Title: Doing Business in India

Course description

This will be a two week, 40 hour Summer course during **15 - 26 May 2017**, conducted by the IIMK faculty for international students from a few of our partner institutes. This will introduce the participants to Businesses in India, their distinctive features and various aspects of doing business in the country. The course will also involve a one day industrial visit to the business capital of Kerala – Kochi, so that the participants can experience first hand, some of the aspects that are discussed in the lectures.

Following are the tentative sessions, followed by additional details.

- Indian History and Culture
- Indian economy
- Role of government in Business
- Indian Financial Markets and contemporary issues in Finance and Taxation
- HR Practices in India
- Leadership
- The E-commerce revolution in Indian business
- Strategic cases from India

Indian economy and Role of government in Business

This module will begin by introducing the evolution of the Indian economy from the past to the present with pointers to the future. Next we will understand the structure of the Indian economy and current opportunities as well as challenges. We will discuss trends in foreign investments, regulatory structure and recent government initiatives. Non-market environment of Indian business will also be discussed. The module will end with a discussion of India's politics and institutions that shape the business environment.
The E-commerce revolution in Indian business

The topics covered in this module will include

- Status of Global eCommerce
- eCommerce in emerging Economies
- Evolution of eCommerce Sector in India
- Investments, Regulations and Challenges for eCommerce in India & Future Outlook

Indian Financial Markets and contemporary issues in Finance and Taxation

This module will take the students through the following topics:

- Indian Financial System and Funding of Businesses
- Economic Laws and Regulation
- Forms of Business Enterprises
- Tax Laws: Direct Taxes and Indirect Taxes
- Investor Protection and Financial Reporting

An Introduction to HR Realities in doing Business in India

The main aims of this module are two-fold: first, to highlight the key HR challenges India faces and two, to provide an overview of human resource management and industrial relations practices being pursued by Indian companies. While understanding the current practices the focus would be on indigenous elements and their linkage to the socio-cultural ethos of the country.

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Indigenous HRM practices in India</td>
<td>Lecture</td>
</tr>
<tr>
<td>Session 3</td>
<td>Realities of Indian HR Practices</td>
<td>Flaxo Exports: managing people in a small to medium sized enterprise</td>
</tr>
<tr>
<td>Session 4</td>
<td>Industrial Relations climate in India: challenges in the unorganized sector and women.</td>
<td>People management fiasco in Honda Motorcycles and Scooters India Ltd</td>
</tr>
</tbody>
</table>

Additional reading (for this module):


<table>
<thead>
<tr>
<th>Estimated Program Costs:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing (two to a room)</td>
<td>Rs. 8,000 ($130)</td>
</tr>
<tr>
<td>Meals (breakfast, lunch and dinner)</td>
<td>Rs. 13,000 ($200)</td>
</tr>
<tr>
<td>Airfare (Roundtrip: Houston to Kozhikode)</td>
<td>US$ 1,200</td>
</tr>
<tr>
<td>India Visa</td>
<td>US$ 150</td>
</tr>
<tr>
<td>TAMU Study Abroad Fee</td>
<td>US$ 300</td>
</tr>
<tr>
<td>Personal Expenses</td>
<td>US$ 300</td>
</tr>
<tr>
<td><strong>Total Estimated Expenses</strong></td>
<td><strong>US$ 2,280</strong></td>
</tr>
</tbody>
</table>
Indian Institute of Management Kozhikode

Globalizing Indian Thought

International Exchange Programme
VISION
To create a unique academic space of global reckoning nurturing the finest
management thinking, creating innovative, futuristic, socially responsible and
environmentally sensitive practitioners, leaders and educators.

MISSION
The Institute seeks to inculcate a spirit of lifelong learning.
It aspires to strengthen the capabilities of integrating concepts with applications
and values. It aims to contribute towards the
development of communities of dependable, capable,
caring and fair-minded people.
THE INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE (IIM KOZHIKODE)

The Indian Institute of Management Kozhikode was established in 1996 by the Government of India as the fifth IIM in the country, in collaboration with the state government of Kerala. Spread over about 100 acres of land, the Institute is situated on two hillocks, located amidst the scenic setting of the Western Ghats. The campus of IIMK was referred as the ‘God’s own Campus’ by former president of India, Dr. A.P.J. Abdul Kalam. The Institute has emerged as a centre of excellence in management education and has earned a unique position for itself in this field.

The Institute is taking a leap forward in each of its key activities in a highly synergetic manner. The presence of regular visitors from institutions abroad gives an added flavor to its various activities. Though young, it has earned a name for itself as a pioneering, distinctive and efficient management Institution in India. The Institute, not content to rest on its laurels, aims to emerge as a fully integrated management institution of higher learning in Pacific region, and is particularly known for a focus on global, cross-cultural issues as well as for the analytical rigour of its academic program. It, therefore, has the full range and breadth of academic activities, covering research, teaching, training, consulting and intellectual infrastructure development.

IIMK KOCHI CAMPUS

IIM Kozhikode has also set up its first satellite campus at Infopark in Kochi. The campus offers two-year part-time post graduate programme in management in addition to several short and long-term management development programmes. The Kochi campus focuses on executive education with full-time, part time, short-term and specialised programmes for middle and senior management employees to enhance and upgrade skills for better career prospects.

INTERNATIONAL EXCHANGE PROGRAMME

The Indian Institute of Management Kozhikode’s (IIMK) International Exchange Programme endeavors to work with partner institutions to develop mutually beneficial scholarly and social engagements between students, faculty members across the globe. We believe that these engagements would result in knowledge sharing regarding best practices in research, teaching and learning experience and understanding of business practices and conventions in different countries, and
appreciation of the social, political, economic and cultural dynamics that impact global business operations. Currently IIMK has exchange partnerships with 33 top International Management Institutes.

Abu Dhabi University, Abu Dhabi
Asian Institute of Technology, Thailand
Audencia Nantes School of Management, France
BEM Bordeaux Management School, France
Bocconi University, Milano, Italy
Catolica Lisbon School of Business and Economics, Portugal
College of Commerce National Chengchi University, Taiwan
Copenhagen Business School, Denmark
Cyprus International Institute of Management, Cyprus
EDHEC Business School, France
EM Strasbourg Business School, France
ESCP Europe, France
ESSCA School of Management, France
Euromed Management, France
European Business School, Oestrich-Winkel, Germany
Groupe ESC Troyes, France
ICN Business School France
IESEG School of Management, France
ISCTE University Institute of Lisbon, Portugal
Jonkoping International Business School, Sweden
Leeds University Business School, United Kingdom
Leipzig Graduate School of Management, Germany
Management Center Innsbruck, Austria
Norwegian School of Economics, Norway
Plymouth University, UK
Reims Management School, France
Rouen Business School, France
Sabanci University, Turkey
SungKyunkwan University, Korea
University of Birmingham, UK
University of Lausanne, Switzerland
University of Bradford, UK
Victoria University of Wellington, New Zealand

The international partnerships, which IIM Kozhikode enters into, also have a faculty exchange component, which are expected to be more comprehensive, and more rewarding than the usual students exchange agreement. Faculty members from IIM Kozhikode may spend an academic term at partner institution, which may send their academic staff in turn to IIM Kozhikode, under mutually agreed terms. The goal of such faculty exchange is not just to exchange course instructors, but is, rather, to develop research linkages of a continuing nature, facilitating access to information and data on a scale and of a qualitative nature, not possible otherwise.
LIBRARY & INFORMATION CENTER (LIC)

The Library and Information Center (LIC) is IIM Kozhikode’s knowledge hub, acting as a nerve center of scholarly and corporate information. It aims at providing state-of-the-art information backup and support to its instructional processes and research, through excellent resources and value-added information services in all areas of management and related disciplines. Over the years, the LIC has registered significant progress and brought worldwide recognition and laurels to IIMK. The E-Learning Platform developed by the Center for Development of Digital Libraries (CDDL) for the WHO India Office, the Information Portal for the Coir Board, and the Greenstone Support Network for South Asia deserve a mention. IIMK’s ambitious Digital Library project, sponsored by the Ministry of Human Resource Development, received the status of an example collection from the renowned ‘Greenstone’ family of the University of Waikato, New Zealand.

It houses over 31,300 books in print form, 265 print journals, 30,000 e-books, 3,500 bound volumes of research journals, 15,000 corporate annual reports and more than 15,500 e-journals from India and abroad, in addition to 2,555 CD-ROM publications on contemporary issues. The audiovisual unit in the LIC hosts over 254 educational videos covering a wide range of disciplines in management. IIMK is an active member in the IIMs’ Library Consortium as well as the Ministry of HRD’s INDEST Consortium. The annual rupee equivalent of document resourcing in the LIC is around five crores. IIMK is also developing special documentation centers in the European Union and in the ASEAN countries.

INDIAN BUSINESS MUSEUM

IIM Kozhikode, during the end of 2010, embarked on an ambitious programme to create a Museum of Indian Business History, which is now first of its kind, unique, monumental, and significant in acknowledging the contribution of India’s business leaders in the making of India. The Museum spans over 23,000 sq. ft. area with theme-based sections; such as the ancient, medieval, colonial, pre-independence, post-independence, business sector, public sector, banking sector, technology sector, individual contributors, makers of modern India etc.
Over half a dozen of the top level corporate in India has set up their own exclusive pavilions in the Museum. TATA, Godrej, Reliance, SBI, Infosys and FACT have already made their presence. Bajaj, Sahara Group and ICICI Bank are joining the Museum soon. The Indian Space Research Organization (ISRO) will also soon be joining the Museum with the ISRO Pavilion.

**COMPUTING FACILITIES**

In the last decade, the use of information technology in education and research has grown in importance across a wide spectrum of disciplines. We at IIMK, view Information technology not only as a critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself.

IIMK provides distributed and clustered computing across the campus through a wired and wireless backbone running across the campus. Various buildings in the campus are interconnected through a 6 core SMF Gigabit Fiber Optic backbone. The connectivity to Desktops is either using eCAT5 UTP cable or through Wi-Fi. The computer centre acts as the main hub of the network and hosts a layer 3 backbone switch. All the hostel rooms are also connected to the campus LAN. Classrooms, Computer Centre, and Library buildings are enabled with indoor WI-FI facility. The academic hill is enabled with the outdoor WI-FI facility also.

Network printing facility is available on a variety of printers such as Laser, Line Matrix and Dot Matrix Printers. Other equipment available in the centre include CD/DVD Writers, Scanners and Digital Video Camera etc. A wide range of latest software tools and office automation packages such as MS Visual Studio, DB2, O racle, Developer-2000, Macromedia, Flash, 3D Studio Max, STATA, SYSTAT, SPSS, SPSS Form Builder, LINDO, LINGO, MINITAB, E VIEWS, MS-Office, MS-Project 2007, MS-FrontPage, Dragon Naturally Speaking, Scansoft Pro, etc. have been made available for users.

The computing facilities are available round the clock on 24 hours/day, 365 days/year basis.