

May 18-29
2020

Beijing, China



SUMMER PROGRAM

Tsinghua University
School of Economics and Management



<http://www.sem.tsinghua.edu.cn>



清华经管学院
Tsinghua SEM

Program Introduction

Program Date

May 18-29, 2020
2 weeks

Program Content

Lectures, company visits, culture learnings, social activities with Tsinghua SEM students

Academic Credits

3 Tsinghua Credits

Grade Decision

Final Group Presentation

Application Process



* Please click on Nomination to nominate students.

Payment Structure

TUITION FEE	24,900RMB waive for partner schools	PROGRAM FEE	3,100RMB applicable to all students
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*Program fee breakdown:

Business lectures, Course materials, Company visits, Coffee breaks, Cultural activities, Lunch on weekdays, Welcome & Farewell dinners, transportation during the weekdays, Certificate of attendance

Highlights



Immersive learning from compelling contents (lectures, company visits, cultural events, group works with different background students...)



Learn without limits from esteemed Tsinghua SEM faculty and industry excellent experts



Explore representative companies in China



Gain hands-on experience and deeper understanding of business in China

Tentative 2020 Program Schedule

Module 1 Economy & Finance

Module 3 Innovation & Entrepreneurship

Module 2 Management

Module 4 Big Data

Date	Morning	Lunch	Afternoon
Arrival	Arrive at Beijing		Hotel Check-in
Day 1	Opening Ice-breaking Group Photo	Welcome Lunch	Lecture 1: Chinese Economy and Its Capital Markets
Day 2	Lecture 2: Pursuing the "China Dream": Drivers, Progress and Challenges	Lunch and Group Discussion on campus	Company Visit 1
Day 3	Lecture 3: VC/PE in China	Lunch and Group Discussion on campus	City Tour: Summer Palace
Day 4	Lecture 4: Business Changing in Big Data Era	Lunch and Group Discussion on campus	Company Visit 2
Day 5	Lecture 5: Corporate Governance with Chinese Characteristics	Lunch and Group Discussion on campus	Sharing & Mingle Session: Tsinghua SEM Student Sharing & Networking
Day 6	City Tour: Great Wall (Mutianyu) and lunch during trip		
Day 7	City Tour: Forbidden City And Tian'an men Square	Free afternoon	
Day 8	Lecture 6: Managing Culture in China	Lunch	Company Visit 3
Day 9	Lecture 7: Foreigner Companies in China	Lunch	City Tour: 798 Art Zone
Day 10	Lecture 8: Marketing in China	Lunch	Company Visit 4
Day 11	Company Visit 5	Lunch	Company Visit 6
Day 12	Group Discussion	Lunch on campus	Final Group Presentation Farewell Dinner



Why Tsinghua SEM

Tsinghua University was founded in 1911 in the location of the royal Qing Dynasty Gardens, "Qing Hua Yuan". In the past over 100 years, Tsinghua University has witnessed and shared the hardships and glories of the nation.

Tsinghua SEM was established in 1984. The School is committed to advancing knowledge and cultivating leaders for China and the world, with core values of Integrity, Dedication, and Respect. Tsinghua SEM pursues a leading position in academic research, social influence, and international cooperation among Chinese universities, and endeavors to become a world-class business school.



Contact Us

Please feel free to contact us by
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