

Curriculum Vitae

BRIDGETTE CHAMBERS, MBA, Ph.D.

Austin, Texas

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SUMMARY

Passionate educator with an accomplished history of executive appointments and successful entrepreneurial ventures. Distinctive real world "been there, done that" global experience juxtaposed with academic experience and passion for innovating the classroom.

Unique ability to leverage twenty-plus years of global entrepreneurship, C- suite appointments, and other top leadership positions in turnaround and growth environments with students focused on business, management, and marketing disciplines. Exceptional communicator with competency in e-learning and classroom environment. Highly proficient in implementing interactive classroom experiences to bring out the best in each student's performance.

Author and distinguished international speaker at over 150 events on transformational leadership, change management, organizational diversity, and workplace empowerment. A professional genuinely passionate about teaching and making a difference.

AREAS OF EXPERTISE

- Management & Innovation
- Research
- Online Instruction
- Student Evaluation
- Student Assessment
- Online LMS tools
- Coaching
- Course Coordination
- Motivation
- Curriculum Development
- Curriculum Coverage
- Thesis & Capstone

EDUCATION

Ph.D., Doctor of Philosophy in Business Administration 2017
NorthCentral University,
PhD Dissertation Documentation & Research, Organizational Learning Inputs
San Diego, California

MBA, Finance 2006
Texas A&M University, College Station, TX

BS, Education 2000
University of Houston, Houston, TX

RESEARCH

Postdoctoral Research

- Developing framework for organizational learning inputs leading to a holistic theory of organizational learning.
- Analysis of framework components and correlation to competitive advantage.
- Analysis of innovation planning and strategy components.

NorthCentral University

Dissertation, Exploring the Selection of Organizational Learning Inputs in a US based Services Firm.

- This study addressed the connection between organizational learning, innovation, and growth. Dissertation Chair: Dr. Jama Bradly.

ACADEMIC & TEACHING EXPERIENCE

Executive Professor, Department of Management, Mays Business School, Texas A&M University, College Station Campus, TX.
2017 to Current

- 2019 Teacher Excellence Award – Management Department
- MSHRM Domestic Candidate Selection Committee
- Center for Executive Development: Change & Transformation workshop development
- BAUD 683 Executive MBA Capstone Program
- MGMT 633 Organizational Change & Development
- MGMT 639 Negotiations
- MGMT 637 Foundations of Entrepreneurship
- MGMT 614 Managing People
- MGMT 424 Organizational Change & Design
- MGMT 372 Advanced Topics in Organizational Behavior
- MGMT 432 Non-Profit Management
- MGMT 376 Entrepreneurial Perspectives
- Faculty Advisor for International Affairs Association

Entrepreneurship elective & professional certificate – EMBA program, Texas A&M University, Houston City Centre Campus, TX.
2021 to Current

- Developed entrepreneurship course curriculum for elective and professional certificate program from ideation to launch, including pricing and marketing.
- Responsible for building student lab, VC community to support student projects. Community includes strategics and PE members.
- Launched a pre/post money structure to target specific needs of entrepreneurs during program.

Guest Lecturer, Texas A&M University, Houston City Centre Campus, TX.
2013 to Current

- Advisor to Directors team for MBA & EMBA program strategy, establishes goals, implementation, and general operations for the Graduate Business Programs.
- Advisor on curriculum and content for entrepreneurship, innovation, leadership, and personal branding for Graduate Business Programs.
- Alumni relationship development
- Facilitated lectures on entrepreneurialism, innovation, and strategy.

Online Faculty Team Director, Chairman's Academy, Chicago, IL.
2013 to 2018

- Design, build and plan syllabus, course objectives, and expectations for management, business, and communication courses.
- Provide responses to questions and grades to activities and evaluations.
- Manage activities to ensure course and program learning outcomes delivered as defined by the syllabus.
- Engage and develop student competencies with encouragement, expert perspective, and advisory services in a respectful and motivating manner.

Advisor & Guest Lecturer, Prairie View A&M University, Northwest Houston Center, TX.
2015 to 2017.

- Designed coaching program and delivered executive coaching and advisory services to EMBA programs.
- Facilitated lectures on entrepreneurialism, innovation, and strategy.
- Cap Stone advisor.

Advisor & Guest Lecturer, Tulane University, Freeman School Houston Center, TX.
2014 to 2017.

- Facilitated lectures on entrepreneurialism, innovation, and strategy.
- Delivered executive coaching and advisory services to EMBA programs.

Guest Lecturer, Hejun Business School, Beijing, China. 2016

- Led workshop for global entrepreneurs, "Minimize risk, maximize profitability, Expand global footprint".
- Lectures on entrepreneurialism, innovation, and strategy.

Guest Lecturer, HT-Hub Incubator, Hyderabad, India. 2016

- Led workshop for global entrepreneurs, “The Competitive Advantage of Intrepreneurs” & “Minimize risk, maximize profitability, Expand global footprint”.
- Lectures on entrepreneurialism, innovation, and strategy.

Co-Founder & Chief Curriculum Builder, Chairman’s Academy. 2016

- Cofounded & architected LMS solution and successfully launched commercial LMS solution serving midsize corporate organization.
- Designed curriculum and content.
- Online course management.

PROFESSIONAL EXPERIENCE

Author | Speaker 2009 - Present
<https://bridgettechambers.com/>

Multiple Advisory and board appointments 2007 - Present
<https://www.linkedin.com/in/bridgettechambers/>

2B Associates, Austin, TX 2021 - Present
Founder | Investor | Board Member

- Launched portfolio of services to match exit focused entrepreneur with PE acquirer. Built tOPS operating system to support optimization of start up ventures.
- Launched BearCarson services line with 25M enterprise value target in veterinary science sector.
- Launched Constant Spark services line with 20M enterprise value target in business service sector.

BGBC Marketing, Houston, TX 2013-Present
Investor | Chairman | Board Member

- Launched, capitalized and led innovative incubator and accelerator company assisting start up small business and entrepreneurs with tools and knowledge to grow business.
- Grew firm to over 400% with five profitable lines of business including property management, marketing, business services, coaching, and e-learning.
- Co-founded EmpowedW, a global community of entrepreneurs, innovators and thought leaders who share passion for success across women owned businesses.
- Launched Chairman’s Academy Online University, an E-Learning LMS platform to train and educate employees and paid audiences.
- Architected VAR and affiliate partner channel that lowered cost of sales by 9% and increased sales by 16%.

- Launched UpMyBrand, an executive coaching service, to enhance organizational performance, improve talent strategies, and develop careers.

Constellation Research, San Francisco, CA
Chief Executive Officer | Board Member

2013-2014

- Collaborated with Board of Directors to enhance business strategy, broaden analyst communities, and build end-user offerings at Silicon Valley start-up and RaaS provider within technology sector.
- Managed research technology forums providing over 250 clients with cutting edge research and networking across the globe.
- Coached and advised CEO's, enterprises and organizations on digital strategy, business models and digital transformation to bridge gap between business and IT.

America's SAP Users Group (ASUG), Chicago, IL
President & Chief Executive Officer | Board Member

2009-2013

- Orchestrated dramatic turnaround, transforming industry shift from volunteer-led organization to professionally managed technology entity with staff of 50. Led year to year growth by 28% saving company from bankruptcy.
- Responsible for post turnaround, long-term business strategy and executive leadership of world's largest independent SAP users group including managing professional networking, national conferences, educational webcasts and on line resources.
- Delivered over 100 technical keynote speeches in U.S. and abroad including Japan, Australia, New Zealand, Spain and Germany.
- Positioned organization as crucial resource for SAP information sharing, driving growth to 130,000 members across 2700 companies and supporting 20,000 volunteers.

Voile Enterprises, Houston, TX
Chief Executive Officer/Founding Partner

2007-2010

- Launched and expanded management consulting company, increased revenue and profit through new consulting services division.
- Laid foundation for LLP launch with role in target definitions, VC funding due diligence, and APAC/U.S. acquisitions.
- Spun off MyVoile personal branding services and designed and taught curriculum and to MBA students at Texas A&M University.

Comsys, Chicago, IL
Senior Vice President

2004-2007

- Led creation of Enterprise Business Solutions operating in U.S., Canada, UK, and India with new model focusing on scope of work vs. time and materials contract.
- Held authority for \$150M P&L and over a thousand reports, conferred with CEO, CFO and Board on budgets and planning.

- Closed \$35M VAR deal with SAS Software and \$10M T-Mobile project.
- Handled M&A activity including operational integration for future Comsys buyout.

Spherion Professional Services, Chicago, IL 2002-2004
Regional V.P. Consulting Services

- Grew \$30M IT staffing and solution market in three states, managing \$65M budget and 400 staff.
- Developed incubator for start ups and partner community for companies to thrive.
- Developed and led corporate training on budget, planning, recruiting, and sales.

U.S. Army Reserves & Texas Army National Guard, 1988-2002

PROFESSIONAL & VOLUNTEER AFFILIATIONS ---

Evolutyz, Chief Advisor	2017 - Current
Trustee, ESCH Houston,	2012- 2017
Board of Advisors, RDIA Marketing,	2012- 2017
Board Member, Constellation Research,	2012- 2015
Board Member, Humsay Technology Solutions, India,	2007- 2014
Board of Advisors, Nimbl,	2011- 2016

AMERICAN BUSINESS AWARDS & OTHER AWARDS ---

Houston Top 50 Women Business Leader	2022
MGMT Teaching Award	2022 & 2019
E-Lit Awards for Business Book of the Year & Author website,	2016 and 2018
Executive of the Year,	2013
Maverick of the Year,	2012
Turnaround Executive Finalist,	2011
Women in Business Finalist,	2011
ASUG, Company of the Year,	2012 & 2013
AWC Woman of the Year, Tech Leadership, Chairman's Club,	2006

BOOKS/PUBLICATIONS ---

Dissertation, Exploring the Selection of Organizational Learning Inputs in a US based Services Firm.	2017
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Profitable Problem Solving, 2015
Amazon Best Seller 2015 & 2016 ELIT AWARD WINNER.
Published by EmpoweredWPress
Profitableproblemsolving.com

From The Court To The Boardroom 2016
Co-Written with Lisa Leslie, Hall of Fame,
4X Gold Olympian and 3X WNBA MVP.
Published by Morgan James New York
Fromthecourttotheboardroom.com

Improbable Outcomes – Scheduled publishing date Q2 2022 2022

CERTIFICATIONS

Six Sigma Green Belt
PMP Training
CITI Certificate

SPEAKING & ACADEMIC EVENTS

Venus With Over 20,000 in Attendance

Keynote, Successful Turnaround and Change Management, Sapphire 2013
Orland Conference Center, Sharing Stage with Seth Godin

Keynote, Leadership During Time of Change, Sapphire 2012
Orlando Conference Center, Sharing Stage with Lance Armstrong

Keynote, Solving Problems with Leadership and Culture, Sapphire 2011
Orlando Conference Center, Sharing Stage with Michael Eisner

Keynote, Courage and Change, Sapphire 2010
Orlando Conference Center, Sharing Stage with Colin Powel

International Keynote Venues

VIP Workshop – From The Court to the Boardroom: 2019
DEI Strategies and Competitive Advantage, Mumbai, India

VIP Workshop – From The Court to the Boardroom: 2018
DEI Strategies and Competitive Advantage, New Delhi, India

Keynote, Leadership in Global Economy, T-Hub, Hyderabad, India	2018
Keynote, Leadership in Global Economy, InfoTech Company, New Delhi, India	2017
Keynote, Leadership in Global Economy, T-Hub, Hyderabad, India	2016
Keynote, Value of Choice and Change, SAP Co, Innovation Lab, Toyo Japan	2015
Keynote, Cost of Failure and Path to Problem Solving, NZSUG Summit, Auckland, New Zealand	2013
Keynote, Tide Wave of Change, Saphila Bi-Annual Event, Sun City, South Africa	2012
Keynote, Leadership 2.0, SAP Customer Summit, Quebec, Canada	2013
Keynote, Measuring innovation and Infinite ROI, SAUG Annual Conference, Sydney Convention Centre, Sydney, Australia	2011
Keynote, Cost of Failure and Path to Problem Solving, SAP Customer Summit, Toronto, Canada	2011
Keynote, Leadership 2.0, SAP Customer Summit, Ottawa, Canada	2010
<u>Conferences and Academic Panels</u>	
Keynote & Panel – Entrepreneurship: Building Dreams, Austin, TX	2022
TEEXs Annual Meeting Keynote, Austin Texas	2022
Keynote & Panel – Entrepreneurship: Building Dreams, Austin, TX	2020
Keynote & Panel – Entrepreneurship: Building Dreams, Houston, TX	2019

Keynote & Panel – From The Court to the Boardroom: DEI Strategies and Competitive Advantage, Austin, TX	2019
Keynote & Panel – From The Court to the Boardroom: DEI Strategies and Competitive Advantage, Los Angeles, CA	2019
Keynote & Panel – From The Court to the Boardroom: DEI Strategies and Competitive Advantage, June 2019, Las Vegas, Nevada	
Keynote & Panel – Entrepreneurship: Building Dreams, Nov. 2019, Las Vegas, Nevada	
Keynote & VIP Break Session – Women in Leadership, April 2019, Portland, Oregon	
Women’s Leadership Conference, Texas A&M, College Station, Texas.	2019
Women’s Leadership Conference, Texas A&M, College Station, Texas.	2018
Texas A&M Women in Technology Conference, Mays School of Business	2017
Texas A&M Alumni Leadership Series Mays School of Business	2017
Women’s Leadership Conference, Texas A&M, College Station, Texas.	2017
Texas A&M Entrepreneurship 2.0,	2016
Keynote & Panel Member, National Women’s MBA Association, NAWMBA Annual Conference, Houston, Texas.	2015
Sapphire Conference, Leadership and Change Management, Orlando, FL	2013
Panel Member, Impact of IT Failure and Business Loss, JSUG Customer Council Conference, Toyo, Japan	2013
University of Wisconsin, Milwaukee, Measuring Innovation and Infinite ROI, Lubar School of Business	2013
Sapphire Conference, Disruptive Innovation,	2012

Orlando, FL

Panel Member, Cost of Software Maintenance, 2012
SUEGEN Customer Council Conference, Waldorf, Germany

Panel Member, Customer Value and Innovation, 2012
TechWorld, Madrid, Spain

TechEd Conference, Leadership 2.0, 2011
Las Vegas, NV