

Professional Distinction in ANALYTICS & CONSULTING

About

The Professional Distinction in Analytics and Consulting complements the student's degree and provides tangible evidence of rigorous experiential preparation for a career in analytics and consulting.

How to Earn Points

	Points
BACA Case Competition	200
BACA Active Participation	100
Google Analytics Certification (4 max, 50 points each)	100
BACA Career Panel	100
Workshop attendance (2 workshops, 25 points each)	100
BSC Career Fair	50
BACA's Executive Board Membership	50
Speakers/Brown Bags (3 events, 10 points each)	30
Social and Community Events (per activity)	10
Retailing Career Fair	10
Sales Career Fair	10

There are many different ways to earn points, these are just examples.



Achievement

The Professional Distinction in Analytics and Consulting is a semester by semester recognition. Students must receive 400 points through analytics and consulting high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Analytics and Consulting will receive a medal at graduation.

Getting Involved

Active membership in the Business Analytics and Consulting Association will expose students meaningfully to career paths in analytics & consulting. Students who have an interest in analytics & consulting should join this organization as part of their career preparation.

Contact

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Resume Material

Example: *Professional Distinction in Analytics & Consulting, four semesters*



TEXAS A&M UNIVERSITY

Mays Business School