

Kristine E. Morley

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EDUCATION

TEXAS A&M UNIVERSITY

MS, Educational Human Resource Development
May 2008
College Teaching Certificate

INDIANA UNIVERSITY OF PENNSYLVANIA

BS, Food and Nutrition
May 1980
Graduated cum laude

CONTINUING EDUCATION

ACADEMIC CONFERENCES

National Collegiate Honors Council (NCHC) National Conference, 2022, 2021, 2011, 2008, 2006, 2004,
American Association of Colleges and Universities (AAC&U) Conference, 2019
Honors Education at Research Universities (HERU) National Conference, 2019
Association to Advance Collegiate Schools of Business (AACSB) Conference, 2017
Academy of Management Conference, Montreal, Canada, 2010
National Academic Advising Association (NACADA) National Conference, 2004, 2003
Great Plains Honors Council, Regional Conference, Smithville, AR, 2002

UNIVERSITY OF TEXAS AT SAN ANTONIO

Certificate, Nonprofit Management and Leadership, 1999

U.S. ARMY LOGISTICS MANAGERS PROGRAM

20-week course for leadership and management, 1980
Distinguished Graduate

EMPLOYMENT

MAYS BUSINESS SCHOOL, TEXAS A&M UNIVERSITY, August 2000- present

Senior Lecturer, August 2023-present

- Teach three sections of BUSN 101, Introduction to Business, to ~ 100 students in each section.
- Teach one section of BUSN 125, Business Honors Learning Community, to ~24 students.
- Develop and teach three to four sections of a new course, BUSN 404. BSB Capstone Course to ~25 students in each section.
- Provide instruction to ~70 Business Honors students taking BUSN 484, an internship course.
- Advise ~60 students completing a multi-semester integrative capstone project as a program requirement for all Business Honors students.
- Assist with Business Honors selection process.
- Provide support to the new Business Honors Director.

Business Honors Program

Director, December 2002-present

- Provide leadership to establish, implement, and achieve the vision, mission, and goals of a 380-student program.

- Administer the program's budget.
- Supervise two full-time staff members and eight student staff members.
- In 2007, gained approval from the Texas Coordinating Board for the program to become a major: students are awarded a BBA in Business Honors (BHNR).
- Initiated an effective recruitment plan. The average SAT score of students in the program has risen from 1290 to over 1470 and the number of applications has quadrupled.
- Increased student involvement in the program by planning and delivering experiential learning opportunities, individual advising, professional development events, trips, and networking opportunities.
- Created a multi-semester integrative capstone project as a program requirement for all students in program.

Business Fellows Program

Assistant Director, December 2001-May 2006

- Assisted in providing professional development instruction and guidance to 50 of the top juniors and seniors of the business school.
- Oversaw the day-to-day operations of the program. Coordinated administrative functions, prepared and controlled the budget, and supervise the office staff.
- Worked with 1000 program alumni and 15 corporate sponsors to maintain adequate support to the program.
- Planned and coordinated special events and trips for the program.

VNA & HOSPICE OF SOUTH TEXAS, 1996-2000

Director, Volunteer Program

- Responsible for all aspects of the volunteer program of a large nonprofit hospice and home health agency. Recruited, trained, supervised, motivated, and recognized over 250 volunteers in a geographically dispersed area.
- Reorganized the structure of the volunteer workforce and quadrupled the number of volunteer hours in one year.
- Initiated a variety of changes to keep the program vibrant through a merger and the addition and deletion of programs and branch offices.
- Assisted with the agency's fundraising activities and presentations to community groups.
- Planned and directed the agency's annual flu immunization campaign. Doubled the number of clients and took it from a project that was viewed as a money loser to one that netted over \$20,000 each year.

UNITED STATES ARMY, 1980-1985

Human Resources Director, 1982-1985

- Directed the personnel, legal and administrative services for an 800-person unit. Developed and implemented personnel policies and procedures. Trained unit commanders and first-line supervisors on personnel issues, safety program, suggestion program, awards programs and other personnel and administrative services.
- Supervised and trained 18 military and civilian personnel.
- Served as Executive Assistant to the CEO. Planned and conducted special events and ceremonies. Handled confidential correspondence. Drafted reports and letters and replies to special correspondents. Responsible for management of official records and files.

Wholesale Food Operations Manager, 1980-1982

- Directed the operations of a wholesale food distribution center that averaged \$2 million in sales annually.
- Supervised and trained 20 warehouse and office staff members- soldiers and German civilians. All soldiers passed the Skills Qualifications Test on an annual basis.

TEACHING EXPERIENCE

TEXAS A&M UNIVERSITY, Fall 2007- present

Lecturer, BUSN 484, INTERNSHIP Fall 2009- present

- Designed a required internship course for approximately 50 students in Business Honors. Facilitate their learning through journal writing, on-site performance evaluations, and a final report.

Lecturer, BUSN 285 HONORS, DIRECTED STUDIES, Fall 2008-2023

- Teach one section of 17 students each year. Students in the class are trained to serve as peer leaders for the BUSN 125H course.

Lecturer, BUSN 125 HONORS, BUSINESS HONORS LEARNING COMMUNITY I, Fall 2008- present

- Develop content and teach two sections of 24 - 36 students each fall. The course focuses on leadership, self-awareness, and basic business practices: discussion-oriented class with case studies, reflective writing, and group projects and presentations.

Lecturer, LCSE 002, BUSINESS HONORS SOPHOMORE LEARNING COMMUNITY, Fall 2014-2015

- Designed and taught a course for 25 newly admitted sophomores in Business Honors. The course focuses on leadership and self-awareness and is discussion-oriented with case studies and reflective writing.

Lecturer, BUSN 100, BUSINESS AWARENESS, Fall 2006, 2007

- Taught three sections of 50- 100 students. The course explored business majors, business etiquette, and career preparation.

VNA & HOSPICE OF SOUTH TEXAS, 1996-2000

- Responsible for a 15-hour training program for new volunteers preparing to work with hospice patients. Planned and coordinated all components and presented portions of the training.

COMMUNITY VOLUNTEER, 1985-1996

- Conducted workshops for other volunteer leaders. Organized and served on a panel for an Overseas Orientation Program. Taught English as a Second Language. Served as a Sunday School teacher and a Girl Scout Leader for six years.

U.S. ARMY, 1980-1985

- Planned and conducted training on general military skills and job-related skills to soldiers.

REFEREED PRESENTATIONS

- Glenn, Jeff, Kris Morley, & C. Raabe (2022). *Signature Work: An Honors Business Program's Approach to Capstones*. National Collegiate Honors Council. November 5, 2022, Dallas, TX
- Morley, Kris & M. Szabo White (2011). *Business Honors Programs: Educating Future Business Leaders for a Global Society*. National Collegiate Honors Council. October 22, 2011, Phoenix, AZ.
- Kessler, Eric, Kris Morley, & R. Bramhall, et al. (2010). *Best Practices of a Business Honors Program*. Academy of Management. August 6, 2010, Montreal, Canada.
- Loudder, Martha, Kris Morley, & T. Peterson. (2005). *Developing a Learning Community in a Business School*. Southwest Academy of Management. March 5, 2005, Dallas, TX.
- Morley, Kris & Linda Windle. (2003). *Creating a Vibrant Academic Community: Keeping Students Connected at a Large University*. National Academic Advising Association (NACADA). October 5, 2003, Dallas, TX. Selected for Commission-sponsored status.

PROFESSIONAL MEMBERSHIPS

- National Collegiate Honors Council (NCHC)

RECOGNITION

- Texas A&M, President's Meritorious Service Award, 2022
- Mays Business School STAR Performer, 2021, 2016
- Texas A&M, Director's Award for Outstanding Service to Honors Programs, 2013
- Mays Business School, Outstanding Staff Award 2002, 2007
- VNA & Hospice of South Texas, Outstanding Teamwork Award, 1997
- United States Armed Forces, Award for Humanitarian Service, 1995
- Department of the Army, Commander's Award for Public Service, 1994
- Department of the Army, Army Commendation Medal, 1985
- Department of the Army, Army Achievement Medal (w/OLC), 1983

UNIVERSITY SERVICE

- Member, Writing and Communication Course Advisory Committee, 2023-present
- Member, Undergraduate Curriculum Committee, Mays Business School, 2020-2023
- Member, Assessment Committee, Mays Business School, 2016-2020
- Member, National Collegiate Honors Council (NCHC) Committee on Diversity
- Member, University Scholarship Selection Committee, 2007- 2023
- Member, President's Task Force, Committee on Enhancing the Honors Experience, Texas A&M University, 2005
- Member, University Honors Advisory Committee, 2003-2006, 2009
- Search Committee, Director of University Honors Program, Texas A&M University, 2005
- Chair, Honors Committee, Mays Business School, 2001-2023
- Chair, Scholarship Committee, Mays Business School, 2007-2023
- Member, Undergraduate Task Force, Mays Business School, 2004
- Advisor, Business Honors Association, 2002-2023
- Advisor, Mitte Society, 2005- 2008

COMMUNITY SERVICE

PRISON ENTREPRENEURSHIP PROGRAM, 2007- 2011

- Active volunteer in re-entry training program at Cleveland Correctional Facility, Cleveland, TX.

CHURCH, 1990-2006

- Sunday School teacher and Teen Youth Program volunteer.

HIGH SCHOOL BAND BOOSTERS, 1998-2006

- Active volunteer and fund raiser.

WOMEN'S CLUBS, 1986-1995

- Served as President for a club with 200 members focused on community service.
- Cut spending by 35%, increasing the dollars available for service projects.
- Served for one year as the Fundraising Chairperson, developing and executing four successful fundraising events.

ARMY COMMUNITY SERVICE, 1985-1994

- Served as Advisor to this community service organization and recruited volunteers for all of its programs.
- Increased the number of volunteers and implemented several innovative and much needed programs.
- Chaired an Orientation Committee to educate newcomers to various services and community programs for three years.
- Taught an English-As-A- Second- Language course to a small group of international women.

FAMILY SUPPORT GROUPS, 1992-1994

- Established the first Family Support Group Resource Center in Germany.
- Advisor to over 20 of these all-volunteer groups.
- Presented numerous training workshops and prepared information handbooks.

GIRL SCOUTS, 1988-1995

- Served on the Board of Directors and on the Finance Committee for North Atlantic Girl Scouts in Europe.
- Conducted training for troop leaders in the service unit
- Served as a troop leader for six years.
- Represented the Girl Scout organization within the community. Was effective at developing community support and gaining the use of community resources for the organization.