

**TEXAS A&M UNIVERSITY
MARKETING DEPARTMENT STUDY ABROAD 2010
INTERNATIONAL BUSINESS SEMINARS**

May 14, 2010 to June 08, 2010

**London, United Kingdom; Paris, Avignon South of France & Nice, France;
Innsbruck, Austria; Munich, Germany and Lucerne, Switzerland**

DAY/DATE	ACTIVITY	LODGING
Friday, May 14	PM: Depart Houston	Airplane
Saturday, May 15	AM: Arrive London/visit Oxford PM: Transfer to Hotel PM: Short Orientation meeting	London
Sunday, May 16	8:00 AM: In-depth Orientation meeting and Student Presentations 10:30 AM: City Tour of London	London
Monday, May 17	9:30 AM: Tour the Houses of Parliament 11:30 AM: Member of Parliament (Sir Peter Viggers or Sir Stuart Bell)	London
Tuesday, May 18	10:00 AM: Bloomberg Media 2:45 PM: Harrods	London
Wednesday, May 19	Free day to enjoy London	London
Thursday, May 20	AM: Travel London to Paris by Coach/Eurostar shuttle 7:00 PM: Orientation Meeting and Student Presentations	Paris
Friday, May 21	10:30 AM: Galleries Lafayette Department Store and Fashion Show 2:30 PM: Apple Computer France	Paris
Saturday, May 22	Free day to enjoy Paris 9:00 PM: Paris Seine River cruise on Bateaux Mouches	Paris
Sunday, May 23	10:00 AM: Bike Tour of Paris (Fat Tire Bike Tour)	Paris
Monday, May 24	AM: Travel Paris to Avignon in the South of France (National Holiday)	Avignon
Tuesday, May 25	1:00 PM: Travel to Nice 6:00 PM: Cross-cultural Presentation by Barbara Wilson Followed by an Orientation Meeting and Student Presentations	Nice
Wednesday, May 26	Free day to enjoy the Riviera	Nice
Thursday, May 27	9:30 AM: Parfumerie Fragonard (Two subgroups) Independent lunch and afternoon in Monaco (Monaco Palace and Jacques Cousteau's Oceanographic Museum visit) return by coach at 7:30 PM	Nice
Friday, May 28	9:30 AM: Nice Acropolis Convention Center	Nice
Saturday, May 29	AM: Travel Nice to Innsbruck 7:30 PM: Innsbruck Tourism Board and sign ups	Innsbruck
Sunday, May 30	9:00 AM: Orientation Meeting and Student Presentations Afternoon free to enjoy the city and its many activities (Driver free day)	Innsbruck
Monday, May 31	Free day to enjoy the city and its many activities 7:30 PM: Festive Austrian Dinner and Lantern Walk	Innsbruck
Tuesday, June 1	9:30 AM/ 11:00 AM: 2:30 PM: Haller Textiles (split groups) Swarovski Crystal	Innsbruck
Wednesday, June 2	8:00 AM: Travel Innsbruck to Munich 2:00 PM: Audi Manufacturing Plant (Ingolstadt) 7:00 PM: Orientation Meeting and Student Presentations	Munich
Thursday, June 3	9:00 AM: Visit to the Dachau Memorial (Local Holiday, Film at 11:30 AM) 3:30 PM: Bike Tour of Munich	Munich
Friday, June 4	9:30 AM: Munich Messe Trade Fair Organization Afternoon free to enjoy Munich	Munich
Saturday, June 5	8:00 AM: Travel Munich to Lucerne 11:45 AM: Visit to King Ludwig's Neuschwanstein Castle 8:00 PM: Orientation Meeting and Student Presentations in Lucerne	Lucerne
Sunday, June 6	8:00 AM: Optional Mt. Titlus Snow Fields Excursion	Lucerne
Monday, June 7	9:00 AM: Bucherer Retail (in Lucerne at our hotel) 10:30 AM: Johnson and Johnson (in Lucerne also) 11:45 AM: Wrap up and discussion session PM: Going Away Dessert Cruise on Lake Lucerne	Lucerne
Tuesday, June 8	Return to USA from Zurich (Plan to depart Lucerne about 4 to 5 hours before our flight)	