



## Declaration of Intent Certificate in Nonprofit and Social Innovation

### Certificate in Nonprofit and Social Innovation

This certificate provides students with high-impact educational opportunities that will equip them to contribute positively to nonprofit and social purpose organizations. The certificate includes 13 hours of course work and an internship with a social purpose organization (nonprofit or for profit) that will enhance their undergraduate education to include preparation for occupations, service roles, and graduate study. Organizations around the world are increasingly recognizing the importance of addressing societal challenges. This certificate allows students to contribute towards the goal of advancing the world’s prosperity in a responsible way.

### About the Certificate

All Mays Undergraduate students interested in pursuing this certificate must complete the following requirements. Students who satisfactorily complete these will be awarded the Certificate in Nonprofit and Social Innovation which will appear on the transcript.

### **INITIAL IN BRACKETS TO THE LEFT OF EACH STATEMENT**

**Complete the following 13 hours of coursework:**

- **Required Courses**

- o **BUSN 302** (1 Credit) The Nonprofit Sector **OR BUSN 481** Business Solutions to Solve Social Problems
- o **BUSN 232** Resource Development **OR BUSN 432** Strategic Philanthropy (application only)
- o **MGMT 432** Managing Not-for-Profit Organizations

- **Elective Courses** (Choose 2 of the following courses **or** an alternative approved by the Certificate Coordinator)

- o **MGMT 460** Managing Projects
- o **MKTG 432** Corporate Social Responsibility
- o **MKTG 440** Services Marketing
- o **BUSN 232** Resource Development **OR BUSN 432** Strategic Philanthropy (application only)
- o **RPTS 308** Foundations of Community and Community Development

Complete a 200-hour internship with a nonprofit or social purpose organization (examples of social purpose organizations can be found on the back). Student must submit the Certificate Internship Confirmation no later than 90 days after the completion of the internship.

### About the Internship

A 200-hour internship is required for those who wish to earn the Certificate in Nonprofit and Social Innovation. To qualify for the certificate, the internship must be with either a certified nonprofit organization or social purpose organization. An internship completed for a student’s major (e.g., MGMT 484, MKTG 484, FINC 484, SCMT 484, ISYS 484 or ACCT 484) may be applied to this certificate provided the internship meets the above guidelines. Please refer to Internship Guidelines for specific requirements.

.....  
**STUDENT INFORMATION:**

Name: \_\_\_\_\_

UIN: \_\_\_\_\_

TAMU Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Major: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_

---

**I hereby state my intent to comply with and meet the requirements as listed in this document.**

\_\_\_\_\_

\_\_\_\_\_

Student Signature

Date

**Please return completed Declaration of Intent to [notforprofit@mays.tamu.edu](mailto:notforprofit@mays.tamu.edu) or drop off at Wehner 238**

*See reverse for Internship Guidelines and FA*



## Internship Guidelines

- To provide students with an opportunity to enhance their academic experience by becoming well acquainted with a nonprofit or social purpose organization, its clientele, long and short term goals, and the issues and risks involved in these organizations.
  - Examples of acceptable options:
    - 501(c)(3) Nonprofit Organizations
    - Social Ventures
    - B-Corp Companies
    - Internships with for-profit corporations that focus on Corporate Social Responsibility, Sustainability, or Shared Value.
- To provide the host company with an intern who is eager to learn and qualified to become a future productive member in a nonprofit or social purpose organization.
- Interns should work with the owner or top level managers of the firm, and be exposed to the decision making process, research valuable information, participate in proposing and evaluating alternatives, and generally observe the leadership and management process on a first hand basis.
- Interns should have the opportunity to get up close and personal with what is involved in developing and managing a nonprofit or social purpose organization.
- The host company and intern should arrange a flexible schedule for the internship that is consistent with the student's school obligations.
- A student must spend a minimum of 200 hours with the organization. This hourly requirement can be achieved over the course of a regular semester or over the summer.
- Host companies are encouraged to assign and/or include interns with meaningful projects to enhance their experiential learning. These projects should be able to be completed during the internship.
- The host company should ensure the student is active during the entire internship via projects and assignments commensurate with the student's academic level of preparation. A tentative outline of the internship, including start and end dates should be discussed and agreed to between the student and host company at the outset of the internship.
- The **employer must sign the Internship Confirmation form** while providing a brief description of the internship and explain why it was a valid nonprofit or social purpose experience
- Student interns should not have more than 20% of work be clerical or unrelated to the development of professional skills in the nonprofit or social purpose environment.
- Students are encouraged to discuss internship possibilities with Kyle Gammenthaler prior to accepting an internship.

### Certificate Coordinator Contact Information:

**Kyle Gammenthaler '11**  
Certificate Coordinator, Undergraduate Program  
Mays Business School  
Texas A&M University  
979.862.3712  
kyleg@tamu.edu