

# Exchange Fact Sheet for Graduate Students

2020-2021

Guanghua School of Management, Peking University



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<b>MBA Majors:</b>	Accounting and Corporate Financial Management Finance Marketing Organizational Behavior and Human Resources Management Strategy and International Business Management Decision-Making and Information Management
<b>Language of Instruction:</b>	Chinese and English
<b>Course list:</b>	<a href="http://exchange.gsm.pku.edu.cn">http://exchange.gsm.pku.edu.cn</a>  <b>Please check the website for updates</b>
<b>Language requirement:</b>	Students must be proficient either in Chinese or English.



**Language courses:**

A three-credit course "Business Chinese" is open to all international students for free.

Please note that students need to pay tuition for courses taken outside of Guanghua School of Management.

**Full-time Workload:**

At Guanghua, each course usually has 2 or 3 credits. 1 credit has 15 contact hours. Exchange students are required to take a minimum of 4 credits and a maximum of 18 credits per semester.

**Grading:**

The Guanghua School of Management adopts a percentage grading system for all of its courses.

Grades	Description
90-100	Excellent
80-90	Very good
70-80	Good

-----minimum requirement for graduation (core courses)

60-70	Satisfactory
60-	Fail

**Exams:**

For fall semester, most English taught MBA courses will be completed by Dec. 24, while a few of them will still be completed by mid-January. All Chinese taught courses will be finished in mid-January in fall semester.

For spring semester, exams for both English and Chinese taught courses will be completed before the end of June.



## EXCHANGE PROGRAM DEADLINES

	Fall semester / One year	Spring Semester
<b>Nomination Period</b>	February 15 to April 15	July 15 to September 15
<b>Application Deadlines</b>	First round of application: April 30 Second round of application: May 30	October 30

## NOMINATION

\* The graduate student with Chinese nationality are NOT acceptable to the Guanghua exchange program

\* All the partners are kindly requested to nominate your student in our nomination portal:

<http://exchange.gsm.pku.edu.cn/nomination/web/login.html>

## EXCHANGE PROGRAM APPLICATION & REQUIRED APPLICATION DOCUMENTS

### STEP ONE: APPLICATION

- PKU Application
  - Application for International Passport Holder: <http://www.studyatpku.com>
  - Application for Undergraduate Students with Hong Kong, Macau, Taiwan Passport: <http://162.105.209.64/exchange/web/login.html>
  - Application for Master Students with Hong Kong, Macau, Taiwan Passport, please fill out the hard copy of the application form which is available by request and through our website
- Guanghua online application: <http://exchange.gsm.pku.edu.cn/nomination/student/login.html>

### STEP TWO: MAIL THE APPLICATION DOCUMENTS REQUIRED BELOW TO OUR OFFICE

#### APPLICATION DOCUMENT REQUIRED

- Printed PKU application form
- Resume
- Copy of the highest degree certificate (for Master student ONLY)
- Official academic transcript (unofficial transcript will NOT be accepted)
- Official nomination letter from home university exchange office
- A photocopy of your valid passport
- One passport-sized photo, attached on the application form
- One page letter of motivation highlighting your academic and personal reasons for your exchange

The detailed information can be visited on our website: <http://exchange.gsm.pku.edu.cn/>

The submitted materials must be original documents or notarized copies and may be in either Chinese or English. Any missing of the above documents will cause the delay of admission.

## Academic Calendar (2020-2021)

<b>Fall 2020</b>	Registration: Sept.2, 2020 <sup>1</sup> Classes Start: Sept. 14, 2020 PKU Sports Day: Sept. 26, 2020 Mid-Autumn Day & National Day: Oct.1-8, 2020 New Year's Day: Jan. 1, 2020 Exam Week (for courses taught in Chinese) <sup>2</sup> : Jan.4-17, 2021 Winter Break and Spring Festival: Jan. 18 - Feb. 21, 2021
<b>Spring 2021</b>	Registration and classes start: Feb. 22, 2021 (Exchange student will have a separated registration date, we will inform accordingly.) PKU Sports Day: Apr. 23-25, 2021 Labor Day: May 1, 2021 PKU Anniversary: May 4, 2021 May Break: May 5-7, 2021 Exam Weeks: Jun.14 - Jun.27, 2021 Summer Vacation starts: Jun. 28, 2021

<sup>1</sup> Due to the COVID-19 situation, the registration date is subject to change.

<sup>2</sup> Guanghua English taught courses and exams will finish before Christmas.



**Short-term Program:**

Doing Business in China (DBIC) Two weeks

*Tuition will be partly waived for students from exchange partner schools on certain occasions.*

We specially offer a 2-week (or 1-week) intensive Doing Business in China Program (DBIC) for undergraduate and postgraduate/MBA students in English to provide participants the opportunity to understand the Chinese institutional, business and cultural environments at Guanghua's Beijing, Xi'an and Shanghai Campuses.

**Highlights:**

- ◆ Three-credit courses and seminars on specific Chinese issues
- ◆ Firsthand industrial learning experience from company visits
- ◆ Rich extracurricular culture events and sightseeing
- ◆ In-depth exploration to Beijing, Xi'an and Shanghai

**NOMINATION DEADLINE: February 15**

**Program Dates for 2020:**

**Cohort 1: May 17-30, 2020 (Beijing-Xi'an-Shanghai)**

**Cohort 2: June 7-21, 2020 (Beijing-Xi'an-Chengdu)**

Due to the COVID-19, we have made difficult decision to suspend the DBIC Program 2020 at PKU Guanghua. If you have nominated your students to us in 2020, we'd be more than happy to reserve their places in 2021.

Program Dates for 2021 will be similar to the dates of 2020.

**Course Contents:**

- Economic and Political Environment in China
- Chinese Organization Culture and HR management
- Marketing in China
- Multinational Companies' Strategy in China

Check here for updates and more program information: <http://www.pkudbic.com>



**BEIJING**



**SHANGHAI**



**XI'AN**



**CHENGDU**

<b>Accommodation:</b>	<p>On-campus accommodation is currently NOT officially arranged by PKU due to the overwhelming demand. Our exchange students will arrange their own accommodations outside. GISA (Guanghua International Students Association) and the Office of International Relations will offer necessary information.</p> <p><i>Range of Off-campus housing rates: US\$450 – 650 for one single room in a two-bedroom / three-bedroom apartments per month.</i></p>
<b>Living Expenses:</b>	<p>Depends on your living situation and your own spending habits. Normally amounts to US\$350 – 450 per month, excluding housing.</p>
<b>Health Insurance:</b>	<p><b>All international passport holders are required to buy the health insurance on the registration day in the Peking University. The insurance costs about RMB 400 (subject to change).</b></p> <p><b>Hong Kong, Macau, Taiwan passport holders are required to buy the travel insurance themselves.</b></p>
<b>Visa:</b>	<p>Students who are not Chinese citizens and who are planning to stay longer than 3 months are required to obtain a visa to enter and study in China:</p> <ul style="list-style-type: none"><li>● Step 1: Submit application to Guanghua School of Management</li><li>● Step 2: Application approved and receive an admission letter</li><li>● Step 3: Apply for a X1-visa / X2-visa in a local Chinese Embassy, usually takes around 2 weeks</li></ul> <p><b>Travel visa (L-visa) is NOT acceptable.</b></p>
<b>Facilities:</b>	<p>State of the art library services, computer facilities, cafés, on-campus restaurants, student organizations, bookstores, gyms.</p>
<b>Student Services:</b>	<p><b>GISA (Guanghua International Students Association)</b></p> <p>We have a buddy program in GISA where students from similar programs are matched with incoming exchange students during their study at our school. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at <a href="mailto:gisa@gsm.pku.edu.cn">gisa@gsm.pku.edu.cn</a> or <a href="mailto:GISAHome@gmail.com">GISAHome@gmail.com</a>. GISA's website is under construction now: <a href="http://www.gisa-pku.org">www.gisa-pku.org</a>.</p> <p><b>Career Services:</b></p> <p>A number of career management resources will be available to exchange students during their stay. These include access to all Guanghua open corporate presentations, employer contact database listings, job postings, on-campus job descriptions. Additional services include appointments with staff members/career advisors, optional participation in career service seminars and information sessions. Also students have opportunities to join job fairs and networking events, and make reservation for mock interviews and resume clinics. Career Development Centre locates in Room 108 in Guanghua School. The website can be visited at: <a href="http://en.gsm.pku.edu.cn/cdc/index.htm">http://en.gsm.pku.edu.cn/cdc/index.htm</a></p> <p><b>Exchange Coordination Services:</b></p> <p>The Office of International Relations of Guanghua School of Management is the managing office of exchange students.</p> <p><b>Visa Issues Office:</b></p> <p>For transferring or extending visa, please contact the PKU International Students Division at New Sun Student Centre Room 333. Phone: +86 10 6275 1230; 6275 1012   Email: <a href="mailto:study@pku.edu.cn">study@pku.edu.cn</a></p>

