

## **CYDNEY C. DONNELL**

**3215 Walnut Creek Ct  
Bryan, TX 77807**

**979-458-4104 OFFICE  
917-363-7214 Cell**

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### **Social Impact Statement**

Throughout my teaching career, ethical topics such as conflicts of interest, transparency, moral hazard or poorly structured incentives have been embedded in my coursework. My service on public company boards ensures that these concepts of ESG are embraced by the company's leadership. In addition, we support their efforts to "do right by doing good". Ethical leadership is critical for society.

With respect to my volunteer service on the Board of a well-regarded University, ensuring its sustainability, resiliency and adherence to the highest standards helps ensure high-quality education. This is the fourth volunteer board service and I believe that the mission of all these entities have positive impact on society and I am happy to play a role.

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**MAYS BUSINESS SCHOOL TEXAS A&M UNIVERSITY  
Executive Professor,  
Associate Department Head Finance  
Director of Real Estate Programs  
Julio S. LaGuarta Professor in Real Estate**

**COLLEGE STATION, TX  
January 2004-Present  
2011-Present  
January 2004-August 2019  
2008-Present**

Created / Teach business courses in Portfolio Management – Graduate and Undergraduate, Analysis of Real Estate Decisions – Graduate, Real Estate Investment Analysis and Opportunities in Finance - Undergraduate. Oversaw Master of Real Estate Program. Responsibilities include advising students on a variety of issues, recruiting guest speakers and cultivation of program supporters. Responsible for Human Resources, Budget and Development for Department.

#### **Mays and TAMU Service Activities**

Committee Memberships – Strategic Planning Steering Committee 2015-16, MS Curriculum Committee, Reimagine Wehner Task Force, Mays Assessment Steering Committee, Program of Requirements Committee, Board – Twin Cities Endowment

#### **Other Texas A&M University Activities:**

Judge – MBA Case Competition  
Professor – Aggies on Wall Street  
Campus Point Mixed Use Development Advisor  
Faculty Advisor – Graduate Women in Real Estate, ULI Design Competition, GW Case Competition, NAIOP Case Competition, ICSC Competition, MIT Case Competition, RISE Conference  
Freshman Business Initiative (FBI), Career Development Trip, EMBA Capstone Projects  
Member – Finance Council  
Member – Aggie Women Leaders Planning Committee  
Member – Search Committees: Executive Director for Real Estate - TAMU, Department Head, and Clinical Faculty

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**AMERICAN CAMPUS COMMUNITIES****AUSTIN, TX****Board of Directors****August 2004- Present**

Chair of Compensation Committee, Member of Executive Committee and Risk Committee of a publicly traded, student housing REIT based in Austin, Texas.

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**PEBBLEBROOK HOTEL TRUST****BETHESDA, MD****Board of Directors****December 2009- Present**

Chair Audit Committee, Member of Compensation Committee and formerly Lead Director as Chair of Nominating and Governance Committee of a publicly traded, hotel REIT based in Bethesda, Maryland.

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**TRINITY UNIVERSITY****SAN ANTONIO, TX****Board of Trustees****September 2019-Present**

Elected to governing body responsible for establishing policies for the governance of the University. Member of the Investments and Trinity Experience Committees

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**EMPLOYEE RETIREMENT SYSTEM OF TEXAS****AUSTIN, TX****Board of Trustees****July 2006-May 2019**

Twice appointed by the Governor to the \$23 Billion retirement system which oversees the retirement benefits and the health care benefits of employees of the State of Texas. Chair of the Audit Committee 2013, 2015-6. Board Chair 2011.

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**MADISON HARBOR BALANCED STRATEGIES, INC.****NEW YORK, NY****Board of Directors****2004-2017**

Chair of Valuation Committee, Member of Nominating and Compensation, and Audit Committee of this real estate fund of funds registered under the 1940 Act.

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**TEXAS CREDIT UNION COMMISSION****AUSTIN, TX****Public Member****2006**

One of nine members of this commission appointed by the Governor and entrusted with the oversight of the credit union industry.

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**EUROPEAN INVESTORS, INC./E.I.I. REALTY SECURITIES, INC.****NEW YORK, NY****Board of Directors of Parent Company****1992-2005****Managing Director and Principal****1992-2003**

One of 7 Principals of an Investment Advisory Firm with Assets of \$3.5 Billion. A firm established in 1983 to provide investment services in U.S. Equities, Real Estate and Real Estate Securities.

**Chair of Investment Committee****2002-2003**

Led Investment Committee Meetings where portfolio construction is determined. Meet with CEO's of the leading US real estate companies and travel nationwide to evaluate management and the real estate holdings.

**Head of Real Estate Securities Group / Portfolio Manager****1992-2002**

Managed a real estate securities portfolio with a peak value of \$3.0 Billion. Clients included U.S. and European institutional and high net worth individuals. Plan and implement the strategic direction of the Group and responsible for day-to-day operations. Directed a team of four analysts to evaluate individual real estate securities. Presented performance results on quarterly basis through written commentary and formal presentations to clients. One of a team responsible for creating the marketing strategy for the product. Presentations made to consultants, institutions, individual investors and to large sales forces. Interacted daily with traders and syndicate desks on new stock offerings. Business was built up from \$25 Million. Supervised staff of 15 people including analysts, traders, administrators and marketing personnel.

**Vice-President/Analyst****1986-1992**

Performed financial analysis of publicly traded real estate stocks. Evaluated over \$500 Million of potential private real estate investments. Negotiated and concluded over \$100 Million of transactions including New York Office Buildings, Midwestern Shopping Centers, Commercial Lots, and Luxury Residents. Responsible for the oversight of \$80 Million in real property including leasing, renovation and budgeting.

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**REPUBLICBANK****SAN ANTONIO, TX****Loan Officer****1982-1986**

Underwrote commercial real estate development in the South Texas region. Managed loan portfolio of \$45 Million which included Shopping Centers, Office Buildings, Medical Office Building, Storage Facilities and Residential Lot Development. Participated in call program.

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**EDUCATION****Master of Business Administration****August 1982**

Southern Methodist University

**Bachelor of Business Administration - Magna Cum Laude****May 1981**

Texas A&amp;M University

Outstanding Business Student of 1979

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**HONORS**

Mays Outstanding Alumni 2017

NAREIT Industry Achievement Award 2006

Texas A&amp;M Women Former Student's Network -Women's Legacy Award 2009

One of Association of Real Estate Women 100 Women Real Estate Leaders for the 21<sup>ST</sup> Century

Beta Gamma Sigma Business Honorary

Texas A&amp;M Honors

Fish Camp 2007 Namesake  
Guest Basketball Coach – Student Nomination

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## **LICENSES AND DESIGNATIONS**

Licensed New York State Real Estate Broker  
Series 7, 63, 65 expired,

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## **ARTICLES**

Private Equity, Transforming Real Estate Strategies, *Tierra Grande*, Vol. 15, No. 1  
Pension Funds and Real Estate, Returns for Retirement, *Tierra Grande*, Vol. 18, No. 3

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## **OTHER ACTIVITIES**

Editorial Advisory Board, REIT Magazine  
Editorial Board, Situs RERC  
Member NAREIT Real Estate Investment Advisory Council  
Member Women Corporate Directors  
ULI Houston Advisory Board  
Board Member and Treasurer – Facilities Corporation of Kappa Alpha Theta 2006-2008  
Co-Chairman – Kappa Alpha Theta Reunion 2006-7  
Board Member – The Association of Former Students, Texas A&M University 2002-2005  
    Chair Compensation Committee, Member Capital Campaign, Audit and Finance Committees  
Investment Advisory Committee – Texas A&M Foundation 2003-2005  
Board Member – Mays Business School – Finance Council 2004 - Present  
Former Member of the Board of Governors - National Assn. of Real Estate Investment Trusts (NAREIT)  
    Co-Chair Institutional Advisory Council - (NAREIT) 1994-1997  
    Co-Chair Annual Convention in Atlanta, GA  
Board of Managers and Executive Committee – The Junior League of the City of New York  
    Treasurer 2001-2003 - Participated in the searches for new Auditors, Controller and new COO position. With the Secretary, established the Audit Committee  
    Focus Area Manager – Healthy Foundations 1998-2000 - Oversaw the activities of volunteer committees committed to increasing health awareness in underserved areas of New York. Accomplishments included the turnaround of a program. Volunteer since 1985  
Former Member of WX – Women Executives in Real Estate (formerly CREW-NY)  
Member – Society of Texas A&M Real Estate Professionals  
Lecturer at Industry Conferences and Educational Venues  
Appearances on CNBC, Bloomberg News and Lifetime Channel  
Quoted in various publications including Wall Street Journal, Barron's, Business Week, Fortune and Dallas Morning News, Baltimore Sun, Dallas Business Journal

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