

# CHI HON (JOHN) LI

PhD Candidate

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## EDUCATION

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**Ph.D. in Business Administration – Management** College Station, Texas  
Mays Business School, Texas A&M University 2018 – 2023 (Expected)  
Major: Strategic Management

**Dissertation:** Understanding the antecedents and consequences of CEO external directorships (Proposal Defended: June 10<sup>th</sup>, 2022)

**Committee:** Michael C. Withers (Chair), Steven Boivie, Cynthia E. Devers (Virginia Tech), Ryan A. Krause (Texas Christian University), Oi-Man Kwok

**MSc Management Science (Decision Sciences)** London, United Kingdom  
Department of Management, 2015 – 2016  
London School of Economics and Political Science

**BBA (Financial Services and Planning)** Hong Kong  
Faculty of Commerce, Hong Kong Shue Yan University 2011 – 2015

## RESEARCH INTERESTS

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Corporate governance, strategic leadership, boards of directors, organizational technology, and research methodology in strategic management

## PUBLICATIONS (\* Denotes Equal Contributions)

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Tang, P. M., Koopman, J., McClean, S., Zhang, J. H., **Li, C. H.**, De Cremer, D., Ng, C. T. S., & Lu, Y. (in press). When conscientious employees meet intelligent machines: An integrative approach inspired by complementarity theory and role theory. *Academy of Management Journal*.

Tang, P. M., Koopman, J., Elfenbein, H. A., Zhang, J., \*De Cremer, D., \***Li, C. H.**, & \*Chan, E. (2022). Using robots at work during the COVID-19 crisis evokes passion decay: Evidence from field and experimental studies. *Applied Psychology: An International Review*. 71: 881–911.

\*Tang, P. M., \*Zhang, X., \***Li, C. H.**, & Wei, F. 2020. Geographical identification of the vulnerable groups during COVID-19 crisis: Psychological typhoon eye theory and its boundary conditions. *Psychiatry and Clinical Neuroscience*. 74: 562–563.

## MANUSCRIPTS UNDER REVIEW (\* Denotes Equal Contributions)

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\***Li, C. H.**, \*Gee, I. H., & \*Howard, M. D. New venture legitimacy. Under 1<sup>st</sup> round revise-and-resubmit at *Journal of Business Venturing*.

**Li, C. H.**, Withers, M. C., & Cannella, A. A. A quasi-replication and extension study of CEO outside directorships. Under review at *Strategic Management Journal*.

**Li, C. H.**, Tang, P. M., Boivie, S., & McNamara, G. AI specialization and AI acquisitions. Under review at *Administrative Science Quarterly*.

**Li, C. H.**, Withers, M. C., & Certo, S. T. Difference-in-differences model. Under review at *Organizational Research Methods*.

## WORKS IN PROGRESS

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**Li, C. H.**, Krause, R. A., & Withers, M. C. (Preparing for Submission) Cybersecurity attacks and corporate governance. Target: *Academy of Management Journal*.

**Li, C. H.**, Withers, M. C., & Hillman, A. J. (Writing Stage) Managing dependence in the fourth industrial revolution: A model of artificial intelligence-human augmenting functionalities. Target: *Academy of Management Review*.

Uy, M., Jacob, G., Tang, P. M., **Li, C. H.**, Zhang, J., & Ng, S. (Writing Stage) Digital entrepreneurship. Target: *Journal of Applied Psychology*.

**Li, C. H.**, Tang, P. M., & Gamache, D. L. (Data Analysis Stage) CEO temporal focus and AI innovation. Target: *Academy of Management Journal*.

**Li, C. H.**, & Withers, M. C. (Idea Generation Stage) CEO stock ownership and its implications. Target: *Academy of Management Journal*.

Withers, M. C., & **Li, C. H.** (Idea Generation Stage) Directed acyclic graphs (DAGS) and causal identification. Target: *Academy of Management Review*.

## CONFERENCE PROCEEDINGS

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**Li, C. H.** & Certo, S. T. 2021. The application of the difference-in-differences model in strategic management research. Paper selected for *Academy of Management Best Papers Proceedings*.

## BOOK CHAPTERS

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Withers, M. C. & **Li, C. H.** 2020. Natural experiments in business research methods. In M. A. Hitt, *Oxford Encyclopedia of Business and Management*. Oxford, United Kingdom: Oxford University Press.

## CONFERENCE PRESENTATIONS

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- Li, C. H.**, Withers, M. C., & Cannella, A. A. Reexamining the implications of CEO outside directorships on CEO compensation and firm performance: A replication. Strategic Management Society 2022 annual meeting, London, UK.
- Li, C. H.** & Certo, S. T. 2021. The application of the difference-in-differences model in strategic management research. Academy of Management 2021 annual conference, Virtual. *\*Winner of the 2021 Sage/RMD Best Student Paper Award*
- Session Chair, virtual session titled "*Improving the Use of Advanced Quantitative Methods*", Academy of Management Paper Session (2021)
- Li, C. H.**, Withers, M. C., & Certo, S. T. 2020. A true causal inference? Using difference-in-differences models in strategic management research. Strategic Management Society 2020 annual meeting, Virtual. *\*Nominated for Research Methods Best Paper*
- Yonish, L. M., **Li, C. H.**, Boivie, S., & Withers, M. C. 2020. Savior or destroyer? Examining the influence of shareholder activism on boards. Strategic Management Society 2020 annual meeting, Virtual. *\*Nominated for Best Paper \*Runner-up best paper SL&G IG*
- Yiu, Y. F. & **Li, C. H.** 2020. Investigating CEO individual differences and firm outcomes using deep learning. 2020 Rice Oil & Gas High Performance Computing Conference, Houston, TX.
- Li, C. H.**, Krause, R. A., & Withers, M. C. 2020. Investigating the role of board IT expertise on cybersecurity risk for large firms. TCU Corporate Governance Conference & Consortium, Fort Worth, TX. Conference postponed due to COVID-19.
- Li, C. H.** & Withers, M. C. 2019. The diffusion of the lead independent director position through board interlocks. Strategic Management Society 2019 annual meeting, Minneapolis, MN.
- Li, C. H.**, Lai, V., Cheung W., & Cui, X. 2018. Why does investment experience matter in herding rationality in P2P lending?. Americas Conference on Information Systems (AMCIS) 2018, New Orleans, NO.
- Cui, X., Zhou, Q., & **Li, C. H.** 2014. How do sellers design their auctions: An empirical study on online auction price evaluation. First International Conference on Supply Chain for Sustainability, Hang Seng Management College, Hong Kong.

## INVITED PRESENTATIONS

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- Li, C. H.**, & Li, T. 2020. Experience spillover across projects: How A startup's partnering-based projects affect its subsequent future solo-based projects. Entrepreneurship Research Presentation, McFerrin Center for Entrepreneurship, Texas A&M University. *\*Winner of the 2020 Doctoral Strategic Entrepreneurship Research Award.*

Gee, I. H., Li, C. H., & Howard, M. D. 2019. New venture legitimacy and the pursuit of venture capital. Entrepreneurship Research Presentation, McFerrin Center for Entrepreneurship, Texas A&M University. \*Winner of the 2019 Doctoral Strategic Entrepreneurship Research Award.

## **TEACHING EXPERIENCE**

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### **Texas A&M University**

Instructor for MGMT 466 Strategic Management. Fall 2021 (In-person Teaching)

- Section evaluation: 4.42/5.00 (Overall this was an effective course)
- Section evaluation: 4.68/5.00 (Overall this was an effective instructor)

Instructor for MGMT 466 Strategic Management. Fall 2020 (Hybrid Teaching)

- Section evaluation: 3.36/4.00 (In this course, I engaged in critical thinking and/or problem solving)
- Section evaluation: 2.55/3.00 (The instructor's teaching methods contributed to my learning)

*Remarks:* Texas A&M University changed to a new teaching evaluation platform. The evaluation items in Fall 2020 are thus different from the evaluation items in the later semesters.

## **GRANTS AND HONORS**

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2021 Academy of Management Research Methods Division Sage/RMD Best Division Student Paper Award	2021
Doctoral Strategic Entrepreneurship Research Award, Richard M. Schulze Family Foundation, McFerrin Center for Entrepreneurship, Texas A&M University	2019, 2020
The Graduate and Professional Student Government (GPSG) Virtual Conference Awards	2020
LSE Behavioural Research Lab (BRL) Student Research Fund	2016
Fellowship, Hong Kong Shue Yan University	2015
The Self-financing Post-Secondary Scholarship Scheme (SPSS) - Outstanding Performance Scholarship, Hong Kong SAR Government	2015
President's List, Hong Kong Shue Yan University	2014
Reaching out Award, Hong Kong SAR Government	2014
Hung Hing Ying & Leung Hau Ling Scholarships, Hong Kong Shue Yan University	2014
Madam Law Tong Wai Chun Memorial Scholarships, Hong Kong Shue Yan University	2013

## **SERVICE ACTIVITIES**

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Consortium for the Advancement of Research Methods and Analysis (CARMA) Ph.D. Representative	2021 - 2022
Session Chair, Academy of Management Paper Session	2021
Ph.D. Student Leader, Department of Management	2020 - 2022

Senator, Texas A&M University Graduate and Professional Student Government, 2020 - 2022  
Department of Management  
Conference Reviewers: Academy of Management Annual Meeting, 2018 - present  
Strategic Management Society  
Volunteer: Strategic Management Society 2019 Special Conference at Las Vegas

## **PROFESSIONAL MEMBERSHIPS**

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Academy of Management, Strategic Management Society

## **WORKING EXPERIENCE**

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**Full-time Research Assistant** 2016 - 2018  
Department of Decision Sciences & Managerial Economics,  
The Chinese University of Hong Kong  
**Student Research Assistant** 2013 - 2015  
Department of Business Administration, Hong Kong Shue Yan University

## **REFERENCES**

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Michael C. Withers, Ph.D. (Chair) Associate Professor Gina and Anthony Bahr ('91) Professor in Business Mays Business School Texas A&M University Email: mwithers@mays.tamu.edu	Steven Boivie, Ph.D. Interim Department Head and Professor Carroll & Dorothy Conn Chair in New Ventures Leadership Mays Business School Texas A&M University Email: sboivie@mays.tamu.edu
Cynthia E. Devers, Ph.D. R. B. Pamplin Professor of Management Pamplin College of Business Virginia Tech Email: cdevers@vt.edu	Ryan A. Krause, Ph.D. Associate Professor of Strategy Robert and Edith Schumacher Junior Faculty Fellow Neeley School of Business Texas Christian University Email: r.krause@tcu.edu