

**TEXAS A&M UNIVERSITY**  
**MARKETING DEPARTMENT STUDY ABROAD 2022**  
**PRELIMINARY ITINERARY**

May 12, 2022 to June 8, 2022

London, United Kingdom; Paris, Avignon & Nice, France; Verona, Italy; Innsbruck, Austria; Munich, Germany  
and Lucerne, Switzerland

DAY/DATE	TIME	ACTIVITY	LODGING
Thursday, May 12	4:10 PM:	Depart Houston for London on BA 194	Airplane
Friday, May 13	6:00 PM:	<b>Visit to Oxford</b> Short Orientation meeting and visit to Leicester Square	London
Saturday, May 14	8:00 AM: 10:00 AM: 1:00 PM:	In-depth Orientation meeting and Student Presentations <b>Superunion Advertising Agency</b> <b>Tour of Parliament/Westminster Palace</b>	London
Sunday, May 15	9:30 AM: 7:30 PM:	London Fat Tire Bike Tour (Afternoon group at 2:00 PM) Optional Indian dinner at "Memories of India"	London
Monday, May 16	9:00 AM: 11:15 AM: PM:	<b>Harrods Department Store</b> <b>Hard Rock Café</b> Cultural activities; optional Theater night or Night Bike Tour	London
Tuesday, May 17	PM:	Arts and Cultural Day Cultural activities: Optional Theater night of Night Bike Tour	London
Wednesday, May 18	AM: 6:00 PM:	<b>Travel London to Paris</b> via Coach/Eurostar through the Chunnel Orientation Meeting and Student Presentations	Paris
Thursday, May 19	9:30 AM: 8:40 PM:	<b>BETC Advertising Agency</b> Seine River cruise on Bateaux Mouches	Paris
Friday, May 20		Arts and Cultural Day – Versailles Bike Tour	Paris
Saturday, May 21	AM:	<b>Travel Paris to Avignon</b> in the South of France	Avignon
Sunday, May 22		Arts and Cultural Day <b>Pont du Gard (AM); Pope's Palace/Bridge (PM)</b>	Avignon
Monday, May 23	8:30 AM:	Orientation Meeting and Student Presentations in Avignon	Nice
Tuesday, May 24	8:45 AM: 11:20 AM:	<b>Parfumerie Fragonard</b> <b>Monaco and Monte Carlo Casino</b>	Nice
Wednesday, May 25		Free day to enjoy the Riviera	Nice
Thursday, May 26	AM: 3:30 PM: 8:15 PM::	<b>Travel Nice to Verona</b> <b>Serego Alighieri Vineyard – Masi Wines</b> Verona dinner-Bella Italia	Verona
Friday, May 27	8:00 AM: Late AM: 6:00 PM:	Local guides lead walking tour Free time to visit the city; see Juliet's house, Balcony, and Arena Or optional side trip to Venice or cooking class <b>Orientation to Lucerne and student presentations</b>	Verona
Saturday, May 28	7:30 AM: PM:	<b>Travel Verona to Lucerne</b> Arrive Lucerne	Lucerne
Sunday, May 29	7:30 AM:	<b>Mt. Titlis Snow Fields Excursion</b>	Lucerne
Monday, May 30	9:00 AM: 2:30 PM: 8:00 PM:	<b>Johnson &amp; Johnson (in Zug)</b> <b>Bucherer Retail Group</b> <b>Dessert Cruise on Lake Lucerne</b>	Lucerne
Tuesday May 31	AM: 5:00 PM: 6:30 PM	<b>Travel Lucerne to Innsbruck</b> <b>Innsbruck Tourism Board (at hotel)</b> <b>Orientation to Innsbruck and Activity presentations</b>	Innsbruck
Wednesday, June 1	9:30 AM: 2:30 PM:: 7:30 PM:	<b>Swarovski Crystal</b> <b>Riedel Glassware in Kufstein</b> <b>Innsbruck Dinner and Lantern Hike</b>	Innsbruck
Thursday, June 2		Full day free for activities and explore the city	Innsbruck
Friday, June 3	8:00 AM:	<b>Orientation to Munich and group presentations</b> Remainder of day free	Innsbruck
Saturday, June 4	8:00 AM: 3:00 PM: 4:00 PM:	<b>Travel to Fussen for Visit to King Ludwig's Neuschwanstein Castle</b> <b>Visit Castle</b> <b>Travel Fussen to Munich;</b> S-Bahn orientation; free evening	Munich
Sunday, June 5	10:30 AM: 3:30 PM:	<b>BMW WELT</b> <b>Bike Tour of Munich</b>	Munich
Monday, June 6	:	Arts & Cultural Day (Optional trip to Salzburg-Sound of Music Bike Tour)	Munich
Tuesday, June 7	10:30 AM: 3:00 PM: 7:00 PM	<b>BMW Dingolfing Assembly Plant</b> <b>Dachau Concentration Camp Memorial</b> Hofbrauhaus Dinner	Munich
Wednesday, June 8	3:30 AM:	Depart for the Munich Airport	Houston