



Management Information Systems is...

a major which produces graduates who are both business analysts (i.e., professionals who understand accounting, marketing, finance, etc.) and information system specialists (i.e., professionals who can implement information systems strategies). This major provides students with a solid technical information systems foundation and appropriate business skills, enabling graduates to immediately contribute to solving business problems and to the firm's success.

Skills/Characteristics

Attention to Detail
Analytical Thinking
Innovation
Adaptability
Flexibility

Software Analyst
Technology Risk Consultant
Business Analyst
IT Analyst
Consultant
Systems Designer
Software Developer
Network Analyst
Computer Engineer
Web Developer
Programmer

Marketing is...

about developing innovative solutions to customer problems and taking better care of your customers than your competitors do. Marketers develop advertising campaigns, conduct research on customer needs, set product prices, and determine how products should be delivered and displayed. Students in this major focus their studies in one of four areas: 1) Advertising Strategy, 2) Analytics and Consulting, 3) Professional Selling and Sales Management, or 4) Retail Buying and Management.

Skills/Characteristics

Initiative
Adaptability
Flexibility
Attention to Detail
Innovation
Independence
Analytical Thinking
Ability to Tolerate Stress

Account Manager
Advertising/Brand Manager
Buyer/Assistant Buyer
Consultant
Marketing Research Analyst
Marketing Coordinator or Specialist
Media Planner/Analyst
Merchandising Specialist
New Product Representative
Product Manager/Analyst
Public Relations Representative
Purchasing Agent
Research Analyst
Sales/Retail Manager
Retail Sales Representative

Supply Chain Management is...

primarily concerned with the efficient integration of suppliers, factories, warehouses, and retail outlets and includes all of the activities that take place to get a product in customers' hands – from the time of raw materials extraction to the minute payment is received to the final product home. Supply chain activities can involve planning and managing supply and demand, acquiring materials, producing and scheduling the product or service, managing inventory, warehousing, managing transportation, designing distribution systems, and servicing customers.

Skills/Characteristics

Independence
Attention to Detail
Adaptability
Flexibility
Ability to Tolerate Stress
Initiative
Analytical Thinking

Product Developer
Transportation and Logistics Manager
Procurement Manager
Strategic Demand Planner
Supply Chain Consultant
Supplier Relationship Manager
Quality Manager
Supply Chain Analyst/Manager
Procurement Analyst
Systems Security Analyst

For more information on these majors or careers, call the Career Center to schedule an appointment with your career advisor today.



Accounting is...

the process of communicating financial information about a business entity to users such as shareholders and managers. The communication is generally in the form of financial statements that show in money terms the economic resources under the control of management; selecting the information that is relevant to the user and is reliable. Accountants and auditors ensure that financial records are accurate. They assess financial operations and work to help ensure that organizations run efficiently.

Skills/Characteristics

Attention to Detail
Analytical Thinking
Independence
Self Control
Ability to Tolerate Stress
Persistence

Auditor
Internal Auditor
Consultant
Tax Advisor
Management Accountant
Financial Analyst
Public Accountant
Tax Accountant
Business Analyst

Finance is...

often defined simply as the management of money or "funds" management. Modern finance, however, includes the origination, marketing, and management of cash and money in various forms through a variety of capital accounts, instruments, and markets created for transacting and trading assets, liabilities, and risks. Financial decisions affect everything that an organization does.

Skills/Characteristics

Persistence
Concern for Others
Attention to Detail
Analytical Thinking
Ability to Tolerate Stress
Adaptability
Flexibility
Leadership
Self Control

Bank Manager
Commercial Loan Officer
Consultant
Financial Planner
Investment Banker
Money Manager
Portfolio Manager
Credit Analyst
Financial Analyst
Insurance Broker
Market Analyst
Mortgage Officer
Real Estate Analyst

Management is...

broad and diverse, and includes opportunities in government, the not-for-profit sector and within businesses and corporations. Generally, managers are responsible for the successful operation of an agency or business. Specifically, managers conduct some or all of the following activities: Develop strategies and goals, design and maintain organizations' structures and systems, recruit and train new staff, ensure profitability and motivate employees. Students in this major focus their studies in one of five areas: 1) Consulting and General Management, 2) Entrepreneurial Leadership, 3) Human Resource Management, 4) Nonprofit Management, or 5) Pre-Law.

Skills/Characteristics

Ability to Tolerate Stress
Adaptability
Flexibility
Concern for Others
Analytical Thinking
Initiative
Attention to Detail

Training Specialist
Logistics Manager
Benefits Analyst/Coordinator
Management Consultant
Business Consultant
Financial Advisor
Hotel/Restaurant Manager
Property Manager
Human Resources Manager
Retail Store Manager
Insurance Sales Representative
Small Business Owner
Property Manager

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