CURRICULUM VITAE

Ying Li, Ph.D.

Department of Information & Operations Management
Mays Business School
Texas A&M University
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Education

Ph.D. in Operations Management, the University of Michigan, Ann Arbor, 2005

M.S. in Industrial & Operations Engineering, the University of Michigan, Ann Arbor, 2003

M.A. in Economics, Renmin University of China, Beijing, China, 1997

B.A. in Economics, Renmin University of China, Beijing, China, 1994

Academic Employment

September 2014 – present Clinical Assistant Professor

& SCMT undergraduate academic advisor

Dept. of Information & Operations Management

Mays Business School Texas A&M University

September 2011 – August 2014 Clinical Assistant Professor

Dept. of Information & Operations Management

Mays Business School Texas A&M University

September 2010 – August 2011 Lecturer

Dept. of Information & Operations Management

Mays Business School Texas A&M University

January 2005 – August 2010 Assistant Professor

Dept. of Information & Operations Management

Mays Business School Texas A&M University

Honors and Awards

- Recognized by the Texas A&M University Veteran Resource & Support Center as the most helpful faculty/staff member to veteran students in Year 2015
- Young Researcher Roundtable Participant, 2005, INFORMS conference on O.R. practice

- BCBSM student award grant, 2003-2004, Blue Cross Blue Shield Foundation Michigan
- Medical School Fellowship, 2002-2003, the University of Michigan Medical School
- INFORMS 2002 Doctoral Colloquium Participant
- Charles Gessner Scholarship, 1999, the University of Michigan Business School

Research Interests

- Healthcare operations management
- Capacity allocation and capacity investments
- Data modeling for decision-making

Publications

Papers published or accepted for publication in refereed journals

- [1] Lovejoy, W. S. and Y. Li, 2002, Hospital Operating Room Capacity Expansion, *Management Science*, Vol. 48, pp. 1369-1387.
- [2] Li, Y. and Y. Jin, 2009, Racing to market leadership: product launch and upgrade decisions, *International Journal of Production Economics*, Vol.119, pp. 284-297
- [3] Li, Y., S. Zhang, R.F. Baugh and J.Z. Huang, 2010, Predict surgery case durations using ill-conditioned CPT code matrix, *IIE Transactions*, Vol. 42, pp. 121-135
- [4] Jin, Y., D. Zilberman, A. Heiman and Y. Li, 2011, Willingness to pay for brands: a cross-region, cross-category analysis, *Agricultural Economics*, Vol. 42, pp. 141-152
- [5] **Li, Y.** and S. Gupta, Strategic capacity investments and competition for supply contracts, 2011, *European Journal of Operational Research*, Vol. 214, pp. 273-283
- [6] Li, Y. and R.F. Baugh, The impact of scheduling policies on surgical clinical access, 2012, *The Journal of Medical Practice Management*, Vol. 27, pp. 371-377
- [7] Hu, X., Y. Li, E. Byon, B. Lawrence, Prioritizing regular demand while reserving capacity for emergency demand, 2015, *European Journal of Operational Research*, Vol. 247, pp.472-487

Working Paper

[8] **Li, Y.**, W. S. Lovejoy, and S. Gupta, Pre-auction investments by type-conscious agents, working paper.

Courses Taught

At the University of Michigan

| Cou | ırse No. | Course Title | Semester/Year | Enrollment | Evaluation |
|-----|----------|-----------------------|---------------|------------|------------|
| 0 | M311 | Operations Management | Winter 2002 | 52 | 4.21/5 |

At Texas A&M

| Course No. | Course Title | Semester/Year | Enrollment | Evaluation |
|------------|--|---------------|------------|------------|
| SCMT 364 | Operations Management | Spring 2014 | 98 | 4.72/5 |
| 3CW1 304 | | | 93 | 4.77/5 |
| SCMT364 | Operations Management | Fall 2013 | 73 | 4.57/5 |
| 3CW1304 | | | 195 | 4.63/5 |
| INFO364 | Operations Management | Spring 2013 | 151 | 4.74/5 |
| 1141 0004 | | Opring 2010 | 149 | 4.35/5 |
| INFO364H | Operations Management (Honors Section) | Spring 2012 | 30 | 4.77/5 |
| INFO364 | Operations Management | Spring 2012 | 118 | 4.62/5 |
| INFO364H | Operations Management (Honors Section) | Fall 2011 | 35 | 4.68/5 |
| INFO364 | Operations Management | Spring 2011 | 119 | 4.59/5 |
| INFO304 | Operations Management | Spring 2011 | 119 | 4.64/5 |
| INFO364H | Operations Management (Honors Section) | Fall 2010 | 18 | 4.67/5 |
| INFO364 | Operations Management | Fall 2010 | 90 | 4.48/5 |
| INEO364 | Operations Management | Spring 2010 | 115 | 4.09/5 |
| INFO364 | | | 125 | 4.27/5 |
| INFO364 | Operations Management | Spring 2009 | 35 | 4.60/5 |
| | Operations Management | Opring 2000 | 33 | 4.71/5 |
| INFO364H | Operations Management (Honors Section) | Spring 2008 | 35 | 4.79/5 |
| INFO364 | Operations Management | Spring 2008 | 123 | 4.40/5 |
| 1141 0304 | | | 118 | 4.35/5 |
| INFO364 | Operations Management | Spring 2007 | 212 | 4.32/5 |
| 1141 0304 | | | 68 | 4.63/5 |
| INFO364 | Operations Management | Fall 2006 | 120 | 4.42/5 |
| | Operations Management | Spring 2006 | | |
| INFO364 | | | 201 | 4.37/5 |
| | | | 212 | 4.59/5 |
| INFO364 | Operations Management | Fall 2005 | 115 | 4.20/5 |
| INFO364 | Operations Management | Spring 2005 | 178 | 3.72/5 |
| | , | 1 3 113 | 180 | 4.26/5 |

| Course No. | Course Title | Semester/Year | Enrollment | Evaluation |
|------------|--|---------------|------------|------------|
| INFO660 | Introduction to Contemporary | Fall 2012 | 40 | 4.91/5 |
| INFOOO | Manufacturing Management | | 35 | 4.80/5 |
| INFO660 | Introduction to Contemporary Manufacturing Management | Fall 2011 | 29 | 4.96/5 |
| INFO660 | Introduction to Contemporary | | 38 | 4.59/5 |
| INFOOO | Manufacturing Management | | 35 | 4.63/5 |
| INFO660 | Introduction to Contemporary Manufacturing Management | Fall 2008 | 25 | 4.78/5 |
| INFOOO | | | 28 | 4.90/5 |

| Course No. | Course Title | Semester/Year | Enrollment | Evaluation |
|------------|--------------------------|---------------|------------|------------|
| SCMT 336 | Decision Support Systems | Fall 2016 | 41 | 4.75/4 |
| 3CIVIT 330 | Decision Support Systems | Fall 2010 | 41 | 4.84/5 |
| | Decision Support Systems | Fall 2015 | 44 | 4.71/5 |
| SCMT 336 | | | 42 | 4.24/5 |
| | | | 40 | 4.58/5 |
| SCMT 336 | Decision Support Systems | Spring 2015 | 58 | 4.50/5 |
| SCIVIT 330 | | | 63 | 4.78/5 |
| SCMT 336 | Decision Support Systems | Fall 2014 | 45 | 4.61/5 |
| | | | 45 | 4.77/5 |

| Course No. | Course Title | Semester/Year | Enrollment | Evaluation |
|------------|-----------------------------|---------------|------------|------------|
| SCMT 345 | Business Process Management | Spring 2016 | 38 | 4.65/5 |
| 3CW1 343 | | | 40 | 4.39/5 |
| SCMT 345 | Business Process Management | Spring 2015 | 29 | 4.84/5 |

Conference Presentations

- "Prioritizing regular demand while reserving capacity for emergency demand", INFORMS Annual Meeting, October 2013, Minneapolis
- "A Simulation Analysis of Dedicated Emergency Operating Rooms", POMS Annual Meeting, May 2008, San Diego
- "Strategic Timing of Product Launches", INFORMS Annual Meeting, November 2007, Seattle
- "Mitigating Emergency Disruptions", POMS Annual Meeting, May 2007, Dallas
- "Product-launch Strategies in Fast-changing, Technology-intensive Industries", INFORMS Annual Meeting, November 2006, Pittsburgh
- "Schedule Reliability and Operating Room Capacity", INFORMS Annual Meeting, November 2005, San Francisco
- "Pre-auction Investments", INFORMS Annual Meeting, October 2004, Denver
- "Capacity Investments and Competitive Bidding in a Healthcare Setting", INFORMS Annual Meeting, October 2003, Atlanta
- "Hospital Operating Room Capacity Expansion", INFORMS Annual Meeting, November 2001, Miami

Industrial Experience

May 2007 – August 2007

I conducted a utilization and variability analysis for Scott & White's main clinic in Temple, TX.

May 2002 -- August 2002

I designed and ran simulations that shed light on how a pilot program regarding operating room capacity expansion should be implemented.

July 1999 - April 2000

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I interviewed surgeons, staffs and administrative personnel at the University of Michigan Hospital and ran simulations that compare various operating room capacity expansion proposals. The administration of the hospital awarded me a Medical School Fellowship to support my fifth year's PhD study based on my performance during this period.

July 1997 -- July 1998

Executive assistant to Senior Vice President & General Counsel of AP - Schindler Holding AG, assisting with the management of various Schindler affiliates in China and assisting in conducting research on economic and monetary issues

Service

Ad hoc reviewer for the following journals:

- Management Science
- Naval Research Logistics
- Production & Operations Management
- European Journal of Operational Research
- International Journal of Production Economics
- Session chair, annual INFORMS conference, San Diego, CA, 2009
- Session chair, annual DSI conference, Phoenix, AZ, 2007