

## **CURRICULUM VITA**

### **R. DUANE IRELAND**

Mays Business School  
Texas A&M University  
College Station, TX 77843-4221  
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## **PROFESSIONAL BACKGROUND**

### **Academic Experience**

June 14, 2021 to August 15, 2022 Texas A&M University

Interim Dean  
University Distinguished Professor  
Benton Cocanougher Chair in Business

January, 2021 to June, 2021 Texas A&M University

Acting Dean  
University Distinguished Professor  
Benton Cocanougher Chair in Business

September, 2020 to December, 2020 Texas A&M University

Associate Dean for Research and Scholarship  
University Distinguished Professor  
Benton Cocanougher Chair in Business

August, 2016 to August, 2020 Texas A&M University

Executive Associate Dean  
University Distinguished Professor  
Benton Cocanougher Chair in Business

August, 2015 to July, 2016 Texas A&M University

Interim Executive Associate Dean  
University Distinguished Professor  
Conn Chair in New Ventures Leadership

September, 2014 to July, 2015 Texas A&M University

Interim Head, Department of Management  
University Distinguished Professor  
Conn Chair in New Ventures Leadership

September, 2010 to August, 2014 Texas A&M University

University Distinguished Professor  
Conn Chair in New Ventures Leadership

September, 2008 to August, 2010 Texas A&M University

University Distinguished Professor  
Foreman R. and Ruby S. Bennett Chair in Business

July, 2007 to August, 2008 Texas A&M University

Foreman R. and Ruby S. Bennett Chair in Business  
Professor of Management

July, 2005 to June, 2007 Texas A&M University

Foreman R. and Ruby S. Bennett Chair in Business  
Professor of Management  
Head, Department of Management

July, 2004 to June, 2005 Texas A&M University

Foreman R. and Ruby S. Bennett Chair in Business  
Professor of Management

July, 2000 to June, 2004 University of Richmond

W. David Robbins Chair in Strategic Management  
Professor of Management

March, 1998 to June, 2000 Baylor University

Curtis Hankamer Chair of Entrepreneurship  
Professor of Management  
Director, Entrepreneurship Studies Program, Hankamer School of Business  
Research Fellow, John F. Baugh Center for Entrepreneurship

June, 1992 to February, 1998 Baylor University

Curtis Hankamer Chair of Entrepreneurship  
Professor of Management  
Associate Dean for Research  
Research Fellow, John F. Baugh Center for Entrepreneurship

September, 1987 to May, 1992 Baylor University

Curtis Hankamer Chair of Entrepreneurship  
Professor of Management  
Chairman, Department of Management

August, 1986 to August, 1987 Baylor University

W. A. Mays Professor of Entrepreneurship and Strategic Management  
Professor of Management  
Chairman, Department of Management

August, 1985 to July, 1986 Baylor University

W. A. Mays Professor of Entrepreneurship and Strategic Management  
Professor of Management

July, 1983 to July, 1985 Baylor University

W. A. Mays Professor of Entrepreneurship and Strategic Management  
Associate Professor of Management

July, 1981 to June, 1983 Oklahoma State University

Associate Professor of Management

September, 1977 to June, 1981 Oklahoma State University

Assistant Professor of Management

July, 1975 to August, 1977 Texas Tech University

Full-time Instructor of Management

January, 1974 to June, 1975 Texas Tech University

Lecturer of Management

June, 1971 to May, 1972 Texas Tech University

Full-Time Instructor of Management

January, 1970 to May, 1971 Texas Tech University

Teaching Assistant of Management

### **Non-academic Business Experience**

October, 1973 to December, 1974 West Texas Health Systems, Inc.

Program Development Specialist

May, 1972 to September, 1973 South Plains Association of Governments

Director of Manpower Planning

### **ACADEMIC JOURNAL APPOINTMENTS**

#### **Editorial Appointments**

Editor, ***Academy of Management Journal*** (January, 2008 to December 31, 2010)

Editor-Elect, ***Academy of Management Journal*** (July 2007 to December 31, 2007)

Associate Editor, ***Academy of Management Journal*** (July, 2004 to July, 2007)

Associate Editor, ***Academy of Management Executive*** (August, 1989 to December, 1992)

Consulting Editor, ***Entrepreneurship Theory and Practice*** (August, 1988 to January, 1992)

#### **Guest Editorships for Academic Journals**

Ireland, R.D. & Withers, M.C. 2022. Strategy implementation and organizational effectiveness. ***Organizational Dynamics***, in press.

Li, D., Hitt, M.A., Batjargal, B., Ireland, R.D., & Miller, T. 2021. Institutions and entrepreneurship. ***Global Strategy Journal***, 11(4).

Short, J., Ketchen, D.A., Jr., Ireland, R.D., Allison, T., & McKenny, A. 2017. Opportunities and challenges in crowdfunding research. ***Entrepreneurship Theory and Practice***, 41(1).

- Ireland, R.D., Ketchen, D.A., Jr., Combs, J., & Jaskiewicz, P. 2016 Enduring entrepreneurship. ***Strategic Entrepreneurship Journal***, 10(6).
- Ireland, R.D., Ketchen, D.A. Jr., & Webb, J.W. 2014. Entrepreneurship and strategy in the informal economy. ***Strategic Entrepreneurship Journal***, 8(1).
- Ireland, R.D., Bruton, G.D., & Ketchen, D.A., Jr. 2013. Entrepreneurship and poverty. ***Journal of Business Venturing***, 28(6).
- Boyd, B., Bergh, D.D., Ireland, R.D., & Ketchen, D.A., Jr. 2013. Construct measurement in strategic management. ***Organizational Research Methods***, 13(1).
- Short, J., Ketchen, D.A., Combs, J.G., & Ireland, R.D. 2010. Research methods in entrepreneurship: Opportunities and Challenges, Special Issue of ***Organizational Research Methods***, 13(1).
- Alvarez, S.A., Ireland, R.D., & Reuer, J. 2006. Entrepreneurial strategic alliances, Special Issue of ***Journal of Business Venturing***, 21(4).
- Ireland, R.D., & Miller, C.C. 2004. Decision making and firm success, Special Issue of ***Academy of Management Executive***, 18(4).
- Ireland, R.D., Hitt, M.A., Camp, S.M., & Sexton, D.L. 2001. Wealth creation: Insights from the interface between entrepreneurship and strategic management, Special Issue of ***Academy of Management Executive***.
- Hitt, M.A., Ireland, R.D., Camp, S.M., & Sexton, D.L. 2001. Entrepreneurial strategies and wealth creation in the 21<sup>st</sup> Century, Special Issue of ***Strategic Management Journal***.
- Ireland, R.D., Zahra, S.A., Gutierrez, I., & Hitt, M.A. 2000. Privatization and entrepreneurial transformation, Special Issue of ***Academy of Management Review***, 25(3).
- Hitt, M.A., & Ireland, R.D. 2000. Technological learning, the management of knowledge, and firm growth and performance, Special Issue of ***Journal of Engineering and Technology Management***, 17(3&4)

### **Editorial Review Boards**

***Strategic Entrepreneurship Journal*** (May, 2007 to present—Founding Editorial Review Board Member)

***Family Business Review*** (July 2012 to present—Advisory Board Member)

***Sustainability, Ethics, and Entrepreneurship Society*** (September 2011 to present—Founding Advisory Board Member)

***Journal of Strategy and Management*** (January, 2007 to present—Founding Advisory Board Member)

***American Journal of Business*** (January 2012 to present—Advisory board Member)

***Journal of Business Strategy*** (November, 2003 to present)

***Journal of Business Venturing*** (October, 2003 to July 2014)

***Entrepreneurship Theory and Practice*** (August, 2003 to August, 2014)

***European Management Journal*** (April, 2003 to present)

***Journal of Organizational and Leadership Studies*** (June, 2002 to January 2005)

***Academy of Management Executive*** (April, 2003 to July 2004)

***Academy of Management Journal*** (July, 2002 to July 2004)

***Journal of Management*** (July 1995 to February, 2004)

***Academy of Management Review*** (July, 1996 to June, 2002)

***Academy of Management Journal*** (July, 1993 to July, 1996)

***Academy of Management Executive*** (July, 1986 to July, 1989)

***American Journal of Small Business*** (July, 1980 to July, 1988)

### **PROFESSIONAL AWARDS AND HONORS**

Distinguished Alumnus Award (Rawls College of Business, Texas Tech University) (2018)

Lifetime Achievement Award for Research and Scholarship (Mays Business School, Texas A&M University) (2017)

Distinguished Service Award from the Academy of Management (2017)

Distinguished Service Award from the Business Policy & Strategy Division of the Academy of Management (inaugural winner of this award) (2017)

2015, 2016, 2018, 2019, 2020 World's Most Influential Scientific Minds (Included in the Economics & Business List as compiled by Thomson Reuters and then Clarivate Analytics)

Association of Former Students Distinguished Achievement Award for Research, Texas A&M University (2012)

Visiting Fellow, Ohio University (July 2010 - July 2013)

University Distinguished Professor, Texas A&M University (2007)

Fellow, Academy of Management (2005)

Fellow, Strategic Management Society (2010)

Riata Distinguished Entrepreneurship Scholar (2013)

Research Fellow, Global Consortium of Entrepreneurship Centers (2003)

Falcone Distinguished Scholar in Entrepreneurship (2006)

USASBE Scholar in Corporate Entrepreneurship Award, received from USASBE (U.S. Association for Small Business & Entrepreneurship) (2004)

Business Policy and Strategy Division "Outstanding Reviewer Award" (2003)

Most Insightful Reviewer, ***Journal of Management*** (Award named and given by *JM's* Editor and Associate Editor) (2002)

Best New Professor, Robins School of Business, University of Richmond (Award named and given by vote of Senior-Level Business School students) (2001)

Participant in the Senior Entrepreneurship Scholars Consortium held during the USASBE Annual meeting (2001)

Honorable Mention, Academy of Management Journals Hall of Fame (2001)

Selected to appear in ***Who's Who in the Management Sciences***, Edward Elgar Publishing (2000)

Selected to appear in ***The Guide to Public Policy Experts 2000***, The Heritage Foundation (2000)

Outstanding Intellectual Contributions to Competitiveness Research award, received from the American Society for Competitiveness (1999)

Outstanding University Researcher, Baylor University (1998)

Excellence in Service Award, The Graduate School, Baylor University (1996)

Distinguished Professor, Hankamer School of Business, Baylor University (1986)

Outstanding Graduate Student Teacher, College of Business Administration, Texas Tech University (1976)

### **BEST PAPER & SYMPOSIUM AWARDS**

Connelly, B.L., Certo, S.T., Ireland, R.D., & Reutzel, C.R. 2011. Signaling theory: An assessment and review. ***Journal of Management***, 37: 39-67. Winner of the Best Paper Award in 2016.

Sirmon, D.G., Hitt, M.A., Ireland, R.D., & Gilbert, B.A. 2010. Asset orchestration and resource management: Looking to the Future. Designated as a Showcase Symposium by the BPS, OMT, and TIM Divisions of the Academy of Management and given the Best Symposium Award from the OMT Division.

Morris, M.H., Kuratko, D.F., Allen, J.W., Ireland, R.D., & Schindehutte, M. 2010. Resource acceleration: Extending resource-based theory in entrepreneurial ventures. ***Journal of Applied Management and Entrepreneurship***, 15(2): 4-25. Winner of the Paul Hersey Award for Best Article published in the journal in 2010.

Holcomb, T.R., Hitt, M.A., Ireland, R.D., & Certo, S.T. 2007. Resources, industry membership, and firm performance: The role of capability configurations in value creation for IPO stage new ventures. Irene M. McCarthy Best Paper Award for on the Topic of High Technology. Award given by Babson College Entrepreneurship Research Conference (BCERC).

Kuratko, D.F., Ireland, R.D., & Hornsby, J.S. 2001. Improving firm performance through entrepreneurial actions: Acordia's corporate entrepreneurship strategy. ***Academy of Management Executive***, 15(4): 60-71. "Best Journal Article in Corporate Entrepreneurship" for 2001-2002. Award given by the U.S. Association for Small Business & Entrepreneurship. (USASBE).

Zahra, S.A., Ireland, R.D., & Hitt, M.A. 2000. International expansion by new venture firms: International diversity, mode of market entry, technological learning and performance. ***Academy of Management Journal***, Best Paper (2000), 43(4): 925-950.

Ireland, R.D., & Hitt, M.A. 1999. Achieving and maintaining strategic competitiveness in the 21<sup>st</sup> Century: The role of strategic leadership. ***Academy of Management Executive***, Best Paper (1999), 13(1): 43-57.

Artz, K.A., Ireland, R.D., & Hitt, M.A. 1999. International expansion by entrepreneurial firms: Competitive strategy, core competencies, and financial performance. Kauffman Foundation Award for Best Paper on the Special Topic of Global Markets and High Growth (Babson Conference).

Hitt, M.A., Ireland, R.D., Keats, B.W., & Vianna, A. 1981. Measuring effectiveness of subunits in a manufacturing organization: Variations in effectiveness criteria and subunit goal similarity. Designated as the Outstanding Paper by the Program Committee of the Western Academy of Management.



Ireland, R.D., & Hoover, J.D. 1979. Experiential processing of differing managerial perspectives: The use of a game show format. **Association for Business Simulation and Experiential Learning Proceedings**: 63-65. Designated as "The most innovative paper in experiential learning."

### **REFEREED JOURNAL ARTICLES**

Ireland, R.D., Withers, M.W., Harrison, J., & Boss, D. 2022. Strategic entrepreneurship: A review and research agenda. **Entrepreneurship Theory and Practice**, in press.

Stahl, G.K., Filatotchev, I., Ireland, R.D., & Miska, C. 2022. Five decades of research on the role of context in management: From universalism toward contingent, multilevel and polycontextual perspectives. **Academy of Management Collections**, in press.

Costanzo, L, Lange, K. Ghobadian, A., Hitt, M.A., & Ireland, R.D. 2022. How does Guanxi shape entrepreneurial behavior? The case of family businesses in China. **British Journal of Management**, in press.

Chirico, F., Ireland, R.D., Pittino, D., & Sanchez-Framoso, V. 2022. Radical innovation in (Multi)family owned firms. **Journal of Business Venturing**, <https://doi.org/10.1016/j.jbusvent.2022.106194>.

Li, D., Hitt, M.A., Batjargal, B., Ireland, R.D., Miller, T.L., & Cuervo-Cazurra, A. 2021. Institutions and entrepreneurship in a non-ergodic world. **Global Strategy Journal**, 11: 523-547.

Scoresby, R., Withers, M.C., & Ireland, R.D. 2021. The effect of CEO regulatory focus on changes to investments in R&D. **Journal of Product Innovation Management**, 38: 401-420.

Filatotchev, I., Ireland, R.D., & Stahl, G.K. 2021. Contextualizing management research: An open systems perspective. **Journal of Management Studies**, 58: 165-200.

Chirco, F., Welsh, D.H.B., Ireland, R.D., & Sieger, P. 2021. Family versus non-family firm franchisors: Behavioral and performance differences. **Journal of Management Studies**, 58: 165-200.

Kreiser, P.M., Kuratko, D.F., Covin, J.G., Ireland, R.D., & Hornsby, J.S. 2019. Corporate entrepreneurship strategy: Extending our knowledge boundaries through configuration theory, **Small Business Economics**, <https://doi.org/10.1007/s11187-019-00198-x>.

Carnes, C.M., Gilstrap, F.E., Hitt, M.A., Ireland, R.D., Matz, J.W., & Woodman, R.W. 2019. Transforming a traditional research organization through public entrepreneurship, ***Business Horizons***, 62: 437-449.

Withers, M.C., Ireland, R.D., Miller, D., Harrison, J., & Boss, D. 2018. Competitive landscape shifts: The influence of strategic entrepreneurship on shifts in market commonality, ***Academy of Management Review***, 43: 349-370.

Pati, R.K., Nandakumar, M.K., Ghobadian, A., Ireland, R.D., & O'Regan, N. 2018. Business model design-performance relationship under external and internal contingencies: Evidence from SMEs in an emerging economy, ***Long Range Planning***, 51: 750-769.

Sutter, C., Kistruck, G., Webb, J.W., Ketchen, D.J., Jr., & Ireland, R.D. 2017. Transitioning entrepreneurs from informal to formal markets. ***Journal of Business Venturing***, 32: 420-442.

Jaskiewicz, P., Combs, J.G., Ketchen, D.K., & Ireland, R.D. 2016. Enduring entrepreneurship: Antecedents, triggering mechanisms, and outcomes. ***Strategic Entrepreneurship Journal***, 10 (4): 337-345.

Short, J.C., Ketchen, D.J., Jr., McKenny, A.F., Allison, T.H. & Ireland, R.D. 2017. Research on crowdfunding: Reviewing the (very recent) past and celebrating the present. ***Entrepreneurship Theory and Practice***, 41: 149-160.

McKenny, A.F., Allison, T.H., Ketchen, D.J., Jr., Short, J.C., & Ireland, R.D. 2017. How should crowdfunding research evolve? A survey of the *Entrepreneurship Theory and Practice* editorial board, ***Entrepreneurship Theory and Practice***, 41: 291-304.

Pryor, C.G., Webb, J.W., Ireland, R.D., & Ketchen, D.A. 2016. Toward an integration of the cognitive and behavioral influences on the entrepreneurial process. ***Strategic Entrepreneurship Journal***, 10: 21-42.

West, B., Hillenbrand, C., Money, K., Ghobadian, A., & Ireland, R.D. 2016. Exploring the impact of social axioms on firm reputation: A stakeholder perspective. ***British Journal of Management***, 27: 249-270.

Whitaker, J.W., New, J. R., & Ireland, R.D. 2016. MOOCs and the online delivery of business education: What's new? What's not? What now? ***Academy of Management Learning & Education***, 15: 345-365.

Josefy, M., Kuban, S., Ireland, R.D., & Hitt, M.A. 2015. All things great and small: Organizational size, boundaries of the firm, and a changing environment. ***Academy of Management Annals***, 9: 715-802.

Hughes, M., Morgan, R.E., Ireland, R.D. & Hughes, P. 2014. Social capital and learning advantages: A problem of absorptive capacity. ***Strategic Entrepreneurship Journal***, 8: 214-233.

Webb, J.W., Ireland, R.D., & Ketchen, D.J., Jr. 2014. Toward a greater understanding of entrepreneurship and strategy in the informal economy. ***Strategic Entrepreneurship Journal***, 8: 1-15.

Ketchen, D.J., Jr., Ireland, R.D., & Webb, J.W. 2014. Toward a research agenda for the informal economy: A survey of the *Strategic Entrepreneurship Journal's* editorial review board. ***Strategic Entrepreneurship Journal***, 8: 95-100.

Carnes, C.M. & Ireland, R.D. 2013. Familiness and innovation: Resource bundling as the missing link. ***Entrepreneurship Theory and Practice***, 37: 1399-1419.

Bruton, G., Ketchen, D.J., Jr., & Ireland, R.D. 2013. Entrepreneurship as a solution to poverty. ***Journal of Business Venturing***, 28: 683-689.

Webb, J.W., Bruton, G., Tihanyi, L. & Ireland, R.D. 2013. Research on entrepreneurship in the informal economy: Framing a research agenda. ***Journal of Business Venturing***, 28: 598-614.

Identified as a “most cited paper” published in ***JBV*** during 2013-2016

Ketchen, D.J., Jr., Ireland, R.D., & Baker, L.T. 2013. The use of archival proxies in strategic management studies: Castles made of sand? ***Organizational Research Methods***, 16: 32-42.

Boyd, B.K., Bergh, D.D., Ireland, R.D., & Ketchen, D.J., Jr. 2013. Constructs in strategic management. ***Organizational Research Methods***, 16: 3-14.

Li, D., Eden, L.E., Hitt, M.A., & Ireland, R.D. 2012. Governance in multilateral R&D alliances. ***Organization Science***, 23: 1191-1210.

Ireland, R.D. 2012. Management research and managerial practice: A complex and controversial relationship, ***Academy of Management Learning & Education***, 11: 263-271.

Bruton, G., Ireland, R.D., & Ketchen, D. J., Jr. 2012. Toward a Research Agenda on the Informal Economy, ***Academy of Management Perspectives***, 26(3): 1-11.

Sirmon, D.G., Hitt, M.A., Ireland, R.D., & Gilbert, B.A. 2011. Resource orchestration to create competitive advantage: Breadth, depth and life cycle effects. ***Journal of Management***, 37: 1390-1412.

Webb, J.W., Ireland, R.D., Kistruck, G., Tihanyi, L. & Hitt, M.A. 2011. Where is the opportunity without the customer? An integration of marketing entrepreneurship process and institutional theory. ***Journal of the Academy of Marketing Science***, 39: 537-554.

Connelly, B.L., Certo, S.T., Ireland, R.D., & Reutzel, C.R. 2011. Signaling theory: An assessment and review. ***Journal of Management***, 37: 39-67.

Winner of 2016 Best Paper Award

Combs, J.G., Ketchen, D.J., Jr., Ireland, R.D. & Webb, J.W. 2011. The role of resource flexibility in leveraging strategic resources. ***Journal of Management Studies***, 48: 1098-1125.

Hitt, M.A., Ireland, R.D., Sirmon, D.G., & Trhams, C. 2011. Strategic entrepreneurship: Creating value for individuals, organizations and society. ***Academy of Management Perspectives***, 25: 57-75.

Kistruck, G., Webb, J.W., & Sutter, C.J., & Ireland, R.D. 2011. Microfranchising in base-of-the-pyramid markets: Institutional challenges and adaptations to the franchise model, ***Entrepreneurship Theory and Practice***, 35: 503-531.

Hughes, M., Morgan, R.E., Ireland, R.D., & Hughes, P. 2011. Network behaviors, social capital, and organizational learning in high-growth entrepreneurial firms. ***International Journal of Entrepreneurship and Small Business***, 12: 257-272.

Chirico, F., Ireland, R.D., & Sirmon, D.G. 2011. Franchising and the family: Creating unique sources of advantage. ***Entrepreneurship Theory and Practice***, 35: 483-501.

Short, J.C., Shook, C.L., Ketchen, D.J., Jr., & Ireland, R.D. 2010. The concept of 'opportunity' in entrepreneurship research: Past accomplishments and future challenges. ***Journal of Management***, 36: 40-65.

Connelly, B.C., Ireland, R.D., Coombs, J.E., & Reutzel, C. 2010. The power and effects of entrepreneurship research. ***Entrepreneurship Theory & Practice***, 34: 131-149.

Short, J.C., Ketchen, D.J., Jr., Combs, J.G., & Ireland, R.D. 2010. Research methods in entrepreneurship: Opportunities and challenges. ***Organizational Research Methods***, 13: 6-15.

Webb, J.W., Ketchen, D.A., Jr., & Ireland, R.D. 2010. Strategic entrepreneurship within family-controlled firms: Opportunities and challenges. ***Journal of Family Business Strategy***, 1(2): 67-77.

Webb, J.W., Kistruck, G.M., Ireland, R.D., & Ketchen, D.J. 2010. The entrepreneurship process in base of the pyramid markets: The case of multinational enterprise/nongovernment organization alliances. ***Entrepreneurship Theory and Practice***, 34: 555-581.

Morris, M.H., Kuratko, D.F., Allen, J.W., Ireland, R.D., & Schindehutte, M. 2010. Resource acceleration: Extending resource-based theory in entrepreneurial ventures. ***Journal of Applied Management and Entrepreneurship***, 15(2): 4-25.

Webb, J.W., Tihanyi, L., Ireland, R.D., & Sirmon, D.G. 2009. You say illegal, I say legitimate: Entrepreneurship in the informal economy. ***Academy of Management Review***, 34: 492-510.

Finalist for Best Paper Award

Ireland, R.D. & Webb, J.W. 2009. Crossing the great divide of strategic entrepreneurship: Transitioning between exploration and exploitation. ***Business Horizons***, 52: 469-479.

Ireland, R.D., Covin, J.G., & Kuratko, D.F. 2009. Conceptualizing corporate entrepreneurship strategy. ***Entrepreneurship Theory & Practice***, 33: 19-46.

Coombs, J.E., Deeds, D.L., & Ireland, R.D. 2009. Placing the choice between exploration and exploitation in context: A study of geography and new product development. ***Strategic Entrepreneurship Journal***, 3: 261-279.

Holcomb, T.R., Ireland, R.D., Holmes, Jr., R.M., & Hitt, M.A. 2009. Architecture of entrepreneurial learning: Exploring the line between heuristics, cognition, and action. ***Entrepreneurship Theory & Practice***, 33: 167-192.

Li, D., Eden, L.E., Hitt, M.A., & Ireland, R.D. 2008. Friends, acquaintances or strangers? Partner selection in R&D alliances. ***Academy of Management Journal***, 51: 315-334.

Ireland, R.D., Tihanyi, L., & Webb, J.W. 2008. A tale of two politico-economic systems: Implications from entrepreneurship research in Central and Eastern Europe. ***Entrepreneurship Theory & Practice***, 32: 107-130.

Ireland, R.D. & Ketchen, D.A. 2008. Interesting problems and interesting research: A path to effective exchanges between managers and scholars. ***Business Horizons***, 51: 65-71.

Ireland, R.D. & Webb, J.W. 2007. A cross-disciplinary exploration of entrepreneurship research. ***Journal of Management***, 33: 891-927.

Ketchen, D.A., Ireland, R.D., & Snow, C.C. 2007. Strategic Entrepreneurship, collaborative innovation, and wealth creation. ***Strategic Entrepreneurship Journal***, 1: 371-385.

Liu, Y., Combs, J.G., Ketchen, Jr., D.A., & Ireland, R. D. 2007. The value of human resource management for organizational performance. ***Business Horizons***, 50: 503-511.

Connelly, B.C., Hitt, M.A., DeNisi, A., & Ireland, R.D. 2007. Expatriates and corporate-level international strategy: Governing with the “knowledge contract.” ***Management Decision***, 45: 564-581.

Pisano, V., Ireland, R.D., Hitt, M.A., & Webb, J.W. 2007. International entrepreneurship in emerging economies: The role of social capital, knowledge development and entrepreneurial actions. ***International Journal of Technology Management***, 38 (1/2): 11-28.

Sirmon, D.G., Hitt, M.A., & Ireland, R.D. 2007. Managing firm resources in dynamic environments to create value: Looking inside the black box. ***Academy of Management Review***, 32: 273-292.

Reprinted in ***Business-to-Business: A Global Network Perspective***. M. Glowik & S. M. Bruhs (Eds). Routledge Publishing, 2014.

Ireland, R.D. & Webb, J.W. 2007. A multi-theoretic perspective on trust and power in strategic supply chains. ***Journal of Operations Management***, 25: 482-497.

Ireland, R.D. & Webb, J.W. 2007. Strategic entrepreneurship: Creating competitive advantage through streams of innovation. ***Business Horizons***, 50: 49-59.

Hughes, M., Ireland, R.D., & Morgan, R.E. 2007. Stimulating dynamic value: Social capital and business incubation as a pathway to competitive success. ***Long Range Planning***, 40(2): 154-177.

Upton, J.W., D.J. Ketchen, Jr., & Ireland, R.D. 2007. Managing employee stress: A key to the effectiveness of strategic supply chain management. ***Organizational Dynamics***, 36(1): 78-92.

Combs, J.G., D.J. Ketchen, Jr., & Ireland, R.D. 2006. Effectively managing service chain organizations. ***Organizational Dynamics***, 35: 357-371.

Alvarez, S.A., Ireland, R.D., & Reuer, J.R. 2006. Entrepreneurship and strategic alliances. ***Journal of Business Venturing***, 21: 401-404.

Ireland, R.D., Kuratko, D.F., & Morris, M.H. 2006. Is your firm ready for corporate entrepreneurship? ***Journal of Business Strategy***, 27(1): 10-17.

Ireland, R.D., Kuratko, D.F., & Morris, M.H. 2006. The entrepreneurial health audit: A firm's tools for assessing corporate entrepreneurship readiness. ***Journal of Business Strategy***, 27(2): 21-30.

Ireland, R.D. & Hitt, M.A. 2005. Achieving and maintaining strategic competitiveness in the 21<sup>st</sup> century: The role of strategic leadership. ***Academy of Management Executive***, 19: 63-77.

Published initially in 1999, this article was selected as one of 10 "Classic Articles" appearing in the life of ***Academy of Management Executive***.

Kuratko, D.F., Ireland, R.D., Covin, J.G., & Hornsby, J.S. 2005. A model of middle-level managers' entrepreneurial behavior. ***Entrepreneurship Theory and Practice***, 29: 699-716.

Minnick, D.J. & Ireland, R.D. 2005. Organizational survival: The keys to keeping your job in an era of organizational restructuring, downsizing, outsourcing, and acquisitions. ***Journal of Business Strategy***, 26(1): 18-25.

Miller, C.C. & Ireland, R.D. 2005. Intuition in strategic decision making: Friend or foe in the fast-paced 21<sup>st</sup> century? ***Academy of Management Executive***, 19(1): 19-30.

Finalist for Best Paper Award

Ireland, R. D. & Miller, C.C. 2004. Decision making and firm success. ***Academy of Management Executive***, 18(4): 8-12.

Ireland, R.D., Hitt, M.A., & Sirmon, D.G. 2003. A model of strategic entrepreneurship: The construct and its dimensions. ***Journal of Management***, 29: 963-989.

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### **ADDITIONAL PROCEEDINGS PUBLICATIONS**

Hughes, M., Morgan, R.E., Hughes, P., & Ireland, R.D. 2005. The influence of organizational characteristics and entrepreneurial intensity on incremental and radical innovation. ***Proceedings of the 12<sup>th</sup> International Product Development Management Conference***: 651-665.

Deeds, D.L., Coombs, J.E., & Ireland, R.D. 2004. Putting knowledge search strategies in context: A study of geography and research productivity. ***Frontiers of Entrepreneurship Research***: 130-143.

Webb, J.W., & Ireland, R.D. 2004. Resource efficiency of start-up ventures: The link to effectiveness in terms of the creative destruction process. ***Frontiers of Entrepreneurship Research***: 268.

Hitt, M.A., Hoskisson, R.E., & Ireland, R.D. 1988. Acquisitive growth and firm innovation. ***Proceedings of the Managing the High Technology Firm Conference***: 410-416.

Crino, M.D., Hoover, J.D., & Ireland, R.D. 1980. A modular approach to experiential learning: Classroom and consulting applications. ***Association for Business Simulation and Experiential Learning Proceedings***: 40-43.

Ireland, R.D., & Hoover, J.D. 1978. Decision alternative generation performances and perceived satisfaction levels: The case for brainstorming and synectics groups in nominal and real group settings. ***American Institute for Decision Sciences Proceedings***: 171-173.

Ireland, R.D., & Van Auken, P.M. 1978. The 'new' public administration: An investigation of the need and a suggested approach. ***Southern Management Association Proceedings***: 153-155.

Van Auken, P.M., Ireland, R.D., & Ezell, D.E. 1978. The administrative planning model: An analysis and synthesis. ***Proceedings of the Southwest Division--Academy of Management***: 1-5.

Luchsinger, V.P., & Ireland, R.D. 1975. Comparative management: A state of the art. ***Southern Management Association Proceedings***: 43-45.

Luchsinger, V.P., Ireland, R.D., & Van Auken, P.M. 1975. Teaching of management as behavior modification. ***Proceedings of the Southwest Division--Academy of Management***: 17-21.

### **PUBLISHED BOOK REVIEWS**

Ireland, R.D. 1980. Basic management: An experience-based approach. Reviewed in ***The Journal of Small Business Management***, 18(2): 65-66.

Ireland, R.D. 1977. Strategy, policy, and central management (seventh edition). Reviewed in ***The Clemson University Review of Industrial Management and Textile Science***, XVI (1): 110-111.

### **PUBLISHED CASES**

Ireland, R.D. 1989. Performance appraisal policy: A critique. In J. M. Thompson & J. H. James (Eds.). ***Critical Incidents in Management: Decision and Policy Issues***: 185-186.

Ireland, R.D. 1978. Ling-Tempeco-Vought, Inc. In R. Hodgetts (Ed.), ***Administrative Policy: Text and Cases*** (second edition): 364-383.

### **TECHNICAL REPORT**

Ireland, R.D., & Westphal, J.W. 1981. ***Integrating water quality management and water resources planning in Oklahoma***. Technical report prepared for the Oklahoma State University Water Resources Research Institute.

### **PAPER AND SYMPOSIA PRESENTATIONS**

Brymer, R., Campbell, J.T., Dust, S., & Ireland, R.D. 2017. **A multi-method examination of the microfoundations of competitive imitation through external knowledge sharing**. Paper presented during the Strategic Management Society Special Conference in Milan.

Holcomb, T.R., Holmes, M., Klein, P., & Ireland, R.D. 2015. **A motivated account of entrepreneurial action: Confidence judgments and expectancy conditions in judgmental decision making**. Paper presented during the Strategic Management Society meeting.

Josefy, M., Kuban, S., Boss, D., Hitt, M.A., & Ireland, R.D. 2015. **The flow of innovation: How human and social capital explain firm innovative capabilities**. Paper presented during the Strategic Management Society meeting.

Withers, M., Boss, D., & Ireland, R.D. 2014. **Dedicated to our executive? The influence of dedicated institutional investors on CEO succession.** Paper presented during the Academy of Management meeting.

Chirico, F., Welsch, D., & Ireland, R.D. 2014. **When do family-firm franchisors outperform nonfamily-firm franchisors?** Paper presented during the Academy of Management meeting.

Holmes, M.W., Holcomb, T., Klein, P.G., & Ireland, R.D. 2014. **A judgmental decision-making approach to entrepreneurship: Toward a behavioral model.** Paper presented during the Academy of Management meeting.

Webb, J.W., Sutter, C., Kistruck, G., & Ireland, R.D. 2014. **Changing the cassette: Switching between institutional logics in base-of-the-pyramid markets.** Paper presented during the Fifth Annual Subsistence Marketplaces conference held at University of Illinois.

Hitt, M.A., Ireland, R.D., Boss, D.S., Kuban, S., & Josefy, M. 2014. **Keeping it formal: Strategic alliances, acquisitions, and firm innovation.** Paper presented during the Strategic Management Society Annual Conference, Madrid Spain.

Holmes, M., Holcomb, T.R., Klein, P., & Ireland, R.D. 2014. **A judgmental decision-making approach to entrepreneurship: Toward a behavioral model.** Paper presented during the SMS Extension Conference held at Copenhagen Business School.

Ireland, R.D. & Haynes, K. 2013. **Black and white and a little gray too: Exploring the boundaries of the formal and alternate economies.** Paper presented during the SMS Extension Conference held at Rice University.

Ireland, R.D. 2013. **Managing resources as a source of competitive success in family firms.** Paper presented during the SMS Extension Conference held at Kennesaw State University.

Ireland, R.D. 2013. **Strategic leadership and strategic thinking.** Invited presentation delivered during the Strategic Leadership conference hosted by Ohio University.

Giudici, A., Reinmoeller, P., Ireland, R.D., & Tihanyi, L. 2013. **Entrepreneurs' Repertoire of networking behaviors and the design of networking initiatives.** Paper presented during the Academy of Management meeting.

Sirmon, D.G., Chirico, F., & Ireland, R.D. 2013. **The challenge of product innovation in family firms.** Paper presented during the Academy of Management meeting.

Guidici, A., Ireland, R.D., Tihanyi, L., & Reinmoeller, P. 2013. **Entrepreneurial arbitraging and network relations in the informal economy**. Paper presented during the Strategic Management Society Conference.

Holmes, M., Holcomb, T.R., Klein, P., & Ireland, R.D. 2013. **The role of judgment and decisions in new-venture formation: Toward a behavioral model**. Paper presented during the Strategic Management Society Conference.

Ireland, R.D. 2013. **Research, teaching, and service: The foundation for a successful career**. Invited presentation delivered during the 2013 Southwest Academy of Management meeting.

Ireland, R.D. 2013. The informal economy: Future research directions. Invited presentation delivered during the Social Innovation Conference, held at BYU.

Ireland, R.D. & Matz, C.M. 2012. **Strategic entrepreneurship emergence in family firms: Learning loops in resource orchestration**. Paper presented during the Theories of Family Enterprise Conference.

Ireland, R.D. 2012. **Poverty, informal firms, and strategic entrepreneurship**. Panel presentation during the Strategic Management Society Conference.

Boss, D., & Ireland, R.D. 2012. **Inside the black box of strategic entrepreneurship**. Paper presented during the Strategic Management Society Conference.

Brymer, R., Campbell, J., Ireland, R.D., & Coombs, J.E. 2012. **Pouring, not spilling: Why individuals purposefully share firm private knowledge**. Paper presented during the Organization Science Winter Conference XIX.

Sirmon, D.G., Chirico, F., & Ireland, R.D. 2012. **Not all family firms are the same: Exploring how behavioral tendencies among families modify the paradoxical effect of family influence on knowledge integration and product innovation**. Paper presented during the International Family Enterprise Research Academy Conference.

Stetz, P.W. & Ireland, R.D. 2012. **Towards a reconciliation of the diversification-performance paradox: Theory of measurement, theory of testing and mixed model methodology**. Paper presented during the European Academy of Management Conference.

Worthington, W., Hitt, M.A., Ireland, R.D., & Eden, L. 2011. **Unbundling the bundling process: SME response to environmental context**. Paper presented during the Strategic Management Society Conference.

Brymer, R., Coombs, J., Ireland, R.D., & Campbell, J.T. 2011. **Pouring, not spilling: Why individuals purposely share firm knowledge**. Paper presented during the Strategic Management Society Conference.

Chirico, F., Sirmon, D.G., & Ireland, R.D. 2011. **Drivers of innovation in family firms: Configurations of family influence, knowledge integration and commitment to change**. Paper presented during the Strategic Management Society Conference.

Sirmon, D.G., Hitt, M.A., Ireland, R.D., & Gilbert, B.A. 2010. **Asset orchestration and resource management: Looking to the future**. Symposium presented during the Academy of Management Annual meeting.

Haynes, K.T., Ireland, R.D., Dacin, M.T., & Webb, J.W. 2010. **Rules and norms governing business: Exploring the boundaries of the formal and alternate economies**. Paper presented during the Strategic Management Society Conference.

Ireland, R.D. 2010. **Creating value through effective strategic leadership practices**. Invited Keynote address during the announcement of the Bob Walter Strategic Leadership Center at Ohio University.

Chirico, F., Ireland, R.D., & Sirmon, D.G. 2010. **Knowledge integration and product innovation: The joint effect of family influence and affective commitment to change**. Paper presented during the annual Family Enterprise Research Council meetings, Cancun, Mexico.

Chirico, F., Ireland, R.D., & Sirmon, D.G. 2010. **Franchising and the family firm: Creating unique sources of advantage**. Paper presented during the annual Family Enterprise Research Council meetings, Cancun, Mexico.

Ireland, R.D. 2009. **The limitless potential of entrepreneurship scholarship**. Invited Keynote address during the Entrepreneurship Research Exemplars Conference held at the University of Connecticut.

Ireland, R.D. 2009. **Integrating research streams as a path to 'interesting' studies and 'interesting' exchanges between scholars and practitioners**. Keynote address during the Administrative Sciences Association of Canada (ASAC) meetings.

Ireland, R.D. 2009. **Entrepreneurship research in the future—Its shape and its contributions**. Invited Pillar presentation during the USASBE Annual Meeting.

Ireland, R.D. 2009. **Publishing interesting arts and culture context scholarship in the top-tier journals**. Invited presentation during the AICM Conference held at SMU.



Ireland, R. D. 2008. **Entrepreneurship's future—You can help shape it!** Invited presentation and participant during the Grief Entrepreneurship Research Symposium held at University of Southern California.

Webb, J.W., Ketchen, D.J., & Ireland, R.D. 2008. **Strategic entrepreneurship within family-controlled firms: Opportunities and challenges.** Paper presented during the 6<sup>th</sup> Annual Theories of Family Enterprise Conference.

Webb, J.W., Kistruck, G.M., Ireland, R.D., & Ketchen, D.A. 2008. **The entrepreneurial process in bottom of the pyramid markets: The case of multinational corporation/non-government organization alliances.** Paper presented during the International Entrepreneurship and Institutions Conference.

Holmes, M., Ireland, R.D., & Holcomb, T.R. 2008. **Entrepreneurial risk and loss aversion in the Evaluation of venture formation opportunities.** Paper presented at the 28<sup>th</sup> Babson Kauffman Research Conference.

Zhu, H., & Ireland, R.D. October 2007. **Mutual enhancement between exploitation and exploration – a wealth creation process in emerging market firms.** Paper presented at the 27<sup>th</sup> Strategic Management Society Conference.

Coombs, J.E., Gilley, K.M., & Ireland, R.D. August, 2007. **Board of director prestige and IPO performance.** Paper presented at the Academy of Management meetings.

Connelly, B., Ireland, R.D., Reutzel, C. & Coombs, J.E. August, 2007. **Effect size and power in entrepreneurship research.** Paper presented at the Academy of Management meetings.

Webb, J.W., Tihanyi, L., Ireland, R.D., & Sirmon, D.G. August, 2007. **The informal economy: Entrepreneurship outside of institutions.** Paper presented at the Academy of Management meetings.

Ketchen, Jr., David J., Ireland, R.D. & Snow, C. July, 2007. **Strategic entrepreneurship, collaborative entrepreneurship, and wealth creation.** Paper presented at the *Strategic Entrepreneurship Journal* Launch Conference.

Holcomb, T.R., Hitt, M.A., Ireland, R.D., & Certo, S.T. June, 2007. **Resources, industry membership, and firm performance: The role of capability configurations in value creation for IPO stage new ventures.** Paper presented at the 27<sup>th</sup> Babson Kauffman Research Conference.

Ireland, R. D. & Webb, J.W. July, 2007. **A tale of two politico-economic systems.** Paper presented during the Entrepreneurship in Emerging Markets conference (held at Texas Christian University).

Ireland, R.D. January, 2007. **What is "Interesting" about entrepreneurship research?** Invited presentation delivered during the USASBE Annual Conference.

Holmes, R.M., Ireland, R.D., & Holcomb, T.R. August, 2006. **Risk evaluation in the decision to found a new venture: A conceptual model and theoretical extension.** Paper presented at the Academy of Management meetings.

Webb, J.W., Tihanyi, L., & Ireland, R.D. August, 2006. **Organizational identity and the strategy-structure link in multinational corporations.** Paper presented at the Academy of Management meetings.

Webb, J.W., Ireland, R.D. & Franklin, V. July, 2006. **Theoretical suggestions for the presence of rigidity and flexibility in new ventures.** Paper presented at the 26th Babson Kauffman Research Conference.

Ireland, R.D. March, 2006. **Pioneering the entrepreneurship field: Lessons learned along the way & insights into the future.** Invited presentation at the Federation of Business Disciplines meeting.

Li, D., Eden, L., & Ireland, R.D. August, 2005. **Friends, acquaintances, or strangers? Partner selection in R&D alliances.** Paper presented at the Academy of Management meetings.

Ireland, R.D., Bartunek, J.M., Rynes, S.L., Barley, S., & Dutton, J.E. August, 2005. **A new vision of management scholarship for the 21<sup>st</sup> century.** Symposium presented at the Academy of Management meetings.

Webb, J.W., & Ireland, R.D. August, 2005. **Reorienting strategic entrepreneurship: Resource management across exploration and exploitation.** Paper presented at the Academy of Management meetings.

Hughes, M., Morgan, R.E., Hughes, P., & Ireland, R.D. June, 2005. **The influence of firm characteristics and entrepreneurial intensity on incremental and radical innovation.** Paper presented at the 12<sup>th</sup> International Product Development Management Conference.

Ireland, R.D. June, 2005. **Strategic entrepreneurship: The key to wealth creation.** Invited presentation at the International Council for Small Business 50<sup>th</sup> Annual Meeting.

Morris, M.H., Ireland, R.D., Kuratko, D.F., & Schindehutte, M. June, 2005. **Developing and testing a theory of resource stretch in entrepreneurial ventures.** Paper presented at the 25<sup>th</sup> Babson Kauffman Entrepreneurship Research Conference.

Webb, J.W., & Ireland, R.D. June, 2005. ***Clarifying strategic entrepreneurship: A reinterpretation of exploration, exploitation, and the juxtaposition of strategy and entrepreneurship***. Paper presented at the 25<sup>th</sup> Babson Kauffman Entrepreneurship Research Conference.

Webb, J.W., & Ireland, R.D. June, 2005. ***Resource efficiency of start-up ventures: The link to effectiveness in terms of the creative destructive process***. Paper presented at the 25<sup>th</sup> Babson Kauffman Entrepreneurship Research Conference.

Ireland, R.D. September 9-11, 2004. ***To align or to acquire: That is the question***. Presentation made at the Advances in Alliance Strategies conference, Queens Business School.

Coombs, J.E., Gilley, K.M., & Ireland, R.D. August, 2004. ***Firm context and the relationship between director resource dependence roles and IPO performance***. Paper presented at the Academy of Management meeting.

Deeds, D., Coombs, J. E., & Ireland, R.D. August, 2004. ***Putting knowledge search strategies into context: A study of geography and research productivity***. Paper presented at the Academy of Management meeting.

Marsh, S.J., Ireland, R.D., Boal, K.B., & Aldrich, H. August, 2004. ***Not as simple as A-B-C: Reflections on publication ranking***. Symposium presentation at the Academy of Management meeting.

Coombs, J.E., Gilley, K.M., & Ireland, R.D. June 2-5, 2004. ***Putting networks in context: A study of network strategies, location and research productivity***. Paper presented at the 24<sup>th</sup> Babson Kauffman Entrepreneurship Research Conference.

Webb, J.W., Ireland, R.D., & Coombs, J.E. June 2-5, 2004. ***Resource efficiency of start-up ventures: The link to effectiveness in terms of the creative destruction process***. Paper presented at the 24<sup>th</sup> Babson Kauffman Entrepreneurship Research Conference.

Ireland, R.D. January 15-18, 2004. ***Corporate entrepreneurship as strategy***. Invited paper presented at the USASBE meeting.

Ireland, R.D. November, 2003. ***Corporate governance & innovation: What is the relationship and what should it be?*** Panel presentation at the Strategic Management Society Conference.

Covin, J.G., Ireland, R.D., & Kuratko, D.F. August, 2003. ***The exploration and exploitation functions of corporate venturing***. Paper presented at the Academy of Management meeting.

Ireland, R.D., Kuratko, D.F., & Covin, J.G. August, 2003. ***Antecedents, elements, and consequences of corporate entrepreneurship strategy***. Paper presented at the Academy of Management meeting.

Sirmon, D.G., Hitt, M.A., & Ireland, R.D. August, 2003. ***Managing the firm's resources in order to achieve and maintain a competitive advantage***. Paper presented at the Academy of Management meeting.

Kuratko, D.F., Ireland, R.D., & Hornsby, J.S. January 20-25, 2003. ***Acordia Inc.'s corporate entrepreneurship strategy***. Invited presentation at the USASBE Annual Meeting.

Ireland, R.D., Miller, C.C., & Coombs, J.E. September 22-24, 2002. ***Real options, entrepreneurial opportunities, and intuition: Is there a relationship?*** Paper presented at the 22nd Annual International Strategic Management Society Conference.

Ireland, R.D., Barney, J., Hitt, M.A., & Pettigrew, A. September 9-12, 2002. ***The future of strategic management research***. Keynote panel presentation at the British Academy of Management Annual Conference.

Miller, C.C., Ireland, R.D., Hitt, M.A., Barney, J.B., Covin, J.C., Zahra, S.A., & Huber, G.P. August, 2002. ***Intuition as a driver of organizational decisions and actions***. Showcase symposium presented at the Academy of Management meeting.

Ireland, R.D., Gautam, A., Hirsch, P.M., Beamish, P., & Peteraf, M.A. August, 2002. ***Developing theoretical and empirical research***. Symposium presented at the Academy of Management meeting.

George, G., Hoskisson, R.E., Ireland, R.D., & Hitt, M.A. August, 2002. ***Internationalization and entrepreneurship: Current status and research agenda***. Symposium presented at the Academy of Management meeting.

Garvis, D.M., & Ireland, R.D. June 6-8, 2002. ***Levels of entrepreneurship: The role of interfirm entrepreneurial collaboration***. Paper presented at the 22<sup>nd</sup> Babson Kauffman Entrepreneurship Research Conference.

Coombs, J.E., Ireland, R.D., & Gilley, K.M. June 6-8, 2002. ***The resource dependence role of corporate directors and the performance of newly public firms***. Poster paper presentation at the 22<sup>nd</sup> Babson Kauffman Entrepreneurship Research Conference.

Ireland, R.D., Kuratko, D.F., & Hornsby, J. October 21-24, 2001. ***External and internal environmental strategic triggers of corporate entrepreneurship and entrepreneurial behavior***. Paper presented at the 21<sup>st</sup> Annual International Strategic Management Society Conference.

Miller, C.C., & Ireland, R.D. October 21-24, 2001. ***Intuition in strategic decision making: Old truths and new insights***. Paper presented at the 21<sup>st</sup> Annual International Strategic Management Society Conference.

Ireland, R.D. February 7-10, 2001. ***Corporate entrepreneurship research: Dead, dying, or revitalized?*** Presentation at the USASBE/SBIDA 2001 meeting.

Ireland, R.D. February 7-10, 2001. ***Integration trends in entrepreneurship and strategic management research***. Presentation at the USASBE/SBIDA 2001 meeting.

Dess, G.G., Ireland, R.D., Lane, P.J., Floyd, S.W., Janney, J.J., & Zahra, S.A. October 15-18, 2000. ***Emerging issues in corporate entrepreneurship***. Panel presentation at the 20<sup>th</sup> Annual International Strategic Management Society Conference.

Miller, C.C., & Ireland, R.D. October 15-18, 2000. ***Intuition in strategic decision making: Friend or foe in the entrepreneurial millennium?*** Paper presented at the 20<sup>th</sup> Annual International Strategic Management Society Conference.

Norman, P.M., Ireland, R.D., Hitt, M.A., & Artz, K.W. August 4-9, 2000. ***Determinants of alliance partners and structures***. Paper presented at the 2000 Academy of Management meeting.

Ireland, R.D. 2000. ***The contributions of entrepreneurship research***. Presentation at the 4<sup>th</sup> Annual Conference for University Entrepreneurship Centers, Ball State University.

Kuratko, D.F., Ireland, R.D., Morris, M.H., & Schindehutte, M. 2000. ***Theory development in entrepreneurship: Trends for the new millennium***. Paper presented at the USASBE/SBIDA 2000 meeting.

Ireland, R.D., & Hitt, M.A. 1999. ***The link between strategic leadership and 21<sup>st</sup> century global competitiveness***. Paper presented at the 10<sup>th</sup> Annual American Society for Competitiveness Conference.

Ireland, R.D. 1999. ***Learning insights about corporate entrepreneurship***. Chair and Participant for panel presentation at the Corporate Entrepreneurship Symposium, Cincinnati, Ohio.

Ireland, R.D., Hitt, M.A., Artz, K.W., & Norman, P.M. 1999. ***Acquisition of external knowledge: Effects of firm size, entrepreneurial orientation, strategic alliances and internationalization***. Paper presented at the 19<sup>th</sup> Annual Strategic Management Society Conference.

Artz, K.A., Ireland, R.D., & Hitt, M.A. 1999. ***International expansion by entrepreneurial firms: Competitive strategy, core competencies and financial performance***. Paper presented at the 19<sup>th</sup> Annual Babson Entrepreneurship Research Conference.

Hitt, M.A., & Ireland, R.D. 1999. ***The intersections between strategic management and entrepreneurship research***. Paper presented at the International State of the Art Entrepreneurship Conference.

Ireland, R.D. 1999. ***Entrepreneurship research: Its standing and its promise***. Paper presented at the 13<sup>th</sup> Annual USASBE Conference, San Diego.

Garvis, D., Ireland, R.D., & Zahra, S.A. 1998. ***Characteristics and outcomes of entrepreneurial collaborations: The effect of trust***. Paper presentation at the 18<sup>th</sup> Annual Strategic Management Society Conference.

Ireland, R.D., Hitt, M.A., Gutierrez, I., & Zahra, S.A. 1998. ***Privatization and entrepreneurial transformation***. Co-Chairs of a special panel presentation at the Academy of Management meeting.

Ireland, R.D. 1998. ***Trends in entrepreneurship research***. Presentation at the 2<sup>nd</sup> Annual Conference for University Entrepreneurship Centers, University of Maryland.

Ireland, R.D., & Hitt, M.A. 1997. ***Achieving and maintaining strategic competitiveness in the 21<sup>st</sup> century: The role of strategic leadership***. Paper presented at the Conference on Global Competitiveness, University of North Carolina—Chapel Hill.

Ireland, R.D. November 7, 1997. ***The challenges and rewards of managing one's career***. Symposium presented at the Southern Management Association Meeting.

Ireland, R.D., Hitt, M.A., & Artz, K.W. 1997. ***Achieving superior financial performance in small manufacturing firms: The effects of competitive strategy, core competencies, and cooperative strategies in domestic and international markets***. Paper presented at the 17<sup>th</sup> Annual Strategic Management Society Conference.

Ireland, R.D. 1997. ***On being a scholar: Musings about research, teaching, and service***. Symposium presented at the New Doctoral Student Consortium, Academy of Management Meeting.

Ireland, R.D., Hitt, M.A., Sexton, D.L. 1997. ***Fast-growth firms: Tracking performance using the Kauffman database***. Symposium presented at the 1997 Academy of Management Meeting.

Ireland, R.D., & Hitt, M.A. 1997. ***Relationships between growth strategies and entrepreneurial firms' financial performance***. Paper presented at the 17<sup>th</sup> Annual Babson Entrepreneurship Research Conference.

Ireland, R.D., Hitt, M.A., & Sexton, D.L. 1996. ***Cooperative networks: The key to strategic innovation and competitive success in dynamic entrepreneurial firms***. Paper presented at the 16th Annual Strategic Management Society Conference.

Carini, G.C., & Ireland, R.D. 1996. ***Framing an emerging understanding of dynamic cooperative arrangements***. Paper presented at the American Society for Competitiveness Conference.

Hitt, M.A., Harrison, J.S., Ireland, R.D., & Best, A. 1995. ***Successful and unsuccessful acquisitions: A comparison of attributes***. Paper presented at the 15th Annual Strategic Management Society Conference.

Hitt, M.A., Harrison, J.S., Ireland, R.D., & Best, A. 1993. ***Lifting the veil of success in mergers and acquisitions***. Paper presented at the 13th Annual Strategic Management Society Conference.

Hitt, M.A., Hoskisson, R.E., & Ireland, R.D. 1991. ***Global diversification: Interactive effects with product diversification on innovation and performance***. Paper presentation at the 1991 Academy of Management meeting.

Ireland, R.D. 1991. ***Effective evaluation of cases and case writers***. Paper presented at the 8th Annual World Association for Case Method Research and Application Conference.

Harrison, J., Hitt, M.A., Hoskisson, R.E., & Ireland, R.D. 1990. ***Synergies and post-acquisition performance: Similarities versus differences in resource allocations***. Paper presented at the 1990 Academy of Management meeting.

Ireland, R.D., Hitt, M.A., & Gray, V.D. 1990. ***Strategy, competences, innovation, and performance in small manufacturing firms***. Paper presented at the second Managing the High Technology Firm conference, University of Colorado.

Bagby, D.R., Ireland, R.D., & Lumpkin, J.R. 1989. ***Strategic management of incubators: Myth or reality?*** Paper presented at the 1989 Babson Entrepreneurship conference.

Hitt, M.A., Hoskisson, R.E., Ireland, R.D., & Harrison, J. 1989. ***Acquisitive growth strategy and relative R&D intensity: The effects of leverage, diversification and size***. Paper presented at the 1989 Academy of Management meeting.

Hitt, M.A., Hoskisson, R.E., & Ireland, R.D. 1988. ***Acquisitions, diversification, firm size and innovation***. Paper presented at the 1988 ORSA/TIMS National meeting.

Ireland, R.D., Bagby, D.R., & Lumpkin, J. 1988. ***Incubators: What we know and what we need to know***. Paper presented at the 1988 USASBE National conference.

Ireland, R.D. August, 1988. ***The environment as a critical contingency in strategy and organizational research***. Symposium presented at the Academy of Management meeting.

Ireland, R.D. & Skivington, J.F. 1988. ***Effective management of research and development: Effects of diversification strategy and firm performance***. Paper presented at the Academy of Management meeting.

Hitt, M.A., Ireland, R.D., & Hoskisson, R.E. 1988. ***Diversification by acquisition: Effects on research and development, investment, and innovation***. Paper presented at the Managing the High Technology firm conference, University of Colorado.

Hitt, M.A., & Ireland, R.D. 1986. ***An unfulfilled quest for excellence***. Paper presented at the 1986 National Academy of Management meeting.

Hitt, M.A., & Ireland, R.D. 1986. ***R&D intensity and performance: Effects of strategy, industry and diversification***. Paper presented at the 1986 National Academy of Management meeting.

Ireland, R.D., Johnson, S.G., & Van Auken, P.M. 1984. ***Management philosophy: A meaningful, academic paradigm for management history***. Paper presented at the 1984 National Academy of Management meeting.

Hitt, M.A., & Ireland, R.D. 1982. ***Strategy, functional importance, organizational structure and company performance***. Paper presented at the Exploring the Strategy-Making Process conference held in Montreal.

Hitt, M.A., & Ireland, R.D. 1982. ***Strategy, structure, industry, and performance***. Paper presented at the 1982 National American Institute of Decision Sciences conference.



Hitt, M.A., Ireland, R.D., & Stadter, G. 1981. ***Functional importance mix and company performance: Moderating effects of grand strategy and industry type***. Paper presented at the 1981 National Academy of Management meeting.

Hitt, M.A., Ireland, R.D., Keats, B.W., & Vianna, A. 1981. ***Measuring effectiveness of subunits in a manufacturing organization: Variations in effectiveness criteria and subunit goal similarity***. Paper presented at the 1981 Western Academy of Management meeting.

Manzer, L.L., Ireland, R.D., & Lampman, G. 1981. ***Small business attitudes toward the marketing concept***. Paper presented at the 1981 Marketing/Small Business Entrepreneurship Workshop.

Palia, K.A., Hitt, M.A., & Ireland, R.D. 1980. ***The relationship of grand corporate strategy to the importance of major organizational functions: Moderating effects of production system and perceived environmental uncertainty***. Paper presented at the 1980 National Academy of Management meeting.

Van Auken, P.M., & Ireland, R.D. 1978. ***The social accommodation process between multinational corporation and host country: Guidelines for effectiveness***. Paper presented at the 1978 National Academy of Management meeting.

Luchsinger, V.P., Ireland, R.D., & Van Auken, P.M. 1976. ***Analysis of the interdependent relationship between organizational climate and a typology of communication***. Paper presented at the 1976 National Academy of Management meeting.

### **FUNDED RESEARCH**

Co-Principal Investigator (with Michael A. Hitt) for a grant titled "Formal and informal alliances in the telecommunications industry and their outcomes." Phase 2 for the White House Office of Science and Technology, funded by the Defense Production Act Committee through a contract with Analytical Services (ANSER), \$87,000, October, 2013-March, 2014

Co-Principal Investigator (with Michael A. Hitt) for a grant titled "Formal alliances in the telecommunications industry and their outcomes." The research was funded by the Department of Defense and the Office of the Director for National Intelligence on behalf of the Defense Production Act Committee's Telecom Study Group, which is co-chaired by the White House Office of Science and Technology Policy, \$85,000, August, 2012-May, 2013

"Achieving Success in the New Competitive Environment Facing Growing Entrepreneurial Firms" (Co-Principal Investigator with Michael A. Hitt), funded by the

Ewing Marion Kauffman Foundation's Center for Entrepreneurial Leadership, Inc. (1996).

"Relationships between Entrepreneurial Firms' Practices Associated with Growth Strategies and Financial Performance" (Co-Principal Investigator with Michael A. Hitt), funded by the Ewing Marion Kauffman Foundation's Center for Entrepreneurial Leadership, Inc. (1996).

"Relationships among Small Manufacturing Firms' Strategies and Distinctive Competencies," funded by the University Research Committee, Baylor University (1989).

"The Peters and Waterman Study: A Disappointing Search for Excellence," funded by the University Research Committee, Baylor University (1985).

"The Relationships between Key Organizational Functions and Successful Strategy Implementation Processes in Small Manufacturing Firms," funded by the Research Sabbatical Committee of the Hankamer School of Business, Baylor University (1985).

"Managerial Perceptions and the Normative Model of Strategy Formulation," funded by the Research Sabbatical Committee of the Hankamer School of Business, Baylor University (1984).

"Small Business Firms' Grand Strategies and Functional Importance," funded by Oklahoma State University's Center for Entrepreneurship and Economic Development (1982).

"Integrating Water Quality Management and Water Resources Planning in Oklahoma," with Joe Westphal, funded by the Oklahoma State University Water Resources Research Institute (1981).

"Effectiveness of the Legal Profession: Views from Small Businesspersons," with Joe Fowler, funded by the Oklahoma Bar Association (1980).

### **INVITED PRESENTATIONS**

Research Seminar, Baylor University, 2021

Keynote Speaker, Center for Strategic Leadership, Ohio University, 2019

Keynote Speaker, California Entrepreneurship Educators Conference, 2015

Research Seminar, Texas Tech University, 2015

Research Seminar, Northeastern University, 2015

Research Seminar, Miami University of Ohio, 2014

Keynote Speaker, Bush School Nonprofit Management Program, 2013

Keynote Panelist, Western Academy of Management Meeting, 2012

Keynote Speaker, Multi-and Micro-Level Issues in Strategic Entrepreneurship  
Conference, Copenhagen Business School, 2011

Keynote Speaker, Family Enterprise Research Conference, 2011

Keynote Speaker, Babson Research and Entrepreneurship Conference Doctoral  
Consortium, 2011

Keynote Speaker, International Federation of Scholarly Associations of  
Management 2011

Research Seminar, University of North Carolina—Chapel Hill, 2011

Research Seminar, Case Western Reserve University, 2010

Research Seminar, Texas Tech University, 2010

Research Seminar, University of Massachusetts--Amherst, 2010

Research Seminar, Florida Atlantic University, 2010

Plenary Speaker to Announce Establishment of the Bob Walter Strategic  
Leadership Center at Ohio University, 2010

Keynote Speaker, Lally School of Management & Technology Workshop on  
Corporate Entrepreneurship, 2010

Keynote (Pillar Session) Speaker, USASBE Annual Meeting, 2009

Distinguished Speaker, Administrative Sciences Association of Canada Annual  
Meeting, 2009

Keynote Speaker, University of Connecticut's Entrepreneurship Conference, 2009

Invited Panelist, Harvard Business School's Talent Management Conference, 2009

Invited Participant and Speaker, Sumantra Ghoshal 3<sup>rd</sup> Annual Conference at  
London Business School, 2009

Invited Speaker, 10<sup>th</sup> International Conference on Arts and Cultural Management,  
Southern Methodist University, 2009

Faculty Leader, 7<sup>th</sup> West Coast Research Symposium, University of Washington,  
2009

Research Seminar, University of Washington, 2009  
Faculty Leader, 6<sup>th</sup> West Coast Research Symposium—Doctoral Student  
Workshop, Stanford University, 2008  
Research Seminar, Rice University, 2008  
Research Seminar, IESE Business School, University of Navarra, 2008  
Research Seminar, Queen's University, 2008  
Research Seminar, University of California at Irvine, 2008  
Research Seminar, Washington State University, 2008  
Research Seminar, Florida State University, 2008  
Keynote Speaker, Entrepreneurship Doctoral Consortium, 2008  
Research Seminar, University of Southern California, 2007  
Senior Faculty Panelist, BPS Professional Development Workshop, 2006  
Keynote Speaker, Entrepreneurship Doctoral Consortium, 2006  
Research Seminar, University of Colorado, 2006  
Research Seminar, Texas Tech University, 2005  
Research Seminar, University of Alabama, 2005  
Research Seminar, Virginia Tech University, 2005  
Research Seminar, Syracuse University, 2004  
Research Seminar, Florida State University, 2004  
Research Seminar, Drexel University, 2004  
Research Seminar, Texas Christian University, 2003  
Research Seminar, Oklahoma State University, 2003  
Keynote Research Presentation, British Academy of Management Annual  
Conference, 2002  
Research Seminar, University of Colorado, 2001  
Research Seminar, Virginia Commonwealth University, 2001  
Research Seminar, Appalachian State University, 2001  
George and Frances Ball 21<sup>st</sup> Century Leadership Scholar, Ball State University,  
1999  
Research Seminar, Texas Tech University, 1995

**QUOTES IN BUSINESS PUBLICATIONS**

I am quoted in the following articles:

"Pay Grades: Who makes the top salaries in Delco?" ***Delaware County Daily Times***. April 18, 2005.

"10 Strategies to Help Ethics in Industry." ***The Oregonian***. February 21, 2004, <http://www.oregonlive.com>.

"Katz Got 207G in Severance from Merger Payment Came Just Before His Campaign." ***Philadelphia Daily News***. May 8, 2003, B1.

"Drawing Insight from Dell." ***Richmond Times-Dispatch***. November 28, 2002, B8, B14.

"A Smooth Start." ***Under 25***. Fall, 2001, 13-15.

"Call to Arms Challenges Small Firms." ***Richmond Times-Dispatch***. October 12, 2001, B8, B12.

"IT Merger Mania Rages." ***Richmond Times-Dispatch***. September 6, 2001, B8, B14.

"Banks Continue Waging War—and Making Money." ***Inside Business***. July 16, 2001, 6.

"Willamette Shareholders Sway Weyerhaeuser's Way." ***The Oregonian***. July 3, 2001, A1, A12.

"Weyerhaeuser, Willamette position themselves for the endgame." ***The Oregonian***. June 3, 2001, B1, B3.

"Still Cruising." ***Metro Business***. May 28, 2001, 12-14.

"Investors Cautions about Wachovia Acquisition." ***Inside Business***. April 23, 2001, 6-8.

"Workers Taking Spring Breaks?" ***Richmond Times-Dispatch***. April 14, 2001, B3.

"Big Deals Often Hard to Get Done." ***The Northwest Arkansas Morning News***. April 12, B6.

"CapTech Enters IT Fray in a Nice Way." ***Richmond Times-Dispatch***. March 18, 2001, E5.

"I'm in the Garage." ***BusinessWeek E Life***. July 17, 2000, 14-15.

"The Success Start-Up Guide." **Success**. March, 1999, 58-63.

"Mergers May Hurt Firms, Experts Say." **Dallas Morning News**. February 16, 1999, 6.

### **DISSERTATION COMMITTEES**

Co-Chair, Dissertation committee for Justin Webb (Texas A&M University) (2006-2009)

Co-Chair, Dissertation committee for Tim Holcomb (Texas A&M University) (2005-2007).

Co-Chair, Dissertation committee for Michael Holmes (Texas A&M University) (2005 - 2008).

Co-Chair, Dissertation committee for Cheryl Trhams (Texas A&M University) (2010-2013)

Co-Chair, Dissertation committee for David Boss (Texas A&M University) (2011-2013)

Co-Chair, Dissertation committee for Richard Scoresby (Texas A&M University) (2015 - 2018)

Member, Dissertation committee for Nicole Fuller (Texas A&M University) (2015-2018)

Member, Dissertation committee for Scott Kuban (Texas A&M University) (2012 - 2016)

Member, Dissertation committee for Nai Wu (Texas A&M University) (2011 - 2014)

Member, Dissertation committee for Kai Xu (Texas A&M University) (2012 - 2015)

Member, Dissertation committee for Christina Carnes (Texas A&M University) (2012 -2015)

Member, Dissertation committee for Joanna Campbell (Texas A&M University) (2009 - 2011)

Member, Dissertation committee for Rhett Bymer (Texas A&M University) (2009-2012)

Member, Dissertation committee for Subrata Chakrabarty (Texas A&M University) (2005 - 2009)

Member, Dissertation committee for Chris Reutzel (Texas A&M University) (2005-2007).

Member, Dissertation committee for Dan Li (Texas A&M University) (2004 - 2005).

Member, Dissertation committee for Bill Worthington (Texas A&M University) (2004-2007).

Member, Dissertation committee for Jane Lu (University of Western Ontario). (2001).

Member, Dissertation committee for Rick Martinez (Texas A&M University). (2001).

Member, Dissertation committee for Phil Stetz (Texas Tech University). (2001).

Member, Dissertation committee for Dennis Garvis (Georgia State University) (1998).

Member, Dissertation committee for C. Chet Miller (University of Texas) (1989).

### **CONSULTING ACTIVITIES**

#### **National Diversified Corporation**

Consulted regarding the development of corporate and business unit strategic plans.

#### **South Plains Association of Governments**

Consulted regarding the formulation and implementation of federally sponsored manpower program plans for a fifteen-country region.

#### **EDUCOM (Interuniversity Communications Council, Inc.)**

Consulted with respect to the design and administration of behavioral experiments. These experiments were conducted to investigate variables critical to successful development and operation of a national educational computer network.

#### **Oklahoma Tax Commission**

Developed a program for the Tax Commission. Called "Leadership Effectiveness in Public Sector Organizations," this program was presented to the Commission's mid and upper-level managerial personnel.

#### **United States Air Force**

Developed two programs ("Conflict Management" and "Effective Management of Professional Employees") for the United States Air Force. These programs are offered, on a continuing basis, to both military and civilian personnel.

**Phillips Petroleum Company**

Consulted on revisions of a program called "Effective Performance Coaching." This program is offered to mid-level managers.

Developed a program called "Effective Performance Coaching and Counseling." This program is offered to all first-level supervisory personnel.

**Citibank**

Consulted regarding the development of a program called "Coaching for Professional Development."

Consulted on the development of a "Training Officer" program. This program is offered to Citibank personnel who have been assigned in-house coaching responsibilities.

**Bank of Oklahoma**

Consulted with respect to the implementation of the Bank's Performance Appraisal System.

Developed a program called "Effective Performance Coaching." This program is offered to all managerial personnel within the Bank.

**FlightSafety, International**

Consulted on the preparation and administration of a "Needs Analysis" for all managerial personnel.

Developed three programs designed to address the training requirements indicated by results of the Needs Analysis survey.

**SEMINAR AND WORKSHOP PRESENTATIONS**

Consulting-related presentations have been made for the following organizations:

American Blood Bank Association

Bank of Oklahoma

Center for Banking and Financial Institutions--Baylor University

Center for Executive Development--Texas A&M University

Charles Tandy American Enterprise Center--Texas Christian University

Chemical Bank



City of Waco  
FlightSafety, International  
Graduate School of Credit and Financial Management--National Institute of Credit  
Haley, Davis, Wren, Bristow, and Rasner  
Halliburton Corporation  
Hinderliter Corporation  
Hunt Oil Company  
J. P. Morgan Bank  
McQuireWoods  
Namen, Howell, Smith, and Lee  
Oklahoma Indian Tribes Planning Council  
Oklahoma Tax Commission  
Phillips Petroleum Company  
Regis-St. Elizabeth Centers  
Southern Gas Association  
Southwest Securities, Inc.  
Texas Bankers' Association  
United States Air Force--Tinker Air Force Base

### **PROFESSIONAL SERVICE ACTIVITIES**

#### **Academy of Management Board of Governors**

Past President (August 2014 - August 2015)  
President (August 2013 - August 2014)  
President Elect (August 2012 - August 2013)  
Vice President and Program Chair (August 2011 - August 2012)  
Vice President Elect and Program Chair Elect (August 2010 - August 2011)  
Member, Academy of Management Board of Governors (August 2002 - August 2005)

#### **Service for the *Academy of Management Executive***

Chair, Task Force to Select the Best Paper for 1991 (1992).

Member, Task Force to Evaluate the Academy of Management's Journals (1992).

**Service for the Business Policy and Strategy Division, Academy of Management**

Chair, Task Force Charged to Evaluate the Division's New Faculty Workshop (1991).

Co-Chair, New Faculty Workshop (1990).

Elected Member, Executive Committee (1987 - 1989).

Secretary and Newsletter Editor (1984 - 1987).

**Service for the Entrepreneurship Division, Academy of Management**

Keynote Speaker, Entrepreneurship Division's Doctoral Consortium (2008)

Keynote Speak, Entrepreneurship Division's Doctoral Consortium (2006)

Co-Chair, Entrepreneurship Division's Doctoral Consortium (2006)

Invited participant during the Entrepreneurship Division's Doctoral Consortium (2004)

Invited participant during the Entrepreneurship Division's Doctoral Consortium (2002)

Invited participant during the Entrepreneurship Division's Doctoral Consortium (2001)

Member, Strategic Direction and Structure Committee (1998 - 2002)

**Service for the Strategic Management Society**

Chair, Corporate Strategy and Governance Interest Group (2006)

Co-Chair, Doctoral Workshop (2006)

Program Chair, Corporate Strategy and Governance Interest Group (2004, 2005)

**Service at Case Competitions**

Head Judge, 19<sup>th</sup> Annual Notre Dame Case Competition (held at University of Notre Dame) (2000)

Head Judge, Big Ten MBA Case Competition (held at Ohio State University) (1999)

Academic Judge, Rutgers University-Camden Invitational MBA Case tournament (held in Atlantic City) (1998)

Head Judge, Big Ten MBA Case Competition (held at Ohio State University) (1994)

Head Judge, Fourth Annual Mid-South MBA Case Competition (held at University of Mississippi) (1986)

### **Reviews of Papers for Presentation at Academic Meetings**

Reviews for the Academy of Management's Business Policy and Strategy Division (1981 - 2003)

Reviews for the Academy of Management's Entrepreneurship Division (1997 - 2002)

Reviews for the National Association of Case Research Association (1997)

Reviews for the Southern Management Association's Strategic Management Track (1986; 1994 - 1997)

Reviews for the Southwest Academy of Management's Business Policy and Planning Division (1984 - 1993)

Reviews for the World Conference of the International Council for Small Business (1988)

Reviews for the Academy of Management's Management History Division (1982-1987)

### **Session Chairman during Professional Meetings**

Academy of Management

Strategic Management Society

Southern Management Association

Southwest Division of the Academy of Management

### **Session Discussant during Professional Meetings**

Academy of Management

Strategic Management Society

American Institute for Decision Sciences

Southern Management Association

Southwest Division of the Academy of Management

### **Additional Service Activities**

Member, Career Achievement Awards Committee, Academy of Management (2003 - 2004)

Editorial Review Board Representative for ***Journal of Management*** to select the Best Paper for 2002 (2003)

Reviewer, Special Topic Issue, "Corporate Governance," ***Academy of Management Journal***, (2002)

Editorial Review Board Representative for ***AMJ/AMR Strategic Management Reviewer*** Professional Development Workshop, Academy of Management meeting, (2001)

Editorial Review Board Representative for ***AMR's Theory Development Workshop***, Academy of Management Meeting, (2001)

Reviewer for the Strategic Management Society's Best Conference Paper Prize (2002)

Reviewer for the Strategic Management Society's Best Conference Paper Prize (2001)

Reviewer for the Strategic Management Society's Best Conference Paper Prize (2000)

Editorial Review Board Representative for ***AMR's Theory Development Workshop***, Academy of Management Meeting, (2000)

Member, External Review Committee to evaluate Graduate Programs in Ohio University's College of Business Administration (2000)

Editorial Review Board Representative for ***AMR's Theory Development Workshop*** Academy of Management Meeting, (1999)

Member, External Evaluation Team for Review of the Management Department at James Madison University (1998)

Member, Task Force to Select the Outstanding Publication in the 1997 Issues of ***Academy of Management Review*** (1998)

Reviewer, Special Topic Forum, "Multilevel Theory and Research Approaches," ***Academy of Management Review*** (1998)

Reviewer, Special Topic Issue, "International Entrepreneurship," ***Academy of Management Journal*** (1998)

Reviewer, Special Topic Issue, "Global Competitiveness in the 21<sup>st</sup> Century," ***Academy of Management Executive*** (1997)

Chair, Academy of Management's Electronic Publishing Task Force (1997)

Member, Task Force to Select the Outstanding Publication in the 1996 Issues of ***Academy of Management Review*** (1997)

Member, Academy of Management's Teaching Committee (1996 - 1998)

Member, Program Committee for the Meeting of the American Society for Competitiveness (1996)

Invited Speaker, Doctoral Student/New Faculty Consortium, Southwest Academy of Management Meeting (1993)

Discussant, Best Paper Session, Southwest Academy of Management Meeting (1993)

Panel Participant during the Southwest Academy of Management meeting. Title of the panel's presentation was ***Journal Reviewers as Gatekeepers: What Reviewers Are Looking For*** (1988)

Area Coordinator (Entrepreneurship, Managerial Consulting, and Organizational Development) for the Southwest Division of the Academy of Management (1987)

Panel participant during the Southern Management Association meeting (1980)

Associate Program Chairperson, Southern Management Association Meeting (1978)

External evaluations of numerous colleagues' candidacies for promotion and tenure (1986 to present)

#### **TEXAS A&M UNIVERSITY: SERVICE ACTIVITIES**

HIAS Advisory Board (December 2016 - December 2019)

Interim Dean (June 2021 to August 12, 2022)

Acting Dean (January 2021 - June 2021)

Associate Dean for Research and Scholarship (September 2020 to June 2021)

Member, Deans' Council (January 2021 to present)

Member, University Research Council (2015 to present)

Member, Technology Commercialization Study Committee (2016 - 2019)

Executive Associate Dean, (August 2016 - August 2020)

Interim Executive Associate Dean, (August 2015 - July 2016)

Interim Head, Department of Management (August 2014 – July 2015)

Chair, Strategy Recruiting Committee (2014)

Member, Association of Former Students' Selection Committee (2013)

Chair, Entrepreneurship Track Task Force, Department of Management (2012)

Chair, Macro Recruiting Committee, Department of Management (2011 - 2015)

Member, Architecture Dean's Search Committee (November 2008 - June 2009)

Head, Department of Management (June 2005 - July 2007)

Member, Mays Business School Research Council (2007 - August 2022)

Member, Doctoral Program Committee (2009 - 2011)

Chair, Journals' Committee, Department of Management (2007 - 2008)

Member, Committee to Evaluate Tenure Granting Policies for External Hires (2006)

Member, Committee to Select the Head of the Department of Marketing (2005)

Member, Entrepreneurship Program Evaluation Committee (2004 - 2005)

#### **UNIVERSITY OF RICHMOND: SERVICE ACTIVITIES**

Chair, Strategic Planning Committee, Robins School of Business (2002 - 2004)

Co-Chair, Robins School of Business Faculty Development Committee (2001 - 2003)

Member, University of Richmond Provost Search Committee (2001)

Member, University of Richmond General Education Committee (2001 - 2003)

Member, Robins School of Business Research Committee (2001 - 2003)

Member, Robins School of Business Full Professor Committee (2001 - 2004)

Chair, Robins School of Business Full Professor Research Subcommittee (2001 - 2002)

#### **BAYLOR UNIVERSITY: SERVICE ACTIVITIES**

Chair, Hankamer Research Seminar Series (1997 - 1998)

Member, Financial Resources Committee (1998 - 2000)

Chair, Hankamer Research Sabbatical Committee (1993 - 1998)

Chair, Information Resource Allocation Committee (1993 - 1996)

Chair, Scholarship Task Force--Hankamer School of Business (1995 - 1998)

Member, Hankamer Strategic Planning Steering Committee (1995 - 1998)

Member, University Graduate Programs Steering Committee (1995 - 2000)

Member, University Academic Research Council (1995 - 2000)

Member, University Research Day Task Force (1994 - 1996)

Member, EMBA Planning Task Force (1993 - 1996)

Member, Conversational Knowledge of a Second Language Task Force (1994)

Member, Graduate School's Planning Task Force (1993 - 1994)

President, Beta Gamma Sigma (Baylor University Chapter) (1991 - 1993)

Member, Master's Degree Task Force (1992 - 1993)

Member, Task Force to Examine Graduate Faculty Admissions' Requirements (1992)

Member, Search Committee for the Dean of Graduate Studies and Research, (1991-1992)

Member, Optional Core Curriculum Committee (1991 - 1993)

Member, Admissions to Graduate Faculty Committee (1991 - 1992)

Member, Publications Committee (1991)

Member, University Research Committee (1991 - 1998)

Member, Chairpersons' Task Force (1989)

Member, Presidential Convocations Evaluation Committee (1989)

Member, Presidential Task Force on the University's Core Curriculum (1989)

Member, University Bookstore Committee (1985 - 1987)

Member, Graduate Curriculum Studies Committee (1985 - 1987)

Sponsor, Baylor University Graduate Strategy Team (this case competition was sponsored by the University of Mississippi) (1987)

Vice-Chairperson, Administration and Organizational Governance Self-Study Committee (1986)

Member, Hankamer School of Business Publications Committee (1985)

Member, Hankamer School of Business Task Force to evaluate the graduate programs (1985)

Member, Hankamer School of Business Chairholders' Performances Committee (1985)

Member, BookStore Manager Advisory Committee (1985)

Member, Hankamer School of Business Executive Council (1985)

Member, Baylor University Leadership committee (1984)

Member, Entrepreneurship Curriculum Committee (1984)

Sponsor, Baylor University Graduate Strategy Team  
(this case competition was sponsored by Texas A&M University) (1984)

Coordinator, Strategy Group, Department of Management (1984)

### **COMMUNITY SERVICE**

#### **Vanguard College Preparatory School (Waco, Texas)**

Chairman, Board of Trustees (1994 - 1995)  
Vice-Chairman, Board of Trustees (1993 - 1994)  
Secretary, Board of Trustees (1992 - 1993)  
Member, Board of Trustees (1991 - 1997)  
Member, Board of Trustees' Executive Committee (1992 - 1996)  
Chairman, Strategic Planning Committee (1991 - 1996)  
Member, Committee on Trustees (1995-1996)  
Member, Personnel Committee (1995-1996)  
Member, Personnel Policies Task Force (1993)  
Member, Language Laboratory Task Force (1992)  
Member, Technology Planning Task Force (1992)  
Member, Long Range Planning Committee (1990 - 1991)

#### **First Presbyterian Church (Waco, Texas)**

Elder (1997 - 1999)  
Member, Personnel Committee (1997 - 1999)  
Strategic Planning Consultant to the Session (1995 - 2000)

#### **First United Methodist Church (Waco, Texas)**

Chair, Strategic Planning Committee (1992 - 1993)  
Member, Administrative Board (1992 - 1993)  
Member, Long Range Planning Committee (1990 - 1992)  
Co-Teacher, Maranatha Adult Sunday School Class (1990 - 1993)

### **PROFESSIONAL AFFILIATIONS**

Academy of Management  
Strategic Management Society  
Southern Management Association

### **HONOR SOCIETIES**



Phi Kappa Phi

Beta Gamma Sigma

Sigma Iota Epsilon

### **EDUCATION**

Ph.D., Texas Tech University (1977)

Academic Areas: Business Policy  
Organization Theory  
Behavioral Science  
Public Administration

Master of Business Administration, Texas Tech University (1971)

Bachelor of Business Administration, ***with honors***, Texas Tech University (1969)

Associate in Science, Amarillo Junior College (1967)