

LESLIE S. SEIPP

Department of Marketing – 220M Wehner
Mays Business School | Texas A&M University | College, Station, TX 77843 – 4112
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EDUCATION

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|---|---------------------|
| Texas A&M University, College Station, TX | |
| PhD Candidate in Adult Education | 2015-Present |
| Rice University, Houston, TX | |
| MBA | 2008 |
| University of North Carolina-Chapel Hill, Chapel Hill, NC | |
| BA in English | 1998 |

ACADEMIC EXPERIENCE

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| Texas A&M University, College Station, TX | |
| Department of Marketing | |
| Assistant Department Head | 2023 – Present |
| Senior Lecturer | 2016-Present |
| Lecturer | 2009-2016 |
| Student Transformation Center | |
| Director | 2020 - 2023 |

Undergraduate Courses Taught

Texas A&M University | Mays Business School

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|------------|---|
| BUSN 101: | Freshman Business Initiative |
| BUSN 403: | Transformational Leader Portfolio |
| MKTG 443: | The Business of Healthcare |
| MKTG 432: | Corporate Social Responsibility |
| MKTG 323: | Marketing Research |
| MKTG 409: | Principles of Marketing (Online) |
| MKTG 448: | Marketing Strategy |
| MKTG 402: | International Marketing Study Abroad (Europe) |
| MKTG 401: | Global Marketing (Online) |
| MKTG 440: | Services Marketing |
| MKTG 321H: | Principles of Marketing - Honors |
| BUSN 489: | Women & Business |

ACADEMIC SERVICE AND PROFESSIONAL DEVELOPMENT

University, School, and Department Service

Transformational Leader Portfolio (BUSN 403) Committee, Chair (Spring 2023)
W&C Course Advisory Committee (Summer 2021 – Summer 2023)
Teaching and Transformational Learning Technologies Committee (Spring 2021)
Mays Undergraduate Curriculum Committee, Chair (2020-Present)
Freshman Business Initiative (BUSN 101) Committee, Chair (Fall 2020)
Center for the Management of Information Systems – Mays Review Committee (Spring 2020)
Maroon & White Leadership Coach (2020-2022)
Mays Assessment Steering Committee (2020-2023)
Mays Assessment Steering Committee, Co-chair (2018-2020)
School of Business Ph.D. Assessment Coordinator (2016-Present)
Department of Marketing BBA Assessment Coordinator (2013-2020)
Mays Strategic Learning Framework Mindsets Committee (2020)
Mays Undergraduate Curriculum Committee (2018-2020)
Mays Core Body of Knowledge (CBK) Review Committee (2018-2020)
University Summer Reading Program (2017, 2019, 2020)
Assessment Review Executive Committee (2017)
Mays Curriculum & Assessment Committee (2012-2018)
Department of Marketing Undergraduate Committee (2012-Present)
Department of Marketing Undergraduate Advisor (2009-2014)

Professional Development

LinkedIn Learning Path: Develop Conflict Management and Resolution Skills (March 2023)
Human Resources and Organizational Effectiveness – *Leading Others* Program (Spring 2022)
Center for Teaching Excellence – *Designing for Transformative Learning* Workshop (Spring 2021)
National Association of System Heads – Association of College University Educators
(NASH – ACUE) *Scaling Instructional Excellence for Student Success* Program (2020 – 2021)
Mays Transformational Learning Faculty Community (2018-2020)
Instructional Technology Services – Flip Your Course Faculty Institute (Summer 2018)
Women's Faculty Network (2017-2019)
Mays Academy for Learning & Teaching – Various Workshops

PROFESSIONAL PRESENTATIONS

Parish, J., Lampo, S., & **Seipp, L.** (2019, May). *How to Turn Student Groups into Effective Teams*. Presentation at the Transformational Teaching & Learning Conference, College Station, TX.
Seipp, L. (2018, May). *Challenging Students' Assumptions about Corporate Social Responsibility Through Critical Reflection and Discourse*. Poster session presented at the Transformational Teaching & Learning Conference, College Station, TX.

HONORS AND AWARDS

Mays Business School Summer Teaching Grant – 2019

Association of Former Students' Distinguished Achievement Award College Level – 2018

Center for Teaching Excellence Student Success Faculty Fellow - 2017-2018

Mays Business School Summer Teaching Grant – 2017

Herb Thompson Teaching Award in Marketing – 2016

Texas A&M Women's Soccer Guest Coach – 2010