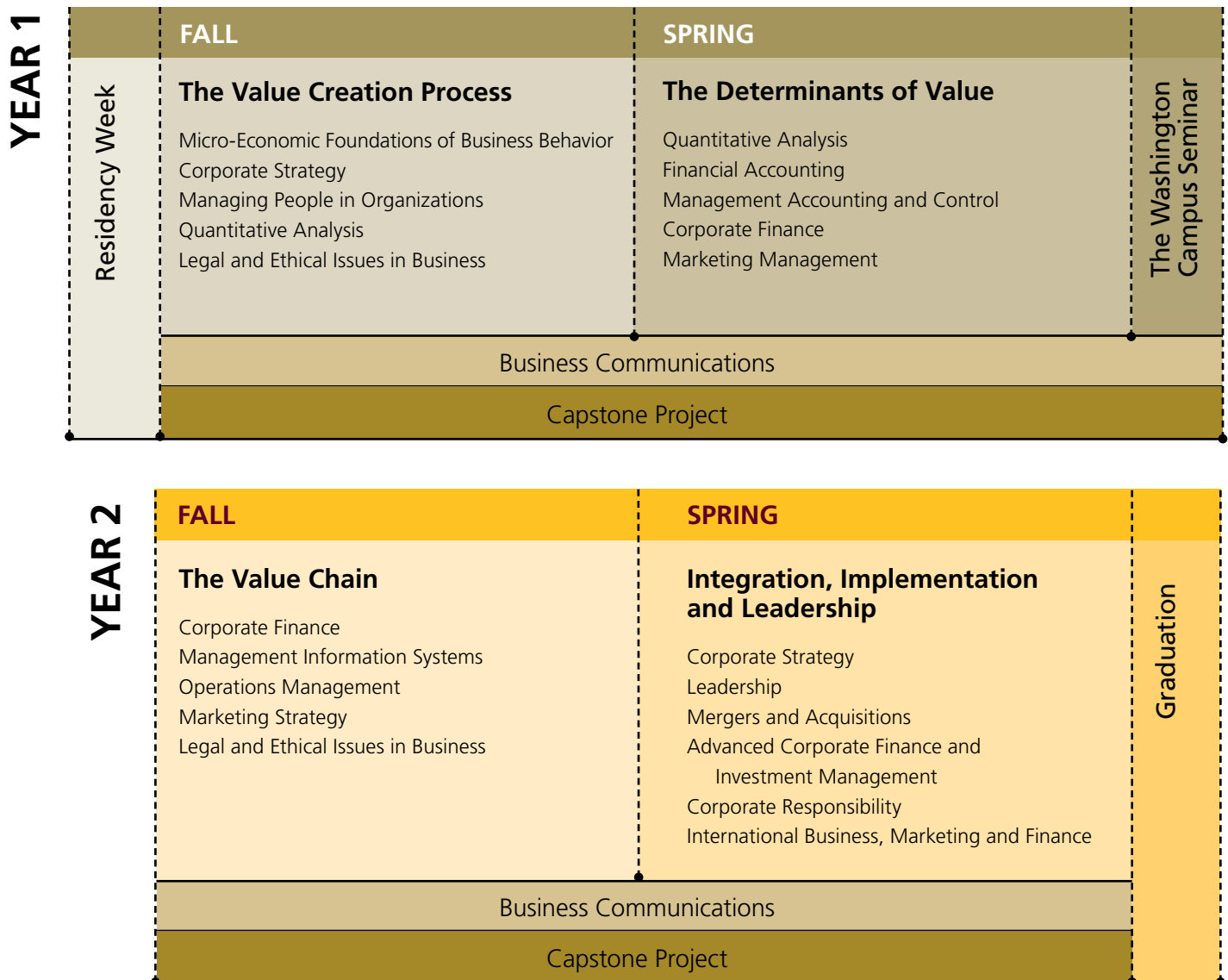
Our 45-credit-hour program covers the critical functional areas of business and is differentiated by a focus on how these areas contribute to building value in an organization.

CURRICULUM

To provide a broad and strategic knowledge base, the Texas A&M EMBA program employs a modular, cross-functional approach. Each module is designed with interconnectivity in mind, targeting the relationships among finance, marketing, accounting, strategy, information systems, communications and other business disciplines.

TEXAS A&M EMBA CURRICULUM

CREATING AND SUSTAINING VALUE



It's Time to Learn from the Best


As a premier program at one of the nation's most prestigious universities, the Texas A&M EMBA program is taught by senior members of the Mays Business School faculty — scholars, consultants and leaders in their fields of expertise. Professors draw on academic and industry experience to facilitate discussion and case studies, encouraging a dynamic conversation that challenges you to apply the material to your organization. This immediate application provides you with knowledge you can put to work right away.



“ I think anyone associated with Mays Business School would tell you that the school dedicates the very best professors from each discipline to teaching in the EMBA program. In my opinion, the commitment of the faculty and staff is what differentiates this EMBA program from others. The faculty in the program understand that business is as much art as it is science and that experience matters. They allow plenty of room for students to learn from one another’s experiences while being careful to convey the academically defensible ways to address certain issues amid those discussions. For me, the quality of the classroom instruction made the program worth the cost and sacrifice many times over. ”

“ THE BEST ”
The commitment of the faculty and staff is what differentiates this EMBA program from others. ”

NAME	Jason Armenta
POSITION	Merchant Services Director
COMPANY	Calpine Corporation
TEXAS A&M EMBA	Class of 2009

A portrait of Kimberly Griffith, a woman with long dark hair, smiling. She is wearing a dark and light patterned blazer and a pearl necklace. The background is a blurred office setting with a window.

NAME Kimberly Griffith
POSITION Corporate Controller
COMPANY King Ranch, Inc.
TEXAS A&M EMBA Class of 2011

“ One of the most significant benefits of the program has been generated by the excellent caliber of my team. I have learned so much from my teammates as we rely on the strengths of one another to help in the different challenges we all face within the program. This collaborative approach to learning has proven to be critical to the learning process. ”

TOGETHER
Through this sharing of experiences, you will take away innovative approaches to problems and new pathways to opportunities from your peers and professors.

It's Time to Work Together



The caliber and experience of your peers provide an additional dimension to the learning environment. With an average range of 14-17 years of professional experience, our participants lead organizations of all sizes over a broad spectrum of industries. You will benefit from the deep and rich experiences of the seasoned leaders in the classroom, and learn to be a source of knowledge for others.



Teams play a critical role in the Texas A&M EMBA experience and are carefully crafted to expose you to diverse industries and functional areas. Team projects require you to work as part of a cross-functional unit, which mimics the structure of teams in the workplace. Your team will be your support system that strengthens your learning experience and builds a network of colleagues and friends that will last throughout your career.



It's Time to Move Beyond the Classroom

Residency Week

The Executive MBA program kicks off each August with Residency Week, during which you are immersed in introductory study that prepares you for success throughout the program. You will get to know your classmates and faculty, meet your team, and be introduced to the academic skills that are applied throughout the program.

Held at Mays Business School on the Texas A&M University campus in College Station, this week provides the foundation for the program's rigorous curriculum. It also allows participants to experience the legendary "Aggie Spirit" firsthand.

Capstone Project

A key experiential component of the program is the Capstone Project, which focuses on a particular issue of strategic concern to each participant's organization. You will tackle an important challenge facing your organization, one identified in collaboration with your management as well as our faculty. Using what you learn in the EMBA program, you will produce a unique, actionable strategy for addressing that challenge.

The Capstone Project allows you to provide value to your organization as a direct result of participating in the EMBA program.

Residency Week

- Teamwork and Conflict Resolution Strategies
- Leadership
- Economics
- Quantitative Methods
- Business Communications
- Accounting Introduction
- Crisis Management
- Capstone Project Introduction
- Harvard Case Study Method



NAME Mark Ian Smithard
POSITION Area Manager —
Global Exploration New Ventures
COMPANY Chevron Global Upstream
TEXAS A&M EMBA Class of 2009

“ My Capstone Project really brought the value of the program into the work environment and significantly deepened my grasp of previously abstract concepts. Texas A&M’s Executive MBA program furnished me with the critical thinking and linguistic domain necessary to undertake a successful and unique study of judgment and decision making. By focusing the project within the context of my company, this exercise was an extremely applicable part of my education experience. ”

We know that some of the most important learning occurs outside the classroom. Our program integrates experiential learning opportunities that challenge our participants to apply their skills to new situations.

It's Time to Move Beyond the Classroom

The Washington Campus

At the end of your first year in the program, you will take part in The Washington Campus, a four-day experience in the nation's capital that offers participants an inside view of how businesses navigate through the policy-making process. Speakers typically include current and former government officials, media personalities, political party representatives, federal regulators, and legislative staffers. The program offers a candid perspective into the inner workings of government and Washington.

Disaster City Experience

Successful leaders thrive under the pressure of a crisis. From handling the impact of a natural disaster to leading your company through bankruptcy, crisis management skills are essential to your effectiveness as a business leader. The Disaster City Experience is a one-of-a-kind crisis management exercise staged at the world-renowned Disaster City complex, which is used to train first responders from around the world. During this daylong experience, you are put through a series of exercises designed to test your leadership, communication and problem-solving skills.

Ranked
2nd
in the U.S.
among public
EMBA programs for
work experience
Financial Times (2010)



NAME
POSITION
COMPANY
TEXAS A&M EMBA

Kenneth M. Mercado
Senior Vice President of Operations Technology
CenterPoint Energy, Inc.
Class of 2009

“The Aggie Network is a very special connection with all Texas A&M alumni. I was recently waiting on an Amtrak train near Washington, D.C., when a passenger came up to me and asked me, “What class are you from?” This perfect stranger wanted to meet me — because we were both Aggies. This moment clearly demonstrates the power of the Aggie Network.

”

One of the key benefits of the Texas A&M EMBA program is that you are equipped to continue learning for the rest of your career.

It's Time to Empower Your Career

Executive MBA participants at Texas A&M will find a powerful resource in the suite of career management services designed specifically for the executive audience. Our Graduate Business Career Services team provides resources ranging from self-assessment tools to executive coaching, providing you the tools needed to translate your education into career progress. You will learn to market your new skills internally and externally as you work toward achieving your professional goals.

Career support doesn't end at graduation. Enrichment seminars and networking opportunities are ongoing benefits of your participation.

As a Texas A&M Executive MBA student, you will become a member of the legendary Aggie Network, with nearly 300,000 Former Students and over 200 local alumni chapters spread throughout the world. The Aggie Network is special.

Once you join the Texas A&M family, you will always belong. Meeting Former Students from Texas A&M is about connecting through your common past. As an Aggie, you will find access, wherever you are, to an expansive network of professionals — all of whom are committed to serving their fellow Aggies.



It's Time to Take the Next Step

Admission to Texas A&M's Executive MBA program is a highly selective, competitive process. We seek candidates who will succeed academically, contribute to the classroom dynamic, and, as a result of their participation, move their career and their organization forward.

To be considered for admission, candidates must have the following qualifications:

- A preferred minimum of 10 years of professional work experience, with progressive and significant managerial responsibilities
 - Managerial experience may include management of people, assets or other resources
 - International experience is beneficial but not required
- A baccalaureate degree from an accredited institution recognized by Texas A&M
- Employed full time upon application

Note:

The Texas A&M Executive MBA program does not require submission of GMAT or GRE scores as we evaluate prospective students by their academic history and professional work experience.

Application Checklist

All applications must be submitted electronically via the web-based application found on the program's website (emba.tamu.edu).

Required Materials for a Complete Application:

1. Web-based application, which includes an application fee
2. Essay questions
3. Scanned copies of transcripts from each post-secondary institution attended (Official transcripts are required once an admission offer is accepted.)
4. Three recommendations, submitted electronically
5. Professional résumé
6. Letter of organizational commitment



Executive MBA program applications are reviewed by the Admissions Committee, which selects qualified candidates based on work experience, leadership skills and academic potential. Due to limited class size and high demand, you are strongly encouraged to apply early.

Applications are evaluated based on:

- Professional work experience, career progress and advancement potential
- Significant managerial experiences, current and progressive
- Potential for significantly contributing to the learning experience
- Ability to work in a team environment
- Motivation and commitment to completing the program
- Ability to balance an academically challenging program, ongoing career responsibilities and personal life

Those selected to continue the admission process will be invited to participate in a personal interview with the program's Admissions Committee. Interviews are by invitation only.

Complete program and admissions information can be found at emba.tamu.edu.

A new class of Texas A&M Executive MBA students is welcomed each August. To be considered for admission, please be sure to submit all application materials by one of these dates:

- **Round 1** – September 15
(Early Decision)
- **Round 2** – November 1
- **Round 3** – January 15
- **Round 4** – March 15
- **Round 5** – April 15

Top **50**

worldwide
EMBA program

Business Week (2009)

It's Time to Take a Closer Look

A Long-Term Investment with Immediate Yields

By bringing together experienced participants and exceptional faculty, and delivering a curriculum designed specifically for executives, our program provides a significant return on your education investment.

Our program has been recognized for its achievement in providing exceptional return on investment for its participants. Most notably, we were ranked #1 in the world for return on investment of Executive MBA program in a one-time ranking by *The Wall Street Journal* (December 10, 2008).

Program Cost

The program cost for the class beginning in August 2012 is \$74,500 for Texas residents.

The program cost includes:

- Texas A&M graduate tuition and fees
- All required program materials (books, cases and articles)
- Residency Week in College Station
- Washington Campus seminar in Washington, D.C.

The program cost does not include:

- Lodging during class weekends
- Transportation costs to attend the program
- Travel and hotel expenses for the Washington Campus seminar



Texas A&M University
EMBA Class of 2012

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