Jordana George

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HIGHLIGHTS

Major Publications and Impact

- 462 citations, h-index 9, 10 journal publications, 20 conference proceedings (Google Scholar, August 2023)
- *Emancipatory technology and developing-world supply chains: A case study of African women gemstone miners*, George, Whitten, Metters, and Abbey, **Journal of Operations Management**, 2022.
- *Uncovering the Truth about Fake News: A Research Model Grounded in Multi-Disciplinary Literature*, George, Torres, and Gerhart, **Journal of Management Information Systems**, 2021.
- *From clicktivism to hacktivism: Understanding digital activism,* **Information and Organization**, George and Leidner, 2019.
- **In 2nd round revision at Production and Operations Management** (special issue on Diversity, Equity, and Inclusion in Operations and Supply Chain Management): *Research in Diversity: Lessons for Operations Management from the Women's Studies Field,* R. Metters and J. George

Research Focus

Societal impact of information systems
Digital provenance & supply chain transparency

Data philanthropy & collaboration
Digital activism
Emancipatory technologies

Key Editorial Activity, Service, and Honors

- Industry Studies Association's 2023 Ralph Gomory Best Industry Studies Paper Award (for Emancipatory Technology, JoM 2022)
- Awarded Distinguished Member of the Association of Information Systems 2022
- Journal of the Association for Information Systems (JAIS), Managing Editor for Workshops, 2019 - present)
- Minitrack co-chair, Hawaii International Conference on Systems Science, 2019 - Present
- Minitrack co-chair, American Conference on Information Systems, 2020 - 2022
- Journal of the Association for Information Systems, Editorial Review Board, 2022 - present)
- Reviewer for 15 journals and a number of conferences, including MISQ, ISR, JOM, DSS, JMIS, JSIS, JIS, JIT, Information and Organization
- AMCIS Branding Committee, Association of Information Systems. (Jan 2021 - June 2022)

Teaching Activity

- Ethics of Information Systems ISTM 681/381
- Mgmt Information Systems ISTM 410
- Systems Analysis and Design (ISTM 620/320) & Adv Systems Analysis and Design (ISTM 624)
- Mgmt of the Technology Organization (ISTM 661)
- Business Collaboration (BUAD 701)

EDUCATION

PHD, Baylor University, 2019.

- Major: Information Systems
- Dissertation: *Transforming Viscous Data into Liquid Data: How Does Intermediating through Digital Platforms Impact Data?*
- Advisor: Dorothy Leidner

MBA, Pennsylvania State University, 1988.

MFA, University of California Davis, 1985.

BA, University of California Davis, 1983.

ACADEMIC POSITIONS

Assistant Professor, Mays Business School, Texas A&M University (Aug 2023 - present)

Clinical Assistant Professor, Mays Business School, Texas A&M University (2019 – July 2023)

Doctoral Student/Research Assistant/Teaching Assistant, Baylor University, Information Systems. (2015 - 2019).

Lecturer, New Mexico Tech University, (2012-2014).

Lecturer, University of New Mexico, Valencia, (2013).

Coordinator for Community Education, New Mexico Tech University, (2012-2014).

RESEARCH

Refereed Journal Articles

Metters, R. and George, J. 2nd round revision at Production and Operations Management (special issue on Diversity, Equity, and Inclusion in Operations and Supply Chain Management): Research in Diversity: Lessons for Operations Management from the Women's Studies Field.

George, J., Whitten, D., Metters, R., and Abbey, J. (2022). Emancipatory Technology and Developing-World Supply Chains: A Case Study of African Women Gemstone Miners, Journal of Operations Management (68:6–7), pp. 619–648. (https://doi.org/10.1002/joom.1217).

George, J., Yan, J. K., Leidner, D. E. (2022). Does Engaging in Data Philanthropy Impact Business Value? Information Systems Management. https://doi.org/10.1080/10580530.2022.2042877

George, J., Torres, R., Gerhart, N. (2021). Uncovering the Truth about Fake News: A Research Model Grounded in Multi-Disciplinary Literature. Journal of Management Information Systems, 38(4), 1067-1094. https://doi.org/10.1080/07421222.2021.1990608

George, J. J., Yan, J. (., Leidner, D. E. (2020). Data Philanthropy: Corporate Responsibility with Strategic Value. Information Systems Management, 37(2). http://dx.doi.org/10.1080/10580530.2020.169658 7

Gomillion, D. L., Becker, A. C., George, J., Scialdone, M. (2020). Learning How to Teach: The Case for Faculty Learning Communities. Information Systems Education Journal, 18(4), 74. http://isedj.org/2020-18/n4/ISEDJv18n4p74.html

Bedely, R., Carbaugh, D., Chughtai, H., George, J., Gogan, J., Gordon, S., Grimshaw, E., Leidner, D. E., Ortiz, J., Myers, M., Wigdor, A., Young, A. (2019). Giving Voice to the Voiceless: The Use of Digital Technologies by Marginalized Groups. Communications of the AIS, 45. https://aisel.aisnet.org/cais/vol45/iss1/2/

George, J., Leidner, D. E. (2019). From Clicktivism to Hacktivism: Understanding Digital Activism. Information and Organization, 29(3). https://www.sciencedirect.com/science/article/pii/S1471772717303470

Link, G. J.P., Lumbard, K., Conboy, K., Feldman, M., Feller, J., George, J., Germonprez, M., Goggins, S., Jeske, D., Kiely, G., Schuster, K., Willis, M. (2017). Contemporary Issues of Open Data in Information Systems Research: Considerations and Recommendations. Communications of the Association for Information Systems, 41(1), 26. http://aisel.aisnet.org/cgi/viewcontent.cgi?article=4029&context=cais

George, J., Yang, J. K. (2017). How Does Guanxi Affect Intention to Share Knowledge in the US? A Replication Study. AIS Transactions on Replication Research, 3. http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1020&context=trr

Research in Progress

R. Metters and J. George. Research in Diversity: Lessons for Operations Management from the Women's Studies Field. Submitted September 2022 to

Journal of Operations Management. Currently in second round revision.

J. George and B. Zhang. The Impact of Data Philanthropy on Global Health When Mediated Through Digital Epidemiology. Submitted November 2022 to Journal of Operations Management.

George, J. Hacktivism and National Defense. Invited paper for the Georgetown Journal of International Affairs, submission expected December 2022.

Conference Proceedings

George, J. J., & George, T. B. (2020). Emancipatory Blockchain Provenance in Global Development. AMCIS 2022.

George, J. J., George, T. B., Moquin, R. (2021). I Can't Breathe: How Digital Video Becomes an Emancipatory Technology. HICSS.

Bemgal, S., George, J., Lasrado, L., Berente, N. (2020). How do we react to fakes? An exploratory study of sensemaking on Twitter. ICIS Association for Information Systems.

Awasthi, P., George, J. J. (2020). A Case for Data Democratization. AMCIS Association for Information Systems.

George, J. J., Whitten, G. D. (2020). Blockchain in the Role of Emancipatory Technology. AMCIS Association for Information Systems.

George, J. J., Torres, R. R., Gerhart, N. (2020). Foundations of Fake News. AMCIS Association for Information Systems.

Awasthi, P., George, J. (2019). Harmonizing strategic advantage with social good through Data Philanthropy. ICIS SIG Global Development.

Gomillion, D. L., George, J. J., Becker, A. C., Scialdone, M. (2019). Cognitive Apprenticeship: Teaching Students How to Think Like an Expert (n4912 ed., vol. 5). EDSIG. http://proc.iscap.info/2019/pdf/4912.pdf

Gomillion, D. L., Becker, A. C., George, J. J., Scialdone, M. (2019). Learning How to Teach: The Case for Faculty Learning Communities (n4913 ed., vol. 5). EDSIG. http://proc.iscap.info/2019/pdf/4913.pdf

George, J. J., Yan, J. (., Leidner, D. E. (2019). Data Philanthropy: An Explorative Study. Hawaii:. http://hdl.handle.net/10125/6002

George, J., Leidner, D. E. (2018). Why Marginalized Groups Struggle to Leverage Digital Activism. AMCIS Association for Information Systems. https://aisel.aisnet.org/amcis2018/SocialInclusion/Presentations/7/

George, J., Leidner, D. E. (2018). Digital activism: a hierarchy of political commitment. Honolulu, Hawaii: Hawaii International Conference on Systems Science. http://hdl.handle.net/10125/50176

George, W., George, J., Koch, H. W. (2016). Chartering Predictive Analytics: A Case Study. AMCIS Association for Information Systems.

http://aisel.aisnet.org/amcis2016/Decision/Presentations/6/

George, J., Petter, S. (2016). The Poor Get Poorer and the Rich Get Fiber: Why Free/Low-Cost Internet Might Not Bridge the Digital Divide. San Diego, CA: AMCIS Association for Information Systems. https://aisel.aisnet.org/amcis2016/SocialTech/Presentations/12/

Other

George, J., Yan, J. K. (2021). Data Philanthropy: social good that can augment company assets. New York, New York: The Conference Board. https://www.conference-board.org/research/corporate-citizenship-matters/data-philanthropy-social-good-company-assets

Presentations

George, J., "Uncovering the Truth about Fake News: A Research Model Grounded in Multi-Disciplinary Literature," Research Presentation Lecture Series, Walton School of Business, University of Arkansas, Fayetteville, AR, United States. (November 12, 2021).

George, J., "Uncovering the Truth about Fake News: A Research Model Grounded in Multi-Disciplinary Literature," INFO Research Presentation Series, INFO Department, Mays Business School, Mays Business School, College Station, TX, United States. (November 5, 2021).

George, J. J. (Presenter, author), "Digital Video as an Emancipation Technology," Baylor University MIS Research Colloquium, Baylor University, Virtual Meeting, Waco, TX. (March 26, 2021).

George, J., Young, A., Jarvenpaa, S., "Social Impact of Information Systems," Hawaii International Conference on Systems Science, Hawaii International Conference on Systems Science, virtual, Virtual, HI, United States. (January 7, 2021).

George, J. (Presenter), "21st Century Data Movements," CMIS 495 Intro to Big Data, Southern Illinois University Edwardsville, Virtual, Edwardsville, IL, United States. (October 22, 2020).

George, J. J. (Presenter), Whitten, G. D. (Co-author), "Reducing taint in controversial supply chains with blockchain: the case of the diamond industry," JOURNAL OF OPERATIONS MANAGEMENT MINI-CONFERENCE, INFO Department, TAMU, Mays Business School and the A&M Conference Center, College Station, TX, United States. (February 1, 2020).

George, J. (Presenter and author), "Approaches to Technology Driven Corporate Social Responsibility: Data Philanthropy," International Conference on Information Systems, Association for Information Systems, Conference center,

Munich, Germany. (December 15, 2019).

George, J., "Panel: Success in PhD Programs," Big XII+ MIS Symposium, Oklahoma State University, OK State University, Stillwater, OK, United States. (2018).

George, J., "Data Journalism: Not so new," Data Journalists of DC Meetup, Data Journalists of DC, Virtual, Virtual. (February 22, 2018).

George, J., "When the Door Shuts: Loss of Open Data - TREO Talk," Americas Conference for Information Systems, Association for Information Systems. (August 2017).

George, J., "Digital activism: a hierarchy of political commitment," Big XII+ MIS Symposium, Big XII+ MIS Symposium. (April 2017).

George, J. (Presenter), "How Does Gender Affect IS Journal Publications?," 2nd Post-ICIS Research Workshop 2016, in Dublin, Ireland, AIS SIG Social Inclusion (SIGSI). (December 2016).

George, J., "Open Data Research: a Case Study at data.world," Issues in Shared and Collaborative Scientific Research, Open Collaboration Data Factories. (December 2016).

George, J. (Presenter), Petter, S. (Author), "The Poor Get Poorer and the Rich Get Fiber," American Conference on Information Systems, Asoociation of Information Systems. (August 2016).

Chipidza, W. (Presenter), George, J. (Author), Koch, H. W. (Presenter), "Chartering Predictive Analytics: A Case Study," Americas Conference on Information Systems. (August 11, 2016).

Media Contributions

"Black Friday, Cyber Monday," KBTX, November 2022, TV & internet

"As employee expenses rise one Bryan company tries to lessen the burden," KBTX, June 2022, TV & internet

"Millions making job shifts for more money, work-life balance," KBTX, March 2022, TV & internet

"Experts say 2022 could be a great year to start a business," KBTX, January 2022, TV & internet

TEACHING

Teaching Experience

Texas A&M University

- ISTM 624, Adv Sys Anly & Design

- ISTM 681/381, Ethics of Information Systems
- ISTM 410, Mgmt Information Systems
- ISTM 689, Mgmt of the Technology Organization
- SCMT 681, PhD Seminar Qualitative Research Methods
- BUAD 701, Business Collaboration (MS-Business program)
- ISTM 685, Directed Studies (Virtu Gem applied research)
- ISTM 620, Sys Anly & Design
- ISTM 320, Sys Anly & Design

Baylor University
- MIS 3305, Management Information Systems
- MIS 3320, Systems Analysis and Design

New Mexico Institute of Mining and Technology
- Econ 251, Macroeconomics
- Econ 252, Microeconomics

SERVICE

Academic Service

Department

Faculty Advisor for Business Information Technology Students (BITS) club, (2020 - present).

Graduate Student Advisor for MIS, (2020 - 2021).

Artificial Intelligence Task Force, Committee Member, (2020).

Hiring Committee Member, 2020 and 2022).

MISTIC Management Information Systems Teaching Improvement Collaboration, Committee member, 2019 - Present).

Mentor for MIS students interested in PhD, MIS PhD Interest Group. Coordinate campus visits, advise on applications, develop research skills. (2019 - Present). 3 of my students are currently enrolled in PhD programs.

College

External Dissertation Committee Member for Management Department PhD

student, finalist in the 2021 OrgSci/INFORMS Dissertation Proposal Competition (2020-2021).

Canvas Faculty Workshop Instructor (2020 - 2021).

Mays Societal Impact Committee, (2020 - 2021).

Professional Service

AMCIS Branding Committee, Association of Information Systems. (2021 - Present).

Panel Member, Discussant, Session Chair, Big XII+ MIS Research Symposium, (2018-Present).

Review Coordinator Team Member, International Conference on Information Systems, Seoul. (2018).

Session Chair, Americas Conference on Information Systems, Boston, MA. (2017).

Review Coordination Team Member, International Conference on Information Systems, Dublin. (2016).

Volunteer, Americas Conference on Information Systems, San Diego, CA. (2016).

Special Assistant to Program Chairs, International Conference on Information Systems, Ft. Worth. (2015).

Editorial/Reviewer Activity

Guest Editor, Special Issue on Societal Impact and Information Systems, Information and Organization, 2022 - Present

Managing Editor for Workshops, Journal of the Association for Information Systems (JAIS), 2019 - Present

Co-Chair, Hawaii International Conference on Systems Science, 2019 - Present, Mini-track: "Social Impact of Information Systems."

Co-Chair, Americas Conference on Information Systems (AMCIS), 2020 - Present, Mini-track: "Using IS for Good."

Editorial Review Board, Journal of the Association for Information Systems (JAIS), 2022 - Present

Reviewer/Referee, Management Information Systems Quarterly (MISQ), University of Minnesota, MN, United States, 2020 - Present

Reviewer/Referee, Journal of Operations Management (JOM), 2020 - Present

Reviewer/Referee, Journal of Management Information Systems (JMIS), 2017 - Present

Reviewer/Referee, Management Information Systems Quarterly, 2020 - Present

Reviewer/Referee, Journal of Operations Management, 2020 - Present

Reviewer/Referee, Decision Support Systems, 2022 - Present

Reviewer/Referee, Information and Organization, 2020 - Present

Reviewer/Referee, Information Systems Journal (ISJ), 2016 - Present

Reviewer/Referee, Journal of Strategic Information Systems (JSIS), 2017 - Present

Reviewer/Referee, Journal of the Association for Information Systems (JAIS), 2016 - Present

Reviewer/Referee, Policy and Internet, 2017 - Present

Reviewer/Referee, MISQ Executive, 2016 - Present

Reviewer/Referee, Technology in Society, Elsevier, 2019 - Present

Reviewer/Referee, AIS Transactions on Replication Research (TRR), 2018 - Present

Reviewer/Referee, Asia Pacific Journal of Information Systems (APJIS), 2021 - Present

Reviewer/Referee, Australasian Journal of Information Systems (AJIS), 2018 - Present

Associate Editor, International Conference for Information Systems, 2021 - Present

Reviewer/Referee, International Conference for Information Systems, 2017 - Present

Reviewer/Referee, Americas Conference for Information Systems, 2016 - Present

Associate Editor, Pacific Asia Conference for Information Systems, 2020 - Present, Track: Digital Sustainability, Sustainability Informatics and SDGs

Reviewer/Referee, EDSIG Conference on Information Systems and Computing Education, 2019 - Present

Reviewer/Referee, Hawaii International Conference on Systems Science, 2017 - Present

Reviewer/Referee, International Symposium on Open Collaboration, 2018

Reviewer/Referee, Academy of Management Annual Meeting, 2017

OTHER RECOGNITIONS

Awards and Honors

Scholarship/Research

Visiting Scholar, the Australian National University (July 2023)

Industry Studies Association's 2023 Ralph Gomory Best Industry Studies Paper Award, (for JoM 2022)

Awarded Distinguished Member of the Association of Information Systems. (2022).

Doctoral Consortium Fellow, Hawaii International Conference on Systems Science. (2019).

Doctoral Consortium of the AIS, Association of Information Systems. (2018).

Doctoral Student Service Award, Association for Information Systems. (2017).

OCDF Fellow, Open Collaboration Data Factories. (2016).

Teaching

INFO Department Award for undergraduate teaching (2023)

Nominated for: Graduate Student Outstanding Teaching Award, Baylor Graduate School. (2019).

Phi Kappa Chi "Light Your World" Honoree for excellence in teaching, Baylor University, Phi Kappa Chi Fraternity. (2019).

Professional Memberships

The Society for Business Ethics (2020 - Present).

Association to Advance Collegiate Schools of Business. (2017 - Present).

Academy of Management. (2016 - Present).

The Institute for Operations Research and the Management Sciences. (2016 - Present).

Association for Information Systems. (2015 - Present).

Development Activities Attended

Conference Attendance, "Americas Conference for Information Systems," Association for Information System, Minneapolis, United States. (2020).

Conference Attendance, "Big XII+ MIS Symposium," University of Houston,

Houston, TX, United States. (2022).

Workshop, "Grounded Theory Workshop," SIG Grounded Theory, Austin, TX, United States. (2021 -).

Workshop, "JAIS Theory Development Workshop," Journal of the AIS, Austin, TX, United States. (2021 -).

Workshop, "SIG Social Inclusion Workshop," SIG Social Inclusion AIS Community, Austin, TX, United States. (2021).

Conference Attendance, "International Conference for Information," Association for Information Systems, Austin, TX, United States. (2021).

Workshop, "Teaching with Cases: Faculty Development Workshop," Mays Business School, College Station, TX. (2021).

Conference Attendance, "Hawaii International Conference on System Sciences," University of Hawaii, HI, United States. (January 2021).

Conference Attendance, "International Conference on Information Systems," Association for Information Systems, Germany. (December 2020).

Conference Attendance, "Americas Conference for Information Systems," Association for Information System, UT, United States. (August 2020).

Conference Attendance, "Pacific Asia Conference for Information Systems," Association for Information System, UT, United States. (June 2020).

Workshop, "Performance Task Workshop," Texas A&M University & Council for Aid to Education, College Station, TX, United States. (May 2020).

Workshop, "Best Practices in Teaching Online Workshop," Mays Business School at Texas A&M University, College Station, TX, United States. (April 2020).

Workshop, "Journal of Operations Management Mini-Conference," INFO Dept., Texas A&M, College Station, TX. (January 2020).

Conference Attendance, "Hawaii International Conference on System Sciences," University of Hawaii, Maui, HI, United States. (January 2020).

Workshop, "MISQ Reviewer Development Workshop," MIS Quarterly Journal, Munich, Germany. (December 2019).

Workshop, "The International Workshop on Grounded Theory Research," AIS Special Interest Group for Grounded Theory Method, Munich, Germany. (December 2019).

Conference Attendance, "International Conference on Information Systems," Association for Information Systems, Munich, Germany. (December 15, 2019 - December 2019).

Conference Attendance, "Big XII+ MIS Symposium," Texas Tech University,

Lubbock, TX, United States. (April 2019).

Conference Attendance, "Hawaii International Conference on System Sciences," University of Hawaii, Maui, HI, United States. (January 2019).

Conference Attendance, "International Conference on Information Systems," Association for Information Systems, San Francisco, CA, United States. (December 2018).

Workshop, "The International Workshop on Grounded Theory Research," AIS Special Interest Group for Grounded Theory Methodology, San Francisco, CA, United States. (December 2018).

Conference Attendance, "Big XII+ MIS Symposium," Oklahoma State University, Stillwater, OK, United States. (April 2018).

Conference Attendance, "Hawaii International Conference on System Sciences," University of Hawaii, Waikoloa Village, HI, United States. (January 2018).

Conference Attendance, "Americas Conference for Information Systems," Association for Information System, Boston, MA, United States. (August 2017).

Conference Attendance, "Big XII+ MIS Symposium," University of Nebraska Omaha, Omaha, NE, United States. (April 2017).

Conference Attendance, "International Conference on Information Systems," Association for Information Systems, Dublin, Ireland. (December 2016).

Workshop, "The International Workshop on Grounded Theory Research," Dublin, Ireland. (December 2016).

Conference Attendance, "Americas Conference on Information Systems," Association for Information Systems, San Diego, CA, United States. (August 2016).

Conference Attendance, "Big XII+ MIS Symposium," Baylor University, Waco, TX, United States. (April 2016).

Conference Attendance, "International Conference on Information Systems," Association for Information Systems, College Station, United States. (December 13, 2015 - December 2015).

Workshop, "The International Workshop on Grounded Theory Research," AIS Special Interest Group for Grounded Theory, Ft. Worth, TX, United States. (December 2015).