Marketing Study Abroad Pre-Departure Meetings

Note: Attendance Required* at all meetings
(March 31st Bar-B-Q optional, but highly encouraged)

The Cocanougher Center is located on the 1st floor of the Cox wing of the Wehner building.

Monday, January 23rd **7:00pm – 9:00pm** **Cocanougher Center**
Financial Aid Information
MKTG/IBUS 402 and MKTG/IBUS 403 Course Syllabi
Sign-up for teams
Team photos
Flight Information
Q&A

Monday, February 20th **7:00pm – 9:00pm** **Cocanougher Center**
Group photos (cont'd)
Bags and packing tips
Packing tips – Former Study Abroad Student Panel Discussion
Q&A

Monday, March 19th **7:00pm – 9:00pm** **Cocanougher Center**
Introduction of *Dr. Chuck Tomkovick*, Professor of Marketing, University of Wisconsin-Eau Claire (co-faculty leader) and *Dr. Dan Brenenstuhl*, International Business Seminars (travel/appointments planner)
Travel tips – Former Study Abroad Student Panel Discussion
Advice on safety and travel precautions
Q&A

Saturday, March 31st **11:30am** **Southwood Park**
Parents' Weekend Bar-B-Q – Opportunity to meet fellow study abroad students and for the McDaniels to meet your parents, siblings, and significant others.

Monday, April 23rd **7:00pm – 9:00pm** **Cocanougher Center**
Travel Wise presentation
Safety tips and other travel tips will be presented.
Safety and Travel tips – Former Study Abroad Student Panel Discussion
Q&A

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* An absence from a whole meeting or a portion of a required meeting, except for an official university-excused absence, will result in a 2 point deduction (for each absence) from your final MKTG 402 grade. Any student missing a session or a portion of a session, for a university-excused reason or not, must view the recording of that session (link found on the web site two days after the session), and write a two-page summary of the missed session or the portion of that session missed that will be turned into Dr. Mac within two weeks of that session.