

Gerald David Flint

Curriculum Vitae- March 2022

Education

- Ph.D. Major in Management
Texas A&M University, College Station, Texas - August 1997
- M.I.M. Master in International Management
Thunderbird - The American Graduate School of International Management,
Glendale, Arizona - August 1990
- B.A. Grand Canyon University, Phoenix, Arizona - May 1986
Summa Cum Laude

Academic Experience

- 2017 to present Clinical Professor, Texas A&M University, Mays Business School, College Station, TX
- 2008 – 2017 Clinical Associate Professor, Texas A&M University, Mays Business School, College Station, TX
- 2003 – 2008 Assistant Professor, Utah Valley State College, Woodbury School of Business, Orem, UT.
- 1998 - 2003 Lecturer, Arizona State University West, School of Management, Phoenix, AZ
- 1997 - 1998 Faculty Associate, Arizona State University West, School of Management, Phoenix, AZ
- 1997 Guest Instructor, Hope International University, Fullerton, CA
- 1991 - 1994 Graduate Teaching Assistant, Texas A&M University, Department of Management, College Station, TX

Research Interests

Business Policy and Strategy, International Management, Business and Government Relationships, Ethical and Social Implications of Business Strategy and Conduct, the Entrepreneurial Process and Character

Current Research Focus – Case study production related to entrepreneurial ventures

Dissertation Title: An Examination of the Institutional Relationships Between Governments and Business Interests.

Social Impact Statement

The combination of research, instruction, and practice that I bring together is targeted toward helping both students and practitioners learn to formulate better organizational strategies, craft and implement better entrepreneurial endeavors, and more fully understand the global environment that is affecting their efforts. The overarching goal of my work is to bring academic understanding to students and practitioners in a way that will foster the creation of new value in the world from both profit-seeking and not-for-profit entities. In a broad societal sense, my efforts are pointed toward promoting a healthy market, economic development, and improved standards of living as a consequence of teaching and applying academic knowledge and principles related to strategy formulation within organizations.

Publications - refereed

- Cory, K.D., Flint, G.D., & Van Fleet, D.D. (2013). V-REEL: An improved framework for teaching (and implementing) the resource-based view. Journal of Strategic Management Education. Vol. 9, No 1.
- Van Fleet, D.D., Flint, G.D., & Peterson, T.O. (2012). Participation, majority rule voting and group cohesion. Journal of Strategic Management Education, Vol. 8, No. 3.
- Flint, G.D. and Van Fleet, D.D. (2011, Fall). The competitive cohort: An extension of strategic understanding. Journal of Business Strategies, Vol. 28, No. 2, 97-122.
- Van Fleet, E.W., Van Fleet, D.D. & Flint, G.D. (2010). Determining market segments for entrepreneurial ventures: The SPI Matrix. Journal of Applied Management and Entrepreneurship, Vol. 15, No. 1, 50-65.
- Flint, G.D. & Koch, H.L. (2007). Kick-Starting a Strategy for Scooters. Journal of Behavioral and Applied Management, Vol. 8, No. 3.
- Flint, G.D. & Berry, G. R. (2005). Illusion vs. reality: Corporate social responsibility in the global economy. International Journal of Environmental, Cultural, Economic and Social Sustainability, Vol 1, Issue 2, 117-126.
- Flint, G.D. (2005). The Chicago View vs. sustainable development: Implications for strategy formulation and implementation. International Journal of Environmental, Cultural, Economic and Social Sustainability, Vol 1, Issue 2, 139-148.
- Flint, G.D. & Van Fleet, D.D. 2004. Comparison and contrast of strategic management and classical economic concepts: Definition, comparison, and pursuit of advantages. The Journal of Business Inquiry: Research, Education, and Application, Vol 3, 8-16.
- Flint, G.D. 2000. What is the meaning of competitive advantage? Advances in Competitiveness Research, Vol 8, No. 1, 121-129.

Publications – Popular Press

Flint, David. 2018. *Think Beyond Value – Building Strategy to Win*. Morgan James Publishing.

Proceedings – refereed

- Flint, G.D. & Koch, H. 2004. Kick-starting a strategy for scooters. North American Case Research Association, Proceedings of the 2004 Annual Meeting, Sedona, AZ.
- Flint, G.D. 1999. What is the meaning of competitive advantage? American Society for Competitiveness, Global Competitiveness, Vol 7 (1), 9-15, Proceedings of the 1999 Conference, Atlanta, GA.

Proceedings – not refereed

- Flint, G.D. 2005. Corporate citizenship beyond the boundaries of the law. In Keller, D.R. (Ed.) Law, Justice, and Civic Virtue, Proceedings of the Sixth Annual Utah Valley State College Conference by the Faculty, Utah Valley State College, Center for the Study of Ethics, Orem, UT.
- Flint, G.D. 2003. The University of Chicago School of Economics emphasis on free markets and sustainable development: Conflict or complement? In Keller, D.R. & Simon, A. (Eds.) Sustainability in Theory and Practice, Proceedings of the Fifth Annual Utah Valley State College Conference by the Faculty, Utah Valley State College, Center for the Study of Ethics, Orem, UT.

Conferences/Presentations - refereed

- Van Fleet, D.D., Van Fleet, E.W., and Flint, G.D. October 2007. Determining Market Segments for Entrepreneurial Ventures: The SPI Matrix. IBAM XV (The Institute of Behavioral and Applied Management annual conference). Best Paper Award, Division VI, Special Topics.
- Thakur, R., Summey, J.H., Flint, G.D., and Robinson, P.B. November 2007. Attitude Toward and Intention to Use the Web: An Examination Using Self-Efficacy and Affect Infusion Theory. Society for Marketing Advances (forthcoming) (Extended Abstract).
- Flint, G.D. March 2005. The Chicago View vs. sustainable development: Implications for strategy formulation and implementation. Western Academy of Management, 2005 Annual Meeting, Las Vegas, NV.
- Flint, G.D. & Berry, G. R. February 2005. Illusion vs. reality: Corporate social responsibility in the global economy. A Virtual Presentation for The International Conference on Environmental, Cultural, Economic and Social Sustainability, Hawai'i.
- Flint, G.D. October 2004. Kick-starting a strategy for scooters. North American Case Research Association, 2004 Annual Meeting, Sedona, AZ.
- Flint, G.D. October 1999. What is the meaning of competitive advantage? Conference of the American Society for Competitiveness, Atlanta, GA.

Conferences/Presentations – not refereed

- Flint, G.D., Pope, G., and Brown, K.C. 2018. *Finding Success – On the road less traveled*. The Perini-Woods Lecture Series at Harvard University. Winthrop House, Harvard University, October 1, 2018.
- Flint, G.D. 2004. *Corporate citizenship beyond the boundaries of the law*. The Sixth Annual Utah Valley State College Conference by the Faculty, Utah Valley State College, Center for the Study of Ethics, Orem, UT. September, 2004.
- Flint, G.D. 2003. *The University of Chicago School of Economics emphasis on free markets vs. sustainable development: Conflict or complement?* The Fifth Annual Utah Valley State College Conference by the Faculty, Utah Valley State College, Center for the Study of Ethics, Orem, UT. September 18th.

Academic Service

Texas A&M University

- Presidential Professor for Teaching Excellence Selection Committee 2022
- Honor Council Member, 2013 – 2017
- Christian Faculty Network
 - Leadership Team Member, 2009 to present
 - Past President 2015 to present
 - President, 2013 – 2015
 - President-Elect, 2012-2013
 - Veritas Forum Coordinator, 2013 – 2016
- Kappa Upsilon Chi (KYX) – Student Organization, Faculty Advisor 2017 to present
- Aggie Billiards – Student Organization, Faculty Advisor 2019 - 2020
- Ubuntu – Student Organization, Faculty Advisor 2014-2016

Texas A&M University, Mays Business School

- Entrepreneurship Curriculum Committee, 2015 – 2016
- Core Business Knowledge (CBK) Curriculum Committee, 2014 – 2016
- Undergraduate Curriculum and Assessment Committee, 2010 – 2013; 2018-2019

Texas A&M University, Mays Business School, Department of Management

- Management 466 faculty facilitator, 2015 to present
 - Ph.D. instructors' coordinator 2016 to 2019
- Southern Africa Study Abroad Program faculty coordinator, 2013 - 2019
- McFerrin Center for Entrepreneurship affiliated faculty, 2009 to present
- Liaison for University Grand Challenge, Entrepreneurship and Economic Development
 - Dec 2014 – May 2015
- Assessment Committee Chair – 2009 -2013
- China Study Abroad Program faculty coordinator, 2009 – 2012

UVSC/UVU Woodbury School of Business –

Beta Gamma Sigma Honor Society Faculty Advisor and President 2007 -2008

MBA Program Planning Committee 2007.

School of Business Dean Search Committee, 2005.

School of Business Strategic Planning Committee, Chair, 2005 and 2006.

School of Business, Operations Faculty Search Committee, 2005.

School of Business Management Faculty Search Committee, 2004.

Faculty Senate Rank Committee, 2004 – 2005.

School of Business Faculty Development Committee, 2004 - 2006

School of Business Assessment Committee, 2003 to 2008.

School of Business Community Outreach Committee, 2003 - 2004.

School of Business Journal Advisory Committee, 2003 - 2004.

Arizona State University West Campus –

Global Business Integration Committee, 1999 - 2000.

Faculty Development Program - South America, 1999; Central Europe, 2000.

Professional Service

Journal of Business Strategies, Editorial Review Board Member, 2004 to present.

Journal of Business Inquiry: Research, Education and Application, Contributing Manuscript Reviewer, 2003 - 2008.

Ad Hoc Journal Reviewer for:

Journal of Strategic Management Education 2013 to present.

Journal of Management Studies, 2004.

Ad Hoc Conference Paper Reviewer for:

The International Conference on Environmental, Cultural, Economic and Social Sustainability, Hawai'i 2005.

Western Academy of Management, annual meeting 2005.

Academy of Management, Business Policy Division, annual meetings 1994, 2001, 2002, 2003, 2004.

Academy of Management, International Management Division, annual meeting 2000.

Keynote Addresses and Speaking Engagements

Flint, G.D. 2021. Featured Speaker – Entrepreneurship Bootcamp for Veterans. McFerrin Center for Entrepreneurship. August / December Bootcamps.

Flint, G.D. 2019. Key Note Speaker. 42nd Annual Conference on Management and Executive Development (CMED). Held in Austin, TX. November 16, 2019.

Flint, G.D. 2018. Featured Speaker. MPACT Lecture Series. Center for Executive Development, Mays Business School, Texas A&M University. Held in Bryan, TX. September 13, 2018.

Flint, G.D. 2015. Facilitator – Student Conference on National Affairs. Texas A&M University, College Station, TX. February 19th – 21st.

- Flint, G.D. 2014. Facilitator – Student Conference on National Affairs. Texas A&M University, College Station, TX. February 20st – 22nd.
- Flint, G.D. 2013. Facilitator – Student Conference on National Affairs. Texas A&M University, College Station, TX. February 21st – 23rd.
- Flint, G.D. 2012. Facilitator – Student Conference on National Affairs. Texas A&M University, College Station, TX. February 23rd – 25th.
- Flint, G.D. 2011. Moderator – Plenary Session II, Advancing China – U.S. Trade and Commercial Relationships: Collaboration, Joint Ventures, and Investments. 2011 China – U.S. Relations Conference. Annenberg Presidential Conference Center, College Station, TX. October 24, 2011.
- Flint, G.D. 2011. Character and Communication. Keynote Address of MSC Freshmen in Service and Hosting (FISH), 8th annual High School Service Conference (HSSC), Texas A&M University, College Station, TX. March 4th.
- Flint, G.D. 2010. Global Leadership. Keynote Address of Freshman Aggie Leadership Conference. Texas A&M University, College Station, TX. October 23rd.
- Flint, G.D. 2003. Organizational Ethics: An Oxymoron, The Holy Grail, or A Key Success Factor. Keynote Address of The 39th Annual Meeting of the Government Finance Officers of Arizona. Sedona, AZ. March 6th.
- Flint, G.D. 2001. Organizational Culture, Leadership and Sustainability. Panel Discussant for the Annual Meeting of the Arizona Chapter of the National Federation of Black Public Administrators. Arizona State University West, Phoenix, AZ. December 5th.

Professional Affiliations

The Academy of Management
Beta Gamma Sigma, Business Honor Society

Professional Development

Western Organization and Management Teaching Conference, 2000: participant.
Western Organization and Management Teaching Conference, 1999: participant.

Courses Taught

Texas A&M University Department of Management (2008 – present)

Mays Business School Southern Africa Study Abroad (MGMT 289/489/689, IBUS 289/489/689, IBUS 285, MGMT 457, IBUS 457) – Program Coordinator, responsible for course content, logistical arrangements, business and cultural visits, and interfaces with all involved parties in South Africa and Swaziland. Instructor, responsible for course content and structure (program years 2013 to 2019).

Mays Business School China Study Abroad (MGMT 450, IBUS 455) – Program Coordinator, responsible for course content, arranging company and cultural visits in Beijing, Xi'an, and Tianjin, People's Republic of China. Instructor, responsible for course content and structure (program years 2010 – 2012).

International Environment of Business (MGMT 450) – Instructor, responsible for course content and structure, junior/senior undergraduate level – a broad survey class designed to introduce students to issues of culture, political economy, trade, finance, and managerial functions that are encountered when conducting international business

Political Environment of Business (MGMT 464) – Instructor, responsible for course content and structure, junior and senior undergraduate level – an elective course for business majors with an emphasis on economic and political analyses of government/business relationships

Strategic Management (MGMT 466) – Instructor, responsible for course content and structure, senior undergraduate level – capstone strategic management course in the Mays Business School undergraduate program

Foundations of Entrepreneurship (MGMT 637) Instructor, responsible for course content and structure, open to all graduate students at Texas A&M University.

International Business Policy (MGMT 679) – Instructor, responsible for course content and structure, open to all graduate students at Texas A&M University.

Business and Corporate Strategy (MGMT 680) – Instructor, responsible for course content and structure, open to all graduate students at Texas A&M University

Corporate Strategy (MGMT 618 spring term 2009) – Instructor, responsible for course content and structure – capstone strategic management course in the Mays Business School MBA program

Value Creation (BUAD 700) – Instructor, responsible for course content and structure – introductory course for the MS Business cohorts

Mays Business School – Full-Time MBA Program Venture Challenge

Workshop covering Business Model Canvas implementation (2022)

Mays Business School – Business Immersion for Engineering Students

Classes covering entrepreneurship and strategic management (2019 – present)

Mays Business School – Business Immersion for Health Science Students

Classes covering entrepreneurship and strategic management (2021 – present)

Mays Business School Center for Executive Development

Strategic Management and Planning – Instructor for the Fire Service Chief Executive Officer training program (2019 – present), responsible for content and structure

Industry Trends and Disruptions – Instructor for the Ascend Performance Materials executive training sessions (2018 – present), responsible for content and structure

Thinking Strategically – Instructor for the Weatherford managerial training sessions (2018 – 2020), responsible for content and structure, facilitating the crafting of team presentations to Weatherford executives

What Is A Manager? – Instructor for TAMU Division of Finance Emerging Leaders Academy (2018 – 2019), responsible for content and structure

Strategic Disruption – Instructor for Waste Management managerial training sessions (June 2017), responsible for content and structure while adapting to the company's desire to incorporate the session within a larger executive development program

Thinking Strategically – Instructor for Waste Management managerial training sessions (August 2017), responsible for content and structure while adapting to the company's desire to incorporate the session within a larger executive development program

Strategic Thinking and International Context – Instructor for Diamond Offshore Drilling managerial training program sessions (2015), responsible for content and structure while adapting to the company's desire to incorporate the session within a larger executive development program

Strategic Thinking and Strategy Development – Instructor for Waste Management managerial training sessions (2015), responsible for content and structure while adapting to the company's desire to incorporate the session within a larger executive development program

Strategic Thinking – Instructor for the Houston Methodist Hospital ILEAD program sessions (2014 – 2017), responsible for content and structure

Strategic Thinking – Instructor for the TEEX program sessions (2014), responsible for content and structure

Negotiations – Instructor for the Law Enforcement Management Institute sessions (2012 – present), responsible for content and structure

Zachry Leadership Program, Dwight Look College of Engineering

Guest Lecturer responsible for providing foundational information regarding the nature and conduct of business and the competitive environment (2016 to present)

Utah Valley State College / Utah Valley University (2003 - 2008)

Business Policy / Strategic Management – Instructor, responsible for course content and structure, senior undergraduate level - capstone strategic management course in the School of Business undergraduate program

Arizona State University West (1997 – 2003)

Global Business Integration I - Instructor, responsible for course content and structure, senior undergraduate level - capstone strategic management course in the School of Management undergraduate program, combining business strategy with international business issues - included the use of computer based market simulation games as an integral part of the curriculum

Global Competitiveness - Instructor, responsible for course content and structure, senior undergraduate level - strategic course in the School of Management focusing upon hypercompetitive business environments, benchmarking and global business issues

Legal and Ethical Studies - Instructor, responsible for course content and structure, MBA level - course centered on the non-market environment of business, including discussions of domestic and international government/business relationships, ethical systems and compliance, media relations, and corporate political activities

Global Strategic Management - Instructor, responsible for course content and structure, MBA level - capstone strategic management course in the School of Management MBA program, a major component of the course focused upon actual strategic consulting projects for local organizations.

Issues in the Global Market – Instructor, responsible for course content and structure, MBA level – elective offered on campus and in the Connect MBA program which is predominantly internet based, the course included assessment of foreign markets and industries combined with focal points upon key issues in the political economies of the world

Hope International University (1997 guest faculty)

Organizations - Instructor, responsible for course structure and content, MBA level - discussions of organizational theory regarding formation, structures and developments - developed for a mixed on campus and distance learning educational environment with campus visits and internet instruction

Texas A&M University (1991 – 1994 doctoral program)

Graduate Assistant for Strategic Management - responsible for grading, occasional teaching, and experience with computer based market simulation software, MBA level

Business and Government - Instructor, responsible for course structure and content, senior undergraduate level - combining microeconomic principles, business/market strategy, public policy theories, public choice theory, and social responsibility discussions

The Management Process - Guest Lecturer in the honors section focused upon aspects of international business, junior undergraduate level - highlighting political risks, cultural dissimilarities, and international financial markets

Graduate Seminars in Organizational Behavior, Human Resource Management, and Organizational Theory - Seminar Facilitator, responsible for gathering materials and coordinating with Indonesian staff - presented by Texas A&M University faculty members at the University of Indonesia, Jakarta, 1993

Awards and Honors

Texas A&M University – Faculty

MS Business Program – Most Outstanding Faculty 2021

Fish Camp Namesake 2012

Texas A&M University – Doctoral Program

McDonald’s Graduate Student Teacher Award 1994

Association of Former Students’ Outstanding Graduate Student Teacher Award 1993

Graduate Fellowship, 1990-1993

The American Graduate School of International Management

Associated Students Legislative Council, Representative at Large 1990

America West Airlines Scholarship 1989

Grand Canyon University

Ray-Maben Scholar 1986

Alpha Chi Honor Society 1986

History Department Fellowship 1985-1986

Industry Positions

Value Creation Company (2019 to present) Co-Founder

PEG Enterprises, LLC (2000 to present) Co-Managing Member

InsuranceBeacon.com (1999 to present) Member, Board of Directors

V3 Wind (2018 to present) Advisory Board Member

zeNPO (2016 - 2019) Advisory Board Member

SCI Partners, LLC (1996 – 2017) Co-Managing Member

System Concepts, Inc. (1987 – 2014) Executive Committee of the Shareholders;
Director of Product Development (1987 – 1989; 1994 – 1996)

Distribution Technology Services, Inc. (2005-2007) Member of the Board of Directors;
Chief Executive Officer (2007)

Not-for-Profit Positions

Kontaktmission USA 501c3 (2000 to present) Member of the Board of Directors

Institute for Digital Christian Heritage 501c3 (2010 to 2020) Member of the Board of Directors

The Christian Faculty Network at Texas A&M University 501c3 (2009 to present) Member of the
Leadership Team; President (2013 – 2015)