

Kyle Gammenthaler

Lecturer

Assistant Director of B.S. in Business Administration

Student Transformation Center

Mays Business School

Texas A&M University

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Education

Baylor University- Waco, TX

Ed.D. candidate in Learning and Organizational Change

Expected Dec. 2023

Texas A&M University – College Station, TX

Master of Science, Educational Administration: GPA 4.0

May 2015

- Graduate Certificate in College Teaching

- Emphasis in higher education law, service-learning, and nonprofit management

Bachelor of Science, Economics

May 2011

Academic Leadership Experience

Mays Business School, Texas A&M University

June 2012 – Present

Assistant Director of B.S. in Business Administration

Summer 2023 – Present

- Lead the recruitment of students, development of courses, and strategy related to the B.S. in Business Administration
- Design and teach capstone BUSN 404 course for all BSB students.
- Represent BSB on Mays Curriculum and Assessment Committees

Program Manager for Societal Impact Initiatives

Summer 2019 – Spring 2023

- Manage Mays Business School's efforts to accomplish Societal Impact objectives by strengthening current initiatives and seeking new opportunities within the faculty/staff community.
- Teach 12 hours of courses each semester on the topics of Strategic Philanthropy, Introduction to Business, and an Honors Learning Community course.
- Coordinate assessment efforts to comply with the AACSB Accreditation process.

Coordinator for Certificate in Nonprofit and Social Innovation

Fall 2014 – Fall 2019

- Managed content creation and assessment of a university-approved certificate program for undergraduate students at Mays Business School.
- Maintained relationships with 60+ students each year as they pursue certificate objectives.
- Connected students with professionals in the nonprofit and social impact environments to further career goals.

Freshman Business Initiative

Fall 2017 – Fall 2019

- Assess the quality of peer leadership education by observing pairs of peer educators throughout the fall semester.
- Assist the director in coordinating a 1000 student program that helps form a foundation for students' experiences at Mays Business School.

Senior Academic Advisor

June 2012 – March 2017

- Advised over 300+ undergraduate business students on academic, career and personal issues while identifying appropriate educational and career options for each student.
- Managed the development and implementation of the Certificate in Not-for-Profit Business to increase the profile of service-learning and civic engagement at Mays Business School.
- Coordinated the admission and retention processes for 100+ transfer students each year.
- Taught various seminars on the Strengthsfinder 2.0 assessment tool as a Certified Strengthsfinder Educator.

Teaching Experience

Mays Business School, Texas A&M University

Spring 2013 – Present

Lecturer

- **BUSN 101- Introduction to Business** **Fall 2021 – Present**
 - o Collaborated with a team of faculty to redesign an introductory course for 1000+ first-year students at Mays Business School
 - o Students survey the fundamentals of business, such as accounting, finance, management, marketing, and information and operations management as both individual components of an organization and collectively as part of an organization's strategy. In addition, the course addresses the transition to college, professional development, communication, leadership, decision-making processes, ethics, and corporate social responsibility.
- **BUSN 125- Business Honors Learning Community** **Fall 2021 – Present**
 - o This learning community focuses on helping students develop the mindsets and competencies to be successful in their professional careers, and helps establish a smooth transition from high school to the university's intellectual and social environment.
- **BUSN 432 – Strategic Philanthropy** **Spring 2016 – Present**
 - o Created three-credit course educating students on philanthropic giving and grant making.
 - o Secured over \$1,300,000 in funding and have distributed over \$1 million to numerous local nonprofit organizations. Every dollar is earmarked to be distributed in upcoming semesters.
 - o One of 6 professors to serve as faculty mentor for the annual national Ambassador's Conference in 2017, 2018, 2019, 2021, 2022, and 2023.
- **BUSN 232- Resource Development** **Fall 2017 – Spring 2021**
 - o Created three-credit course educating students on how nonprofits accomplish their missions in a world of finite resources. Heavy emphasis on fundraising and earned income strategies.

- Unique class activity called “The Ask Simulation” where students role-play with a prospective donor and ask for funding for a nonprofit. \$12,000 in outside funding secured for this activity.
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- **BUSN 302 – Nonprofit Perspectives** **Fall 2013-Spring 2021**
 - Redesigned one-credit elective that provides students with an introductory view of the nonprofit sector by providing them with networking and service opportunities.
- **BUSN 484 – Nonprofit Internship** **Spring 2013 – Spring 2021**
- Frequent speaker on various topics related to Corporate Social Responsibility, Social Impact, StrengthsFinder, and other nonprofit related topics.
 - Speaking locations have included Zachry Leadership Program, Business Fellows, College of Veterinary Medicine, Mays Transformational Leader Academy, and multiple student organizations across campus.

Nonprofit Experience

United Way of the Brazos Valley, College Station, TX **July 2011 – June 2012**

Fundraiser and Volunteer Center Coordinator

- Developed strong relationships with local community leaders and businesses to advocate for those in need.
- Cultivated the growth and development of over \$150,000 in donations.
- Advised local citizens and students to develop optimal volunteer experiences in the community.
- Expanded volunteer based by over 60% in 10 months through various speaking opportunities and local outreach events.

Grants

Principal investigator, The Philanthropy Lab, 2015-Present. Support for experiential philanthropy undergraduate course, “Strategic Philanthropy.” (\$575,000 to date)

Gammenthaler, K. S. (Co-Principal), Hutchins, N. (Co-Principal), "Strategic Learning Framework Innovation Grant," Sponsored by Mays Business School, Texas A&M University, \$7,500.00. (September 1, 2019 - May 31, 2020).

Conference Presentations

Gammenthaler, K. S. (Presenter), "Philanthropy and Pandemics: Navigating Experiential Philanthropy During COVID-19," 2021 Gulf South Summit, Virtual. (March 18, 2021).

Gammenthaler, K. S. (Presenter), "When Students Take Over: Fostering Student Ownership in Learning," 2019 Gulf South Service Learning Summit, Sam Houston State University, Huntsville, TX, United States. (April 4, 2019).

Gammenthaler, K. S. (Presenter), "When Students Take Over: Fostering Student Ownership in Learning," 2018 Transformational Teaching and Learning Conference, College Station, TX, United States. (April 17, 2018).

Academic Service

Chair, Societal Impact Committee, Mays Business School	Fall 2020-Spring 2021
Faculty Advisor, 180 Degrees Consulting	Spring 2015 – Present
Faculty Advisor, The Wells Project	Summer 2017- Fall 2022
Faculty Advisor, Net Impact	Fall 2015- Fall 2022
Faculty Advisor, Brotherhood of Christian Aggies	Spring 2013 – Fall 2022
Faculty Representative, Aggie Green Fund (3 year term)	September 2017- September 2020
Executive Board Member, University Advisors and Counselors	Summer 2015 – August 2016
Member, National Academic Advising Association	August 2012 – March 2017
Faculty Advisor, Freedom Movement	Fall 2012 - Spring 2015

Community Involvement

Board Member , United Way of the Brazos Valley	January 2019 – January 2023
<i>Chair</i>	January 2020 – December 2020
<i>Chair Elect</i>	January 2021 – December 2021
Board Member , OnRamp	August 2020 – May 2023
Participant , Leadership CSISD	September 2018- May 2019
Advisory Board Member , Ronald McDonald House	November 2016- December 2019
Advisory Board Member , Baylor Scott & White Foundation	November 2016- December 2018
Board Secretary , Texas Association of Volunteer Centers	August 2011 – May 2012