

LORRAINE EDEN: SHORT BIO

Core Competencies: Transfer Pricing in the Digital Economy. Strategies & Structures of Multinational Enterprises. One of the founding scholars of transfer pricing economics.

Dr. Lorraine Eden is Professor Emerita of Management and Research Professor of Law (joint appointment) at Texas A&M University in College Station, Texas, USA. A Canadian by birth with a PhD in Economics from Dalhousie University, she held tenured appointments at Mount St. Vincent, Brock and Carleton universities in Canada before moving in 1995 to Texas A&M University. At Texas A&M, Dr. Eden taught courses on transfer pricing, multinational enterprises (MNEs) and the economics of international business. She founded the Transfer Pricing Aggies program at Texas A&M, which has trained and placed hundreds of graduate students in transfer pricing and international tax careers.

Dr. Eden's research interests intersect economics, international business and public policy. Her core research topics are transfer pricing (the pricing of related party transactions), MNE strategies and structures, and MNE-state relations. She has over 200 scholarly publications with 18,200+ Google Scholar Citations. Her books include *Taxing Multinationals* (1998), *Multinationals in North America* (1994), *Retrospectives on Public Finance* (1991), *Multinationals and Transfer Pricing* (1985, 2017), *The Ethical Professor* (2018), *The Economics of Transfer Pricing* (2019), and *Research Methods in International Business* (2020). Her current research projects explore how transfer pricing policies and MNE strategies and structures are changing in the digital economy.

Dr. Eden has been a Fulbright Scholar and Pew Fellow at Harvard University and a Dunning Research Professor at the University of Reading, UK. In 2019, she was honored as a Tribute Scholar by the European International Business Academy, and received the Medal of the City from Rennes, France for her research. In 2022, she was included in the list of the top two percent of scientists worldwide.

She served six years on the Academy of International Business (AIB) Executive Board including as a 2017-2018 AIB President. She was elected an AIB Fellow in 2004 and is now Dean of the AIB Fellows for 2020-2023. In 2001, she founded WAIB (Women in the Academy of International Business). In 2012, she was honored with the AIB President's Award and in 2016 with the inaugural WAIB Woman of the Year award. She has many years of experience as a journal editor, including as Editor-in-Chief (2008-2010) of the *Journal of International Business Studies*, the top journal in international business. In 2019, she was awarded *JIBS* 50th Anniversary Gold Medals for her scholarly and service contributions to the journal.

For more than 30 years, Dr. Eden has advised governments, businesses and international organizations on transfer pricing and strategies of MNEs. She is an affiliated expert with the Analysis Group, working primarily on transfer pricing controversy, including as an expert witness in the Coca-Cola and Nortel Networks tax cases. She is a frequent speaker at transfer pricing and international tax conferences.

Dr. Eden can be reached at leden@tamu.edu.

LORRAINE EDEN: CURRICULUM VITAE ¹

I. PERSONAL INFORMATION

- Name: Lorraine Eden (Legal married name: Lorraine Alison Boyd Eden Hermann).
- Title: Professor Emerita of Management and Research Professor of Law, Texas A&M University.
- Work Address: Department of Management, Mays School of Business, TAMU 4221, Texas A&M University, College Station, Texas 77843-4221 USA. Phone 979.845.4851 (dept)
Email: leden@tamu.edu. Website: <http://mays.tamu.edu/directory/leden/>
- Home Address: 1019 Muirfield Village, College Station, TX 77845-8937 USA.
Phone 979.693.1626 (home); 979.777.3489 (mobile). Email: lorraine.eden@gmail.com.
Website: <http://www.voxprof.com>
- Dual citizenship: Canada (country of birth) and United States (naturalized citizen 2008).
- Married to Dr. Charles F. Hermann. Three children: Jessica Eden, Karen Hermann Clements and Christopher S. Hermann.
- Core Competencies: Transfer Pricing in the Digital Economy. Strategies and Structures of Multinational Enterprises. A founding scholar of the field of Transfer Pricing Economics.
- Identifiers
 - Personal Website: <http://www.voxprof.com>
 - Texas A&M: <http://mays.tamu.edu/directory/leden/>
 - LinkedIn: [linkedin.com/in/lorraine-eden](https://www.linkedin.com/in/lorraine-eden)
 - Google Scholar: <http://bit.ly/2fsLj6A>
 - SSRN: <http://ssrn.com/author=398344>
 - Wikipedia: https://en.wikipedia.org/wiki/Lorraine_Eden
 - AIB Fellows: <https://www.aib.world/about/aib-fellows/lorraine-eden/>
 - ORCID: <https://orcid.org/0000-0002-8002-9959>
 - Amazon: <http://amazon.com/author/lorraine.eden>
 - YouTube: <https://www.youtube.com/c/LorraineEden>

II. DEGREES RECEIVED

- Dalhousie University, Halifax, NS, Canada: Ph.D. with Distinction in Economics, 1976.
- McGill University, Montreal, PQ, Canada: M.A. in Economics, 1973.
- Mount Allison University, Sackville, NB, Canada: B.A. with First Class Honors in Economics, 1970.

¹Note: To reduce page length, selected sections of this CV contain information for the most recent 10 years.

III. EMPLOYMENT HISTORY

- Department of Management, Mays Business School, Texas A&M University, College Station, TX.
 - Professor Emerita of Management, September 1, 2019-present (retired).
 - Tenured Full Professor (half-time status) September 2018 to present.
 - Faculty Development Leave (sabbatical): Sept.-Dec. 2004; Sept. 2013-June 2014.
 - Tenured Full Professor September 2002-August 2018.
 - Tenured Associate Professor July 1995-August 2002.
- School of Law, Texas A&M University, Fort Worth, TX.
 - Adjunct Professor, School of Law, Texas A&M University, 2020-present.
 - Joint Appointment (non-salary) as a Research Professor of Law, School of Law, Texas A&M University, 2019-2023.
- Visiting Research Professor, Department of Management and Human Resources, The Ohio State University, Columbus, Ohio, Sept. 2013-May 2014.
- Visiting Research Professor, Henley Business School and Department of Economics, University of Reading, Reading, England 2011-2014.
- John H. Dunning Inaugural Visiting Research Professor, Henley Business School, University of Reading, Reading, England, 2011.
- Visiting Research Professor, Dept. of Management, University of Texas, Austin, Texas, 2004-2005.
- Associated Faculty Member, Bush School of Government and Public Service (served on various Bush School committees; graduate courses cross-listed and taught in the Bush School), 1995-2009.
- Visiting Full Professor (Teaching and Research) and Canada-US Fulbright Research Scholar, Kennedy School of Government, Harvard University, Cambridge, Massachusetts, 1992-1993.
- Norman Paterson School of International Affairs, Carleton University, Ottawa, Ontario, Canada. Associate Professor January 1988-June 1992; Full Professor July 1992-June 1995; Adjunct Research Professor July 1995-June 2005.
- Department of Economics, Brock University, St. Catherine's, Ontario, Canada. Assistant Professor July 1980-June 1981; Associate Professor July 1981-December 1987.
- Department of Economics, Mount St. Vincent University, Halifax, Nova Scotia, Canada. Lecturer July 1971-June 1974; Unpaid leave of absence (for PhD studies) July 1974-June 1976; Assistant Professor July 1976-June 1980.

IV. AWARDS, HONORS AND RECOGNITIONS

<u>Year</u>	<u>Type</u>	<u>Award, Honor or Recognition</u>
2022	Research	The Top 2 Percent of Scientists Worldwide - Stanford University (Oct 2021) and World Scientist and University Rankings (2022).
2022	Research	Invited keynote speaker on “BEPS Pillars 1 and 2”, Transfer Pricing Minds Americas 2022, Miami, March 2022.
2021	Research	Invited keynote speaker, 4 th Annual Pan American University Transfer Pricing and International Tax Conference, Mexico City (virtual), Nov. 12.
2021	Research	Invited keynote speaker on “Amount A: Measurement and Tax Impacts”, KONDOR Global International Webinar, Oct. 28, 2021.
2021	Research	Invited keynote speaker on “Amount A: Measurement and Tax Impacts”, American Bar Association six-part webinar series on “The Realignment of Taxing Rights in the Digital Economy”, Oct. 19, 2021.
2021	Research	Invited interview, Frontline IB Conversations, taped Oct. 5.
2021	Research	2021 Responsible Research in Management (RRBM) Award for L. Eden and M.F. Wagstaff. 2021. Evidence-based policymaking and the wicked problem of SDG 5 gender equality, <i>Journal of International Business Policy</i> , 4(1), 28-57.
2021	Research	Emerald Literati Lookback Award for Eden, Lorraine and Susan Forquer Gupta. 2017. Culture and Context Matter: Gender in International Business and Management, <i>Cross Cultural and Strategic Management</i> , 24(2): 194-210.
2021	Service	Invited member, Steering Committee, International Forum on Transfer Pricing Law 2021-2022.
2021	Research	Invited Distinguished Scholar interview, University of Vienna Faculty of Business, Economics and Statistics, June 3.
2020	Research	“Did you know... Fireside Chat with Lorraine Eden.” Invited distinguished scholar interview by the European International Business Academy (EIBA), December 11.
2020-23	Service	Selected as 2020-2023 Dean of Fellows of the Academy of International Business.
2020	Research	Invited keynote speaker at Transfer Pricing Minds Americas, Miami, FL, Feb. 25.
2019	Research	Invited keynote speaker at CrossBorder Solutions Transfer Pricing

Summit, Scottsdale, AZ, Dec. 7.

- 2019 Research Gold Medal winner for exceptional past contributions to the *Journal of International Business Studies* during its first 50 years. Gold Medal winner for (i) Scholarly Service as a former JIBS Editor-in-Chief, and for (ii) Scholarship –11 or More Substantive Contributions published in JIBS. Award presented at the AIB annual conference in Copenhagen, June 25.
- 2019 Research Medal of the City from the Mayor of the City of Rennes for scholarly contributions to international business, and Keynote Speaker, International Scientific Committee, Rennes School of Business, Rennes CEDEX – France. Award presented in Rennes, France, June 6.
- 2019 Research Tribute Scholar honored by the European International Business Academy (EIBA) for scholarly contributions to international business in *International Business in the Information and Digital Age*, edited by Alain Verbeke, Robert van Tulder and Lucia Piscitello, Progress in International Business Research, Volume 13 (EIBA and Emerald Publishers).
- 2018 Research Keynote speaker and Co-organizer of the Multi-Disciplinary Academic Conference at the 2018 UNCTAD World Investment Forum, Palais des Nations, Geneva, CH, Oct. 26.
<https://worldinvestmentforum.unctad.org/#/ms-1/1> and
<https://worldinvestmentforum.unctad.org/session/multidisciplinary-academic-conference/>
- 2018 Research Keynote speaker. OIKOS Future Lab. Geneva, CH. October. (OIKOS is an international, student-led, non-profit organization promoting sustainability in economics and management. Future Lab is the organization's annual flagship event. <https://oikos-international.org/programmes/futurelab/>)
- 2018 Research Keynote speaker. Foro de Precios de Transferencia, Federacion de Economistas (Federation of Business Economists, Transfer Pricing Forum), Mexico City, MX, September.
- 2018-19 Research Emeritus Professorship in Business (Sept. 1, 2018-Aug. 31, 2019). Replaced Gina and Anthony Bahr '91 Professorship in Business (2015-Aug. 31, 2018) when moved from full-time to half-time status on September 1, 2018.
- 2018 Research Ranked 4th most productive scholar among Management faculty and 13th among Business School faculty 2005-2015 in articles published in 24 "journals of distinction" (category 4* Chartered Association of Business Schools' Academic Journal Guide). In Korkeamäki, Timo P., Sihvonen, Jukka and Vähämaa, Sami. 2018. Evaluating Publications Across Business Disciplines: Inferring Interdisciplinary 'Exchange Rates' from Intradisciplinary Author Rankings. *Journal of Business Research*, 84.1: 220-232.

2018	Research	Emerald 2018 Literati Award for Highly Commended Paper, "Culture and content matter: gender in international business and management", co-authored with Susan Forquer Gupta.
2018	Service	Member, International Scientific Committee, Rennes School of Business, Rennes, CEDEX, France. 2018-present.
2017	Research	Keynote speaker. Academy of International Business, Southeast Chapter, Annual Meetings, Washington, DC, October 28.
2016	Service	Woman of the Year, 2016-2017. Selected as the inaugural holder of the Woman of the Year award by the Women in the Academy of International Business (WAIB). June 2016. http://mays.tamu.edu/news/2016/07/08/lorraine-eden-named-waibs-woman-of-the-year/
2016	Service	Elected to the Academy of International Business (AIB) Executive Board as President-Elect (August 2016-July 2017), President (August 2017-July 2018) and Past President (August 2018-July 2019). Elected in April 2016.
2015	Research	Gina and Anthony Bahr '91 Professorship in Business (2015-August 31, 2018). Replaced Center for Executive Development Professorship in Business (2014-2015) and Mays Research Fellowship (2012-2015).
2015	Research	Member of the E15 Task Force on Trade and Investment, an expert task force in the E15 Initiative on Strengthening the Global Trade System, convened by the World Economic Forum and the International Commission on Trade and Sustainable Development in Geneva. Prepared policy recommendations for the 10th Ministerial Conference of the World Trade Organization, December 2015 and January 2016 Meeting of the World Economic Forum, 2015-2016.
2014	Research	Keynote speaker. Second International Business Research Conference, HEC Montreal, Montreal, Quebec, Canada, April 17, 2014.
2014	Research	Member of the Research Advisory Network to the Global Commission on Internet Governance (GCIG), a joint project of The Centre for International Governance Innovation and Chatham House (the Royal Institute of International Affairs), on the future of multi-stakeholder Internet governance, 2014-2016.
2014	Service	Member of the inaugural Advisory Board of the Wong MNC Center (Mr. & Mrs. S.H. Wong Center for the Study of Multinational Corporations), 2014 to present. http://mnccenter.org/
2013	Research	Academy of International Business (AIB)/Temple University Award for the Best Paper at the Annual AIB Conference, Istanbul, Turkey, July 2013. Award (with Kai Xu) for "Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision".
2013	Research	Scowcroft Institute Faculty Research Grant, Texas A&M University, 2013.
2013	Research	Testimony before the United Nations, Geneva, Switzerland, January 2013, at the UNCTAD Multi-year Expert Meeting on "Regional

integration and foreign direct investment in developing and transition economies", Geneva, Switzerland on January 28-30, 2013, on the subject of "new research directions on multinationals, foreign investment and developing countries".
<http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=202>.

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| 2012 | Research | Mays Research Fellow, Texas A&M University, 2012-2015. |
| 2012 | Research | Best Paper Proceedings, Academy of Management, Boston, MA. Dai, L., Eden, L., & Beamish, P.W. 2012. External threats and MNE strategy: The role of exposure, resources and coping mechanisms. |
| 2012 | Research / Service | John H. Dunning President's Award for outstanding service to the Academy of International Business and the field of international business as editor-in-chief of the <i>Journal of International Business Studies</i> . Presented by the Academy of International Business at the annual meetings, Washington, DC, July 2012. |
| 2011 | Research | Visiting Research Professor, Henley Business School and Department of Economics, University of Reading, Reading, UK 2011-2014. |
| 2011 | Research | Inaugural holder of the John H. Dunning Visiting Professorship, Henley Business School, University of Reading, Reading, UK, 2011, funded by Mrs. Christine Dunning in memory of her husband John H. Dunning. |
| 2011 | Education | Mays Teaching Grant, Texas A&M University, Summer 2011. |
| 2010 | Research | Identified as the most prolific scholar in terms of number of publications in the top 45 high-impact business journals in 2010 (based on SSCI Journal Citation Reports) in J. Linton, 2012, "Business school research and rankings: Where do the schools really stand?" <i>Technovation</i> , 32 (January): 1-5. |
| 2009 | Research | Mays Summer Research Grant, Texas A&M University, 2009. |
| 2008 | Research | Mays Research Fellow, Texas A&M University, 2008-2011. |
| 2007 | Research | Editor-in-Chief, <i>Journal of International Business Studies</i> . Selected November 2006. Began processing manuscripts July 2007. Editor-in-Chief Term: January 2008-December 2010 |
| 2007 | Service | Founder's Recognition Award, Women in the Academy of International Business, 2007. |
| 2006 | Research | Mays Summer Research Grant, Texas A&M University, 2006 (with Paige Fields and Hong Zhu). |
| 2006 | Research | Deputy Editor-in-Chief, <i>Journal of International Business Studies</i> , January 2006 – December 2007. |
| 2006 | Research | <i>Who's Who in America - 2006, 60th Diamond Edition</i> , Marquis 2005 (Lorraine Alison Boyd). |
| 2006 | Service | Co-chair, Back & Forth Committee, Academy of International Business Fellows, 2006-2007. |

2006	Service	Rotary International Paul Harris Fellow, nominated by the Bryan Rotary Club, 2006.
2005	Service	Organizer and Chair, Junior Faculty Consortium, International Management Division, Academy of Management annual meetings, Hawaii, 2005.
2004	Research	Elected as a Fellow of the Academy of International Business, May 2004.
2004	Education	External evaluator, International MBA Program, Florida International University, October 2004.
2004	Education	Member, Global Advisory Board to the Ph.D. program on International Business Administration, Texas A&M International University, Laredo, TX.
2003	Research	Departmental Editor, International Political Economy, <i>Journal of International Business Studies</i> , 2003-2006.
2003	Research	Ad hoc best reviewer award, Business Policy and Strategy Division, Academy of Management, 2003.
2003	Education	Member of the External Faculty Advisors Board to the Ph.D. program in International Business at the University of Texas at El Paso, 2003.
2002	Research	Texas A&M Faculty Fellow Fall 2002-Summer 2007. One of 12 Fellows selected yearly by the University. (Stipend: \$20,000/year for five years).
2002	Research	Named as the <i>James Earl Rudder Faculty Fellow</i> , Department of Management, Texas A&M University, 2001-2002.
2002	Research	First recipient of the 2002 <i>Bush Excellence in International Research Faculty Award</i> , given annually by the Bush Presidential Library Foundation in recognition of Texas A&M faculty who make outstanding contributions to international research. February.
2002	Service	Chair, Ad Hoc Committee on International Diversity, Academy of Management, 2002-2004.
2002	Education	Elected an honorary member, International Gold Key Society, Texas A&M University, Nov. 2002 (maximum of five TAMU faculty chosen per year).
2001	Research	<i>Best Paper Proceedings</i> , International Management Division, Academy of Management, August 2001. Opening the Black Box: The Multinational Enterprise and the Costs of Doing Business Abroad (with Stewart Miller).
2001	Research	<i>Best Paper Proceedings</i> , International Management Division, Academy of Management, August 2001. Safe in My Backyard: Strategic Trade Policy and Rivalry among Multinational Enterprises (with Tieying Yu).
2001	Service	Founder, Women in the Academy of International Business (WAIB), 2001-2003; Past President 2003-2005, Executive Board member (ex officio): 2005-present.

2000	Service	Vice President and Program Chair, Academy of International Business, Nov. 2000-August 2002.
2000	Education	Texas A&M University <i>Former Students Association Award for Excellence in Faculty Teaching</i> , Mays College of Business, 2000.
1999	Research	<i>Who's Who in International Business Education and Research</i> . 1999 (pages 128-132).
1997	Education	First recipient of the Trans-Texas Video Teleconferencing (TTVN) Prize for Most Innovative Use of the Trans-Texas Video Teleconferencing Network. 1997-98.
1996	Research	Beta Gamma Sigma (Honor Society for AACSB Accredited Business Programs), 1996 - present.
1996	Service	Board of Directors, International Trade and Finance Association, 1996-98.
1995	Research	Adjunct Research Professor, School of International Affairs, Carleton University, 1995-98. Reappointed, 1998-2001, and 2001-2004.
1995	Research	Phi Beta Delta (Honor Society for International Scholars), 1995 - present.
1995	Research	Research Associate, International Motor Vehicle Project, Massachusetts Institute of Technology, 1995-99.
1995	Service	Associate Director, Center for the Study of Western Hemispheric Trade, Texas A&M University, 1995-97.
1995	Service	Co-founder and first secretary, Active Learning in International Affairs (ALIAS), International Studies Association, 1995-97.
1994	Research	Carleton University Faculty Research Achievement Award. 1994-95.
1994	Service	President, International Political Economy Section, International Studies Association, 1994-96; Program Chair 1994-95. Vice-President 1992-94. Past President 1996-97.
1993	Research	Visiting Research Professor, Department of Finance, College of Business, The Ohio State University, July-August 1993; June-December 1994.
1992	Research	Canada-US Fulbright Research Fellowship, Harvard University. 1992-93.
1992	Research	Visiting Professor and Research Fellow, Center for Business and Government, Kennedy School of Government, Harvard University, 1992-93.
1991	Education	Pew Faculty Fellowship in International Affairs: The John F. Kennedy School of Government, Harvard University, 1991-92.
1990	Service	Founding Coordinator of the Women Economists Network (WEN) 1990-91; President 1991-92; Past President 1992-93.
1990	Service	Vice-President, Canadian Economics Association, 1990-91.
1990	Research	Testimony before the House of Commons in Canada, Standing Committee on External Affairs and International Trade, on the Canada-

US-Mexico trade negotiations. Government of Canada, House of Commons Issue No. 69. Monday, November 5, 1990. Pages 69:4-69:8.

1985 Research Elected to membership in International Institute of Public Finance, 1985.

1984 Research Visiting Research Fellow, Dalhousie University, Center for International Business Studies, summer 1984.

1974 Research Dalhousie University: Canada Council Doctoral Fellowship, Special Killam Fellowship, Graduate Fellowship, 1974-1976. PhD in Economics, First Class Honors with Distinction, 1976.

1970 Research McGill University: *McConnell Fellowship, New Brunswick Postgraduate Fellowship*, 1970-71.

1966 Research Mount Allison University: *Sharp Scholarship* and various undergraduate scholarships, 1966-70. Prize for Highest Standing in Economics, 1969. B.A. in Economics, Summa Cum Laude, 1970.

1966 Research St. Stephen High School, St. Stephen, New Brunswick, Canada: *Governor General's Medal* and High School Valedictorian, June 1966.

V. SCHOLARLY PUBLICATIONS

Scholarly Impact Statistics

- Google Scholar Citations (as of 28 February 2022)
<https://scholar.google.com/citations?user=sJUTSCgAAAAJ&hl=en>

Metric	ALL	SINCE 2017
Number of Citations	18,292	8,201
H-index	44	33
i10-index	100	64

- Included The World's Top 2 Percent of Scientists, issued by Stanford University, October 2021.
<https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/3>
<https://mays.tamu.edu/news/2022/01/29/mays-business-school-faculty-rank-in-the-top-2-of-scholars-worldwide/>
- Included in AD Scientific Index for World Scientist and University Rankings, 2022
<https://www.adscientificindex.com/citation-ranking/?con=&tit=&q=lorraine+eden>
- Gold Medal winner for exceptional past contributions to the *Journal of International Business Studies* during its first 50 years. Two awards:
 - Gold Medal for Scholarly Service as a former JIBS Editor-in-Chief, and
 - Gold Medal for Scholarship - 11 or More Substantive Contributions published in JIBS. Presented at the AIB annual conference, Copenhagen, June 25, 2019.
- Ranked fourth (4th) most productive scholar among Management faculty and thirteenth (13th) most

productive scholar among Business School faculty between 2005 and 2015 in terms of number of articles published in 24 “journals of distinction” (category 4* journals in the Chartered Association of Business Schools’ Academic Journal Guide 2015) in Korkeamäki, Timo P., Sihvonen, Jukka and Vähämaa, Sami. 2018. Evaluating Publications Across Business Disciplines: Inferring Interdisciplinary 'Exchange Rates' from Intradisciplinary Author Rankings. *Journal of Business Research*, 84.1: 220-232 (see pages 223 and 227).

- Identified as the most prolific scholar in terms of number of publications in the top 45 high-impact business journals in 2010 (based on SSCI Journal Citation Reports) in J. Linton. 2012. Business school research and rankings: Where do the schools really stand? *Technovation*, 32 (January): 1-5.

Scholarly Publications

Note: This list includes published and forthcoming publications. Reprints, re-publications and other publications listed below are not included in this list.

Journal articles	94
Books	10
Special issues of journals	6
Chapters in books and research annuals	54
Technical reports and monographs	10
Editorials in scholarly journals	23
Articles in conference proceedings	10
Total	207

Other Publications (Print and Digital)

This list includes published and forthcoming publications. Does not include Scholarly Publications.

Commentaries submitted to international organizations	7
Book reviews in scholarly journals	10
Publications in university working paper series	7
Articles in professional association publications (print and/or digital)	10
Unpublished technical reports	8
Scholarly research for degree programs	3
Total	45

Journal Articles

1. Eden, Lorraine, Stewart R. Miller, Sarfraz Khan, Robert Weiner, and Dan Li. The Event Study in International Business Research: Opportunities, Challenges, and Practical Solutions. Forthcoming in *Journal of International Business Studies*.
 - **Includes Online Appendix** by Miller, S.R., S. Khan, Eden, L., R. Weiner & D. Li. Event studies with Stata Annotated Coding and Output.
2. Eden, Lorraine, Charles F. Hermann and Stewart R. Miller. Evidence-based Policymaking in a VUCA World. *Transnational Corporations*, 28.3: 159-182.

3. Hahn, Verena, Yves Hervé, Salem Saljanin, and Lorraine Eden. 2021. Shapley Value: A Fair Solution to the Value Creation Puzzle in Transfer Pricing? *Tax Notes International*, 104.4 (Oct. 18): 291-306.
4. Eden, Lorraine. 2021. Taxing the Top 100: U.S. Estimates of Winners and Losers from Pillar One Amount A. *Tax Management International Journal*, 50.6 (June): 301-317.
5. Eden, Lorraine. 2021. Winners and Losers: U.S. Country and Industry Estimates of Pillar One Amount A. *Tax Management International Journal*, 50.5 (May): 222-243.
 - **Featured research** in a commentary on Pillar One Amount A by Daniel Bunn (VP Global Projects, Tax Foundation) at <https://taxfoundation.org/oecd-pillar-1-amount-a/>
6. Srinivasan, Niraja and Lorraine Eden. 2021. Going Digitals: Navigating Economic and Social Imperatives in a Post-Pandemic World. *Journal of International Business Policy*, 4: 228-243.
 - **Included in JIBP Digital Collection, Grand Challenges in International Business Policy** https://link.springer.com/journal/42214/topicalCollection/AC_c4db3cab3d35a3bbc038dbb07975d4e5.
 - **Featured in AIB-UNCTAD Webinar, Investment in Sustainable Recovery: Empirical Analysis, Lessons Learnt, and a Future Research Agenda.** March 30 Session 2 (afternoon). <https://youtu.be/aFdfCuby0y8>
7. Eden, Lorraine. 2021. The Simple Analytics of Pillar One Amount A. *Tax Management International Journal*, 50.3: 137-143.
8. Eden, Lorraine. 2021. Canada and the United States: Winners or Losers from Pillar One Amount A? *Tax Management International Journal*, 50.3: 143-147.
9. Eden, Lorraine, Daniel C. Indro, Stewart R. Miller, and Malika Richards. 2021. Valuation Uncertainty, Home and Host Market Uncertainty, and Cross-Border Seasoned Equity Offerings. *International Business Review*, 30(3), June.
10. Eden, Lorraine and M. Fernanda Wagstaff. 2021. Evidence-Based Policymaking and the Wicked Problem of SDG 5 Gender Equality. *Journal of International Business Policy*, 4: 28-57.
 - **Winner of Responsible Research in Management Award for 2021**, given by the Academy of Management Fellows and Responsible Research in Business and Management. Award to be presented at the August 2021 AOM annual conference.
 - **Featured in the AIB Journals Webinar**, “MNEs and the SDGs: The Sustainable Development Goals: What Role for Multinational Enterprises? July 15, 2021. <https://www.youtube.com/watch?v=rcHiK4vr7iE>
11. Higinbotham, Harlow, Niraja Srinivasan, Vladimir Starkov, Nihan Mert-Beydilli, and Lorraine Eden. 2021. Amount B: Facts and Circumstances Matter – Even for Routine Distributors. *Tax Management International Journal*, 50.2 (February): 90-97.

12. Colliard, Jean-Edouard, Lorraine Eden, and Co-Pierre Georg. 2021. Tax Complexity and Transfer Pricing: Blueprints, Guidelines, and Manuals. *Management International Journal*, 50.2 (Feb): 76-89.
 - Earlier version submitted to the OECD Secretariat on Dec. 14, 2020, as Colliard, Jean-Edouard, Lorraine Eden and Co-Pierre Georg. *Tax Complexity, Tax Certainty, and the Pillar One and Two Blueprints*. Submission to the OECD Centre for Tax Policy and Administration in response to the Public Consultation Document on the Reports on the Pillar One and Pillar Two Blueprints.

13. Eden, Lorraine. 2021. Pillar One Tax Games. *Tax Management International Journal*, 50 (January).
 - Earlier version submitted to the OECD Secretariat on Dec. 14, 2021, as Lorraine Eden. *Pillar One Tax Games*. Submission to the OECD Centre for Tax Policy and Administration in response to the Public Consultation Document on the Reports on the Pillar One and Pillar Two Blueprints.

14. Eden, Lorraine. 2020. Winners and Losers: The OECD’s Economic Impact Assessment of Pillar One. *Tax Management International Journal*, 49 (Dec. 11).

15. Eden, Lorraine. 2020. Leap of Faith: The Economic Impact Assessment of the Pillar One and Pillar Two Blueprints. *Tax Management International Journal*, 49 (Dec. 11).

16. Eden, Lorraine. 2020. Wither *WIR* (Redux)? *Academy of International Business (AIB) Insights*. December.

17. Eden, Lorraine and Bo Bernhard Nielsen. 2020. Research Methods in International Business: The Challenge of Complexity. *Journal of International Business Studies*, 51(9): 1609-1620.

18. Eden, Lorraine. 2020. David and the Three Goliaths: Defending the Arm’s Length Principle. *Bloomberg Tax Transfer Pricing Report* (Sept. 14), *Tax Management International Journal* (Oct. 2).

19. Miller, Stewart R., Lorraine Eden and Dan Li. 2020. CSR Reputation and Firm Performance: A Dynamic Approach. *Journal of Business Ethics*, 163 (3): 619-636.

20. Eden, Lorraine. 2020. Taxing Multinationals – The GloBE Proposal for a Global Minimum Tax. *Tax Management International Journal*, January. (Also *Bloomberg Daily Tax Report*, Dec. 6, 2019.)
 - Earlier version submitted to the OECD on Dec. 2, 2019, as “Commentary on Global Anti-Base Erosion Proposal (“Globe”) - Pillar Two - 8 Nov – 2 Dec 2019, Public Consultation Document. Paris: OECD.” Published in *Public Comments Received on the Global Anti-Base Erosion (GloBE) Proposal under Pillar Two*.

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VII. RESEARCH IN PROGRESS

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Invited Book Chapter

- Dai, Li, Lorraine Eden and Paul Beamish. Anticipation of War and Foreign Market Exit. Invited book chapter for Ashton Hawk, Marcus Larsen, Michael Leiblein and Jeffrey Reuer (eds) *Strategy in a Turbulent Era* Edward Elgar.

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- Eden, Lorraine. The Risky Business of Global Formulary Apportionment.
- Eden, Lorraine and Niraja Srinivasan. The Economics of Digital Business Models.

- Eden, Lorraine/William Byrnes. Valuing Marketing Intangibles: Lessons from the Amazon Case.
- Eden, Lorraine/William Byrnes: Transfer Pricing, APAs and Starbucks-Netherlands State Aid.
- Eden, Lorraine/Matt Josefy/Dan Li. Intellectual Property Licensing: Comparing Arm's Length and Related Party Agreements. (research project using ktMINE data to analyze IP licenses).
- Eden, Lorraine, Ralph Carter and Kevin McSweeney. Economics, Politics and Trade Policy Wins.
- Xu, Kai, Lorraine Eden and Stewart R. Miller. Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision.

Book Manuscripts in Preparation

- Eden, Lorraine. *Principles of Transfer Pricing*. A professional book for practitioners (tax, law and economics) and for teaching transfer pricing courses in universities and executive training courses. In first draft.

VIII. JOURNAL EDITORSHIPS AND BOARD MEMBERSHIPS

Journal of International Business Studies. 2000-2010, 2013-present.

- Member, Social Impact Advisory Committee under 2023-2025 Editor-in-Chief Rosalie Tung.
- Consulting Editor: 2013-2025.
- Editor-in-Chief: 7/1/2007-12/31/2010. Selected Nov. 2007. Responsible for move to Manuscript Central Jan.-June 2008. Handled manuscripts July 2008-Dec. 2010. Editor for JIBS Special Issue, "The JIBS 40/AIB50 Anniversary Issue: Innovations in International Business Theory", 2008-2009.
- Deputy Editor: Jan. 2006-Dec. 2007. Responsible for Comparative Capitalism, Institutions and International Business; Economics and International Political Economy; and Finance.
- Internal Departmental Editor on JIBS Special Issue, "Three Lenses on the MNE: Politics, Corruption, and Corporate Social Responsibility", 2005-2006.
- Departmental Editor for International Political Economy, 2003-2006.
- Editorial Review Board member: 2001-2003.
- Special Issue co-editor, "Multinationals: The Janus Face of Globalization", 2000-2001.

Consulting Editor

- *Journal of International Business Policy*, 2017-present.
- *Cross-Cultural and Strategic Management: An International Journal*, 2015-2019.

External Advisory Board Member

- *Transnational Corporations*, 2018-present.

Editorial Review Board Member

- *Academy of International Business Insights*, 2020-present.
- *Academy of Management Review*, 2017-2019.
- *Critical Perspectives on International Business*, 2003-2016.

- *Journal of International Management*, 1999-2016.
- *Journal of World Business*, 2006-2016.
- *Management International Review*, 2005-2015.
- *Transnational Corporations*, 2018-present.

IX. DIGITAL PRESENTATIONS: PODCASTS, VIDEOS AND INTERVIEWS (incomplete list)

1. **Complexity in International Business Research** (with Bo Nielsen). Iberoamerican Academy of Management Webinar. February 1, 2022. <https://www.youtube.com/watch?v=9sEI9vUerP0>.
2. **Ethics in International Business Research**. Academy of International Business Webinar, January 21, 2022. <https://member.aib.world/videos/rmsig.asp>
<https://player.vimeo.com/video/668800145?h=eef49edff3>
3. **A Year-Long Journey into Pillar One Amount A**. KONDOR Global International Webinar, broadcast Oct 28, 2021. <https://youtu.be/b0XWDJeEAgw>
4. **Academic Track Daily Roundup** (with Sarianna Lundan). UNCTAD, World Investment Forum, October 20, 2021. <https://worldinvestmentforum.unctad.org/session/academic-track-daily-roundup-aib-and-academic-partners/>
5. Panel Member. **The Interplay between International Taxation and Investment**. UNCTAD, World Investment Forum, October 20, 2021. <https://worldinvestmentforum.unctad.org/session/the-interplay-between-international-taxation-and-investment/>
6. Moderator. **High-Level Panel on Multinational Enterprises and Women Empowerment**, UNCTAD, World Investment Forum, October 19, 2021. <https://worldinvestmentforum.unctad.org/session/high-level-panel-on-mnes-and-women-empowerment/>
7. **Pillar One Tax Games**. Presented at the Tax Foundation and European Tax Policy Forum webinar, "Is the World Economy Ready for a New Global Tax System?" Oct. 12, 2021. <https://taxfoundation.org/events/world-economy-ready-new-global-tax-system/>.
<https://www.youtube.com/watch?v=cXbb-RyVTKU&t=16s>
8. **Amount A: Measurement and Tax Impacts** in "The Realignment of Taxing Rights in the Digital Economy: Impacts and Challenges", Oct. 19, 2021. American Bar Association Tax Section Transfer Pricing Committee Webinar Series. [PDF Slidedeck](#).
9. **My Life as an International Business Scholar**. Frontline International Business Conversations, Academy of International Business. Interviewer: Ilgaz Arikan. Taped Oct. 5, 2021. <https://www.aib.world/frontline-ib/lorraine-eden/>
10. **Taxing the Top 100**. The Fiona Show, Episode (Interviewer: Matthew DeMello). Taped August 4, 2021. <https://podcasts.apple.com/us/podcast/episode-113-taxing-the-top-100/id1466576565?i=1000535472216>.

11. **Literati Lookback Award 2020.** Videotaped September 6, 2021.
<https://www.emeraldgrouppublishing.com/case-study-creating-a-society-just-inclusive-and-embracing-all-0>
<https://youtu.be/iRckDFd-wb4>
12. **G20 International Tax Agreement on Pillars One and Two.** Interview on Arirang TV, South Korean official English language news channel. July 16, 2021.
https://www.youtube.com/watch?v=0hhkWF_Rz2s
13. **Adding Value through Policy-Oriented International Business Research (JIBP Special Session).** Academy of International Business Annual Conference, July 1, 2021.
https://player.vimeo.com/video/570052124?api=1&player_id=movie
14. **Women AIB Fellows: Hidden Stories/Exercising Voice (Part 2).** Academy of International Business Annual Conference, June 30, 2021.
https://player.vimeo.com/video/569499632?api=1&player_id=movie
15. **The WAIB Women of the Year Panel: Opportunities Seized, Opportunities Missed.** Academy of International Business Annual Conference, June 29, 2021.
https://player.vimeo.com/video/569195214?api=1&player_id=movie
16. **Women AIB Fellows: Hidden Stories/Exercising Voice (Part 1).** Academy of International Business Annual Conference, June 28, 2021.
https://player.vimeo.com/video/568642482?api=1&player_id=movie
17. **Distinguished International Business Scholar.** University of Vienna Faculty of Business, Economics and Statistics, Interview taped June 3, 2021 (Interviewer: Fynn Myth). <https://international-business.univie.ac.at/distinguished-scholar-corner/lorraine-eden/>
18. **Going Digitals: Navigating Economic and Social Imperatives in a Post-Pandemic World.** Presentation at AIB-UNCTAD Webinar on *Investment in Sustainable Recovery: Empirical Analysis, Lessons Learnt, and a Future Research Agenda*. March 30 Session 2 (afternoon), 2021.
<https://youtu.be/aFdfCuby0y8>
19. **The OECD Economic Impact Assessment and Pillar One.** The Fiona Show, Episode 82 (Interviewer: Matthew DeMello). Taped January 7, 2021. <https://iono.fm/e/987656>
20. **David and the Three Goliaths: Defending the Arm's Length Principle.** Presented at the PanAmerican University's Third Annual Transfer Pricing Conference on August 14, 2020.
<https://youtu.be/RgTXGFmYn5U>
21. **Ethics in the Academy.** Video presentation for the Doctoral and Junior Faculty Consortia, Academy of International Business (virtual) annual conference. June 30 and July 1. https://youtu.be/Hz-hPOO_Kno
22. **The Arm's Length Standard: Happy 85th Anniversary?** Keynote address at Transfer Pricing Minds Americas, Miami, FL, on Feb. 25, 2020. <https://youtu.be/uhgRJGTUiv4>

23. **Could a Global Minimum Tax Really Work?** The Fiona Show, Crossborder Solutions (Mimi Song, interviewer). Taped Jan. 21, 2020. Broadcast Feb 5, 2020. <https://youtu.be/vuIW5BEHQo8>
24. **Pillar One Is Not BEPS 2.** The Fiona Show, Crossborder Solutions (Mary Lynn Strom, interviewer). Taped Dec. 12, 2019. Broadcast Jan. 29, 2020. <https://youtu.be/ZQSyqeKANnM>
25. **The Arm's Length Standard Is Not the Problem.** The Fiona Show (Matthew De Melo and Mimi Song, interviewers). Taped Dec. 7, 2019. Broadcast Dec. 18, 2019. <https://youtu.be/CmpKAp-6xa8>
26. **Country by Country Reporting and Implications for Profits of Multinationals.** Mays Business School, Texas A&M University. Taped May 2019. https://youtu.be/TL6VD6_9tsM
27. **Globalization under Threat: How Should IB Respond?** Academy of International Business Annual Conference, Dubai. July 3, 2017. https://player.vimeo.com/video/227764805?api=1&player_id=movie
28. **Passionate Researcher Talks about International Business.** Global Edge Podcast (Tomas Hult, interviewer). February 2017. https://youtu.be/dD1J_kQdAsw
29. **AIB Women Fellows Panel.** Academy of International Business Annual Conference New Orleans, June 2016. https://player.vimeo.com/video/175887669?api=1&player_id=movie
30. **AIB Fellows Feature Plenary: International Business for Sustainable World Development.** Nagoya, Japan. June 25, 2011. https://player.vimeo.com/video/26391838?api=1&player_id=movie
31. **Transfer Price Manipulation.** Presentation by Lorraine Eden at World Bank conference, "Draining Development", Sept. 23, 2010. https://youtu.be/eD1XwGtz_q8
32. **How to Theorize from Fieldwork.** Academy of International Business Annual Conference. Milan, Italy. July 2, 2008. https://player.vimeo.com/video/23795122?api=1&player_id=movie

X. CONFERENCE AND WORKSHOP PRESENTATIONS (LAST 10 YEARS ONLY)

Note: The list below stops as of January 1, 2012; list prior to 2012 available on request.

Scheduled Presentations

1. Presenter. Responsible Research for International Business Scholarship and Practice. Academy of International Business webinar, March 11, 2022. <https://www.aib.world/event/aib-sig-webinar-responsible-research-for-ib-scholarship-and-practice/>
2. Keynote speaker. "BEPS Pillars 1 and 2." Transfer Pricing Minds Americas 2022. Miami, April 19-20, 2022. <https://informaconnect.com/tp-minds-americas-conference/speakers/lorraine-eden/>

Completed Presentations

1. Panel member. Global Transfer Pricing Developments. 2022 WU Global Transfer Pricing Developments. Virtual conference. February 15, 2022.
<https://www.wu.ac.at/en/taxlaw/services/gallery/2021-2/2022-wu-transfer-pricing-conference-february-14-17-2022>
2. Speaker (with Bo Nielsen). Complexity in International Business Research. Iberoamerican Academy of Management Webinar. February 1, 2022. <https://www.iberioacademy.org/2nd-ioam-webinar/>
3. Speaker. Ethics in International Business Research. Academy of International Business Webinar, January 21, 2022. <https://www.aib.world/event/aib-sig-webinar-ethics-in-ib-research/>
4. Speaker. "Taxing the Digital Economy", American-Hellenic Chamber of Commerce Annual (AmChamGR) Annual Tax Forum, "Future-Proof Taxation: Shaping Behaviors and Economic Performance", Nov 15-16, 2021. <https://www.amcham.gr/events/event/tax-forum-2021-athens-thessaloniki/>
5. Keynote speaker. "Taxing the Digital Economy", Fourth Annual Transfer Pricing and International Tax Conference, Pan-American University, Mexico City, MX (virtual). Nov 12, 2021.
https://www.linkedin.com/posts/quorum-consulting-group-transfer-pricing-practice_transferpricing-beps-preciosdetransferencia-activity-6862501908456861696-ah3O
6. Speaker. "Pillar I & Pillar II: Where Is the Global Tax System Headed?" 10th Annual Africa Transfer Pricing Summit (online), Nov 8-9, 2021.
7. Keynote speaker. "Amount A: Measurement and Tax Impacts", KONDOR Global International Webinar, Oct. 28, 2021.
8. Invited virtual presentation with Yves Hervé (NERA Consulting) on "The Application of Shapley Value to Transfer Pricing of DEMPE Intangibles" to the Johnson & Johnson international tax and transfer pricing group, Oct. 26, 2021.
9. Session co-lead with Tim McDonald (Proctor & Gamble), "What's Next in Taxing the Digital Economy?" Closed-door virtual meetings of the International Forum on Transfer Pricing Law, Oct. 25, 2021.
10. Annual meetings of the Academy of International Business Southeast Chapter, Oct. 21-22, 2021.
 - Ethics workshop with Rosalie Tung, Oct. 21.
 - Panel Co-chair with Rosalie Tung of AIB Women Fellows on "Opportunities Seized, Opportunities Missed", Oct. 22.
11. Participant in the 7th World Investment Forum (virtual), Oct. 19-22, 2021.
<https://worldinvestmentforum.unctad.org/7th-world-investment-forum/>
 - Moderator of "High-Level Panel on Multinationals and Women Empowerment", Oct. 19.
 - Speaker in Session on "Interplay between International Taxation and Investment: Evaluating the Implications of G20's Promoted Changes", Oct. 20.
 - Thought Leader. "Academic Track Daily Roundup" with Sarianna Lundan, Oct. 20.

12. Invited keynote speaker on “Amount A: Measurement and Tax Impacts” in the American Bar Association six-part webinar series on “The Realignment of Taxing Rights in the Digital Economy”, Oct. 19, 2021. <https://www.americanbar.org/events-cle/mtg/web/413494533/>
13. Invited speaker on “Pillar One Tax Games” in the Tax Foundation and European Tax Policy Forum webinar, “Is the World Economy Ready for a New Global Tax System?” Oct. 12, 2021. <https://taxfoundation.org/events/world-economy-ready-new-global-tax-system/>
7. Invited speaker in American Bar Association Tax Section session on “Evolution or Revolution: The Changing International Tax Rules in 2021”, virtual presentation, September 20, 2021.
8. Invited panel member in “The Digital Tax Agenda: Blue Skies or Stormy Weather Ahead?”, International Tax Congress (virtual), Sept. 14-15, 2021.
9. Annual meeting of the International Scientific Committee, Rennes Business School, Paris, France, Aug. 27, 2021. Assessment of EQUIS Peer Report of the Rennes Business School (Nov. 2020), submitted Aug. 24, 2021.
10. Academy of Management, virtual conference, August 2021. Session on Responsible Research in Business and Management Award. Presentation of RRBM Award to Eden-Wagstaff article in JIBP (2021).
11. Panel member in session on “Profit Shifting and Tax Avoidance” at the 2021 Transfer Pricing Symposium, National Association of Business Economists (NABE), July 2021.
12. Academy of International Business Annual Conference, June 28-July 2. Virtual conference.
 - AIB Fellows Activities (as Dean of AIB Fellows):
 - AIB Fellows Cafés.
 - Senior Faculty Consortium. SF Chair: Alvaro Cuervo-Cazurra.
 - Award Panels (Eminent Scholar, Educator of the Year, Executive of the Year).
 - “Hidden Stories/Giving Voice”, two panels organized by women AIB Fellows. Chair: Rosalie Tung, Co-Chair: Lorraine Eden.
 - Ethics Workshop with Rosalie Tung and Denis Arnold, AIB Ethics Committees.
 - “Investment in Sustainable Recovery” panel, organized by the Journal of International Business Policy (JIBP) and UNCTAD.
 - “Women of the Year” panel, organized by WAIB (Women in the AIB).
13. AIB Journals Webinar on Multinationals and the Sustainable Development Goals. June 15, 2021. Panelist speaking on L. Eden and M.F. Wagstaff, [Evidence-based policymaking and the wicked problem of SDG 5 Gender Equality](https://www.youtube.com/watch?v=rcHiK4vr7iE). *Journal of International Business Policy* 4, 28–57 (2021). <https://www.youtube.com/watch?v=rcHiK4vr7iE>
14. AIB Latin America and Caribbean Chapter (AIB-LAC) virtual conference, May 27-28.
 - a. Co-Organizer of panel, “Hidden Stories/Giving Voice: Women Fellows of the Academy of International Business”.
 - b. Co-organizer and presenter at Ethics Workshop for AIB-LAC participants.

- c. Presenter: AIB Fellows panel on “Theory Development in International Business”
15. AIB Fellows Annual Business Meeting and Induction of New Fellows. As Dean of Fellows, I chaired the virtual meeting. June 1, 2021.
 16. Panel Member. “Taxing the Digital Economy”. Transfer Pricing Minds Americas. 2021. April 26-28. Virtual conference.
 17. Eden, Lorraine. 2021. “Going Digitals: Navigating Economic and Social Imperatives in a Post-Pandemic World”. Presentation at AIB-UNCTAD Webinar on *Investment in Sustainable Recovery: Empirical Analysis, Lessons Learnt, and a Future Research Agenda*. March 30 Session 2 (afternoon). <https://youtu.be/aFdfCuby0y8>
 18. Eden, Lorraine. 2021. Panel member. “Digitalisation of the Economy – OECD Blueprints discussion.”, Canadian Tax Foundation Transfer Pricing Seminar (virtual conference), February 4.
 19. Eden, Lorraine. 2020. Panel member. “Event Study Method in IB Research”. Research Methods Workshop. European International Business Academy (EIBA). Virtual conference. December 13.
 20. Eden, Lorraine. 2020. Panel member. “Special Workshop Session on Theory Development in International Business”. European International Business Academy (EIBA). Virtual conference. December 12.
 21. Eden, Lorraine. 2020. Panel member. “Workshop: A Conversation about the “What” and “How” of Sustainability-Related Research and Publication in an International Business Context”. European International Business Academy (EIBA). Virtual conference. December 12.
 22. Eden, Lorraine. 2020. “Did you know...” A Fireside Chat with Lorraine Eden”. Hour-long interview of Lorraine Eden’s academic career by Kristen Brandl. European International Business Academy (EIBA). Virtual conference. December 11.
 23. Eden, Lorraine. 2020. Panel member. “Pillar 1 – An Update on Pillar One Proposals of the OECD Inclusive Framework. Africa Transfer Pricing Summit (virtual), Nov.12.
 24. Eden, Lorraine. 2020. Panel member. “Pillar 1 – Exploring the allocation for Automated Digital Services and Consumer Facing Businesses. Africa Transfer Pricing Summit (virtual), Nov.12.
 25. Eden, Lorraine. 2020. Panel member. “Global Anti-Base Erosion – The Pillar in the Background. Africa Transfer Pricing Summit (virtual), Nov.13.
 26. Eden, Lorraine. 2020. Presentation. “Leap of Faith: The Economic Impact Assessment of the Pillar One Blueprint”. International Tax Review Global Transfer Pricing Forum, December 1.
 27. Eden, Lorraine. 2020. Panel member. “AIB Fellows Panel: COVID-19, Globalization and the Future of International Business”. Academy of International Business Southeast Chapter (AIB-SE) Annual Conference (virtual). October 23.
 28. Eden, Lorraine and Stewart Miller. 2020. Invited presentation on “The Event Study Method in

- International Business Research.” University of Leeds 25th Anniversary International Business Webinar Series. October 5.
29. Eden, Lorraine. 2020. Invited speaker on “Transfer Pricing and Marketing Hubs: Implications for Developing Countries” at the United Nations Workshop for Developing Countries on Practical and Policy Aspects of Taxation in a Digitalized Economy (virtual). September 11.
 30. Eden, Lorraine. 2020. “David and the Three Goliaths: Defending the Arm’s Length Principle.” Presentation at the Third Annual Transfer Pricing Conference, Panamerican University, Mexico City, MX (virtual). August 14.
 31. Eden, Lorraine. 2020. “Hidden Stories of the AIB Women Fellows”. Organized four panels of women AIB Fellows. Chaired one of the panels and also spoke on a panel. Presentation at the annual meetings of the Academy of International Business (virtual). July.
 32. Eden, Lorraine. 2020. “The World Investment Report at 30: Looking Forward to the Next 10 Years.” Presentation at the annual meetings of the Academy of International Business (virtual). July.
 33. Eden, Lorraine. 2020. Panelist in webinar on “COVID-19’s Impact on Transfer Pricing”, presented by the International Forum on Transfer Pricing Law (virtual). June 11.
 34. Eden, Lorraine. 2020. Keynote speaker. “The Arm’s Length Standard – Happy 85th Anniversary?” Transfer Pricing Minds, Americas. Miami. February 25.
 35. Eden, Lorraine. 2020. Speaker. Panel on “Outcomes in Transfer Pricing Litigation: An Economic Perspective.” Transfer Pricing Minds Americas. Miami. February 26.
 36. Eden, Lorraine. 2019. Keynote speaker on “The Arm’s Length Standard Is Not the Problem” at CrossBorder Solutions Transfer Pricing Summit, Scottsdale AZ, December 7, 2019.
 37. Eden, Lorraine. 2019. Moderator of panel on “Remaking Transfer Pricing for the Digital Age, Part Two” at the American Bar Association Fall Tax Meeting, San Francisco, October 4, 2019.
 38. Eden, Lorraine. 2019. Roundtable participant. Cambridge Forum on International Transfer Pricing Law. Surrey, UK. October 20-22.
 39. Eden, Lorraine. 2019. Panel member at Plenary Workshop #56, “How may FIUs leverage transfer pricing expertise to uncover money laundering?” 37th International Symposium on Economic Crime. University of Cambridge, Cambridge, UK. September 1-8.
 40. Eden, Lorraine. 2019. Chair and panelist. “Which financial ratios are most reliable for purposes of tax authority measurement of transfer pricing non-compliance?” National Association of Business Economists annual Transfer Pricing Symposium, Washington, DC. July 17, 2019.
 41. Eden, Lorraine, Daniel Indro, Stewart R. Miller and Malika Richards. 2019. *Liability of Foreignness, Market Timing and Performance of Cross-Border SEOs*. Presented in a Competitive Session at the Academy of International Business annual meetings, Copenhagen. June 27.

42. Eden, Lorraine. 2019. *Ethical Dilemmas Facing New Entrants to the Academy*. Ethics Workshop at the AIB/Sheth Doctoral Student Consortium. Annual meetings of the Academy of International Business, Copenhagen. June 24.
43. Eden, Lorraine. 2019. Chair and panelist for “*The AIB History Project*”. Panel session at the annual meetings of the Academy of International Business, Copenhagen. June 25.
44. Eden, Lorraine. 2019. *From EPZs to SEZs to SDG Zones (SDGZs)?* Panelist/discussant on a Special Session, “World Investment Report 1019: Special Economic Zones”. Annual meetings of the Academy of International Business, Copenhagen, June 25.
45. Eden, Lorraine. 2019. “The times they are a’changing --- again: Can we learn anything from the past?” Invited keynote address after receiving the Medal of the City from the Mayor of the City of Rennes, on behalf of the International Scientific Committee, Rennes School of Business, Rennes CEDEX – France. June 6.
46. Eden, Lorraine, Niraja Srinivasan and Srini Lalapet. 2019. *Transfer Pricing Challenges in the Digital Economy: A Case Study of the Internet of Things*. Presented at the annual meetings of the International Studies Association, March 27-30.
47. Eden, Lorraine. 2019. “*Transfer Pricing and Global Strategy: Moving from Pricing Transactions to the C-Suite*”. Presented at the Rotman Institute for International Business Discussion Series “Current Events in International Business”, Rotman School of Management, University of Toronto, Toronto, Canada. February 12.
48. Eden, Lorraine. 2018. *Leaders, Fellows and Founders of Professional Organizations within the Academy*. Organizer and panelist. Academy of International Business Southeast Chapter annual conference. Nashville, TN. November.
49. Eden, Lorraine. 2018. *Ethical Dilemmas in the Academy*. Ethics workshop at the Academy of International Business Southeast Chapter annual conference. Nashville, TN. November.
50. Eden, Lorraine. 2018. Panelist: Responsible Research in Business and Management (RRBM). Academy of International Business Southeast Chapter annual conference. Nashville, TN. November.
51. Eden, Lorraine. 2018. *Global Value Chains, the Digital Economy and the New Industrial Revolution*. Co-organizer, Keynote Presenter and Moderator. Multi-disciplinary Academic Conference, World Investment Forum. UNCTAD, Geneva, CH. October.
52. Eden, Lorraine. 2018. *Advance Pricing Agreements, State Aid and Tax (Un)certainty*. Multi-disciplinary Academic Conference, World Investment Forum. UNCTAD, Geneva, CH. October.
53. Eden, Lorraine. 2018. Keynote speech on “The Unintended Consequences of Advance Pricing Agreements” to the Mexican National Association of Business Economists. Mexico City. September.
54. Eden, Lorraine. 2018. *The Ethical Professor*. Co-chair of All-Academy Theme Professional

- Development Workshop. Academy of Management Annual Conference. Chicago. August.
55. Eden, Lorraine. 2018. *Theory Development in Management Research*. Presenter at Professional Development Workshop. Academy of Management Annual Conference. Chicago. August.
 56. Eden, Lorraine. 2018. *Transfer Pricing in the Digital Economy*. Panel member. Transfer Pricing Symposium, National Association of Business Economists (NABE). Washington, DC. July.
 57. Eden, Lorraine. 2018. Co-organizer with Nancy Adler of the AIB Women Fellows First Leadership Retreat. Academy of International Business annual meetings, Minneapolis, MN, June.
 58. Eden, Lorraine. 2018. Presenter in UNCTAD panel, "FDI and New Industrial Policies: World Investment Report 2018." Academy of International Business annual meetings, Minneapolis, MN, June.
 59. Eden, Lorraine. 2018. Chair/Presenter in Special Session "Introducing AIB's Code of Ethics." Academy of International Business annual meetings, Minneapolis, MN, June.
 60. Eden, Lorraine. 2018. Chair/Presenter in AIB's 60th Anniversary Townhall with the AIB Past Presidents. Academy of International Business annual meetings, Minneapolis, MN, June.
 61. Eden, Lorraine. 2018. "Transfer Pricing and State Aid: Lessons from the Starbucks-Netherlands Case." Presented at the annual meetings of the International Studies Association, San Francisco, CA. April.
 62. Eden, Lorraine. 2017. "Tax Me if You Can." Keynote address. Academy of International Business, Southeast Chapter annual conference. Washington, DC. October 28.
 63. Eden, Lorraine. 2017. Co-moderator of Transfer Pricing Debate at NABE (National Association of Business Economists) Transfer Pricing Symposium. Washington, DC. July.
 64. Eden, Lorraine, Daniel Indro, Stewart R. Miller and Malika Richards. 2017. "Does Timing Matter? Performance of Foreign SEOs in the U.S. Stock Market." Academy of International Business annual meetings, Dubai. July 1-5.
 65. Eden, Lorraine. 2017. Speaker on a panel on "Corporate Taxation and Tax Havens: Trends, Mechanisms, Enablers, and Possible Solutions," Academy of International Business annual meetings, Dubai. July 1-5.
 66. Eden, Lorraine. 2017. Speaker on a panel of "Globalization under Threat: How Should IB Respond?" Academy of International Business annual meetings, Dubai. July 1-5.
 67. Eden, Lorraine. 2017. "Professional Ethics in Academia: Ethical Research Dilemmas for PhD Students." PhD Consortium. Academy of International Business annual meetings, Dubai. July 1-5.
 68. Eden, Lorraine. 2017. "Deconstructing Success." Presentation at panel, "Emerging Markets Strategy Research: A Reflection since AMJ 2000." Seventh Annual Strategy Symposium on Emerging Markets, Rice University, May 18-19.

69. Eden, Lorraine. 2016. Speaker on panel on “Multinationals and Income Shifting”. Strategic Management Society (SMS) Annual Meetings, Berlin, Germany. September 17-20.
70. Eden, Lorraine. 2016. Invited Speaker. AOM Mid-Career Faculty Consortium. Academy of Management annual meetings, Anaheim, August.
71. Eden, Lorraine. 2016. Invited Speaker. AOM Professional Development Workshop (PDW) on “How to Write Better Theory”. Academy of Management annual meetings, Anaheim, August.
72. Huh, Dong Wook and Lorraine Eden. 2016. A Tale of Two Levels: The Diversification of Business Groups. Presented at the annual meetings of the Academy of Management, Anaheim, August.
73. Eden, Lorraine. 2016. Panel Co-Organizer and Speaker. WAIB (Women in the Academy of International Business) 15th Anniversary Panel of Women AIB Fellows. Academy of International Business annual meetings, New Orleans, June.
74. Eden, Lorraine. 2016. Academy of International Business (AIB) Fellows Café on “Transfer Pricing: So Much in the News, So Little in our International Business Research”. Academy of International Business annual meetings, New Orleans, June.
75. Eden, Lorraine. 2016. Invited Speaker, Annual Investment Meeting (AIM), Dubai, United Arab Emirates, April 11-15. Panelist on Parallel Session Two: New Forms of FDI in Manufacturing, Scale and Scope and Implications on Development.
76. Eden, Lorraine. 2016. Invited Speaker, Annual Investment Meeting (AIM), Dubai, United Arab Emirates, April 11-15. Panelist on Plenary Session Eight: New Incentive Packages to Attract NFIs, Effectiveness and Impact.
77. Eden, Lorraine. 2015. Panelist on WAIB/Cross-Cultural Management Special Track: Gender in International Business Research/Management, Academy of International Business South-East Region annual meetings, November, Savannah, Georgia.
78. Eden, Lorraine. 2015. Invited keynote speaker on “Ethics and the PhD Student” at the Junior Doctoral Consortium, International Management Division, Academy of Management annual meetings, Vancouver, August.
79. Eden, Lorraine. 2015. Faculty participant at the Junior Doctoral Consortium, International Management Division, Academy of Management annual meetings, Vancouver, August.
80. Eden, Lorraine. 2015. Panelist at the AOM Professional Development Workshop (PDW) on “Succeeding as a Researcher: How to Write Better Theory”, Academy of Management annual meetings, Vancouver, August.
81. Eden, Lorraine. 2015. “Multinationals and Investment Policy in the Digital Economy”. Presented at the First Expert Meeting of the E15 Task Force on Investment Policy, World Economic Forum and the International Commission on Trade and Sustainable Development. Geneva, March.

82. Eden, Lorraine. 2015. Organized, chaired and participated in two interactive case teaching workshops by the Pew Fellows. International Studies Association annual meetings, New Orleans, February.
83. Eden, Lorraine. 2015. "Intangibles in Litigation: Defining and Valuing "Compensable" Intangibles", with Jonathan Hunt (Mayer Brown). American Bar Association, Transfer Pricing Section. Houston, January.
84. Eden, Lorraine. 2014. Invited participant. University of South Carolina Workshop on "Institutional Theories and International Business Research", Charleston, South Carolina. October 3-4. Topic: Economic Institutions and International Business Research.
85. Dan Li, Lorraine Eden and Matt Josefy. 2014. Knowledge Management in Multi-Partner International Alliances. Presented by Dan Li and Matt Josefy at the annual Strategic Management Society meetings, September.
86. Eden, Lorraine. 2014. Invited speaker on "Multinational Exit from War Zones", Faculty Seminar, School of Business, University of Alberta, Canada, September.
87. Dai, Li and Lorraine Eden. 2014. Multinational Strategies in War Zones. Presented at the annual meetings of the Academy of Management, Philadelphia, August 1-5, as part of a Symposium on "MNEs in Deadly Environments: Strategic Response to Disasters, Conflict and Crime."
88. Eden, Lorraine. 2014. Invited Keynote speaker, 2nd International Business Research Conference, HEC Montreal, Montreal, Canada. April 17. Topic: Multinational Exit from War Zones.
89. Eden, Lorraine. 2014. Moderator/chair of panel on "25 Years of Case Teaching in International Relations" at International Studies Association annual meetings, Toronto, Canada, March 28.
90. Eden, Lorraine and Li Dai. 2014. Multinational Exit from War Zones. Presented at the annual meetings of the International Studies Association, Toronto, Canada, March 26.
91. Eden, Lorraine. 2014. Organizer and Chair of two panels on "Foreign Direct Investment and Geography" at the annual meetings International Studies Association, Toronto, Canada, March 26.
92. Eden, Lorraine. 2014. Invited speaker, Faculty Workshop, Boston College, March 12. Topic: Multinational Exit from War Zones.
93. Eden, Lorraine. 2014. Invited speaker. Faculty workshop, The Ohio State University, February 11. Multinational Exit from War Zones.
94. Eden, Lorraine. 2013. Invited speaker, Faculty Workshop, Cass Business School, London, UK. November 22. Presentation: "Caught in the Crossfire: Multinationals in War Zones".
95. Eden, Lorraine. 2013. Authors' Workshop. King's College London, London, UK. Paper: "The Arm's Length Standard: Making It Work in a 21st Century World of Multinationals and Nation States", November 23-24, 2013.

96. Eden, Lorraine. 2013. Discussant for Lee Sheppard's paper on "Developing Countries and Tax Avoidance". Authors' Workshop. King's College London, London, UK. November 2013.
97. Eden, Lorraine. 2013. Responder. Thought Leadership Forum on "Global Tax Justice and Illicit Financial Flows". Dickson Poon School of Law, King's College London, London, UK, November 22, 2013.
98. Xu, Kai and Lorraine Eden. 2013. Institutional Distance, Direction and Complementarity: Impacts on the Mode of Entry Decision. Presented in a competitive paper session at the annual meetings of the Academy of International Business, Istanbul, July 2013. Paper received the AIB/Temple University Best Paper Award for the best paper presented at the conference.
99. Eden, Lorraine. 2013. Co-Presenter. UNCTAD Panel on the 2013 World Investment Report. Global Value Chains: Investment and Trade for Development. Annual meetings of the Academy of International Business, Istanbul, Turkey. July 2013.
100. Eden, Lorraine. 2013. Panelist in Roundtable on Institutions and Strategy. Annual meetings of the Academy of International Business, Istanbul, Turkey. July 2013.
101. Eden, Lorraine. 2013. Taxing Multinationals in Developing Countries. Presented at the annual meetings of the International Studies Association, San Francisco, April 4, 2013.
102. Dai, Li, Lorraine Eden and Paul Beamish. 2013. Foreign Subsidiary Exit in Response to External Threats: The Role of Exposure, Resources and Coping Mechanisms. Invited faculty seminar at Indiana University, March.
103. Miller, Stewart, Lorraine Eden, Joanna Tochman Campbell and Dan Li. 2012. Not All Legitimacy is Created Equal: Performance Implications of Dynamic Legitimacy. Presented at the annual meetings of the Academy of Management, Boston, August.
104. Dai, Li, Lorraine Eden and Paul Beamish. 2012. External threats and MNE strategy: The role of exposure, resources and coping mechanisms. Presented at the annual meetings of the Academy of Management, Boston, August.
105. Dai, Li, Lorraine Eden and Paul Beamish. 2012. Place, Space and Hot Spots: MNE Responses to Political Conflicts in Host Countries. Presented at the International Studies Association annual meetings, San Diego, April.
106. Dai, Li, Lorraine Eden and Paul Beamish. 2012. External threats and MNE strategy: The role of exposure, resources and coping mechanisms. Invited faculty seminar at Carleton University, Ottawa, Canada, March.

XI. RESEARCH FUNDING (LAST 10 YEARS ONLY)

Note: The list below stops as of January 1, 2012; list prior to 2012 available on request.

- Emerita Professor in Business, Texas A&M University, 2018- August 2019. Replaced Gina and

Anthony Bahr '91 Professorship in Business when moved to half-time status September 1, 2018.

- Gina and Anthony Bahr '91 Professorship in Business, Texas A&M University, 2015-2020. Bahr Professorship replaced Texas A&M Center for Executive Development Professorship in Business.
- Mays Research Faculty Fellowship, 2012-2015. Texas A&M University.
- Scowcroft Institute Faculty Research Grant, 2014 for project on "Foreign Subsidiaries in Conflict Zones". \$2,500. Texas A&M University.
- Co-Principal Investigator (PI) on U.S. Department of Education Center for International Business Education (CIBER) Grant. Center for International Business Studies, 2014-2019. (Listed as a co-PI on CIBER grants going back to the mid-1990s.)

XII. TEACHING AND EDUCATION

Texas A&M University Fulltime Teaching (Mays Business School, 1995-2019)

- International Transfer Pricing (masters, doctoral)
- Multinational Enterprises (masters, doctoral)
- International Environment of Business (undergraduate)
- International Business Policy (masters, honors)

Texas A&M University Part-time and Guest Lectures

- Adjunct Professor, Law 689 International Transfer Pricing (Lead Instructor: Prof. William Byrnes), Texas A&M School of Law, 2020, 2021, 2022 (six lectures, virtual, for each course).
 - The Comparable Uncontrolled Price Method
 - The Best Method Rule
 - Transfer Pricing in the Digital Economy
- Guest lecture on Transfer Pricing in the Digital Economy, Texas A&M Student Accounting Society, virtual presentation, November 4, 2021. (Faculty Host: Prof. L. Murphy Smith).
- Guest lecturer on Shapley Value and transfer pricing of DEMPE intangibles. Law 689 International Tax Risk Management II Data, Analytics & Technology. (Lead Instructor: Dr. Niraja Srinivasan). Texas A&M School of Law. October 22, 2021.
- Guest lecture on Transfer Pricing and Tax Avoidance in Prof. Kevin Roach's graduate seminar ACCT 615, Contemporary Tax Topics (2012, 2013, 2014, and 2017).
- Guest lecture on transfer pricing in Prof. Matt Josefy's stacked course ACCT 445/645, International Accounting (2012).
- Faculty presenter and moderator, MSC Wiley Lecture Series, "The Debates: Foreign Policy and the American Presidency" as part of the "Great Decisions Discussion Series", October 22, 2012.

Graduate Supervisions of Theses and Dissertations

Texas A&M University - PhD Dissertation Chair

- Dong Wook Huh (MGMT), “A Tale of Two Levels: Diversification of Business Groups”, 2011-2014.
- Li Dai (MGMT), “Caught in the Crossfire: Strategies of Multinationals in Host Countries at War”, 2009-2011.
- Xiaoming He (MGMT), “The State Multinational: The Impact of State Ownership on International Diversification and Firm Performance”, 2008- 2010.

Texas A&M University - PhD Dissertation Committee Member

- Wendy Wang (Political Science) – graduated 2015.
- Ying Zhu (Marketing) – graduated 2011.
- Kelli Phelan (Educational Administration and Human Resource Development) - graduated 2010.
- Jie Kie (Educational Administration and Human Resource Development), graduated 2010.
- Kehan Xu (MGMT) – graduated 2010.

Other Universities -- PhD Dissertation Committee Member

- Cathy Liu, Management, Indiana University (dissertation committee member, 2017-2019). Dissertation defended May 2019.
- Everlyne Misati, International Business, Florida International University (dissertation committee member, Fall 2016-present). Defense expected 2020.
- George Salis, Thomas Jefferson School of Law, San Diego State University (dissertation committee member, Spring 2017-present).

Executive Education and Training

- Executive Training on Global Business Strategy, Halliburton executives (BLD III program), Texas A&M University, Center for Executive Development, various years.
- Mays Business School EMBA Capstone Projects: Ahmed Mousbah 2013, Chester Lopez 2012.
- MGMT 663 “International Transfer Pricing” at Texas A&M is an approved course for Paper 3, “Transfer Pricing”, in the Chartered Institute of Taxation (COIT)’s Advanced Diploma in International Taxation (ADIT). <http://www.tax.org.uk/adit><http://www.tax.org.uk/adit>.

Teaching Related Grants and Databases

Several firms granted access to their software programs for education and research purposes by myself and my students in my course MGMT/INTA/ECON 663 Transfer Pricing.

- Standard & Poors. Capital IQ (with IRS Template Overlays). Free access for teaching and research purposes. 2017-2019. Ongoing. <https://marketintelligence.spglobal.com/>
- Bureau van Dijk. Transfer Pricing Catalyst. Free access for teaching and research purposes. Contract. 2016-2019. <http://www.bvdinfo.com/en-gb/our-products/bvd-s-catalysts-solutions-by-task/catalysts-solutions-by-task/tp-catalyst>

- Thomson Reuters Transfer Pricing OneSource Documenter. Free access for teaching and research purposes. 2011-2019. <http://onesource.thomsonreuters.com/solutions/transfer-pricing/transfer-pricing/>
- ktMINE Royalty Rate Finder. Free access for teaching and research purposes. Contract signed 2011-2019. <http://www.ktmine.com/solutions-new/royalty-and-market-rate-intelligence/>
- ktMINE Licensing Agreement Analyzer. Free access for teaching and research purposes. Contract signed 2013-2019. <http://www.ktmine.com/solutions-new/licensing-intelligence/>

Panelist/Presenter/Faculty at Doctoral and Junior Faculty Consortia *

Note: The list below stops as of January 1, 2012; list prior to 2012 available on request.

- 2021 Co-organizer/presenter of ethics workshop at doctoral and junior faculty consortia, Academy of International Business annual meetings (virtual presentation), July.
- 2020 Presenter at doctoral consortium ethics workshop at the Academy of International Business annual meetings (virtual presentation) July.
- 2019 Co-organizer/presenter at two ethics workshops for PhD students and junior faculty at the Academy of International Business annual meetings, Copenhagen, June.
- 2018 Organizer/presenter of “Ethical Dilemmas in the Academy” workshop at the AIB Southeast Chapter Meetings, Nashville, TN. November.
- 2018 Co-organizer/presenter with Kathy Lund Dean and Paul Vaaler of an All-Academy PDW on “Ethics in the Academy” at the Academy of Management annual conference, Chicago. August.
- 2018 Participated in a Professional Development Workshop on “Theory Development in International Management”, International Management Division, Academy of Management conference, Chicago, August.
- 2018 Co-organizer/presenter with Rosalie Tung of ethics workshop for PhD students and junior faculty at the Academy of International Business annual meetings, Minneapolis, June.
- 2017 Participated in a “Meet the Editors” panel at the Academy of International Business Southeast Chapter Annual Meetings, Washington, DC, October, as a Consulting Editor for the *Journal of International Business Policy (JIBP)*.
- 2017 Organized and taught an “Ethics in Research” Workshop at the Academy of International Business Southeast Chapter Annual Meetings, Washington, DC, October.
- 2017 Faculty presenter on Research Ethics and PhD Students, Doctoral Consortium, Academy of International Business annual meetings. Dubai, July.
- 2016 Mid-Career Faculty Consortium, Academy of Management annual meetings, Anaheim, August.
- 2015 Keynote speaker on “Ethics and PhD Students”, Junior doctoral consortium, International Management Division, Academy of Management meetings in Vancouver, August.
- 2014 Faculty participant/presenter in the Junior Faculty Consortium, International Management Division, Academy of Management, August.
- 2014 Speaker, Prof. Jean Bartunek’s doctoral seminar, Boston College, ethics in research, March.
- 2013 Faculty participant/presenter at the Doctoral Consortium of the Academy of International Business, Istanbul, Turkey, June.
- 2012 Faculty presenter, Ethics Education Committee, “ethics in research”, International Management Division Doctoral Consortium, Academy of Management meetings, Boston, MA, August.

Publications with Teaching/Instruction Focus

- Eden, Lorraine, Kathy Lund Dean and Paul Vaaler. May 2018. *The Ethical Professor: A Practical*

Guide to Research, Teaching and Professional Life. Abington, UK: Routledge, Taylor and Francis Group. Also published in Spanish. Forthcoming in Chinese.

- Eden, Lorraine. 2011. Launching a career in transfer pricing. *Transfer Pricing International Journal*, October: 26-30.
- Eden, Lorraine, Li Dai and Dan Li. 2010-2011. International Business, International Management, International Strategy: What's in a Name? *International Studies of Management & Organization*, 40(4): 54-68. Reprinted in *The Routledge Companion to International Management Education*, edited by Denise Tsang, forthcoming with Routledge.
- Eden, Lorraine. 2010. Letter from the Editor-in-Chief: JIBS Publication Criteria and their Consequences. *Journal of International Business Studies*, 41.7: 1093-1098.
- Eden, Lorraine. 2010. Letter from the Editor-in-Chief: Scientists behaving badly. *Journal of International Business Studies*, 41.4: 561-566.

Digital Publications with Teaching Focus

The Ethicist - Academy of Management Ethics Blog (<http://ethicist.aom.org>) (2011-2015)

1. Eden, Lorraine, Kathy Lund Dean and Paul Vaaler. 2015. *Thanks! It's been great, and THE ETHICIST moves on.....* The Ethicist Blog. Academy of Management. February.
2. Eden, Lorraine and Kevin McSweeney. 2014. *Twenty Questions: Ethical Research Dilemmas for PhD Students*. The Ethicist Blog: Ethics in Research. Academy of Management. October.
3. Eden, Lorraine, James Davis and Susan Madsen. 2013. *Ethics in Research Scenarios: What Would YOU Do?* The Ethicist Blog: Ethics in Research. Academy of Management. February.
4. Eden, Lorraine. 2013. *Retraction: Mistake or Misconduct?* The Ethicist: Ethics in Research. Academy of Management. October.
5. Eden, Lorraine. 2013. *Better by the dozen: THE ETHICIST blog posts July 2011-February 2013*. The Ethicist Blog. Academy of Management. February.
6. Eden, Lorraine. 2012. *The Thought Leader Series: Michael A. Hitt on Ethics in Research*. The Ethicist Blog: Ethics in Research. Academy of Management. November.
7. Eden, Lorraine. 2012. *Happy Birthday! Taking Stock of The Ethicist's First Year*. The Ethicist Blog. Academy of Management. August.
8. Eden, Lorraine. 2012. *Slicing and Dicing: Ex Post Approaches*. The Ethicist Blog: Ethics in Research. Academy of Management. May.
9. Eden, Lorraine. 2012. *Slicing and Dicing: Ex Ante Approaches*. The Ethicist Blog: Ethics in Research. Academy of Management. February.
10. Eden, Lorraine. 2011. *Double-Blind Review in the Age of Google and PowerPoint*. The Ethicist Blog: Ethics in Research. Academy of Management. November.
11. Eden, Lorraine. 2011. *AOM Videos on "Ethics in Research & Publication"* The Ethicist Blog: Ethics in Research. Academy of Management. November.
12. Eden, Lorraine. 2011. *Scientists Behaving Badly: Insights from the Fraud Triangle* The Ethicist Blog: Ethics in Research. Academy of Management. August.
13. Eden, Lorraine. 2011 *Welcome to THE ETHICIST!* The Ethicist Blog. Academy of Management. July.

Transfer Pricing Aggies Student Profile Book (https://issuu.com/tp_aggies)

Edition	Semester	Year	Month	Number of Student Profiles
1	Fall	2012	9	30
2	Spring-1	2013	3	11
3	Spring-2	2013	5	10
4	Fall	2014	10	24
5	Spring-1	2015	1	17
6	Spring-2	2015	5	11
7	Fall	2015	9	52
8	Spring-1	2016	2	33
9	Spring-2	2016	5	7
10	Fall	2016	9	42
11	Spring	2017	2	27
12	Fall	2017	9	32
13	Fall	2018	9	38

LinkedIn – Lorraine Eden (<https://www.linkedin.com/today/author/lorraineeden?trk=p-prof-feed>)

1. Eden, Lorraine. 2018. *TP Aggies Student Profile Book (Sept 2018) Now Available!* Sept. 12.
2. Eden, Lorraine. 2018. *The Ethical Professor*. May 9.
3. Eden, Lorraine. 2018. *Transfer Pricing as a Career Option at Texas A&M University*. May 8.
4. Eden, Lorraine. 2017. *Tax Me if You Can*. October 30.
5. Eden, Lorraine. 2017. *The Ethical Professor*. October 30.
6. Eden, Lorraine. 2017. *The Berry Ratio Revisited*. October 11.
7. Eden, Lorraine. 2017. *Lorraine Eden's Top 40 Grammar Tips*. October 1.
8. Eden, Lorraine. 2017. *Transfer Pricing Aggies Student Profile Book, Fall 2017*. September 22.
9. Eden, Lorraine. 2017. *Happy Birthday, Charlie!* July 14.
10. Eden, Lorraine. 2017. *From an Outsider to an Insider*. February 4.
11. Eden, Lorraine. 2017. *Transfer Pricing Aggies Student Profile Book now Available for Download*. February 3.
12. Eden, Lorraine. 2016. *Transfer Pricing and Texas A&M Bush School Students*. November 1.
13. Eden, Lorraine. 2016. *42 Transfer Pricing Students on the Market*. September 14.
14. Eden, Lorraine. 2016. *It's that Time of Year Again*. September 1.
15. Eden, Lorraine. 2016. *Lorraine's Parthenon Turns 50*. May 30.
16. Eden, Lorraine. 2016. *Foreign Student Placement in a U.S. Transfer Pricing Career*. May 22.
17. Eden, Lorraine. 2016. *Forty Years of Transfer Pricing*. March 16.
18. Eden, Lorraine. 2016. *A. Edward Safarian (1924-2016)*. March 5.
19. Eden, Lorraine. 2016. *Transfer Pricing at Texas A&M*. March 3.
20. Eden, Lorraine. 2016. *An Unusual – and Hidden – Source of Gender Discrimination?* February 24.
21. Eden, Lorraine. 2016. *Transfer Pricing Aggies Student Profile Book (January 2016) now available for download*. February 1.
22. Eden, Lorraine. *MNEs and FDI Policies in a Digital World*. January 26.
23. Eden, Lorraine. 2015. *New Edition of the Transfer Pricing Aggies Student Profile Book Published!*
24. Eden, Lorraine. 2015. *Happy New Year! Back to School in Aggieland*. September 4.
25. Eden, Lorraine. 2015. *May 2015 TP Aggie Student Profile Book Now Available*. May 22.
26. Eden, Lorraine. 2015. *Basa Village Foundation, Nepal*. April 28.

27. Eden, Lorraine. 2015. *Transfer Pricing Aggies*. February 22.
 28. Eden, Lorraine. 2014. *Happy Holidays!* December 24.

XIII. EXTERNAL SERVICE

Note: With a few exceptions, only “External Service” items for the last 10 years are reports; a detailed list of service activities before 2011 available on request.

Offices in Learned Societies and Professional Associations

Academy of International Business

- AIB Fellows <https://www.aib.world/about/aib-fellows/>
 - Dean of the AIB Fellows, 8/2020-8/2023. Responsible for all activities and awards of the AIB Fellows.
 - Member of the Selection Committee for the Educator of the Year Award, 2014.
 - Member of the Selection Committee for the Executive of the Year Award, 2014.
 - Co-Chair, Back and Forth Committee (constitutional changes), 2006-2007.

- AIB Journals
 - Editor-in-Chief, *Journal of International Business Studies*, 2008-2010 (handling manuscripts from July 1, 2007, through December 31, 2010).
 - Consulting Editor Board, *Journal of International Business Studies*.
 - Consulting Editor Board, *Journal of International Business Policy*, 2017-present.
 - Advisory Editorial Board, *AIB Insights*, 2020-present.

- AIB Executive Board 2016-2019
 - President-Elect (August 2016-July 2017), President (August 2017-July 2018) and Immediate Past President (August 2018-July 2019).
 - Major responsibilities as AIB Immediate Past President in 2018-2019:
 - Responsible for overseeing implementation of the new AIB ethics codes, committees and activities.
 - Responsible for overseeing completion and presentation of the AIB History Project.
 - Responsible for overseeing AIB’s Shared Interest Groups (SIGs): WAIB, Research Methods and (new) Teaching.
 - Executive Board member and member of various Board committees (Governance, Publications, Shared Interest Groups).
 - Major accomplishments as AIB President in 2017-2018:
 - Code of Ethics for AIB Members (wrote code of ethics that was vetted by all stakeholders and adopted by the AIB Executive Board in June 2018); established AIB’s first Ethics Policy Committee and Ethics Review Committee; and handled a major ethical violation case.
 - Committee member – developed Mission, Vision and Values Statements for AIB (adopted by AIB Board June 2018).
 - Wrote Shared Interest Groups Policy (adopted by Board June 2018).
 - Hosted AIB’s 60th Anniversary at the Minneapolis Annual Meetings including

- moderating a Town Hall of AIB's Past Presidents.
 - Set up AIB History Project and established AIB Historian and Deputy Historian Positions, worked with historians and AIB Secretariat to collect and make available AIB's history as multi-media project.
 - Co-organizer Academic Day, World Investment Forum, Geneva, October 2018.
 - Selection of AIB Insights Editor.
- AIB Ad-Hoc and Standing Committees
 - Ethics Policy Committee, 2021-present.
 - Nominations Committee for open positions on the AIB Executive Board–2018-2022. Committee of three Past Presidents of AIB, meets annually to prepare election slate for AIB Executive Board) – member 2018-2020, chair 2021-2022.
 - Advisory on Governance/Ethics Issues – updating AIB codes of ethics, establishing governance procedures, 2019-present.
 - Chair, AIB Presidential Committee to develop a Code of Ethics for the Academy of International Business, 2010-2011. Developed a Professional Code of Ethics for the association that was adopted by the AIB Executive Board in February 2011.
 - Member of a four-person AIB Presidential Committee that reviewed the publications and publication strategy of the Academy of International Business. Our committee proposed several new directions for the Association. 2010-2011.
- WAIB (Women in the Academy of International Business)
 - Founder, first president and ex officio board member 2001-present.
 - Inaugural WAIB Woman of the Year.

Academy of Management

- Coordinator and writer for THE ETHICIST blog, a Strategic Doing Initiative of the Academy of Management, 2011-2015.
- Member, Ethics Education Committee, 2010-2016.

Member of Organizational Advisory Boards

- Member, Steering Committee, International Forum on Transfer Pricing Law (IFTPL), 2021-present.
- Member, International Scientific Committee, Rennes School of Business, Rennes, CEDEX, France, 2019 to present.
- Member of the Global Advisory Board. Wong Center for the Study of Multinational Corporations, 2013-present. <http://www.mnccenter.org>
- Member of the Advisory Board. *E-Bright* learning platform (online transfer pricing course, Transfer Pricing Associates), 2013-present. <http://www.e-bright.com/editorial-board>.

Honor Societies

- U.S. Fulbright Association

- Canada-US Fulbright 1992-1993 and lifetime member 1993-present
- Founding member of the Brazos Valley Chapter, 2003-present
- Phi Beta Delta (Honor Society for International Scholars)
- Beta Gamma Sigma (Honor Society for AACSB Accredited Business Programs)
- International Gold Key Society, honorary member.

Ad Hoc External Reviewer for Research Councils and Government Organizations

- Research Grants Council of Hong Kong
- Canada Social Sciences and Humanities Research Council
- National Science Foundation
- World Bank

Member of Professional Associations

- Academy of International Business (AIB)
- Academy of Management (AOM)
- American Bar Association (ABA), Tax Division
- International Fiscal Association (IFA), US Branch
- International Studies Association (ISA)
- National Association of Business Economists (NABE)

Significant Service Activities before 2010

Academy of International Business

- 2006 Co-chair, Back & Forth Committee, Fellows, Academy of International Business, 2006-2007.
- 2001 Founder, Women in the Academy of International Business (WAIB), 2001-2003; Past President 2003-2005, Executive Board member (ex officio): 2005-present.
- 2000 Vice President and Program Chair, Academy of International Business, 2000-2002.

Academy of Management

- 2005 Organizer and Chair, Junior Faculty Consortium, International Management Division, Academy of Management annual meetings, Hawaii, 2005.
- 2002 Chair, Ad Hoc Committee on International Diversity, Academy of Management, 2002-2004.

Bryan Rotary Club

- 2006 Rotary International Paul Harris Fellow. Bryan Rotary Club, 2006.

Canadian Economics Association

- 1990-91 Vice-President, Canadian Economics Association, 1990-1991.
- 1990-93 Founding Coordinator of the Women Economists Network (WEN) 1990-1991; President 1991-1992; Past President 1992-1993.

International Studies Association

- 1995-97 Co-founder and first secretary, Active Learning in International Affairs (ALIAS), International Studies Association, 1995-1997.

1994-97 President, International Political Economy (IPE) Section, International Studies Association, 1994-96; Program Chair 1994-1995. Vice-President 1992-1994. Past President 1996-1997.

International Trade and Finance Association

1996 Board of Directors, International Trade and Finance Association, 1996-1998.

XIV. INTERNAL SERVICE

Note: With a few exceptions, the items listed under “Internal Service” start with January 1, 2011; a list of activities before 2011 available on request.

Mays Business School

- Wharton Data Research Services (WRDS) Representative, Mays Business School, 2005-present.
- Co-Principal Investigator (PI) on U.S. Department of Education Center for International Business Education (CIBER) Grant. Center for International Business Studies, 2014-2019. (Co-PI on CIBER grants dating back to mid-1990s).
- Member of the following Mays centers and programs: Center for International Business Studies (CIBS), Center for International Business Education and Research (CIBER), Center for Human Resource Management (CHRM), fall 1995-present.
- Member, International Business Policy Committee, College of Business Administration, 1995-2016.
- Mays Data Committee –Member, 2011-2012; Chair, 2014-2016.
- Member, Mays Technology and Facilities Review Committee 2009-2012, 2014-2016.
- Member, Mays Online Learning Committee, 2010-2012.

Texas A&M University

- University Disciplinary Appeals Committee, member - 2003-2006; 2006-2009; 2010-2013. (Last level of appeals process for violations of the Aggie Honor Code at Texas A&M).
- International Programs Committee, Faculty Senate. Mays Business School representative 2012-2013.
- Association of Former Students (AFS) Research Awards Committee, 2010.

Significant Service Activities before 2010

- Texas A&M University
 - Associate Director, Center for the Study of Western Hemispheric Trade, 1995-97.
 - Doctoral Policy Committee, Dept of Management, 1995-1998.
- Carleton University
 - Founder and Director, Center for International Trade and investment Policy Studies (CITIPS), Paterson School of International Affairs, 1989-1992.
 - Executive Committee, Centre for Trade Policy and Law, 1989-1992, 1993-1995.
- Mount St. Vincent University
 - Executive, M.S.V.U. Faculty Association (Treasurer 1973-74, Salary Chair 1977-79, Vice President 1978-79, President 1979-80).

- Member of Senate and the Board of Governors, 1979-80. Member of the Finance Committee of the Board of Governors, and of the Committee to revise the Pension Plan at MSVU.
- Chair, Dept. of Economics, Mount St. Vincent University, 1976-79.
- Chair, University Faculty/Administration Salary Committee 1977-80

XV. PROFESSIONAL EXPERIENCE

Governments and International Governmental Organizations

- ***United Nations Department of Economic and Social Affairs (UN DESA)***

- Invited speaker on “Transfer Pricing and Marketing Hubs: Implications for Developing Countries” at the United Nations Workshop for Developing Countries on Practical and Policy Aspects of Taxation in a Digitalized Economy. Workshop organized by the International Tax Cooperation Section, Financing for Sustainable Development Office, UN DESA. September 9-11, 15-17, 2020 (virtual meeting).

- ***United Nations Conference on Trade and Development (UNCTAD)***

- Participant in World Investment Forum conference (virtual), Oct. 19-22, 2021. <https://worldinvestmentforum.unctad.org/7th-world-investment-forum/>.
 - Moderator of High-Level Panel on MNEs and Women Empowerment, Oct. 19.
 - Participant in Session on Interplay between International Taxation and Investment: Evaluating the Implications of G20’s Promoted Changes, Oct. 20.
 - Thought Leader for Academic Track Daily Roundup, Oct 20.
- Eden, Lorraine. 2021. Panel member, AIB-UNCTAD Webinar on *Investment in Sustainable Recovery: Empirical Analysis, Lessons Learnt, and a Future Research Agenda*. March 29. <https://youtu.be/aFdfCuby0y8>
- Reviewer of Draft Report. UNCTAD Expert Group Meeting – Multinationals and Gender. September 16, 2020 (virtual meeting).
- Member, Selection Committee, UNCTAD-AIB Doctoral Student Awards, 2020 and 2021.
- Serve as expert consultant to UNCTAD’s annual *World Investment Report*. Written short sections of the report and served as expert evaluator at UNCTAD brainstorming sessions.
- Member of the Organizing Committee for the Multi-Disciplinary Academic Conference at the World Investment Forum. UNCTAD. Geneva, CH. October 2018.
- External Advisory Board, *Transnational Corporations Journal*, UNCTAD, 2018-present.
- Experts Group on “Modernizing the World Investment Report”, September 2017 - ongoing.
- Experts Meeting. Global Seminar on the 2015 World Investment Report on “Taxation, FDI

and Developing Countries”, Geneva, Switzerland, November 2014.

- Testified before the United Nations, Geneva, Switzerland, January 2013. UNCTAD Multi-year Expert Meeting on "Regional integration and foreign direct investment in developing and transition economies", Geneva, Switzerland on January 28-30, 2013, on the subject of “new research directions on multinationals, foreign investment and developing countries”. <http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=202>.
- “Taxes, Foreign Direct Investment and Developing Countries”, 2011-2013. Wrote the scoping document for the theme of the 2015 *World Investment Report*.
- FDI and Gender Research Seminar, Geneva, Switzerland, April 2013.
- Experts Meeting. Global Seminar on the 2013 World Investment Report, Geneva, Switzerland, April 2013.
- Experts Meeting. Global Seminar on the 2013 World Investment Report, Geneva, Switzerland, January 2013.
- Experts Meeting. Brainstorming session for the 2012 World Investment Report, Geneva, Switzerland, October 2011.
- **International Bureau for Fiscal Documentation (IBFD)**
 - External reviewer and wrote the introductory chapter for *Transfer Pricing and Intra-Group Financing*, edited by Anuschka Bakker and Marc M. Levey. Amsterdam, IBFD. 2012.
- **International Monetary Fund (IMF)**
 - Wrote chapter on “Transfer Pricing” with Bill Alterman and Erwin Diewert for the *IMF Manual on Export and Import Prices*, 2009.
- **U.S. Bureau of Labor Statistics**
 - International Prices Division, Bureau of Labor Statistics, US Department of Labor. Project: Transfer pricing, intrafirm trade and the US export and import price index program. Developed new methodologies for statistical agencies to use in collecting transfer prices for international price indexes. 2000-2005.
- **The World Bank/International Bank for Reconstruction and Development (IBRD)**
 - Expert reviewer in 2016 of Guj, Pietro; Martin, Stephanie; Maybee, Bryan; Cawood, Frederick Thomas; Bocoum, Boubacar; Gosai, Nishana; Huibregtse, Steef. *Transfer Pricing in Mining with a Focus on Africa: A reference guide for practitioners*. Washington, D.C.: World Bank Group, 2017.
 - Participant in “Transfer Pricing and Illicit Flows to Developing Countries” Project, 2009-2010. Wrote report and presented report at World Bank conference. Later published as

book chapter in *Draining Development*.
<https://openknowledge.worldbank.org/handle/10986/2242>

- **Other Government and Non-Governmental Agencies**

- Member of the E15 Task Force on Trade and Investment, an expert task force in the E15 Initiative on Strengthening the Global Trade System, convened by the World Economic Forum and the International Commission on Trade and Sustainable Development in Geneva. Prepared policy recommendations for the 10th Ministerial Conference of the World Trade Organization, December 2015 and January 2016 Meeting of the World Economic Forum, 2015-2016.
- Projects in Canada on international trade and foreign direct investment public policy analysis for Industry Canada, C.D. Howe Institute, Department of Foreign Affairs & International Trade (DFAIT) Canada, Institute for Research on Public Policy. Various years.

Executive Training

- Executive Training on Global Business Strategy, Halliburton executives (BLD III program), Texas A&M University, Center for Executive Development, various years.
- International Prices Division, Bureau of Labor Statistics, US Department of Labor. Transfer pricing training of BLS field economists, Washington, DC, 2005.
- Revenue Canada/Canada Revenue Agency. Two and five day executive training courses for Revenue Canada on transfer pricing in North America and the OECD. Over a dozen courses between 1990 and 2003 taught in multiple locations across Canada. Approved as an in-house training expert on transfer pricing for Revenue Canada/Canada Revenue Agency.

Expert Consultant and Witness Experience

- Since the early 1990s, I have been retained on a part-time basis as an expert consultant on transfer pricing matters and controversy, either retained directly by the client or working with a team of experts. Two of these engagements have proceeded to trial (see below). Most of my work since 2009 has been as an Affiliated Expert with the **Analysis Group**. In these engagements, I have provided advice to both private and public sector clients on transfer pricing and international tax issues and disputes in a wide variety of areas including: entrepreneurial roles and risks within the multinational group, transfer pricing of production and marketing intangibles, bankruptcy proceeds of high-tech multinationals, cost sharing arrangements, advance pricing agreements, intellectual property licensing and alliances, US possessions corporations, patent damages, offshore call centers, and transfer pricing of digital business models and activities.
<https://www.analysisgroup.com/experts-and-consultants/affiliated-experts/lorraine-eden/>
- I have provided expert testimony before Courts, Governments, and International Organizations:
 - Expert testimony before Governments and International Organizations

- United Nations, Geneva, Switzerland, January 2013, at the UNCTAD Multi-year Expert Meeting on "Regional integration and foreign direct investment in developing and transition economies", Geneva, Switzerland on the subject of "new research directions on multinationals, foreign investment and developing countries".
<http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=202>.
- Canada, House of Commons, Standing Committee on External Affairs and International Trade, on the Canada-US-Mexico trade negotiations. Government of Canada, House of Commons Issue No. 69. Monday. Nov. 5, 1990, pp. 69:4-69:8.
- Expert testimony before Tax and Bankruptcy Courts
 - *Coca-Cola Co. v. Commissioner*, U.S. Tax Court, No. 31183-15, filed 12/14/15. [Filed both Expert and Rebuttal Reports. Testified in Deposition, 2017.]
 - *In re Nortel Networks Inc.*, U.S. Bankruptcy Court, Delaware, No. 09-10138 (KG), filed 1/14/09. [Filed both Expert and Rebuttal Reports. Testified both in Deposition and in Court, 2014. Trial held simultaneously over closed-circuit TV in U.S. Bankruptcy Court in Wilmington, Delaware and the Ontario Superior Court of Justice in Toronto, Canada.]