

Madhav Pappu

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EDUCATION

- 1993 – 1999 **Ph.D.**, The University of Tennessee, Knoxville, TN (Dec 1999)
Major: Logistics & Transportation | Minor: Information Systems Management
- 1991 – 1993 **M.B.A.**, The University of Tennessee, Knoxville, TN (Dec 1994)
Concentration: Strategic Management | Minor: Logistics & Transportation
- 1989 – 1991 **M.E., (Civil Engineering)**, Virginia Tech, Blacksburg, VA (Dec 1993)
Concentration: Transportation Engineering
- 1975 – 1980 **B.E., (Mechanical Engineering)**, Andhra University, India (July 1980)
Concentration: Marine Engineering
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ACADEMIC EXPERIENCE

Aug 2020 **CLINICAL ASSOCIATE PROFESSOR**, Information & Operations Management Department,
to
Mays Business School, Texas A&M University, College Station, TX.
Current

Sep 2009 **CLINICAL ASSISTANT PROFESSOR**, Information & Operations Management Department,
to
Mays Business School, Texas A&M University, College Station, TX.

- Jul 2020
- Teach a broad range of Undergraduate and Graduate courses, in Distribution Logistics, Supply Chain Management, and Global Distribution.
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Jul 2007 **DIRECTOR**, Transportation Center, School of Business & Economics, North Carolina A&T
State University, Greensboro, NC.

- Developed programs and research agenda for transportation center.
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ASSISTANT PROFESSOR, Industrial Distribution Program, ETID Department, College of
Engineering, Texas A&M University, College Station, TX.

- Jan 2003
to
Jun 2007
- Taught a broad range of Undergraduate and Graduate courses, both in-class and on-line, in Distribution Logistics, Supply Chain Management, and Global Distribution.
 - Generated nearly \$400,000 in research funding.
 - Developed and facilitated a forum for independent distributors, which identifies value creation and deployment strategies in a highly competitive distribution environment.
 - Actively involved in developing and promoting the distribution program through participation in association meetings, conferences, and seminars
 - Established one of the country's first University-based Laboratory for developing solutions
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and testing of RFID equipment in distribution environments.

- Secured approximately \$50,000 in software funding from companies such as Aegis International, Dallas, TX, for integration with the RFID Lab's IT system.
- Presented RFID Exhibits at Chicago, IL (RFID Frontline Conference), Grapevine, TX (WERC Conference) and Milwaukee, WI (Rockwell Automation 100th Anniversary Fair)
- Mentored award-winning, student team for the NEDA Case Competition

DIRECTOR, RFID LABORATORY:

Jan 2003
to
Jun 2007

- Established strategic partnerships with companies such as GlobeRanger (a leading RFID Company in Richardson, TX) and secured nearly \$200,000 in software donations and technical support for use of their middleware.
- Actively participated in the Dallas-Fort Worth based "RFID Hub."
- Invited to attend U.S Senate sponsored, "RFID Caucus" meetings; as one of four panel members, presented on the role of academic institutions in the promotion of RFID in business environments.

Jul 1999
to
Dec 2002

ASSISTANT PROFESSOR, Dept. of Marketing, University of North Texas, Denton, TX.

- Developed and taught several courses, many of which were on-line, in Logistics Management, including Supply Chain, Management, Global Logistics and Introduction to Transportation.
- Developed strong ties with outside institutions such as the Transportation Club of Dallas, US-Mexico Chamber of Commerce, DFW-Mexico Logistics Group, and various other industries.
- Actively involved in various student organizations such as LogSA.

Jan 1997
to
Jun 1999

ADJUNCT ASSISTANT PROFESSOR, Dept. of Economics & Transportation/Logistics North Carolina A&T State University, Greensboro, NC.

- Taught courses in Logistics Management, including Purchasing/ Procurement, and Materials Management
- Developed strong ties with institutions such as the Kenan Institute for Private Enterprise
- Consistently received EXCELLENT performance reviews and student evaluations

INDUSTRY EXPERIENCE

Feb 2009
to
Present

CEO & FOUNDER, UURVA.com, LLC., College Station, TX

UURVA is an advanced, powerful, online, student-centric recruiting tool, with advanced AI and Data Analytics capabilities built in, thus providing recruiters a powerful platform to interact with and recruit students.

Aug
2007
to Feb
2009

BUSINESS DEVELOPMENT MANAGER, MACOM Technology Solutions (previously Tyco Electronics), Lowell, MA

Based on strong technical knowledge and understanding of the WiFi-based active RFID space, an in-depth understanding of customers and their market needs, and exceptional

listening and communication skills, built a solid foundation for growth of the business unit. This resulted in sales of over \$500,000 (in a very nascent market) and inquiries for purchases of thousands more.

- Built solid foundation for business unit's growth.
- Frequently traveled to client sites to learn about their needs and develop 'out-of-the-box' solutions.
- Developed an entry strategy into the lucrative medical device segment and established strong relationships with companies such as Roche Diagnostics and GlaxoSmithKline (GSK), and organizations such as the Healthcare Industry Business Communications Council (HIBCC).
- Trained Accounts Executives and Marketing Managers in RFiD Sales.
- Coordinated new research initiatives with universities.

MARINE ENGINEER

Denholm Ship Management, Hong Kong; **ESSAR Shipping Co. Ltd.**, India; **United Arab Shipping Company**, Monaco; **Shipping Corporation of India, Ltd.**, India.

Jul 1981
to
Jun 1989

As a **Chief** and **Second Engineer**, coordinated at-sea and in-port activities with navigation department. Supervised crew operations and monitored work assignments. Managed inventory, planned and scheduled dry-dock repairs, and trained junior engineers. Operated and maintained all engine room and deck equipment with additional responsibility for upkeep and optimal functionality of all safety equipment, including lifeboats and fire extinguishing equipment. As a **Third, Fourth** and **Fifth Engineer**, assisted senior staff in running and maintenance of shipboard machinery, overhaul and testing of safety equipment, and running logs of all activities. Types of ships served on included: Oil Tankers, Bulk Carriers, Container Vessels, General Cargo Ships and Passenger Cruise Liners.

GRANTS, SCHOLARSHIPS & FELLOWSHIPS

| GRANT | SPONSORS | TYPE | DATES | STATUS | AMOUNT |
|---|-----------|-------------|-----------|---------|----------|
| <i>Faculty Abroad Seminar</i> | Texas A&M | Competitive | 2005 | Granted | \$2,500 |
| <i>International Travel Grant</i> | UNT | Competitive | 2002 | Granted | \$1,600 |
| <i>Charn Uswachoke Int. Dev. Grant</i> | UNT | Competitive | 2001-2002 | Granted | \$2,600 |
| <i>Undergraduate Instructional Dev. Grant</i> | UNT | Competitive | 2001-2002 | Granted | \$15,600 |
| <i>Faculty Research Grant</i> | UNT | Competitive | 2001 | Granted | \$4,000 |
| <i>International Travel Grant</i> | UNT | Competitive | 2001 | Granted | \$1,600 |
| <i>Jr. Faculty Summer Research Fellowship</i> | UNT | Competitive | 2000 | Granted | \$5,000 |
| <i>Travel Scholarship</i> | NAPM | Competitive | 2000 | Granted | \$1,000 |

RESEARCH EXPERIENCE (FUNDED PROJECTS)

| TITLE | SPONSORS | DATES | AMOUNT |
|---|---|-------------------------|-----------|
| <i>RFID For Automated Inventory Tracking: Enhancement of Existing RFID System</i> | MPW (Corps of Cadets, Texas A&M) | Jan. 2016 – Aug 2016 | \$20,000 |
| <i>Trucking Industry Responses in a Changing World of Tolling and Rising Fuel Prices</i> | Southwest Region Transportation Center | Sep 2006 – Aug 2007 | \$50,000 |
| <i>The Analysis & Dissemination of Economic Indicators – Phase II</i> | Industrial Supply Association (ISA) | April 2005 – April 2006 | \$33,312 |
| <i>RFID For Automated Inventory Tracking: A Proposal to Military Property Warehouse (MPW)</i> | MPW (Corps of Cadets, Texas A&M) | Feb. 2005 – Aug. 2005 | \$70,000 |
| <i>Survival in the Second Automotive Century: Developing Collaborative Value Chain Practices with Strategic Supplier Partners</i> | HISCO-Motorola | Feb. 2005 – May 2005 | \$10,000 |
| <i>Improving Visibility, Viability and System Accountability: Analysis of the MPW's Supply Chain</i> | MPW (Corps of Cadets, Texas A&M) | Jul. 2004 – Jan. 2005 | \$13, 205 |
| <i>The Analysis & Dissemination of Economic Indicators – Phase I</i> | Industrial Supply Manufacturers Association | Aug. 2003 – Dec. 2004 | \$31,323 |
| <i>Business Trends in Industrial Distribution</i> | Industrial Distribution Association (IDA) | Aug. 2003 – Dec. 2004 | \$31,415 |
| <i>Energy Metering Systems in Mexico-Feasibility Analysis & Optimal Distb. Channel Strategy</i> | Equipment Controls Company (ECCO) | Oct. 2003 – May 2004 | \$68,639 |
| <i>Inventory Optimization</i> | Webb Distribution | Sep. 2003 – Jul. 2004 | \$88,235 |

PUBLICATIONS (Refereed)

- Lou E. Pelton and **Pappu, M.**, “Radio Frequency Identification (RFID): Fact or Fiction, Hype or Reality,” *Journal of Business & Industrial Marketing*, Volume 25, Number 8, p: 571, 2010. (Editorial Article)
- Lou E. Pelton and **Pappu, M.**, “Pelton’s Pruning Principles,” *Journal of Marketing Channels*, Volume 12, Number 2, p: 1-4, 2004. (Editorial Article)
- **Pappu, M.**, “The Evolution of Industrial Distribution,” *Journal of Marketing Channels*, Volume 12, Number 1, p: 1-6, 2004. (Editorial Article)
- **Pappu, M.**, “Inter-Organizational Relationships in an Environment of Change” *Institute of Supply Management*, Volume 14, No. 1, p: 8, 2003.
- **Pappu, M.**, and Mundy, R. A., “Strategic Partnerships and Organizational Learning: Using the “Three-Face Model” to Understand Transportation Buyer-Seller Relationships,” *Transportation Journal*, 42(1), 2002.

- Paswan, A. K., **Pappu, M.**, Young, J. A., "Goal Orientation and Relational Norms In The Context of Indian Market", *Journal of International Consumer Marketing*, Volume 15, Number 1, 2002.
- **Pappu, M.**, and Strutton, D., "Strategic Inter-Organizational Relationships (IORs) and Strategic Franchises: A Review of Theoretical Perspectives," *Journal of Marketing Channels*, Volume 8, Number ½, p: 111-131, 2000.

PUBLICATIONS (Non-Refereed)

Research Reports:

- **Pappu, M.**, "ISA Monthly Economic Report", October 2004 to December 2017
- **Pappu, M.**, "2003: Trends in Industrial Distribution Report. Industrial Supply Association (ISA), 2004.

Case Studies:

- **Pappu, Madhav**, "Inter-Organizational Relationships in an Environment of Change" Case Book Supply Management Cases 2000, 109-116, Deere Case Writing Workshop, March 2000.

Editor-Reviewed, Practitioner Journal:

- **Pappu, M.**, Singhal, R., and Zoghi, B., "RFID in Hospitals: Issues and Solutions", *RFID Journal*, January 2005.

CONFERENCE PROCEEDINGS & PRESENTATIONS*

- Pelton, L., **Pappu, M.**, Malhan, A., and Chowdhury, J., "Do Smart Carts Make Grocery Retailers Smarter?" Society for Marketing Advances Annual Conference, November 03, 2022, Charlotte, NC.
- **Pappu, M.**, "The Future of Supply Chain Management: 2050 and Beyond", presented at the 2015 Global Maritime Seminar (GLOMARS), Visakhapatnam, AP, India, July 16-18, 2015.
- Sharada Vadali, Katie Womack, and **Pappu, M.**, "Freight Route Decision Making in the Presence of Tolling: Evidence from Texas Focus Groups", Proceedings of the 88th Annual Transportation Research Board Conference, Washington, DC, January 11 – 15, 2009. *
- **Pappu, M.**, "Value of WiFi Sensor-Tags in Asset Management: A Case Study at Tyco's North Carolina Distribution Center", The Fourth Annual RFID Symposium, Hankamer School of Business, Baylor University, Waco, TX, September 18 – 19, 2008.
- Dheeraj Sharma, **Pappu, M.**, Scott Inks, and Thomas Baird, "An Examination of Antecedents of Customer Satisfaction in E-tailing Environments", Proceedings of the ACME Conference (and the 5th Industrial Distribution Educators Association (IDEA), Houston, TX, March 6 – 8, 2008. *
- **Pappu, M.**, and Mary E. Johnson, "A Case for WiFi-Based Active RFID Systems", Proceedings of the ACME Conference (and the 5th IDEA Conference), Houston, TX, March 6 – 8, 2008. *
- **Pappu, M.**, and Mary E. Johnson, "Challenges Facing Regional Distributors in a Global Environment", Proceedings of the 4th IDEA Conference, San Diego, CA, March 13 – 17, 2007. *
- **Pappu, M.**, and Mary E. Johnson, "RFID Return on Investment in a Rental and Sales Warehouse", Proceedings of the 4th IDEA Conference, San Diego, CA, March 13 – 17, 2007. *
- Mary E. Johnson, and **Pappu, M.**, "Framework for Application of Lean in Distribution", Proceedings of the 4th IDEA Conference, San Diego, CA, March 13 – 17, 2007. *
- **Pappu, M.**, "RFID in the Warehouse – A Case Study", Proceedings of the 4th IDEA Conference, San Diego, CA, March 13 – 17, 2007. *
- **Pappu, M.**, "An Inventory Management and Item-Rental System: Using Radio Frequency Identification (RFID) For Gaining Improved Efficiencies", The Second Annual RFID Symposium, Hankamer School of Business, Baylor University, Waco, TX, September 28 – 29, 2006.

- Mary E. Johnson, and **Pappu, M.**, “*Applying the Nine Wastes of Lean, to Administrative Processes and Warehouse Processes*”, Proceedings of the 3rd IDEA Conference, Oklahoma City, OK, March 1 – 3, 2006. *
- **Pappu, M.**, and Idimidakala, Vijay, K., “*A Scheduling Algorithm for Dynamic Vehicle Dispatching*”, Proceedings of the 2nd IDEA Conference, Dallas, TX, March 4 – 6, 2005. *
- **Pappu, M.**, Singhal, R., and Zoghi, B., “*Item-Level Identification of Products in Industrial Distribution*”, Proceedings of the 2nd IDEA Conference, Dallas, TX, March 4 – 6, 2005. *
- **Pappu, M.**, and Urs, N., “*Value Chain Management in Industrial Distribution*”, Proceedings of the 2nd IDEA Conference, Dallas, TX, March 4 – 6, 2005. *
- **Pappu, M.**, and Griffin, J., “*Evolution of Industrial Distribution*”, 1st IDEA Conference, Orlando, FL, March 3 – 5, 2004.
- **Pappu, M.**, Lyster, T., Krishnanji, V. S., and Zoghi, B., “*Making Investments in Radio Frequency Identification (RFID) Enabled Supply Chains Payback*”, Proceedings of the 1st IDEA Conference, Orlando, FL, March 3 – 5, p: 92-100, 2004. *
- **Pappu, M.**, and Krishnanji, V. S., “*Managing the MRO Supply Chain of Small-Scale Industrial Companies*”, Proceedings of the 1st IDEA Conference, Orlando, FL, March 3 – 5, p: 74-83, 2004. *
- **Pappu, M.**, and Mundy, R. A., “*Can Supply Chain Alliances Create Real Value? The Case Of Third Party Logistics Service Providers*”, Conference Proceedings of the 11th Annual International 2002 IPSERA Conference, University of Twente, Enschede, The Netherlands, March 25-27, 2002. *
- **Pappu, M.**, “*GIS and Supply Chain Management: A Systems Perspective*,” Keynote Address at the 3-Day National Workshop on Geographic Information Systems, Hyderabad, India, July 23-25, 2001.
- **Pappu, M.**, “*A Systems Approach to Modern Port Planning and Management*,” Conference Proceedings of the Institute of Marine Engineers (India) Millennium Seminar, p: 107-116, 2001. *
- Paswan, A. K., **Pappu, M.**, and Ganesh, G., “*Learning Augmentation Services: A Consumer Perspective*”, AMA Summer Educator’s Conference, Washington, D.C., 2001. *
- Paswan, A. K., Young, J. A., and **Pappu, M.**, “*Goal Orientation and Channel Support Activities in the Indian Market*”, Proceedings of the Tenth Biennial World Marketing Congress, 2001. *
- **Pappu, M.**, Mundy, R. A., and Paswan, A. K., “*New Channel Dynamics: An Investigation of Traditional and Web-Based Transportation Brokerage Services*,” Conference Proceedings of the 10th International Annual IPSERA Conference, p: 967-976, 2001. *
- **Pappu, M.**, “*Nurturing Inter-Organizational Relationships: An Application of the Three-Face Model*,” Presented at 35th Annual SOLE/TRANSLOG Meeting, New Orleans, August 8, 2000.
- **Pappu, M.**, and Herndon, N. C., “*The Eruption and Destruction of Logistics Relationships: Brokering Value in the Supply Chain*,” Proceedings of the AMA Summer Marketing Educators' Conference, 2000.
- **Pappu, M.**, and Strutton, D., “*Strategic Inter-organizational Learning and Channel Relationships*,” Proceedings of the 2000 Academy of Marketing Science Multicultural Conference, Scott M. Smith, Ed., Miami, FL: Academy of Marketing Science, 2000.
- **Pappu, M.**, “*The Three Faces of Inter-Organizational Relationships: A Theoretical Model Describing Logistics Relationships, Strategy, and Inter-Organizational Learning*,” Conference Proceedings of the 9th International Annual IPSERA Conference, 2000. *
- **Pappu, M.**, and Mundy, R. A., “*Nurturing Inter-Organizational Relationships: An Application of the Three-Face Model*,” Presented at 17th International Intermodal Expo (IDEA 2000), Atlanta, April 10, 2000.

- **Pappu, M.**, and Dicer, G. N., “Strategic Planning of Marine Terminal Operations: A Systems Perspective,” Conference Proceedings of the 2nd Annual Transportation Management Conference, p: 147-165, 1995. *
- **Pappu, M.**, and Mundy, R. A., “Strategic Planning of Intermodal Operations: A Systems Dynamics Approach,” Conference Proceedings of the 1995 Annual Intermodal Distribution Education Academy, p: 110-121, 1995. *

MEDIA INTERVIEWS

KBTX News 3 @ 10, Morgan Riddle, “Amazon responds to Brazos County Prime Delivery Concerns,” (January 26, 2023), <https://www.kbtx.com/2023/01/27/amazon-responds-brazos-county-prime-delivery-issues/?outputType=amp>

Media interviews following article published in *Texas A&M Today* – “What Consumers Can Expect in The Global Supply Chain,” (January 07, 2022).

- Jonathan Buck (25 News KRHD),
- Andy Krauss (KBTX),
- Kristin Diaz (1080 KRLD-Dallas).

CONFERENCE SESSION CHAIR/DISCUSSANT

- **Track Chair**, “Logistics, Transportation and Distribution” Association of Collegiate Marketing Educators (ACME) Conference, AMA Summer Marketing Educator’s Conference, Houston (2003), San Antonio (2020).
- **Chair**, Relationship Marketing SIG, AMA Summer Marketing Educator’s Conference, Chicago (2000).
- **Chair**, 1st, 2nd, 3rd, 4th, 5th, 6th & 7th Annual Industrial Distribution Education Association (IDEA) Conference, Orlando (2004), San Diego (2007), Houston (2008), Oklahoma City (2006, 2009), Dallas (2005, 2010)
- **Chair**, Supply Chain Management Session, 11th International Annual IPSERA Conference, University of Twente, Enschede, The Netherlands (2002).
- **Chair**, E-Commerce Session, 10th International Annual IPSERA Conference, Jönköping International Business School, Sweden (2001).
- **Discussant**, Academy of Marketing Science Annual Conference, Supply Chain Management Track, San Antonio (2006).
- **Editor**, Journal of Marketing Channels: Special issue on Industrial Distribution
- **Expert Panel Discussant**, Competitividad a Traves de la Logistica de Transporte, organized by the National Chamber of Commerce. Other panelists included Bolivia’s Vice Minister of Transportation, the Superintendent of Transportation, President of the National Chamber of Commerce, and the President of Universidad Privada Boliviana. Topic: “Logistics, Transportation and Systems Thinking in a Competitive World” La Paz, Bolivia (2001).
- **Expert Panel Discussant**, 35th Annual SOLE/TRANSLOG Meeting, New Orleans (2000).

INVITED TALKS

- *"The Future of Supply Chain Management: 2020 and Beyond"*, Invited presentation, College of Arts and Business, Andhra University (Kakinada), Andhra Pradesh, India, August 16, 2016.
- *"Value Innovation: The "Future" of Competitive Advantage"*, Invited presentation, Royal Bank of Canada (RBC) Capital Markets Conference, Miami, FL, October 29, 2014.
- *"Bringing IT Together: Internet Commerce, RFID and Other Technology Solutions for Industrial Distribution"*, MRO Exhibition Speaker Series, Oslo, Norway, November 2, 2006.
- *"RFID-ID: Wireless Technology for Industrial Distribution"*, 22nd Annual National Association of Hoses and Accessories Distribution (NAHAD) Convention, Colorado Springs, CO, April 11, 2006.
- *"The Basics of RFID: What it Means to Channels of Distribution"*, Department of Marketing, Oklahoma State University-Tulsa Campus, Tulsa, Dec. 28, 2004.
- *"Inventory Management and Other Issues"*, Independent Distributors, Inc., (IDI) Annual Convention, Toronto, Canada, January 22, 2004.
- *"Distributor Inventory Management for the 21st Century"*, Ceilings and Interior Systems Construction Association (CISCA) Annual Convention, Las Vegas, NV, February 2-3, 2003.
- *"Strategic Supply Chain Management: Improving Business Performance"*, Guest Speaker, National Defense Transportation Agency, Dallas, Texas, November 15, 2001.
- *"Logistics-101"*, Guest Speaker, Muffakam Jha College of Business, Hyderabad, India, July 23, 2001.
- Topic: *"E-Logistics-101"*, Guest Speaker, US-Mexico Chamber of Commerce, Dallas, Oct. 25, 2000
- *"The Evolution of Transportation"*, Guest Speaker, Transportation Club of Dallas, May 9, 2000
- *"Learning and Leadership"*, Guest Speaker, 1999 Spring Awards Ceremony, AGGIE BATTALION, North Carolina A&T State University ROTC, April 22, 1999.

WORKSHOPS/SEMINAR ATTENDED/CONTINUING EDUCATION

- *ATP To Lead 2021-2022*, College Station, TX November 2021 – April 2022
- *Process Modeling – Using is/Modeler*, Irving, TX, June 13-15, 2006.
- *Wakonse South Conference on College Teaching*, Canyon of the Eagles Lodge and Nature Park, TX, April 1-3, 2005.
- *Managing Management Time*, College Station, TX, Dec 20, 2004.
- *Level-3 Force Matrics Business Partner Basic RFID Systems Course*, Baltimore, MD, June 21-23, 2004.
- *Using LogicNet 5.0*, Chicago, IL, Feb. 15, 2003
- *Teaching Supply Chain Management*, Darden School, University of Virginia, Charlottesville, VA, June 27-29, 2001.
- *Systems Thinking*, Washington, D.C, May 21-24, 2001.
- *Deere Case Writing Workshop*, Moline, IL, March 29 - April 01, 2000.
- *Using WebCT*, University of North Texas, 6-segment workshop, October-November 1999
- *Designing Web Based Surveys using MS Frontpage*, University of North Texas, 2 segments, November 1999
- *Product Realization Consortium Workshop*, North Carolina A&T State University, Greensboro, NC, July 21-22, 1997
- *Logistics Executive Program*, Management Development Center, University of Tennessee, Knoxville, TN, April 28 - May 3, 1996
- *Global Logistics Program*, Management Development Center, University of Tennessee, Knoxville, TN, September 12-17, 1994

WORKSHOPS/SEMINARS CONDUCTED

- *Integrated Supply Chain Management*, Delhi, Mumbai and Chennai, India, December 4-12, 2006.
- *Integrated Supply Chain Management, Lean Distribution and RFID*, Sapience Inc., Shanghai, China, March 2006.
- *Integrated Supply Chain Management and RFID*, Sapience Inc., Shanghai, China, October 2005.
- *RFID and Channels of Distribution*, Shanghai, China, April 2005.
- *Operations Management*, Association of Equipment Distributors (AED), College Station, TX, October 2004.
- *Transportation Management*, Schulich School of Business, York University, Toronto, Canada, September 12, 2004.
- *Operations Management*, Schulich School of Business, York University, Toronto, Canada, July 15, 2004.
- *Supply Chain Integration*, Certificate of Distribution Management (CDM), College Station, TX, June 19, 2003.
- *Transportation Management*, Certificate of Distribution Management (CDM), College Station, TX, June 19, 2003.
- *Transportation Management*, Master Halco, College Station, TX, February 2003
- *Operations Management*, Building Suppliers Corporation (BSC), College Station, TX, February 27, 2003
- *Supply Chain Integration*, Certificate of Distribution Management (CDM), College Station, TX, June 19, 2003
- *Transportation Management*, Certificate of Distribution Management (CDM), College Station, TX, June 19, 2003
- *Improving Business Performance: A Systems Perspective*, 2-Hour workshop/seminar given to Faculty, staff, and students at Universidad Real, La Paz, Bolivia, August 29, 2001.
- *Supply Chain and Transportation Management*, 2-Hour workshop/session given to Faculty, staff, and students at Universidad Real, La Paz, Bolivia, August 28, 2001.
- *Improving Business Performance: A Systems Perspective*, 3-hour workshop/seminar given to top-level executives of the Contraloria General de la Republica, La Paz, BOLIVIA, August 28, 2001.
- *Systems Thinking and Productivity Chains*, 3-hour workshop given to the General Manager and senior economic staff of the National Industry Chamber, La Paz, Bolivia, August 27, 2001.
- *Systems Thinking and Productivity Chains*, 3-hour workshop given to senior consultants of the Consejo Departamental de Competitividad, Cochabamba, Bolivia, August 25, 2001.
- *Systems Thinking and Supply Chain Management*, 3-hour workshop given to top management at Zofrapat, Cochabamba, Bolivia, August 25, 2001.
- *Systems Thinking*, one 2-Hour session given to Faculty, Staff and Students at Universidad Privada Boliviana, Cochabamba, Bolivia, August 24, 2001
- *Improving Business Performance: A Systems Approach*, 3-hour workshop/seminar given to over 50 members of Fundación Ingenieros Industriales San Simon, Cochabamba, Bolivia, August 24, 2001.
- *Supply Chain and Transportation Management*, 3-hour workshop/seminar given to over 50 members of Fundación Ingenieros Industriales San Simon, Cochabamba, Bolivia, August 23, 2001.
- *Strategic Procurement and Inventory Management of Strategic Spares*, 2½-hour Workshop given to senior management of Transportadora de Electricidad (TDE) S.A., Cochabamba, Bolivia, August 22, 2001.
- *Inter-organizational Relations, Systems Thinking and Knowledge Management*, 2½-hour workshop given to senior management of Cybercia, Cochabamba, Bolivia, August 22, 2001.
- *Value Added Chains: Strategic Supply Chain Management*, 3-hour workshop given to senior management at Coca Cola, Cochabamba, Bolivia, August 22, 2001.

- *Supply Chain Management and Systems Thinking*, 4½-hour workshop/seminar given to members of the Chamber of Industry, Cochabamba, Bolivia, August 22, 2001.
- *Transportation Management*, One 2-Hour session given to Engineering students at Universidad Privada Boliviana, Cochabamba, Bolivia, August 21, 2001.
- *Logistics 101: Introduction to Logistics*, five 2-Hour sessions given to Marketing majors at Universidad Privada Boliviana, Cochabamba, Bolivia. August 20-24, 2001.

AWARDS, HONORS, Etc.,

- *Service Award*, Department of Information & Operations Management, Mays Business School, Texas A&M University, 2013
- Frequent reviewer for *Journal of Marketing Channels*
- Reviewer: Industrial Distribution Educator Association Conference, 2004; 2005
- Reviewer: AMA Summer Marketing Educators Conference, 2003
- Reviewer: Association of Collegiate Marketing Educators (ACME) Conference
- Elected **Chairperson**, Transportation Club of Dallas, 2000-2001
- Recognized as one of the “Pioneers” of Distributed Learning at the University of North Texas, December 1999.
- Member of the Beta Gamma Sigma Honor Society, The University of Tennessee at Knoxville Chapter.
- Advisor, Transportation Club, School of Business & Economics, NC A&T State University
- Awarded, **William Way Jr. Scholarship** (four years in a row) by the Department of Marketing, Logistics & Transportation, University of Tennessee, Knoxville, TN.
- Developed a 30-minute video on the “Evolution of Transportation”. (Edited and spliced several clips from other transportation-related videos).
- Certified **First Class Marine Engineer**; licensed to operate on merchant ships.
- Nominated, President Andhra University College of Engineering Students Union
- Awarded, Hindustan Shipyard Welfare Society **Merit Scholarship**

ACADEMIC SERVICE

- *Senator*, University Faculty Senate, August 2023 – July 2025.
- *Co-Advisor*, Aggie Supply Chain Professionals (ASCP), August 15, 2019 - Present.
- *Member*, Academic Professional Track Faculty (APTF), August 15, 2019 - Present.
- *Faculty Member*, University Honor Council, August 15, 2019 - Present.
- *Member*, Honors and Undergraduate Research Advisory Committee (HURAC), August 2022 - Present
- *Member*, Provost APT Selection Committee.
- *Advisor*, Council of Supply Chain Management Professionals (CSCMP) – Texas A&M Roundtable (2010-2014)
- *Undergraduate Student Advisor*, Supply Chain Management (2009-2010)

PROFESSIONAL AFFILIATIONS

- *Member*, Institute of Supply Management (ISM).
- *Life Member*, Institute of Marine Engineers – India (IMarE).
- *Member*, Transportation Club of Houston (TCH).
- *Member*, International Transportation Management Association (ITMA).