

**TEXAS A&M UNIVERSITY**  
**MARKETING DEPARTMENT STUDY ABROAD 2012**  
**May 20, 2012 to June 16, 2012**  
**London, United Kingdom; Paris, Avignon & Nice, France;**  
**Verona, Italy; Innsbruck, Austria; Munich and Fussen, Germany and Lucerne, Switzerland**

DAY/DATE	ACTIVITY	LODGING
Sunday, May 20	PM: Depart Houston	Airplane
Monday, May 21	AM: Arrive London/visit Oxford PM: Transfer to Hotel PM: Short Orientation meeting and visit to Leicester Square	London
Tuesday, May 22	7:30 AM: In-depth Orientation meeting and Student Presentations 10:00 AM: London Fat Tire Bike Tour	London
Wednesday, May 23	9:30 AM: Member of Parliament (Sir Peter Viggers) 11:30 AM: Tour of Westminster Abbey	London
Thursday, May 24	10:00 AM: Bloomberg 2:45 PM: Harrods	London
Friday, May 25	Free day to enjoy London	London
Saturday, May 26	AM: Travel London to Paris by Coach/Eurostar shuttle (Maria departs) 6:00 PM: Orientation Meeting and Student Presentations	Paris
Sunday, May 27	AM: Fat Tire Bike Tour of Paris	Paris
Monday, May 28 Holiday +50	Free day to enjoy Paris, Cultural assignment Versailles, Louvre 9:00 PM: Paris Seine River cruise on Bateaux Mouches	Paris
Tuesday, May 29	10:30 AM: Hard Rock Café (With Lunch) 3:00 PM: Galeries Lafayette Fashion Show (w. short presentation)	Paris
Wednesday, May 30	AM: Travel Paris to Avignon in the South of France	Avignon
Thursday, May 31	Late AM: Travel to Nice 6:00 PM: Orientation Meeting and Student Presentations	Nice
Friday, June 1	10:00 AM: Parfumerie Fragonard and independent lunch in Monaco 3:30 PM: Monaco Department of Tourism and Conferences (Include Casino)	Nice
Saturday, June 2	Free day to enjoy the Riviera	Nice
Sunday, June 3	Depart Nice for Verona	Verona
Monday, June 4	AM: Free time to visit the city, see Juliet's house, Balcony, and arena etc. 1:30 PM: Serego Alighieri Winery Tour	Verona
Tuesday, June 5	AM: Travel Verona to Innsbruck 4:00 PM: Orientation and presentations 5:30 PM: Innsbruck Tourism Board and sign ups	Innsbruck
Wednesday, June 6	10:00 AM: Swarovski Crystal 3:00 PM: Berry Farm	Innsbruck
Thursday, June 7 Holiday +60	Free day to enjoy the city and its many activities 7:30 PM: Festive Austrian Dinner and Lantern Walk	Innsbruck
Friday, June 8	Free day for activities	Innsbruck
Saturday, June 9	9:00 AM: Travel Innsbruck to Munich 1:00 PM: Dachau Memorial visit (Film at 2 pm, leave at 3:30 PM) 5:00 PM: Orientation Meeting and Student Presentations	Munich
Sunday, June 10	10:00 AM: Lenny's Bike Tour of Munich	Munich
Monday, June 11	9:30 AM: Audi Assembly Plant in Ingolstadt 2:00 PM: BMW WELT	Munich
Tuesday, June 12	10:30 AM: Riedel Glass Wear in Kufstein	Fussen
Wednesday, June 13	9:30 AM: Visit to King Ludwig's Neuschwanstein Castle (Local Bus ride to the Bridge only, be sure to walk all the way along the bridge) 12:30 PM: Travel to Lucerne (Via Liechtenstein) 5:00 PM: Orientation Meeting and Student Presentations in Lucerne (hotel)	Lucerne
Thursday June 14	8:00 AM: Mt. Titlus Snow Fields Excursion	Lucerne
Friday, June 15	9:00 AM: Bucherer Retail Group (in Lucerne at a hotel) 10:30 AM: LifeScan Europe (also at hotel) 11:45 AM: Final Wrap up session 1:15 PM: Independent lunch 8:00 PM: Dessert Cruise on Lake Lucerne	Lucerne
Saturday, June 16	Return to USA from Zurich	