

Marketing Department Study Abroad Program

RULES OF CONDUCT

I. Company Visits/Academic Sessions

- A. Students are expected to dress professionally (Guys: coat, tie, nice shirt, slacks, dress shoes; Girls: coat, nice shirt, nice skirt/slacks, dress shoes)
- B. Students are expected to be on time and prepared. You will lose one letter grade for every company visit/academic session you miss.
- C. Students are expected to be well-rested, attentive, taking notes, and asking occasional questions. (Dozing off during a presentation will result in a significant Professional Conduct grade penalty.) It is recommended that students be in by midnight the evening before we have professional visits/presentations so they will be fresh for our meetings.
- D. Students are expected to treat all company employees with respect.
- E. Chewing gum is not allowed.
- F. Eating food and drinking beverages of any kind are not allowed during company visits/academic sessions unless offered by the host.
- G. Students are expected to thank the host before leaving.

II. Hotel Behavior

- A. Your behavior in the hotel lobby, hallways and in your room should always reflect well on Texas A&M University. Loud talking, loud music, slamming doors, and other disruptive behavior will not be tolerated. Alcohol should not be consumed in the hotel lobby or hallways.
- B. Theft of any item from a hotel (including towels, pillows, blankets, etc.) is theft, is no different from stealing university property, and will be dealt with accordingly.
- C. During your program you will typically have a shared, twin-bedded room in a quality hotel. For safety reasons, no one is allowed to enter your room that is not affiliated with the Marketing Study Abroad Program or the hotel staff. This includes persons you may meet during your free time day or night, as well as friends or relatives not with our program.

III. Coach (Bus) Behavior

- A. No consumption of alcohol.
- B. No lying or sleeping in the aisles. No backpacks, luggage, etc. in the aisles.
- C. No sitting in seats in the front row.
- D. No talking with the coach driver while he or she is driving.
- E. Seat belts are to be worn while the coach is in motion (this is the law in Europe).
- F. No eating of ice cream, pizza, hot meals, etc. on the bus. Snack items, soft drinks, etc. are allowed. Failure to keep the coach tidy will result in the suspension of snack and drink privileges.
- G. Do not leave litter under your seat, on the seat, in the aisle, or in the overhead shelf. Litter bags are provided and should be used.

IV. Alcohol Abuse/Binge Drinking/Public Intoxication

- A. It may be tempting to stay out a little too late (or even the whole night) or drink a little too much when you are overseas. However, this type of behavior often leads to several problems:
 - 1. It jeopardizes your own safety and the safety of others;
 - 2. It diminishes your alertness for company visits/academic sessions;
 - 3. It reflects poorly on Texas A&M University; and
 - 4. You may be at risk of being arrested by local authorities for public intoxication or behavior caused by alcohol abuse/ binge drinking.
- B. Any alcohol abuse/ binge drinking/ public intoxication will be dealt with as a disciplinary case in an appropriate manner by the Marketing Study Abroad Program Leader. It can lead to expulsion from the program and immediate return to the U.S.

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V. Other

- A. Any side trip must be discussed in advance with your faculty. If a side trip is undertaken, faculty must be provided with the names of all who are going, destinations, time of departure, time of arrival, return and arrival times, and mode of travel.
- B. For safety reasons, students should not take side trips by themselves.
- C. All rules of behavior for Texas A&M University apply to the Marketing Study Abroad Program, the same as if you were sitting in a classroom on campus (see <http://student-rules.tamu.edu/rule24.htm>). This includes the unlawful use or possession of narcotics, drugs, drug paraphernalia, and any other type of behavior that cause distractions or disruptions to the program or that reflect poorly on Texas A&M University.

PENALTIES FOR VIOLATION OF RULES OF CONDUCT

- 1. Any student who is late (according to the Group Leader’s watch) for a scheduled meeting/appointment/check-in, etc. will be penalized. Any student who is habitually late for appointments and/or bus departures may lose a letter grade and/or be expelled from the program.
- 2. Violations of the Rules of Conduct will affect overall grade of violators.
- 3. Serious or repeated violations of the Rules of Conduct put one at risk of being expelled from the program, including even immediate expulsion from the program.
- 4. Any student who is expelled from the program for Rules of Conduct violations will be required to arrange their own transportation back home (including bus/train/airfare expenses) and will not be allowed to physically stay with the group after their expulsion. The overall cost of an expulsion can be substantial and will be born directly by the offending student. If expulsion should occur, you will receive no refund from the program and you will receive a grade of “F” in the course.

SIGNED AGREEMENT TO THE TERMS OF THE RULES OF CONDUCT

I have read the Rules of Conduct, understand its content, and agree to abide by the provisions contained therein. I understand that these guidelines are designed to provide a safe, healthy and enriching environment for all participants, and to provide a positive representation of Texas A&M University. I understand that failure to comply with these rules shall result in disciplinary action, which could include expulsion from the overseas program. I also understand that in the event of expulsion I will assume the cost of transportation to return to the U.S., I shall receive no refund of any money paid to Texas A&M University, and will receive a grade of “F” in the course.

Date

Signature

Print name

After signing, you are to turn in this form along with your “2012 Marketing Study Abroad Application” and make one copy (front and back) to take with you on the trip.