

KATY E. LANE

EDUCATION

Ph.D. (ABD) in Agricultural Leadership, Education and Communications College of Agriculture & Life Sciences, Texas A&M University	Expected 2022
M.S. in Recreation, Park & Tourism Sciences College of Agriculture & Life Sciences, Texas A&M University	2010
Graduate Certificate in Advanced International Affairs George Bush School of Policy and Public Service, Texas A&M University	2005
B.A. in Mathematics (Business Administration minor) College of Science, Texas A&M University	2003
<i>Study Abroad</i> , Spanish Language and Culture, Universidad de Salamanca	2002
<i>Intern Abroad</i> , Public Relations Office, Autoridad del Canal de Panamá	2001
Academy for Future International Leaders	2000-2001

RELATED EXPERIENCE

Texas A&M University, College Station, TX

Director, Center for International Business Studies, Mays Business School	2020-Present
<ul style="list-style-type: none">• Coordinate international business opportunities for students, faculty, and staff• Facilitate international business outreach and research initiatives• Develop and manage educational collaborations with foreign universities for exchange and research• Assist faculty and student organizations with international business program development• Oversee international business courses and certificate programs• Teach Global Business course at the Center for Executive Development for mid-level professionals• Serve at PI for the Centers for International Business Education (CIBE) grant awarded by the U.S. Department of Education	
Associate Director, Education Abroad	2016-2020
<ul style="list-style-type: none">• Provide leadership to carry out mission and goals, policies, and procedures.• Supervise, lead, and counsel a team of six full-time staff, identifying opportunities for improvement and opportunity, supporting students, and maintaining university compliance.• Assist in budgetary decisions and approve all operation expenses for our unit.• Oversee all outreach and technology initiatives including website and social media.• Coordinate risk management processes and ensure compliance for our office.• Lead planning and execution of exchange, field trip, provider, student group, and independent study, intern, volunteer, and research programs.• Co-led Chile Entrepreneurship faculty-led study abroad program.• Collaborate with AOC Deans, international program directors, faculty, and other campus units.• Develop new international partnerships and provider affiliations.• Liaison for Aggie Honor System Office, Athletics, Brockman Scholars, International Student Services, Scholarships & Financial Aid, Student Activities, and the TAMU Foundation.	
Program Manager, Center for International Business Studies, Mays Business School	2015-2016
<ul style="list-style-type: none">• Oversaw daily operations and activities in the office.• Performed human resource functions including training and development of employees.• Assisted with college undergraduate international internship course.• Developed emergency plans and risk management protocol.• Increased students studying, interning, volunteering, and researching abroad by more than 50%.• Fulfilled all program coordinator duties listed below.	

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- Program Coordinator, Center for International Business Studies, Mays Business School** 2012-2015
- Advised and recruited domestic students for study abroad opportunities.
 - Facilitated the creation and management of programs and student selection.
 - Coordinated all marketing and outreach initiatives including creation of a new website.
 - Co-authored CIBER grant submission and submitted year-end grant reports.
 - Collaborated with all academic and non-academic offices within Mays Business School.
 - Developed and delivered orientation programs and presented in FBI and other classes.
 - Prepared reports and evaluated trends.
 - Created the CIBS Ambassador program.
 - Coordinated the logistics and course enrollment of incoming international exchange students.
- Research Assistant, Texas AgriLife Extension Services** 2007-2008
- Facilitated state-wide training for diverse populations in hospitality and leadership.
 - Presented Texas Friendly Hospitality Program to businesses, future trainers, and youth.
 - Assisted with coordination of annual Texas Event Leadership Program conference
- Teaching Assistant, Department of Recreation, Park & Tourism Sciences** 2007-2008
- Co-led departmental undergraduate internship course and lectured on career development.
 - Advised and mentored undergraduate students.
 - Served as faculty intermediary for communication and reporting.
- Graduate Assistant, Department of Recreation, Park & Tourism Sciences** 2006
- Created tourism marketing plan and conducted tourism inventories for Central Texas cities.
 - Designed permanent artifact display for preservation and educational awareness.
- Advisor, Study Abroad Programs Office** 2004-2006
- Served as a daily resource to Texas A&M students, staff, faculty, and parents.
 - Managed international leadership course in conjunction with Texas A&M International Board.
 - Developed preparation materials and conducted orientations for students and faculty.
 - Coordinated International Research Experience for Undergraduates (IREU) to Taiwan with a \$100,000 annual budget and led student participants during first two weeks in Taiwan.
 - Maintained program budgets and website; created presentations and marketing materials.

PUBLICATIONS

- Panina, D., & Lane, K. (2022). "Sustainable Study Abroad" In Zhuplev, A., & Koepp, R. (Eds.), *Global Trends, Dynamics, and Imperatives for Strategic Development in Business Education in an Age of Disruption*, 110-125. IGI Global. doi:10.4018/978-1-7998-7548-2
- Lane, K., & Murphrey, T. P. (2020). Benefits of and Best Practices for International Experiences for College Students: A Synthesis of the Literature. *Journal of International Agricultural & Extension Education*, 27(4), 39-61 doi:10.5191/jiaee.2020.27439
- Panina, D., & Lane, K. (2018). "Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes" In Maheshkar, C., & Sharma, V. (Eds.), *Handbook of Research on Cross-Cultural Business Education*, 89-114. IGI Global. doi:10.4018/978-1-5225-3776-2.ch005
- Murphrey, T. P., Lane, K., Harlin, J., & Cherry, A. (2016). An examination of pre-service agricultural science teachers' interest and participation in international experiences: Motivations and barriers. *Journal of Agricultural Education*, 57(1), 12-29. doi: 10.5032/jae.2016.01012
- Lane, K. (2010). *Cultural Heritage Event Management: Understanding the Relationship Between Leadership Traits and Successful Events*. Masters paper.
- Camargo, B. Lane, K., and Jamal, T. (2007). Environmental Justice and Sustainable Tourism: The Missing Cultural Link. *The George Wright Society Forum*, 24(3): 70-80. Reprinted in *Ecotourism-Sustainable Development*, 2008, Vanga Surendar Reddy (ed.), Hyderabad, India: The Icfai University Press, pp. 33-47.

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SELECTED PRESENTATIONS

- Lane, K., & Holland, K. (2019). *The Ins and Outs of Intern Abroad Programs*. Oral presentation at the 2019 NAFSA Regional Meeting held November 6 in Addison, TX.
- Lane, K., Blumenfeld-Gantz, I., & Wei, X. (2019). *The Ins and Outs of Exchanges*. Oral presentation at the 2019 State Conference held March 8 in Arlington, TX.
- Lane, K., & Holland, K. (2017). *Shaping expectations: Advising for international internships*. Oral presentation at the 2017 NAFSA Region III Conference held October 17 in San Antonio, TX.
- Lane, K. (2016). *Promotional techniques to engage millennials and their parents*. Oral presentation at the 2016 NAFSA Bi-Regional Conference held November 9 in New Orleans, LA.
- Lane, K. & Murphrey, T. P. (2015). *Best practices for quality international experiences based on the literature*. Poster session submitted to the 2015 NAFSA: Association of International Educators National Conference held May 20 in Boston, MA
- Murphrey, T. P., Lane, K., and Brown, T. (2015). *Motivations for participation in an international experience: Perspectives of students enrolled in a college of agriculture*. Oral presentation at the 2015 Association for International Agricultural and Extension Education (AIAEE) Conference held April 27 in Wageningen, The Netherlands.
- Lane, K. & Murphrey, T. P. (2014). *Encouraging students enrolled in a college of agriculture to gain international experience: Preference and motivation*. Oral presentation presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.
- Lane, K. & Murphrey, T. P. (2014). A literature overview of best practices for increasing global competency through overseas experiences. Poster session presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.
- Murphrey, T. P., Lane, K., & Leggette, H. (2014). *Agricultural students' perspectives of international experiences: Opportunities and challenges to meeting students' needs*. Oral presentation presented at the 2014 North American Colleges and Teachers of Agriculture Conference held June 25 - 28 at Montana State University, Bozeman, MT.
- Lane, K. & Murphrey, T. P. (2014). *Globalizing our community one student at a time: Best practices for providing a quality international experience based on the literature*. Oral presentation presented at the 2014 Lone Star College System – 11th Annual International Education Conference held April 11 in Houston, TX.
- Lane, K. (2013). *Careers in International Education*. Panelist at Central Texas Lessons from Abroad Conference held September 22 in College Station, TX.

PROFESSIONAL AFFILIATIONS

Diversity Abroad Network
Forum on Education Abroad
Generation Study Abroad Commitment Partner – successfully fulfilled pledge
NAFSA: Association of International Educators

COMPUTER SKILLS

Microsoft Teams, Word, Excel, Powerpoint, and Outlook
Adobe Acrobat
Terra Dotta Application and Management System
Texas A&M software programs including Compass, Concur, eCampus, Navigate, and Workday
Virtual collaboration resources including Google Drive and Zoom

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ACTIVITIES, AWARDS and SERVICE

NAFSA: Association of International Educators	2014-Present
<i>Region 3 Team, Conference Apprentice</i>	2021
<i>Region 3 Team, South Texas State Representative</i>	2020
<i>State Meeting, Conference Chair</i>	2020
<i>National Conference, Volunteer (newcomer mentee)</i>	2019
<i>State & Regional Conference, Volunteer (resume reviewer and newcomer mentee)</i>	2014-2019
Texas A&M Letterman's Association	2011-Present
<i>Board Member</i>	2014-2019
<i>Volunteer, Aggie Legend's Golf Classic</i>	2011-Present
International Studies Abroad (ISA) Advisory Board Member	2017-2019
Student Organization Advisor	2012-2018
<i>Global Business Brigades</i>	
<i>International Business Association</i>	
The Junior League of Bryan-College Station, Inc.	2012-2019
<i>Advisor, Placement Committee</i>	2016-2019
<i>Committee member, Community Grants</i>	2015-2016
<i>Chair, Public Relations</i>	2014-2015
<i>Step-Up, Public Relations</i>	2013-2014
<i>Provisional</i>	2012-2013
Brazos County A&M Club	2006-2016
<i>Chair, New Website Development</i>	2016
<i>Vice President, Finance & Coach's Night Sponsorship chair</i>	2015
<i>Vice President, Public Relations & Coach's Night Chair</i>	2014
<i>Vice President, Programs</i>	2013
<i>Vice President, Membership</i>	2007, 2008
<i>Vice President, Scholarships</i>	2006
Mays Outstanding Staff Award	2015
Brazos Valley Worldfest	2007, 2012-2013
<i>Committee Chair, Student Vendors</i>	2013
<i>Committee Chair, Vendors</i>	2012
<i>Committee Chair, Volunteers</i>	2007
The Association of Former Students Class Agent	2007-Present
Texas Event Leadership Program Certification	2008
Texas Friendly Hospitality Program, Certified Trainer	2007
Community of Respect, Certified Trainer	2005
Basic Mediation Training Certification (40-hour state approved course)	2005
Diversity Training Certification (3-day "training for trainers")	2005