



Corporate Partner Program

The Sales Leadership Institute recognizes that each company has unique recruiting needs. We take a consultative and strategic approach to partnering your company with our sales students.

The sales students at Texas A&M University are unique as they embrace the six CORE Values that make Texas A&M students unique:

Excellence ♦ Integrity ♦ Leadership ♦ Loyalty ♦ Respect ♦ Selfless Service

Annual Commitment:

- \$10,000
- 2-3 campus visits per semester
- 2-year commitment

Annual Benefits:

Student Engagement (customized to meet the education needs of the students and the recruiting needs of the partner)

- Invitation as class guest speaker
- Invitation as student organization guest speaker
- Participation in Fall and Spring Speed Networking events
- Booth at both Fall and Spring Sales Career Fairs
- Invitation for company showcase in sales class role-play

Company Prominence

- Recognition in Sales Leadership Institute materials, website, and events
- Recognition in sales class syllabi, PowerPoints, and class materials
- Recognition with signage in the Sales Suite

Company Collaboration

- Company Representative on Strategic Planning Board
- Company Representative on Recruiting Advisory Board

Additional Opportunities

- TAMU Collegiate Sales Competition sponsorship (varying levels available)
- Lunch & Learn
- Scholarships

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