

KATY E. LANE

Center for International Business Studies
Mays Business School
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WORK EXPERIENCE

Director, Center for International Business Studies, Mays Business School	2020-Present
Associate Director, Education Abroad, Texas A&M University	2016-2020
Program Manager, Center for International Business Studies, Mays Business School	2015-2016
Program Coordinator, Center for International Business Studies, Mays Business School	2012-2015
Research Assistant, Texas AgriLife Extension Services, Texas A&M University	2007-2008
Teaching Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University	2007-2008
Graduate Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University	2006
Advisor, Study Abroad Programs Office, Texas A&M University	2004-2006

EDUCATION

Ph.D. in Agricultural Leadership, Education and Communications	2022
College of Agriculture & Life Sciences, Texas A&M University	
M.S. in Recreation, Park & Tourism Sciences	2010
College of Agriculture & Life Sciences, Texas A&M University	
Graduate Certificate in Advanced International Affairs	2005
George Bush School of Policy and Public Service, Texas A&M University	
B.A. in Mathematics (Business Administration minor)	2003
College of Science, Texas A&M University	
<i>Study Abroad, Spanish Language and Culture, Universidad de Salamanca</i>	2002
<i>Intern Abroad, Public Relations Office, Autoridad del Canal de Panamá</i>	2001
Academy for Future International Leaders	2000-2001

COURSES TAUGHT

BUSN 299: Professional and High Impact Experiences
BUSN 403: Transformational Leader Portfolio
IBUS 459: Latin American Markets
IBUS 484: International Business Internship

EDUCATION ABROAD PROGRAMS

Chile Entrepreneurship faculty-led study abroad program
Costa Rica Business faculty-led study abroad program
Mexico Introduction to Research Abroad field trip
Taiwan International Research Experience for Undergraduates (IREU)

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PUBLICATIONS

- Lane, K., Murphrey, T. P., Briers, G. E., Dooley, L., & Lindner, J. (2022). "An assessment of benefits, challenges, and gains of exchange and provider experiences abroad." Manuscript submitted for publication.
- Lane, K., Murphrey, T. P., Briers, G. E., Dooley, L., Lindner, J., & Esquivel, C. (2022). "Comparing influence and value based on study abroad program types." Manuscript submitted for publication.
- Panina, D., & Lane, K. (2022). "Sustainable Study Abroad" In Zhuplev, A., & Koepp, R. (Eds.), *Global Trends, Dynamics, and Imperatives for Strategic Development in Business Education in an Age of Disruption*, 110-125. IGI Global. doi:10.4018/978-1-7998-7548-2
- Lane, K., & Murphrey, T. P. (2020). Benefits of and Best Practices for International Experiences for College Students: A Synthesis of the Literature. *Journal of International Agricultural & Extension Education*, 27(4), 39-61 doi:10.5191/jiaee.2020.27439
- Panina, D., & Lane, K. (2018). "Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes" In Maheshkar, C., & Sharma, V. (Eds.), *Handbook of Research on Cross-Cultural Business Education*, 89-114. IGI Global. doi:10.4018/978-1-5225-3776-2.ch005
- Murphrey, T. P., Lane, K., Harlin, J., & Cherry, A. (2016). An examination of pre-service agricultural science teachers' interest and participation in international experiences: Motivations and barriers. *Journal of Agricultural Education*, 57(1), 12-29. doi: 10.5032/jae.2016.01012
- Lane, K. (2010). *Cultural Heritage Event Management: Understanding the Relationship Between Leadership Traits and Successful Events*. Masters paper.
- Camargo, B. Lane, K., and Jamal, T. (2007). Environmental Justice and Sustainable Tourism: The Missing Cultural Link. *The George Wright Society Forum*, 24(3): 70-80. Reprinted in *Ecotourism-Sustainable Development*, 2008, Vanga Surendar Reddy (ed.), Hyderabad, India: The Icfai University Press, pp. 33-47.

SELECTED PRESENTATIONS

- Lane, K., & Holland, K. (2019). *The Ins and Outs of Intern Abroad Programs*. Oral presentation at the 2019 NAFSA Regional Meeting held November 6 in Addison, TX.
- Lane, K., Blumenfeld-Gantz, I., & Wei, X. (2019). *The Ins and Outs of Exchanges*. Oral presentation at the 2019 State Conference held March 8 in Arlington, TX.
- Lane, K., & Holland, K. (2017). *Shaping expectations: Advising for international internships*. Oral presentation at the 2017 NAFSA Region III Conference held October 17 in San Antonio, TX.
- Lane, K. (2016). *Promotional techniques to engage millennials and their parents*. Oral presentation at the 2016 NAFSA Bi-Regional Conference held November 9 in New Orleans, LA.
- Lane, K. & Murphrey, T. P. (2015). *Best practices for quality international experiences based on the literature*. Poster session submitted to the 2015 NAFSA: Association of International Educators National Conference held May 20 in Boston, MA
- Murphrey, T. P., Lane, K., and Brown, T. (2015). *Motivations for participation in an international experience: Perspectives of students enrolled in a college of agriculture*. Oral presentation at the 2015 Association for International Agricultural and Extension Education (AIAEE) Conference held April 27 in Wageningen, The Netherlands.
- Lane, K. & Murphrey, T. P. (2014). *Encouraging students enrolled in a college of agriculture to gain international experience: Preference and motivation*. Oral presentation presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.
- Lane, K. & Murphrey, T. P. (2014). A literature overview of best practices for increasing global competency through overseas experiences. Poster session presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.

KATY E. LANE

Murphrey, T. P., Lane, K., & Leggette, H. (2014). *Agricultural students' perspectives of international experiences: Opportunities and challenges to meeting students' needs*. Oral presentation presented at the 2014 North American Colleges and Teachers of Agriculture Conference held June 25 - 28 at Montana State University, Bozeman, MT.

Lane, K. & Murphrey, T. P. (2014). *Globalizing our community one student at a time: Best practices for providing a quality international experience based on the literature*. Oral presentation presented at the 2014 Lone Star College System – 11th Annual International Education Conference held April 11 in Houston, TX.

Lane, K. (2013). *Careers in International Education*. Panelist at Central Texas Lessons from Abroad Conference held September 22 in College Station, TX.

ACTIVITIES, AWARDS and SERVICE

NAFSA: Association of International Educators	2014-Present
Texas A&M Letterman's Association	2011-2021
International Studies Abroad (ISA) Advisory Board Member	2017-2019
Global Business Brigades Advisor	2012-2018, 2020-Present
International Business Association Advisor	2012-2018, 2020-Present
The Junior League of Bryan-College Station, Inc.	2012-2019
Brazos County A&M Club	2006-2016
Mays Outstanding Staff Award	2015
Brazos Valley Worldfest	2007, 2012-2013
The Association of Former Students Class Agent	2007-Present
Texas Event Leadership Program Certification	2008
Texas Friendly Hospitality Program, Certified Trainer	2007
Community of Respect, Certified Trainer	2005
Basic Mediation Training Certification (40-hour state approved course)	2005
Diversity Training Certification (3-day "training for trainers")	2005

PROFESSIONAL AFFILIATIONS

Diversity Abroad Network
Forum on Education Abroad
Generation Study Abroad Commitment Partner – successfully fulfilled pledge
NAFSA: Association of International Educators

COMPUTER SKILLS

Microsoft Teams, Word, Excel, Powerpoint, and Outlook
Adobe Acrobat
Terra Dotta Application and Management System
Texas A&M software programs including Compass, Concur, eCampus, Navigate, and Workday
Virtual collaboration resources including Google Drive and Zoom