Professional Distinction in RETAILING

About

The Professional Distinction in Retailing complements the student's degree and recognizes exceptional student engagement in extracurricular activities that build professional skills and knowledge outside of classroom or internship experiences.

How to Earn Points

	Points
Be Active in the Student Retailing Association	*100*
Participate in a Case Competition	*100*
Attend 2 Lunch & Learn Events	*50*
Attend and Volunteer for the Retailing Career Fair	*40*
Attend Sales Career Fair	*30*
Apply for NRF Next Generation Scholarship	*30*
Have a 3.5 GPA or Higher	*30*
Engage on Social Media	*20*
Travel to PLVA, Chicago	*100*
Attend 1 Coffee Chat & 1 Lunch & learn	*50*
Attend and Volunteer for the Retailing Career Fair	*40*
Be an SRA officer	*30*
Have 1 Year of Retail Experience	*30*
Engage on Social Media	*20*
Attend 2 Career Center Workshops	*20*
Participate in ICSC Case Competition (Dallas)	*100*
Single-day Externship, January 2018	*50*
Attend 1 Coffee Chat & 1 Lunch & learn	*50*
Attend and Volunteer for the Retailing Career Fair	*40*
Attend Sales Career Fair	*30*
Engage on Social Media	*20*
Attend 1 Dean's Lecture Series Speaker	*10*

There are many different ways to earn points, these are just examples.

Achievement

The Professional Distinction in Retailing is a semester by semester recognition. Students must receive 400 points through sales high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Retailing will receive a medal at graduation.

Getting Involved

Active membership in the Student Retailing Association will expose students meaningfully to career paths in retail. Students who have an interest in retail should join this organization as part of their career preparation.

Zales Scholar Program

Selection and active participation as a Zale Scholar for two semesters will count toward the Professional Distinction in Retailing.

Contact

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Resume Material

Example: *Professional Distinction in Retailing, four semesters*

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