

Professional Distinction in HealthCare

About

The Professional Distinction in HealthCare Marketing complements the student's degree and provides tangible evidence of rigorous experiential preparation for a career in marketing within healthcare.

How to Earn Points

	Points
AMA Case Competition	200
MHA Active Participation	100
Google Analytics Certification (4 max, 50 points each)	100
AMA Career Panel	100
Workshop attendance (2 workshops, 25 points each)	100
BSC Career Fair	50
MHA's Executive Board Membership	50
Speakers/Brown Bags (3 events, 10 points each)	30
Social and Community Events (per activity)	10
Retailing Career Fair	10
Sales Career Fair	10

There are many different ways to earn points, these are just examples.



Achievement

The Professional Distinction in HealthCare is a semester by semester recognition. Students must receive 400 points through analytics and consulting high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in HealthCare will receive a medal at graduation.

Getting Involved

Active membership in the Mays HealthCare Alliance will expose students meaningfully to career paths in marketing within healthcare. Students who have an interest in healthcare marketing should join this organization as part of their career preparation.

Contact

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Resume Material

Example: *Professional Distinction in HealthCare, four semesters*



TEXAS A&M UNIVERSITY

Mays Business School