

Curriculum Vitae

August 7, 2023

J. Russell Peterson, Ph.D.

e-mail address: jpeterson@mays.tamu.edu

DEGREES RECEIVED:

Ph.D., Urban and Regional Science.....Texas A&M University

August 2002, College Station, TX

Dissertation: "Multifamily Real Estate Performance: Examining the Influence of Property Age, Size, and Non-Rental Revenue on Profitability"

Areas of Concentration: Real Estate Development, Real Estate Finance, Real Estate Investment Decisions, Market Analysis, and Sustainable Development

Master of Real Estate.....Mays Business School, Texas A&M University

December 2000, College Station, TX

Areas of Concentration: Finance, Real Estate Finance, Real Estate Development, Real Estate Appraisal, Real Estate Investment Decisions, Land Economics, and Market Analysis

B.A., Economics.....The University of Texas

December 1991, Austin, TX

SOCIETAL IMPACT STATEMENT:

I seek to impact society by equipping students to become influencers. Effective influencers have the ability to add value. I train students with financial and analytical skill sets helpful for making informed decisions in business and real estate investments. My aim is for students to love and respect people, as well as themselves. Great value lies where useful skills intersect with concern for others.

RESEARCH and ACADEMIC AFFILIATIONS:

Howard Horne '47 Endowed Clinical Professorship in Commercial Real Estate, Texas A&M Mays Business School, 2015 - Present

Carlton D. Stolle Fellow in Real Estate, Texas A&M Mays Business School, 2014 - 2016

Faculty Fellow, Texas A&M Center for Housing and Urban Development, 2008 – 2010

Participating Faculty, Texas A&M Sustainable Housing Research Unit, 2008 - 2010

NATIONAL AND REGIONAL RECOGNITIONS:

2008 Outstanding Junior Faculty of the Year, National Association of Home Builders (NAHB), presented at 2009 International Builders Show, Las Vegas, NV

Principal Investigator, "Promoting Cultural Diversity in Residential Construction Management through the Partnership of Texas A&M Campuses," Homebuilding Education Leadership Program (HELP), National Housing Endowment (NHE), \$277,400 (\$100,000-NHE, \$177,400-Matching Funds). 2009-2010. Co-Principals were Dr. Bruce Bockhorn and Mr. Joe Horlen.

1st Place, "2019 Texas Shoot-Out," helped coach the Texas A&M University Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development.

1st Place, “2013 Texas Shoot-Out,” Coach, University of Texas at Arlington Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development.

1st Place, “2009 Outstanding Student Chapter of the Year,” Texas A&M’s NAHB Student Chapter, awarded 2010, Las Vegas, NV. Served as faculty advisor. Over 200 high school, college, and universities were eligible for award.

Semi-Finalist, “2011 New York University’s Sustainable Real Estate Development Competition,” Coach, University of Texas at Arlington Sustainable Real Estate Development Competition Team, competition sponsored by NYU Schack Institute of Real Estate and The Center for the Sustainable Built Environment. “Semi-Finalists” were top five teams asked to present proposals in NYC. Competitors included teams from Harvard, MIT, Berkley, Columbia, University of Pennsylvania, New York University, and American University

3rd Place, “2012 Texas Shoot-Out,” Coach, University of Texas at Arlington Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development. The UTA team tied for 3rd place with Texas A&M University, beating teams from Rice University, Baylor University, Southern Methodist University, Texas Christian University, University of North Texas and University of Texas at Dallas. Texas Tech University and The University of Texas took first and second place respectively.

Top 5, NAHB Residential Construction Management Competition, Coach, 2006-2010 Texas A&M NAHB student competition team, International Builders Show, placed 5th (2010), 5th (2009), 4th (2007) in the nation (out of 35-40 teams competing)

PROFESSIONAL EXPERIENCE:

Texas A&M University, Department of Finance,.....College Station, TX
09/21 – Present.....Director, BBA Program in Finance, Clinical Associate Professor
10/18 – Present.....Director, BBA Program in Finance, Clinical Assistant Professor
09/16 – 10/18.....Graduate Advisor for Masters of Real Estate, Clinical Assistant Professor
09/12 – 05/16.....Graduate Advisor for Masters of Real Estate, Lecturer
01/12 – 05/12.....Adjunct Clinical Assistant Professor

Texas A&M University, LAUP Department.....College Station, TX
08/13 – Present.....Lecturer, Masters of Land and Property Development

University of Texas at Arlington, College of Business.....Arlington, TX
08/11 – 08/13.....Associate Director and Clinical Associate Professor, Graduate Programs in Real Estate
05/10 – 07/12..... Associate Director and Clinical Assistant Professor, Graduate Programs in Real Estate

Graham Wellington Real Estate Company.....College Station, TX
6/00 – Present.....Principal

University of Texas at Arlington, Department of Interdisciplinary Studies.....Arlington, TX
08/10– 12/12.....Clinical Assistant Professor, M.S. in Sustainability

Texas A&M University, Department of Construction Science.....College Station, TX
01/06 – 05/10.....Assistant Professor

Prairie View A&M University, Construction Science Department.....Prairie View, TX
09/09 – 12/09.....Adjunct Professor

The University of Auckland, College of Business and Economics.....Auckland, New Zealand
01/05 – 12/05.....Senior Lecturer

Texas A&M University, Department of Construction Science.....College Station, TX
01/04 – 01/05.....Lecturer

The University of Auckland, College of Business and Economics.....Auckland, New Zealand
07/04 –08/04.....Visiting Academic

The University of Texas at Arlington, Graduate School of Business.....Arlington, TX
05/04 –06/04.....Adjunct Professor

Blinn College, School of Business.....College Station, TX
09/03 – 08/04.....Adjunct Professor

McDougal & Company.....College Station, TX
6/02 – 8/03.....Associate

GE Capital Real Estate Company.....Dallas, TX
6/00 – 8/00.....Real Estate Analyst (Intern)

K-Life, Incorporated; Kanakuk Kamps.....Conway, AR; Bartlesville, OK; Branson, MO
8/94 – 5/99.....Area Director

TEACHING:

Courses Taught:

Texas A&M University, Mays Business School, Department of Finance:

Graduate Real Property Analysis.....Spring 2014 – Current
Graduate ARGUS Software TrainingFall 2014 – Current
Real Estate Decision Making.....Spring 2012 – Current
Real Estate Investment Analysis..... Fall 2012 – Current
Opportunities in Finance.....Fall 2021 – Current
Co-Op Education in Business.....Spring 2018-Current
Finance Internship.....Spring 2018-Current
Amplify University, Finance Seminar.....Spring 2023-Current
Graduate Real Property Development.....Fall 2014 – Fall 2020
Opportunities in Finance.....Spring 2018
Real Property Analytics.....Spring 2014 – 2018
Real Estate Speaker Series.....Spring 2015 – 2018
Graduate Real Property Valuation.....Fall 2016
Graduate Real Property Finance.....Spring 2015

Texas A&M University, College of Architecture, LAUP Department:

Real Estate Market Analysis.....Fall 2013 – Current
Development Feasibility and Design II.....Spring 2016 – 2017
Infrastructure Planning.....Fall 2013 – 2016

University of Texas at Arlington, Graduate School of Business, Department of Finance and Real Estate:

Real Estate Appraisal.....Fall 2010 – Spring 2013
Real Estate Adaptive Reuse and Redevelopment.....Spring 2012 – Spring 2013
Real Estate Market Analysis.....Fall 2010 – Spring 2013
Real Estate Trends and Issues.....Summer 2011 – Fall 2012
Real Estate Analysis.....Summer 2010 – Spring 2013
Sustainable Development.....Summer 2010 – Summer 2012
Construction Management.....Summer 2010 – Summer 2012

Geographic Information Systems.....Fall 2010- Spring 2013
Graduate Financial Institutions and Markets.....Summer 2004

University of Texas at Arlington, Department of Interdisciplinary Studies, Master of Science in Sustainability:

Geographic Information Systems and Sustainability.....Fall 2010-Spring 2012

Texas A&M University, College of Architecture, Construction Science Department:

Graduate Construction Resources (Economics).....Spring 2010
Graduate Construction Operations (Finance).....Spring 2007– 2010
Graduate Construction Practices.....Fall 2006
Residential Construction Process Capstone.....Spring 2006 – 2010
Project Management.....Fall 2007- 2010
Commercial Construction Capstone.....Summer 2007
Construction Professional Study.....2007– 2010
Introduction to the Construction Industry.....Spring 2004, Fall 2004, Fall 2007
Materials and Methods I.....Spring 2004, Summer 2004, Fall 2004

Prairie View A&M University, College of Architecture, Construction Science Department:

Residential Construction.....Fall 2009

University of Auckland, College of Business and Economics, Department of Property:

Advanced Property Finance and Investments.....Semester II, 2005
Introduction to Property.....Semester I, 2005
Property Economics.....Semester II, 2004, Semester I, 2005
Graduate Sustainable Development.....Semester II, 2005

Blinn College, School of Business, Bryan, Texas:

Real Estate Law of Agency.....Fall 2003
Real Estate Contracts.....Fall 2003, Summer 2004
Principles of Marketing.....Fall 2003

Courses Developed:

ARGUS Enterprise Certification Training Program:

Created and implemented the Master of Real Estate's Argus Enterprise (AE) Software Certification Program. This program consists of two semesters of AE training with the goal of passing an exam to become AE certified.

Real Estate Construction Management

University of Texas at Arlington, Graduate School of Business, Department of Finance and Real Estate:

Geographic Information Systems and Sustainability

University of Texas at Arlington, Department of Interdisciplinary Studies, M.S. of Sustainability

Ph.D Students Supervised (Committee Member):

Wayne Day, PhD in URSC, expected graduation TBD
Claire Losey, PhD in URSC, graduated May 2021
Luis Estevez, PhD in URSC, graduated 2011
Sang Hyun Lee, PhD in URSC, graduated 2011

Graduate Students Supervised (Committee Member):

Michael Mwizerwa, MLP in LPDV, expected graduation, December 2023
Stephen Kauffman, MLP in LPDV, expected graduation, December 2023
Joseph S. Wegmiller, MLP in LPDV, expected graduation, December 2023
John White, MLP in LPDV, expected graduation, December 2023
Monique Park, MLP in LPDV, graduation, May 2023
Alan Rendon, MLP in LPDV, graduation, May 2023
Alejandro Ruiz, MLP in LPDV, graduation, May 2023
Carl Schneider, MLP in LPDV, graduation, May 2023
Ethan Zenzen, MLP in LPDV, graduation, December 2022
Keaton Thorin, MLP in LPDV, graduation, December 2022
Austin R. Lynch, MLP in LPDV, graduation, December 2022
Mallorie Barr, MLP in LPDV, graduation, December 2022
Frank Blackwood, MLP in LPDV, graduation, December 2022
Turzillo, Michael, MLP in LPDV, graduation, May 2022
Morris, Zane, MLP in LPDV, graduation, December 2021
Newton, Cameron, MLP in LPDV, graduation, December 2021
White, Samantha, MLP in LPDV, graduation, December 2021
Priddy, Zachary, MLP in LPDV, graduation, December 2021
Fernandez, Romel, MLP in LPDV, graduation, December 2021
Hannah Holt, MLP in LPDV, graduation, December 2021
Rebecca E. Mayorga, MLP in LPDV, graduation, December 2021
Hallie Hefner, MLP in LPDV, graduation, May 2021
Lorenzo Rivera, MLP in LPDV, graduation, December 2021
Bart Koontz, MLP in LPDV, graduation, December 2021
Byron T. Butler, MLP in LPDV, graduation, May 2021
Douglas Wologo, MLP in LPDV, graduation, May 2021
James A. Perez, MLP in LPDV, graduation, May 2021
Ryan Rodriguez, MLP in LPDV, graduation, May 2021
Lane Myers, MLP in LPDV, graduation, December 2020
Tyler Salter, MLP in LPDV, graduation, December 2020
Jung Won Choi, MLP in LPDV, graduation, December 2020
Greer Shetler, MLP in LPDV, graduated, May 2020
Luis Castro, MLP in LPDV, graduated, May 2020
Dustin Woodyard, MLP in LPDV, graduated, May 2020
Dylan Jones, MLP in LPDV, graduated, May 2020
Jason Pollan, MLP in LPDV, graduated, May 2020
Ilvea Morris, MLP in LPDV, graduated, May 2020
Katlyn Krause, MLP in LPDV, graduated, December 2019
Hunter Schwarz, MLP in LPDV, graduated, December 2019
Julio Villalobos-Torres, MLP in LPDV, graduated, December 2019
Carson Trainer, MLP in LPDV, graduated, December 2019
John Guillelt, MLP in LPDV, graduated, December 2019
Daniel Molina, MLP in LPDV, graduated, December 2019
Justin Patton, MLP in LPDV, graduated, December 2019
Spencer Solomon, MLP in LPDV, graduated, December 2019
Victor Villagran, MLP in LPDV, graduated, December 2019
Joseph Holmes, MLP in LPDV, graduated, December 2019
Cameron Scheib, MLP in LPDV, graduated, December 2019
Jenni Grace Sjolander Clark, MLP in LPDV, graduated, December 2019
John A. Ferguson, MLP in LPDV, graduated, May 2019
Victoria Holsey, MLP in LPDV, graduated, May 2019
Taylor Herrmann, MLP in LPDV, graduated, May 2019
Victoria L. Barksdale, MED in ALEC, graduated, May 2019
Oluwasanmi Fasalojo, MLP in LPDV, graduated, December 2018
Elliott Condos, MLP in LPDV, graduated, December 2018
Joseph Grabinski, MLP in LPDV, graduated, December 2018

Savannah R. Valderas, MLP in LPDV, graduated, December 2018
Yizhou Wu, MLP in LPDV, graduated, December 2018
Michael Kaska, MLP in LPDV, graduated, May 2018
Robert M. Siegel, MLP in LPDV, graduated, May 2018
Bryant Abiyatar, MLP in LPDV, graduated, May 2018
Hailey Frautschi, MLP in LPDV, graduated, May 2018
Phillip Grafe, MLP in LPDV, graduated, May 2018
Daniel King, MLP in LPDV, graduated, May 2018
Akashchandra Pandey, MLP in LPDV, graduated, May 2018
Christopher Hitch, MLP in LPDV, graduated, May 2018
Savannah Haney, MLP in LPDV, graduated, May 2018
Michael Kaska, MLP in LPDV, graduated, May 2018
Brennan Sanders, MLP in LPDV, graduated, May 2018
Kim Ngan, MLP in LPDV, graduated, May 2018
Daniel Guerra, MLP in LPDV, graduated, May 2018
Melanie Jackson, MLP in LPDV, graduated, May 2018
Jacob Allen, MLP in LPDV, graduated, December 2017
Robert Hall, MLP in LPDV, graduated, December 2017
Austin Gray, MLP in LPDV, graduated, December 2017
Laura Walker, MLP in LPDV, graduated, May 2017
Joshua Sonnier, MLP in LPDV, graduated, May 2017
Dylan Wilson, MLP in LPDV, graduated, May 2017
Rhiddi Doshi, MLP in LPDV, graduated, May 2017
Alexa Russ, MLP in LPDV, graduated, May 2017
Matthew Krueger, MLP in LPDV, graduated, May 2017
Zhihuang Li, MLP in LPDV, graduated, May 2017
Sanders, Brennan, MLP in LPDV, graduated, May 2017
Chad Long, MLP in LPDV, graduated, December 2016
Robert Fox, MLP in LPDV, graduated, December 2016
Garrett T. Spear, MLP in LPDV, graduated, December 2016
Samuel B. Welty, MLP in LPDV, graduated, December 2016
Roberto Reyna, MLP in LPDV, graduated, May 2016
Hillary Page, URPL, graduated, May 2016
Zane Beard, MLP in LPDV, graduated, May 2016
Reginald Holley, MLP in LPDV, graduated, May 2016
Ryan Key, MLP in LPDV, graduated, December 2015
Enrique Claverie Martinez, MLP in LPDV, graduated, December 2015
Cheolmin Cho, MLP in LPDV, graduated, December 2015
Demerius Seals, MLP in LPDV, graduated, December 2015
Andres Castillo, MLP in LPDV, graduated, December 2015
Lin Yuan, MLP in LPDV, graduated, December 2015
Nan Jiang, MLP in LPDV, graduated, December 2015
Yichen Xie, MLP in LPDV, graduated, December 2015
Dan Zhao, MLP in LPDV, graduated, December 2015
Jacob W. Rice, MLP in LPDV, graduated, December 2015
Michael Hargrave, MLP in LPDV, graduated, December 2015
Phillip Melton, MLP in LPDV, graduated, December 2015
Bradley R. Morales, MLP in LPDV, graduated, December 2015
Kathryn G. Morales, MLP in LPDV, graduated, December 2015
Elizabeth Bigler, COMG, graduated, December 2015
Matthew Lopez, COMG, graduated, December 2015
William Brett Owens, MLPD, graduated, December 2014
Niles Hogan, MLPD, graduated, December 2014
Kyle W. Kirkland, MLPD, graduated, December 2014
Yaxu Li, COMG, graduated, May 2014
Xiaoqi Li, COMG, graduated, August 2014

Komal Patel, COMG, graduated May 2010
Yildirim Dogan, COMG, graduated May 2010
Sri Hari Reddy Katakam, COMG, graduated May 2010
Buck Kruger Newsom, LDEV, graduated May 2010
Sunayana Jain, COMG, graduated May 2010
Sushil Vinay Chaudhari, COMG, graduated May 2010
Jignesh Arund A Patel, COMG, graduated May 2010
Bhagyashri Bharat B. Joshi, COMG, graduated May 2010
Jared Raymond Briggs, MUP, graduated May 2010
Rahul Lakhnpal, COMG, graduated May 2010
Sayad Faras Hashim, COMG, graduated May 2010
Yildirim Dogan, COMG, graduated December 2009
Seldon Machado, COMB, graduated December 2009
Vineet Bailur, COMG, graduated May 2009
Joshi Bhagyashri, COMG, graduated May 2009
Ryhana Flores, COMG, graduated May 2009
Priyanka Guha, COMG, graduated May 2009
Shannon Tipton, graduated May 2009
Zachary Brown, LDEV, graduated December 2008
Bethany Gayle, LDEV, graduated December 2008
Swapnil Jadhav, COMG, graduated December 2008
Kashmira Kayser, COMG, graduated December 2008
Rajesh Khanna, COMG, graduated December 2008
Nilesh Panchal, COMG, graduated December 2008
Shilpa Ramesh, COMG, graduated December 2008
Pranalika Shinde, COMG, graduated December 2008
Swapnil Suryabhan, COMG, graduated December 2008
Rama Kumar Yechuri, COMG, graduated December 2008
John Adeniran, COMG, graduated May 2008
Wonkee Lee, COMG, graduated May 2008
Robert Sandoval, COMG, graduated May 2008
Jyoti Ghugale, COMG, graduated December 2007
Jennifer Ray, LDEV, graduated December 2007
Matthew Robinson, MUP, graduated December 2007
Erin Svien, LDEV, graduated December 2007
Denis Xavier, COMG, graduated August 2007
Jonathon Toffer, MUP, graduated May 2007

Graduate Students Supervised (Chair/Co-Chair of Committee):

Akhilesh Nadgauda, graduated May 2010
Ninad Chavan, graduated May 2010
Sagar Chavan, graduated May 2010
Chetan Jain, graduated May 2010
Vishal Porwal, graduated May 2010
Siddhivinayak Kushte, COMG, graduated May 2010
Sunayana Jain, COMG, graduated May 2010
Swapnil Shantilal Somani, COMG, graduated May 2010
Punit Vinod Saraf, COMB, graduated May 2010
Shane Kuhlman, COMG, graduated May 2010
Megan Dickerson, graduated May 2009
Professional Paper Topic: *The Effects Neo-Traditional Developments Have on Historic Properties*
Michael Schoel, graduated May 2009
Professional Paper Topic: *The Strategies and Issues Commercial Construction Companies Face Due to a Project's Proximity to the Texas-Mexico Border*
Katherine Barrett, graduated May 2008

Professional Paper Topic: *The Content and Visibility of Green Building Practices on Commercial Construction Company Websites*
Rachel Wilson, graduated May 2008
Professional Paper Topic: *Case Study: Traditions Development*
Kevin Beville, graduated May 2008
Professional Paper Topic: *Analysis of the Preferences for Specific Project Delivery Systems Utilized by Texas Public Universities*
Arup Chakravarthy, graduated December 2007
Professional Paper Topic: *Space Utilization in Langford Architecture*
Richa Srivastava, graduated December 2007
Professional Paper Topic: *An Investigation of the Construction Industry's Need for Future Employees and its Response to the Present Course Curriculum Offered at Texas A&M University*

RESEARCH:

Funded Research (External Competitive Proposals):

1. Principal Investigator, *Homebuilding Education Leadership Program (HELP)*, National Housing Endowment (NHE), \$277,400 (\$100,000-NHE, \$177,400-Matching Funds). 2009-2010. The proposal is entitled "*Promoting Cultural Diversity in Residential Construction Management through the Partnership of Texas A&M Campuses.*" Co-Principals are Dr. Bruce Bockhorn and Mr. Joe Horlen.
2. Co-Principal Investigator, *Amendments and Changes to the Warranties and Performance Standards, Texas Residential Construction Commission Annual Report, Continuing Education Program, Texas House Calls, Updates to the Texas Residential Performance Standards and Warranties*, with Professor Joe Horlen, Texas Residential Construction Commission, \$46,620, September 1, 2007 to August 31, 2008

Unawarded Research Proposals (External Competitive Proposals):

1. Principal Investigator, *Homebuilding Education Leadership Program (HELP)*, National Housing Endowment (NHE), \$100,000. 2008-2009.
2. Senior Project Scientist, *Water Supply – Full Cycle Study Using New Systems Analysis Tools*, National Science Foundation, \$2,000,000. 2009-2013.
3. Principal Investigator, *Company Strategies and Continuing Education*, The Hanover Company, \$50,000. December 2007

Unawarded Research Proposals (Internal Competitive Proposals):

1. Co-Principal Investigator, *Examining the Effects of Stricter Border Enforcement on Real Estate Development, Property Values and Construction*, with Dr. J. Saginor, Texas A&M University, College of Architecture, College Research and Interdisciplinary Council (CRIC), \$10,000. March 2007
2. Co-Principal Investigator, *Consolidation in the Home Building Industry: An Analysis, Construction Industry Advisory Council*, with Professor J. Horlen, Graduate Student, J. Ghugale, \$9,750. December 2006

Peer Reviewed Conference Proceedings (Published):

1. Peterson, J.R. and Horlen, J. "Texas Home Builder Business Structuring," Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida
2. Peterson, J.R., Horlen, J., and Ghugale, J. "Examining Market Share Trends of Texas Home Builders," Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida
3. Beville, K., Smith, J., and Peterson, J.R. "Preferences for Specific Project Delivery Systems Utilized by Texas Public Universities" Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida

4. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Presented at the American Real Estate Society Meeting, Captiva Island, Florida, April 16-19, 2008
5. Peterson, J.R., Horlen, J., and Ghugale, J. "Homebuilder Consolidation in Texas," Presented at the American Real Estate Society Meeting, Captiva Island, Florida, April 16-19, 2008
6. Peterson, J.R. "Integrating Industry Sponsored Projects into Residential Capstone Course Curriculum," Presented at the Associated Schools of Construction International Proceedings of the 44th Annual Conference, Auburn, Alabama, April 2-5, 2008
7. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Presented at the Associated Schools of Construction Region V Meeting, Dallas, Texas, September 11-12, 2008
8. Peterson, J.R. "Integrating Industry Sponsored Projects into Residential Capstone Course Curriculum," Associated Schools of Construction, Region 5 Meeting, Dallas, Texas, September 20-21, 2007
9. Peterson, J.R. and Saginor, J. "What Do We Know About the Impact of Stricter Border Enforcement on Real Estate Development and Values?" Presented at the Royal Institution of Chartered Surveyors Proceedings of the COBRA 2007 Conference, Georgia Institute of Technology, Atlanta, Georgia, September 6-7, 2007
10. Peterson, J.R. and Saginor, J. "The Impact of Stricter Border Enforcement on Real Estate Values and Development," Presented at the American Real Estate Society Meeting, San Francisco, California, April 11-14, 2007

Invited Presentations:

1. Peterson, J.R. and Saginor, J. "The Impact of Stricter Border Enforcement on Real Estate Development and Values," Texas A&M University, College of Architecture, Research Symposium, October 29, 2007
2. Peterson, J.R. and Horlen, J. "A Detailed Glimpse into the Residential Construction Industry in Texas," Texas A&M University, College of Architecture, Research Symposium, October 30, 2006
3. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Texas A&M University, College of Architecture, Research Symposium, October 17, 2008

SERVICE:

Student Advising and Mentorship:

Director, BBA Program in Finance, Texas A&M University, 2018-Present, Oversee advising for approximately 800 undergraduate students

Coach, ARGUS Enterprise Student Competitions, 2014-Current

Helped coach the Texas A&M University Real Estate Development Competition Team, **1st Place, "2019 Texas Shoot-Out,"** competition sponsored by NAIOP, the association for commercial real estate development.

Academic Advisor, Masters of Real Estate Program, Department of Finance, Texas A&M University, 2012-2018

Coach, University of Texas at Arlington Real Estate Development Competition Team, **1st Place, "2013 Texas Shoot-Out,"** competition sponsored by NAIOP, the association for commercial real estate development. UTA competed against teams from Texas A&M University, Rice University, Baylor University, Southern Methodist University, Texas Christian University, University of North Texas and University of Texas at Dallas.

Coach, University of Texas at Arlington Real Estate Development Competition Team, **3rd Place, "2012 Texas Shoot-Out,"** competition sponsored by NAIOP, the association for commercial real estate development. The UTA team tied for 3rd place with Texas A&M University, beating teams from Rice University, Baylor University, Southern Methodist University, Texas Christian University, University of North Texas and University of Texas at Dallas. Texas Tech University and The University of Texas took first and second place respectively

Coach, 2010-2011 University of Texas at Arlington Sustainable Real Estate Development Competition Team, NYU Schack Institute of Real Estate and The Center for the Sustainable Built Environment First annual Sustainable Real Estate Development Competition. Announced as "**Semi-Finalist**" and asked to present proposal in NYC. Competitors included teams from Harvard, MIT, Berkley, Columbia, University of Pennsylvania, New York University, and American University

Faculty Advisor, 2006-2010, Texas A&M National Association of Homebuilders (NAHB) Student Chapter, Awarded “**2009-2010 NAHB Outstanding Student Chapter of the Year**”, NAHB International Builders Show, Las Vegas, NV. Placed 2nd nationally as the Outstanding Student Chapter in 2006.
Faculty Advisor, 2009-2010, Prairie View A&M National Association of Homebuilders (NAHB) Student Chapter
Coach, 2009-2010 Prairie View/Texas A&M Joint NAHB student competition teams (two teams), International Builders Show, Las Vegas, NV
Coach, 2009-2010 Texas A&M NAHB student competition team, International Builders Show, Las Vegas, NV, placed 5th in the nation (out of 39 teams competing), International Builders Show, Las Vegas, NV.
Coach, 2008-2009 Texas A&M NAHB student competition team, placed 5th in the nation (out of 37 teams competing), International Builders Show, Las Vegas, NV.
Coach, 2007-2008 Texas A&M NAHB student competition team, placed 7th in the Nation (out of 33 teams competing).
Assistant Coach, 2006-2007 Texas A&M NAHB student competition team which placed 4th in the Nation.
Faculty Advisor, Beta Upsilon Chi student organization, 2007-2010

External Committees:

Advisory Board Member, NAHB’s Home Builders Institute, Student Chapters
Attendee, National Association of Homebuilder’s Student Chapters Advisory Board, 2007–2010

Professional Development:

Attended Mortgage Bankers Association Fall Conference, Nashville, TN, 2022
Attended American Real Estate Society’s Annual Conference, 2017-2019
Attended Urban Land Institute’s annual fall conference, 2016-2019
Completed instructor certification training for ARGUS Enterprise and Developer software, Houston, TX, 2009, 2014, 2015, 2017, 2018, 2019, and 2022.
Completed continuing education courses required for real estate brokers license, 2002-Current
Completed two ULI courses on Excel Modeling for Commercial Real Estate, 2020
Completed “Teaching Academy” implemented by the Texas A&M Center for Teaching Excellence, 2006
Texas Real Estate Broker Continuing Education Conferences, Aggie Real Estate Network, in conjunction with the Texas Real Estate Center, 2006-Present
Attended Grant Writing Seminar, “Writing Effective Research Grant Proposals,” Texas A&M Office of Proposal Development
Attended National Consortium of Housing Research Centers meeting to discuss Texas A&M’s Awarded National Housing Endowment Grant, Las Vegas, Nevada, 2009
Attended Faculty Advisory Council Meeting for National Association of Builders Student Chapters, Orlando, Florida, 2007
Attended subcommittee meetings of the Texas Residential Construction Commission
Attended the NAHB’s International Builders’ Show, Orlando, Florida, 2007-2008, and Las Vegas, Nevada, 2009
Attended Meetings for the Brazos Valley Affordable Housing Corporation (BVAHC)

Academic Committees:

Member, Mays Undergraduate Curriculum Committee, 2020 – Present
Member, Mays Core Business Knowledge Pilot Program Committee, 2019 - Present
Member, Review Committee, the Center for Management Information Systems, 2020
Member, Grading Guidelines Committee, Finance Department, 2018-2020
Member, Masters of Real Estate Scholarship Committee, Mays Business School, 2014-Present
Member, Finance Scholarship Committee, Mays Business School, 2018-Present
Member, Finance Teaching Committee, Mays Business School, 2014-Present
Member, Masters of Land and Property Development Committee, College of Architecture, 2013-Present
Member, Curriculum and Assessment Committee, Mays Business School, 2014-2018

Member, Finance Department Building Committee, Mays Business School, 2013-2014
Member, Student Leadership Committee, 2009-2010
Member, Faculty Search Committee, 2007-2010
Member, Faculty Enhancement Committee, 2007-2010
Member, Undergraduate Curriculum Committee, 2007-2010
Member, Ph.D. Proposal Committee, 2007-2010
Member, Study Abroad Committee, 2007-2010
Member, Undergraduate Curriculum Committee Task Force, Materials and Methods, 2007-2010
Faculty Representative, Construction Industry Advisory Council Residential Subcommittee, 2007-2010
Member, Department Head Search Committee, 2007
Member of the COSC Spring Banquet Committee, 2007
Member, Graduate Faculty, Texas A&M University, 2006-2010

PROFESSIONAL AFFILIATIONS:

Certified Instructor, ARGUS Software, commercial real estate, 2009 – Current
Licensed Texas Real Estate Broker, 2003-Current
Member, Mortgage Bankers Association (MBA), 2022-Current
Member, Pension Real Estate Association (PREA), 2022-Current
Advisory Board Member, NAHB's Home Builders Institute, Student Chapters, 2008-2010
Member, American Real Estate Society (ARES), 2006-Current
Member, American Real Estate and Urban Economics Association (AREUEA), 2006-Current
Member, Pacific Rim Real Estate Society (PRRES), 2005-2010
Member, Aggie Real Estate Network (AREN), 2000-Current
Member, Urban Land Institute (ULI), 2006-Current
Member, Associated Schools of Construction (ASC), 2006-2010
Faculty Advisor, Texas A&M Student Chapter, National Association of Homebuilders (NAHB), 2006-2010
Faculty Advisor, Beta Upsilon Chi, 2007-2010

AWARDS:

Howard Horne '47 Endowed Clinical Professorship in Commercial Real Estate, Texas A&M Mays Business School, 2015-Present
Carlton D. Stolle Fellow in Real Estate, Texas A&M Mays Business School, 2014 - 2016
2008 Outstanding Junior Faculty of the Year, National Association of Builders, presented at 2009 International Builders Show, Las Vegas, NV
1st Place, "2009 Outstanding Student Chapter of the Year", Texas A&M's NAHB Student Chapter, awarded 2010, Las Vegas, NV. Served as faculty advisor. Over 200 high school, college, and universities are eligible for award.
1st Place, "2013 Texas Shoot-Out," Coach, University of Texas at Arlington Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development.
Semi-Finalist, "2011 New York University's Sustainable Real Estate Development Competition," Coach, University of Texas at Arlington Sustainable Real Estate Development Competition Team, competition sponsored by NYU Schack Institute of Real Estate and The Center for the Sustainable Built Environment. "Semi-Finalists" were top five teams asked to present proposals in NYC. Competitors included teams from Harvard, MIT, Berkley, Columbia, University of Pennsylvania, New York University, and American University
Faculty Fellow, Texas A&M Center for Housing and Urban Development, 2008 – 2010
Participating Faculty, Texas A&M Sustainable Housing Research Unit, 2008 - 2010
Phi Kappa Phi Nomination, Texas A&M University, Fall 2000
Society of Texas A&M Real Estate Professionals Scholarship, Fall 2000

SOCIETAL IMPACT STATEMENT:

I seek to impact society by training and equipping individuals to become influencers for good in the business and built environments. Through teaching, research, and service, I aim to equip students with financial and analytical skill sets useful for making informed decisions in business and real estate.

Curriculum Vitae Signed Statement

John Russell Peterson

This CV submitted is most current and correct as of the date of this signature



Signature:

Date: 05/18/2023