

EDHEC MAKES AN IMPACT

ON TALENT

EDHEC's excellence in fostering talent can be measured as much by personalities nurtured as by skills learnt. For over 100 years, EDHEC cultivates independent thought, non-conformism and entrepreneurial spirit, helping to unleash potential.

ON CAREERS

The academic excellence of its programmes, the support of its Career Centre and the strength of its international alumni, partner and company networks make EDHEC a springboard to employment. Its success in getting managers and entrepreneurs ready for business is evident in the achievements of its graduates.

ON BUSINESSES

In an increasingly complex and competitive environment, successful businesses are those that know how to anticipate. In addition to underpinning its academic programmes, EDHEC's research centres inspire and encourage innovation in fields as diverse as Finance, Business law, Ethics, Marketing and Management.

EDHEC – Where academic knowledge meets business experience.

SINCE 2016, THE MAKE AN IMPACT BRAND SIGNATURE HAS EMBODIED THE AMBITION THAT EDHEC'S BUSINESS-FOCUSED STRATEGY HAS BEEN STRIVING TO ACHIEVE SINCE 2005. Make an impact is a deliberate stance that strongly underscores the school's objectives and added value. It conveys a powerful message, a call to action and an invitation to push back the boundaries: for the faculty and partner institutions responsible for the teaching methods and the school's valuable contribution to the business world; for the students and managers who attend EDHEC and acquire unique personal and professional experience; and for society as a whole, which benefits from the school's ability to anticipate change and from its positive impact on the economy and global business.

EDHEC International BBA: true excellence in education

"The EDHEC International BBA combines the academic excellence of our faculty with dedicated support over the entire course of the programme. Students can choose between the Business Management Track, with its various specialisations and academic exchange programmes, or the Global Business Track, with full immersion in three countries. In both cases. the EDHEC International BBA is committed to preparing young graduates for the job market of tomorrow and to supporting their drive to succeed."

"EDHEC was founded by entrepreneurs in 1906 and is fuelled by a strong international ambition. It has led the way from the outset, developing a unique approach to education by nurturing highly skilled individuals able to understand the complexity of the business world and, as a result, to challenge it and invent new models."



ALESSIA DI DOMENICO DIRECTOR OF THE EDHEC INTERNATIONAL BBA



EMMANUEL MÉTAIS

DEAN OF EDHEC BUSINESS SCHOOL

5 CAMPUSES WITH AN INTERNATIONAL OUTLOOK









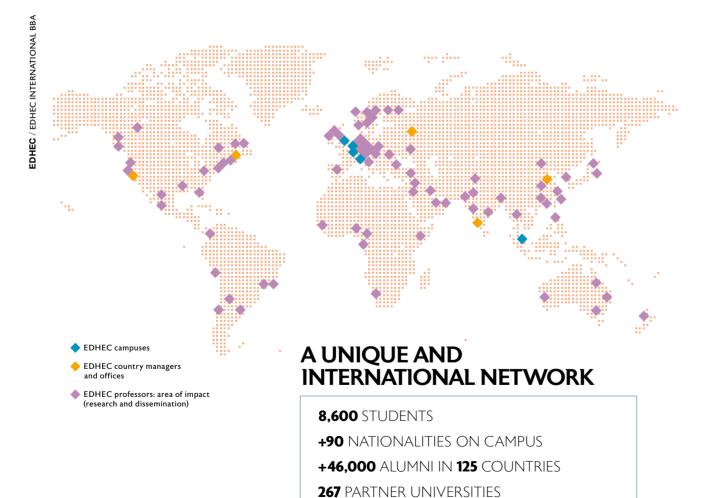


Lille / Nice /

Paris /

Londres /

Singapore /



#1

Bachelor in France for its number of honors (Challenges 2020)

TOP 3

Master in Finance Worldwide (Financial Times 2018)

TOP 15

Business school in Europe (Financial Times 2019)

TOP 3

Global MBA in France (*The Economist* 2019)

4

COMMITTED AND INSPIRING FACULTY

184 PERMANENT FACULTY & RESEARCHERS

86% OF PROFESSORS HAVE INTERNATIONAL CAREERS

20% OF EDHEC'S BUDGET IS INVESTED IN RESEARCH

11 MILLION EURO INVESTED IN PEDAGOGICAL INNOVATION OVER THE NEXT 2 YEARS

•

A TRULY GLOBAL BUSINESS EDUCATION

+100 EXCLUSIVE PARTNER COMPANIES

120 CORPORATE EVENTS ACROSS CAMPUSES PER YEAR

OVER 100 BUSINESSES CREATED YEARLY BY EDHEC ALUMNI

2,000 JOBS CREATED BY THE EDHEC BUSINESS INCUBATOR

EDHEC INTERNATIONAL BBA Bachelor in Business Administration

WHAT IS THE BBA?

The BBA (Bachelor in Business Administration) is the world's most widely offered business degree. Following four years of study that combine academic training, international exchanges and internships, graduates either embark on their careers or continue their education at Masters level in major international institutions.



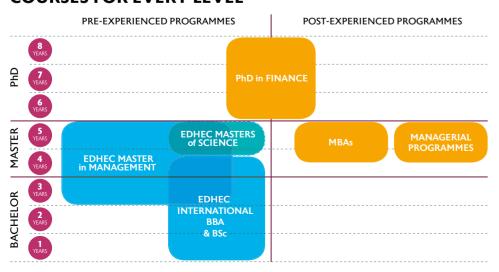


OUR AIM IS TO GIVE
THE NEXT GENERATION
OF MANAGERS AND
ENTREPRENEURS
THE KEYS TO SUCCEED
IN THE BUSINESS WORLD
AND THE BELIEF THAT
BUSINESS CAN HAVE
A POSITIVE IMPACT ON
THE ECONOMY AND ON
SOCIETY AS A WHOLE.

WHY THE EDHEC INTERNATIONAL BBA?

The EDHEC International BBA is an intensive undergraduate programme that offers you a unique opportunity to adjust your syllabus in line with your professional goals and plans. Depending on the chosen track, taught in French and English, you can alternate internships, academic exchanges and specialist courses or choose the Apprenticeship Track. Entering the EDHEC International BBA means joining a school that was founded in 1906 and is internationally renowned for the quality of its degree programmes.

COURSES FOR EVERY LEVEL



WHY CHOOSE EDHEC BUSINESS SCHOOL?

TRIPLE INTERNATIONAL ACCREDITATION

With over 110 years' experience, EDHEC is one of the first business schools in the world to obtain the three most prestigious international accreditations – EQUIS, AACSB and AMBA – in recognition of the academic excellence of its programmes, the quality of its staff, its close links with the corporate world and its involvement in the economic environment of its campuses. Only 1% of the world's business schools hold this triple crown accreditation.









5 REASONS TO CHOOSE EDHEC



The quality of its students and faculty



A strong international foothold



An industry-centric curriculum



An entrepreneurial spirit



A unique life experience



#1

Bachelor in France for its number of honors (Challenges 2020)

+50

countries represented by first-year students in 2019

93%

of the EDHEC International BBA job seekers secured their first jobs in line with their career goals, interests and salary expectations

80%

of graduates have a job with an international dimension

The EDHEC faculty is made up of 184 professors and researchers who teach at BBA, Masters (MSc), PhD level or in the EDHEC Business School executive programmes. Their expertise is frequently cited in French and international publications.

Some permanent faculty professors teaching in the EDHEC International BBA:

GIANFRANCO GIANFRATE, PhD

Finance

PhD in Business Administration and Management Master in Public Administration

Bocconi, Italie & Harvard University, USA

MICHAEL ANTIOCO, PhD

Marketing management, luxury branding Head of Faculty

PhD in Marketing & Innovation Studies

Eindhoven, Netherlands

GUERGANA GUINTCHEVA, PhD

Marketing

PhD in Law

Director of MSc. in Marketing Management

Montpellier, France

PhD in Marketing

BJÖRN FASTERLING, PhD

Business Ethics and Law Head of Faculty

Osnabrück, Germany

BASTIAAN VAN DER LINDEN. PhD

Corporate Social Responsibility Director of MSc. in Global Business PhD in Business Administration

Nijmegen, Netherlands

KONSTANTINOS LIOUKAS, PhD

Stratégie

PhD in Management

INSEAD, France

CAMILLE PRADIES. PhD

Leadership and Management PhD in Management and Organisations Boston, USA

GIACOMO VALLETTA, PhD **Economics**

PhD in Mathematical Economics

Naples, Italy

MARIO HERNANDEZ TINOCO, PhD

Corporate Finance PhD in Finance

Leeds, United Kingdom

GOHAR G. STEPANYAN, PhD

Corporate Finance

PhD in Management (Finance)

West Lafayette, USA

MILOS VULANOVIC, PhD

New York, USA

Corporate Finance PhD in Financial Economics

LEARNING BY DOING

Specific to the EDHEC International BBA is its use of the Learning by Doing approach, by which students apply what they have learnt in the classroom in a more concrete setting. Companies working alongside EDHEC may submit specific issues for students to resolve within the scope of situational exercises such as hackathons.



86%







"THE DIVERSITY OF OUR STUDENTS. THE DIGITAL **REVOLUTION AND THE CHANGING WORKPLACE** HAVE LED US TO CULTIVATE GROUNDBREAKING **TEACHING METHODS IN OUR** ACCOUNTING, ECONOMIC AND FINANCIAL CURRICULA. We use blended learning, business games and flipped classrooms at all levels of the programme. Consolidating our academic rigour whilst simultaneously offering students highly specific technical and empirical skills has enabled us to increase our professional impact."

Pascale TADDEI.

Deputy Head of Accounting, Control & Legal Affairs

2 REMARKABLE CAMPUSES



LILLE, THE HEART OF EUROPE

Lille enjoys an exceptional location in the heart of Europe, close to four major capital cities:

- Paris 59mn
- London 1h20
- Brussels 38mn
- Amsterdam 2h40.

The city is brimming with places to visit such as the Old Stock Exchange, the Lille Bell Tower, the renowned Grand-Place and the Palais des Beaux-Arts, which is the second most popular museum in France after the Louvre.

Less than one hour

from Paris and Brussels

AN IMPRESSIVE CAMPUS

Surrounded by wooded parkland, the EDHEC Lille campus offers students excellent teaching in an outstandingly friendly and cutting-edge environment.

- 43,000 m² of teaching facilities
- (21 auditoriums, an e-learning space, a language laboratory, etc.)
- 750-seat multi-use performance auditorium
- · a business incubator
- 3,200 m² of sports facilities (swimming pool, sports hall, dance studios, squash courts, gym)
- · an on-campus student residence
- 3 restaurants

8.5 hectares

of wooded parkland



A MEDITERRANEAN CROSSROADS

Nested as it is between the mountains and the sea, Nice offers numerous sports and tourist attractions, a rich cultural life with more than 500 cultural events each year, and a diverse international community.

Nice combines the strengths of a world-class technology park (Sophia Antipolis) with the legendary charm of the French Riviera and the proximity of Italy.

Over 100 flights per day from Nice airport

AN URBAN CAMPUS WITH A SEAFRONT SETTING

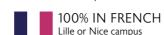
EDHEC's campus in Nice, which was renovated and extended in 2013, is located on the Promenade des Anglais and offers an academic environment that is unique in the world.

- 2 sports halls
- 20 lecture halls including a main 350-seat amphitheatre
- •22 lecture rooms, 5 IT rooms, a language laboratory, a trading room, an e-learning space, etc.
- a 100m² business incubator
- 3 restaurants

Three 1,500m2 sun decks

with a sea view

BUSINESS MANAGEMENT 100% IN ENGLISH TRACK



The Business Management Track is taught on both Lille (French & English) and Nice (French) campuses and is aimed at students seeking a balance between academic specialisation, sector specialisation, international and professional experience.

The flexibility of this course, with its vast array of specialisations, means you can customise your track every year in accordance with your personal and professional goals. In year 3 you can also opt for the International Business Track. International immersion is an absolute prerequisite to obtaining your degree, through an academic exchange with one of our 146 partner universities or an internship abroad. In Year 2 you can also opt for the Global Manager Certificate, which gives you the opportunity to study in Seoul, Dublin, New York or London.

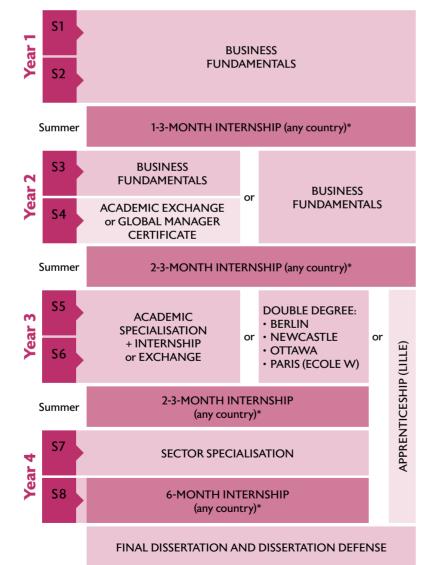
Programme



Jean-Christophe Meyfredi PhD, Director of the Business Management Track, Lille campus



Bernard Curzi Director of the Business Management Track, Nice campus



^{*}visa requirements of countries may apply

PROGRAMME HIGHLIGHTS

- ALMOST 400 HOURS OF SPECIALISATION
- UP TO 18 MONTHS PROFESSIONAL EXPERIENCE
- TAUGHT IN FRENCH OR IN ENGLISH

Main courses:

YEARS 1 & 2

BUSINESS FUNDAMENTALS

- · Accounting for Managers
- Business Economics
- Entrepreneurship
- · Principles of Finance
- · Financial Statement Analysis & Investment Decision
- Business Law
- Geopolitics
- · Organisational Behaviour & Team Management
- Business Communication & Society
- · Principles of Marketing
- · Business games, Team Projects
- · Language courses

YEARS 3 & 4

ACADEMIC SPECIALISATIONS

- Finance
- Marketing
- International Business Track

SECTOR SPECIALISATIONS*

- Marketing Intelligence & Innovation
- Finance
- Ecommerce and Digital Business**
- · Hospitality and Event Management
- Purchasing and Supply Chain Management
- Possibility to switch campuses depending on specialisation choice
- Google AdWords Professional (GAP) certification Courses list and specialisations may be subject to change.





EXCHANGES & DOUBLE DEGREES

International experience is a clear advantage on any CV and a mandatory feature of the EDHEC International BBA degree, with students spending a minimum of one semester abroad, either at a university or in an internship. Two types of academic exchanges are available in Year 2, namely the traditional exchange or the Global Manager Certificate (GMC).

146 partners in 38 countries in years 2 or 3, including:



3 double degrees in year 3:

BERLIN SCHOOL OF ECONOMICS AND LAW

BERLIN, GERMANY



NEWCASTLE BUSINESS SCHOOL

NEWCASTLE UPON TYNE,

northumbria

TELFER SCHOOL OF MANAGEMENT **UNIVERSITY OF OTTAWA**

OTTAWA, CANADA



"It has been my favorite semester. I loved taking classes in English with English-speaking professors. Classes were very interesting and the teaching style was very different from what I was used to."

Manhattan College, New York, USA

Camille Quartana,

EDHEC International BBA, 2019 MSc Green management & Energy, Bocconi University. 2020

GLOBAL MANAGER CERTIFICATE

One semester of the Global Manager Certificate is spent at one of our prestigious partner institutions in New York, Dublin, Seoul or London, where students follow the demanding International Business Management curriculum in English. This leads to the **Global Manager** Certificate, which is awarded in addition to your EDHEC International BBA degree, and earns you the credits required to validate your Year 2-Semester 2. This programme is unique on the market and is an original and efficient way to build a career plan that is resolutely focused on international business as from year two, perhaps even followed by an internship.

4 destinations, in year 2:









PACE UNIVERSITY LUBIN SCHOOL OF BUSINESS

NEW YORK, USA

DUBLIN BUSINESS SCHOOL DUBLIN. IRELAND

YONSEI UNIVERSITY SCHOOL OF BUSINESS

SEOUL, KOREA

LONDON **METROPOLITAN UNIVERSITY OF BUSINESS**

LONDON, UK











"I chose to go to Yonsei University because it is in QS's Asia Top 20 best institutions ranking. All my classes were taught in English: Project Management, International Management, Trade, and Business Model Development. I also took a Korean Language & Culture course that helped a lot in my day-to-day life in Korea."

Valentine Bouffinier, EDHEC International BBA, 2019

SPECIALISATION – years 3 & 4

Students choose their specialisations in Year 3 and 4. Whether through **academic specialisations** (Marketing, Finance, Audit, HR), **business specialisations** (E-commerce, Investment banking, Luxury goods, Entrepreneurship, Retail) or even an **International Business Track**, this is when students firm up their career plans and, in many cases, go on to complete a Master of Science in their chosen field.



"The main source of motivation that led me to choose this BBA programme was its international aspect. I was looking for a degree that would be recognised internationally and with the triple accreditation (French, European, and worldwide, a.k.a. EESPIG, EQUIS, AACSB). The Business Management track gives you the right set of tools to develop hard and soft skills in line with the job market. I am currently doing my work placement at KPMG and I learn to confront what I have studied in school with the needs of our clients. Before that, I worked for eight months at the financial department of TC Transcontinental in Montreal, Canada."

In September 2019, Florian will join the MSc in International Accounting and Finance at EDHEC.

Florian Montaufier.

EDHEC International BBA, 2019 EDHEC MSc in International Accounting and Finance, 2020



"I chose EDHEC for its prestige, the mandatory work placements and international experience. It has been a successful gamble because while I was doing my Bank, Insurance, and Wealth Management concentration studies, I successfully found work placements in renown companies in finance. I never could have had such amazing work experiences without studying at EDHEC."

In September 2019, Milan will enrol in the MSc. in Finance at Imperial College London, ranked n°1 in England and n°9 in the world (Financial Times 2018)

Milan Stojiljkovic,

EDHEC International BBA, 2019 MSc in Finance, Imperial College London, 2020









"At 12 years old, I was already having fun selling things on eBay. It was obvious to me to choose the e-commerce specialization for my last year of studies. The EDHEC International BBA programme is very thorough, going from implementing digital strategies to a strong gain of hard skills and the possibility to take part in Hackathons with the biggest leaders on the market (Meetic, IBM, Orange...).

To conclude my BBA, I had the opportunity to work for Google as an Account Manager in Paris. My mission was to help companies launch their Adwords campaigns and planning relevant and profitable strategies. I took part in an internal contest and got elected "Best HiPo Google France Sales Pitcher Q217" at only 21 years old. Then, I got into the MSc. in Data Analytics & Artificial Intelligence at EDHEC. It felt essential to me to pursue my studies in data analysis because the future is Artificial Intelligence."

Tom Rozière.

EDHEC International BBA, 2017 EDHEC MSc in Data Analytics & Artificial Intelligence, 2018 Growth Hacker, DEUX.IO



"One of the characteristics of the English-taught e-commerce specialisation is that certain classes are given by professors from different disciplines, such as strategy or marketing, allowing for a dual perspective and a more contextualised approach to a given topic. Students are encouraged to obtain certification, from Google for example, to increase their employability.

Some 30% of e-commerce students go abroad for their final six-month placement, to Canada, the US, Australia, Asia, and so on."

Loick Menvielle. PhD.

Professor of Marketing, Innovation Management, E-commerce, E-health



GLOBAL BUSINESS TRACK



An innovative track combining academic excellence and an enriching, life-changing experience.

Taught entirely in English, the Global Business Track is designed for students seeking a highly international academic training that enables to gain an understanding of the challenges of globalisation and to prepare for an international career.

Periods of classroom-based learning in a multi-cultural environment are combined with extended internships. Year 1 is spent at EDHEC in Nice, and subsequently students attend UCLA Extension in Year 2 and Nanyang Technological University in Years 3 and 4. In addition to their EDHEC International BBA degree, students gain genuine intercultural exposure on three world-class campuses and obtain certificates from the host institutions.



Angelo P. Bisignano, PhDDirector of the
Global Business Track

50% international students

Programme





PROGRAMME HIGHLIGHTS

- •100% IN ENGLISH
- FULL IMMERSION ON 3 CONTINENTS
- PRESTIGIOUS INSTITUTIONS IN THE WORLD TOP 15



Year 1 – EDHEC BUSINESS SCHOOL

Students study Business Management fundamentals, Economics, Accounting, Law and Marketing in English, whilst at the same time exploring the *Learning by Doing* approach through business games and projects and similar challenges. Students who choose Buenos Aires or Hong Kong will have classes in the relevant language -namely Spanish or Mandarin - as well as a course on the culture and society of the chosen country.

CORE MODULES:

BUSINESS FUNDAMENTALS

- Accounting for Managers
- Business Economics
- · Principles of Finance
- Financial Statement Analysis
 & Investment Decision
- · Business Law
- Consumers & Markets

- Organisational Behaviour & Team Management
- Business Communication & Society
- Negotiation & Sales Techniques
- Principles of Marketing
- Business Games, Team Projects
- Language courses

Courses list may be subject to change.





* visa requirements of countries may apply

GLOBAL BUSINESS TRACK



Year 2 – UCLA EXTENSION

At UCLA Extension, students can take courses from the "International Trade and Commerce" concentration with other international students. They also have access to a large choice of elective courses while enjoying the UCLA Campus infrastructures, in Los Angeles. At the end of this academic year, they will receive an International Trade and Commerce certificate and will become part of the UCLA Alumni Association.

ABOUT UCLA Extension

UCLA Extension is the continuing education division of UCLA. UCLA Extension is one of the oldest and largest continuing higher education providers in the United States.

UCLA RANKINGS:

9th World reputation ranking *Times Higher Education* 2018

11th World university

Shanghai Jiao Tong 2018-2019, academic rankings

CORE MODULES:

- Fundamentals of International Trade
- · Global Marketing and Strategy
- International Accounting
- · International Business Management
- Law in International Business
- International Business Policies and Strategies
- Leadership Communication Strategies
- Business Ethics

3 ELECTIVES INCLUDING:

- · Advertising Principles and Practices
- International Human Resources Management
- Doing Business in the U.S.
- International Investing
- · Global Business Practices in Sustainability
- Creating a New Business
- Introduction to International Real Estate Markets and Investments
- · Advanced Managerial Finance
- · Global Currency Management



"For 100 years, UCLA Extension has been educating students to be successful. We are very proud of our innovative collaboration with EDHEC Business School. Each year, we welcome very bright and enthusiastic students to our campus. We are all excited for the EDHEC International BBA students to join the UCLA family and be able to provide them with the tools and access to move closer to accomplishing their goals. The next year of their lives will be filled with competency-based learning paired with projects, teamwork and invention. The other students in their classes and instructors will gain just as much from the experience and develop lasting networks that go beyond borders.

I have no doubt that when the students graduate from our International Trade and Commerce program and become members of the UCLA Alumni Association, they will complete the remainder of their EDHEC degree with vigor and go out into the world ready for the challenges of the new economy. These graduates will be highly differentiated from their peers with a well-rounded, unique, academic experience from two great brands."

Denis Couturier

Director, Custom Programs & Corporate Education, UCLA Extension









"It gives students the analytical frameworks and tools to help them tackle the global social and environmental challenges we face. We have many international students from Brazil, Taiwan, Japan, Germany, Belgium and all over the world. It's an amazing opportunity to engage in a rich dialogue on critical topics."

Nurit Katz

UCLA's first Chief Sustainability Officer. "Principles of Sustainability I," one of the

"10 Best Classes in L.A." by L.A. Weekly magazine.



"My courses are built for the real world. For example, I teach a cutting edge, rapid-fire technique to launch a new product in a new market. EDHEC students are Olympic-level learners. Come experience the American way of innovating and living!"

Nance Rosen

Professor of Global Marketing and Strategy Former Marketing Executive at the Coca-Cola Company

WORKSHOPS & ACTIVITIES AT UCLA EXTENSION

- Orientation week on UCLA campus
- Los Angeles Cleantech Incubator visit The LACI is an incubator where start-ups aim to fight climate change and develop the local green economy
- Pitch sessions in partnership with a start-up accelerator in Los Angeles
- Business tours company tours like Google in Los Angeles area
- Coding club develop an app, learn to use Python, Flutter, SOL, to boost your ideas
- Sports EDHEC students take part in UCLA's sports clubs and activities (tennis, fencing, climbing, rowing, athletics, etc.)
- Student clubs: UNICEF at UCLA, American Red Cross, The Surfrider Foundation, Bruin Hope, Model United Nations, and much more.



Patricia Vinant, Country manager for EDHEC, California





"Coming from Hong Kong, I knew from the start that I wanted to travel during my studies. In Singapore, our professors have an incredible background, and it is an honour to learn from their expertise: our digital marketing professor, Prof. Vijay Sethi, has been elected best professor in the world in 2013 (The Economist). His pedagogy is outstanding and he really knows how to captivate the entire class. My International Finance professor, Dr Siriwan Chutikamoltham, has a lot of professional experience in Finance, she holds a PhD from Harvard, USA. She is always to take extra time to help if we have questions. Our Cultural Intelligence professor, Dr Hoo Hui Teng, pushes us out of our comfort zone. It is a very active class. At the end of this year, I hope to gain extensive knowledge about the specificities of the Asian market.

Nanthida Kaewradee.

EDHEC International BBA, 2020



"We get to study and work in a very global environment. It is well balanced between the class-based learning and the work placements. We have professors that have real-life work experience and it is very helpful to get real business cases in order to understand the theory behind the classes. I would recommend this programme, especially to students who are seeking an international experience. We have this amazing opportunity to be in three countries during our four years of studies. Thanks to this programme I gained a lot of knowledge and maturity. It has been one of the most rewarding experience that I have had in my life so far."

Arvinth Jayaprakash, EDHEC International BBA, 2020

Years 3 & 4 - NANYANG **TECHNOLOGICAL UNIVERSITY (NTU)**







Nanyang Technological University (NTU) is one of Asia's most prominent and vibrant universities, hosting over 8,000 international students who wish to become familiar with the Asian business world. NTU's campus is frequently listed among the Top 15 most beautiful university campuses in the world.

NTU RANKINGS:

university in Asia QS World University Ranking

university in the World QS World University Ranking





A DEDICATED CAREER CENTRE

Professional commitment is one of the cornerstones of the EDHEC International BBA, which offers attractive career opportunities in France and abroad. The Career Centre is dedicated to the BBA to support and guide you in your choices every step of the way.

THE CAREER CENTRE – A CAREER BOOSTER

Early career

Throughout your four-year degree, the Career Centre helps you define your professional goals and prepare your entry to the job market.

YEARS 1 & 2

BUILDING YOUR CAREER PLAN

The Career Centre can help you build your career plan by providing information about corporate roles and graduate career paths, as well as helping you develop your recruitment tools.

YEARS 3 & 4

CONSOLIDATING YOUR CV AND BUILDING YOUR CAREER

The Career Centre helps you fine-tune your recruitment tools, including your CV and cover letter, and choose your long-term internship and specialisation. Workshops are an essential part of this.

Over 50,000 online offers

Each year the Career Centre publishes job and internship offers and helps you prepare for interviews.

Convincing a potential employer

You can meet with Career Centre advisors on a one-to-one basis to get help with fine-tuning your CV, drafting application letters or honing your social network profiles.

Career Centre Services

The Career Centre provides four key services to guide you through the recruitment process and help you develop your network of potential employers:

- Bespoke career assistance and guidance
- Professional training sessions and workshops
- Resources and opportunities
- EDHEC International BBA Internship Fair
- "Get Ready for you career" seminars (France, abroad) including Assessment Center simulation

STUDY ABROAD OFFICE

The Study Abroad Office (SAO) is the dedicated academic exchange service to help you plan your time abroad, before, during, and after your stay. An academic exchange is a semester-long immersion at one of our partner universities or business schools and is a unique opportunity to grow your international profile in a multicultural environment, get to grips with complex international economic issues and learn to face cultural differences. Studying abroad is the opportunity to develop your skills with a view to building your future career or continuing your education post-BBA.

The Study Abroad Office organises a number of events throughout the year:

INTERNATIONAL FORUM

EDHEC students who have already completed their academic exchanges, as well as international students, present their universities.

PRE-DEPARTURE BRIEFINGS

Small group sessions that provide students with practical, cultural and academic information about their forthcoming exchange.

BEYOND BORDERS

An activity day to address academic, practical and cultural concerns students may have about their stay.

WELCOME BACK COFFEE

An opportunity for students to discuss their international experience during a "Welcome back!" event.



"An academic exchange abroad is a unique, unforgettable, life-changing experience that is very much appreciated by future employers!"

Andrea Butterweck,International Relations Manager, EDHEC Business School

BOOSTING YOUR CAREERTHROUGH INTERNSHIPS

As part of the EDHEC International BBA you will carry out several internships in France or abroad with a view to exploring the various business sectors and their rules and codes of conduct before going on to define your own career plan. Such placements allow you to put your learning into practice and enhance your degree. Numerous companies recruit EDHEC International BBA students for internships in France and abroad each year.



66% of EDHEC International BBA graduates continue their studies in the top institutions in France and abroad, including EDHEC Business School, which offers two avenues:

EDHEC MASTER OF SCIENCE

Specialised one-year programmes in English to acquire new skills or increase your knowledge in a specific domain.

- MSc in Data Analytics & Artificial Intelligence
- MSc in Corporate Finance & Banking
- MSc in Creative Business & Social Innovation
- MSc in Entrepreneurship & Innovation
- MSc in Finance
- MSc in Financial Markets*
- · MSc in International Accounting & Finance
- MSc in Global & Sustainable Business
- · MSc in Management Studies
- MSc in Marketing Management
- MSc in Risk & Finance*
- · MSc in Strategy, Consulting & Digital Transformation
- · LL.M. in Law & Tax management

*accessible to BBA graduates only after one year of Master in Management and with a minimum GMAT score required by the relevant program.



"The MSc is a logical step after the BBA: after I specialized in Audit & Management Control in third year, I continued in Audit & Financial Management in fourth year of the BBA before joining an MSc at EDHEC."

Marie Ferrer,

EDHEC International BBA, 2017 EDHEC MSc International Accounting & Finance, 2018 Junior Consolidation & reporting solutions, KPMG France

EDHEC MASTER, GRANDE ÉCOLE PROGRAMME

A two-year, English-taught programme leading to a double EDHEC Master in Management and Master of Science degree.

LONDON BUSINESS SCHOOL



EDHEC signed an agreement with the prestigious London Business School (LBS) for (a limited number of) BBA students who will benefit from a preferential admission system: no application fees,

fast admission results, and up to 30% discount on tuition fees. Students can choose from one of these programmes: Master in Management or Master in Analytics and Management.

#1

business school in Europe for 5 consecutive years. (*Financial Times* 2018)

#3
worldwide and #1 in the United
Kingdom for its Master in Management

PROFESSIONAL LIFE

COMPANIES THAT RECRUIT EDHEC INTERNATIONAL BBA STUDENTS

AMAZON, BANK OF AMERICA MERRILL LYNCH, BLACKROCK, CAPGEMINI CONSULTING, DAILYMOTION, DEEZER, DELOITTE, ENTREPRENEURS DU MONDE, EY, GAMELOFT, GOOGLE, ICAP, JP MORGAN EUROPE, L'OREAL, LVMH, MONDELEZ INTERNATIONAL, MORGAN STANLEY, RICHEMONT, ROYAL BANK OF SCOTLAND, SALESFORCE.COM, SOCIETE GENERALE, UNILEVER...

MAIN SECTORS

- BANKING/FINANCE/INSURANCE
- RETAIL/E-COMMERCE
- ADVISORY
- LUXURY GOODS
- MASS CONSUMPTION
- INDUSTRY/ENERGY/ CONSTRUCTION
- MEDIA/TELECOMMUNICATIONS

DEPARTMENTS

- COMMUNICATION/ MARKETING
- BUSINESS
- BANKING/FINANCE
- ADVISORY/AUDIT
- DIGITAL
- HUMAN RESOURCES

93%

of graduates find a job within three months.

80%

have a job with an international dimension.

EDHEC ENTREPRENEURS INCUBATOR & ACCELERATOR

eDHEC Entrepreneurs incubator and accelerator offers bespoke support to EDHEC students or graduates with business creation projects, from the idea stage to the development and business acceleration. Coaching meetings are offered on the Lille, Paris and Nice campuses. It also supports start-ups around the world.

- •200 BUSINESS CREATED SINCE 2011
- •600 EXPLORED IDEAS PER YEAR
- •150 COACHED PROJECTS PER YEAR
- •40 SEATS AT STATION F (PARIS)
- •70% SUCCESS RATE*
- •2,000 JOBS CREATED
- **€40** MILLION RAISED IN FUNDS
- •10% OF EDHEC INTERNATIONAL BBA GRADUATES SET UP BUSINESSES

Julie Chapon co-founder of YUKA, EDHEC 2011 incubated at Station F

For more information contact: contact.incubateur@edhec.edu

^{*} company still in operation after 3 years

A 40,000-STRONG ALUMNI NETWORK RIGHT FROM YEAR 1

- •10 000 EDHEC INTERNATIONAL BBA ALUMNI IN 73 COUNTRIES
- •18 PROFESSIONAL CLUBS
- •80 INTERNATIONAL AND LOCAL CLUBS
- •+500 EVENTS ORGANISED AROUND THE WORLD IN 2018
- •FREE LIFELONG MEMBERSHIP

EDHEC International BBA graduates also have **lifelong access to an alumni directory** and to the **Career Centre**, which provides services such as job offers, yearly career advisory meetings and online resources.

For more information: https://alumni.edhec.edu

AMONG OUR ALUMNI:

Franck Moison
 Vice-Chairman Colgate-Palmolive,
 EDHEC 1975

Philippe Leopold Metzger CEO, Piaget, EDHEC 1977

• Michael Burke CEO, Louis Vuitton, EDHEC 1980

• Christophe Bonduelle Chairman, Bonduelle, EDHEC 1982

Pascal Brier
 Executive Vice-F

Executive Vice-President, Altran France, EDHEC 1985

Hélène Demolière
 Global Consumer and Market Insights Director, Ubisoft,

Jean Guillaume Pollet
 General Manager Luxe, L'OREAL,
 EDHEC International BBA 1995

EDHEC International BBA 1995

Thibault Desmarest
 Vice President, Global Brand Lead, Sanofi,
 EDHEC International BBA 1997

Capucine Pierard
 Chief Data Officer, Havas Media,
 EDHEC International BBA 1997

Delphine Arnault
 Director and Executive Vice President, Louis Vuitton, EDHEC 1998

 Flavien Da Silva Senior Financial Auditor, PwC, EDHEC International BBA 2015

Ilan Cohen
 Social Media & Digital Marketing Manager, Microsoft (XBOX),
 EDHEC International BBA 2017



"I graduated from the very first EDHEC International BBA class in 1992. This program helped me a lot to build my career. I still use today what I have learned 27 years ago in Finance and Marketing. Moët Hennesy is regularly looking for young graduates who are ready to go abroad and work hard. We like people with perseverance, pragmatism and who like to take risks."

François Xavier Desplancke, EDHEC International BBA, 1992 CEO Moët Hennessy Diageo France

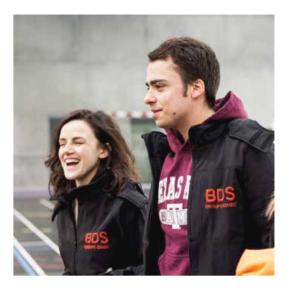


STUDENT SOCIETIES & SPORTS CLUBS

STUDENT SOCIETIES

Student societies are an integral part of the EDHEC International BBA experience. Starting in September, students meet with the various societies and choose those they are going to sign up to for the next 2 years. Being part of a society is an amazing opportunity to make a lifelong group of friends and boost your CV.

•80 STUDENT SOCIETIES AT EDHEC



ONLINE TRACK, a 100% distance-learning programme with more than 100 top-level athletes

Professional sports people no longer have to come to the classroom—the classroom comes to them. Top-level athletes can now realistically reconcile a professional sports career and a university education. Customised teaching methods allow them to follow the same course as regular students and obtain the same EDHEC International BBA degree (taught in French). Our students include World and Europe champions, as well as the 2012 and 2016 Olympic Games contestants.

For more information:

https://bba.edhec.edu/en/tracks/online

SPORTS AT EDHEC

Team spirit, commitment, social inclusiveness and respect – values in line with EDHEC's business view – make practising a sport a natural part of the educational programme. Sport is also a major driver of cohesion in the EDHEC community, fostering healthy competition and emotions.

- 3.200 M² OF SPORTS FACILITIES
- MORE THAN 3,000 STUDENTS ENROLLED IN SPORTS CLUBS
- OVER 300 STUDENTS TAKING PART AT COMPETITIVE LEVEL



Pape-Philippe Amagou

French National Basketball League PRO A champion (2006, 2010, 2015, 2018) EDHEC International BBA, 2018 Since March 2019: Senior Consultant financial services for Capgemini Invent

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Our educational model combines teaching, research and business. Our academic expertise and our understanding of the "real world" generate a virtuous circle of knowledge that benefits not only our academic programmes, but also our business partners and the community as a whole. It make us one of the most referenced business schools in prestigious international media.

APPLIED AND PRACTICAL RESEARCH

EDHEC spends more than 20% of its resources on research - the core of its business model. Businesses and value creators benefit directly from research centres' contribution, which guides major institutions in their global business.

ENHANCING EMPLOYABILITY WITH CUTTING-EDGE KNOWLEDGE AND TEACHING METHODS

Students are continuously exposed to EDHEC's research, which is folded into effective learning experiences. They can also leverage the global knowledge shared by experts across the vast EDHEC community through the EDHEC Vox magazine and blog. This environment aims to foster the critical thinking, employability and expertise for which EDHEC is renowned.

"WE TRULY BELIEVE THAT EMPOWERMENT THROUGH KNOWLEDGE FORGES RESPONSIBLE DECISION-MAKING, FOR ONESELE AND FOR THE WORLD."

Christophe ROQUILLY, Dean of Faculty and Research, EDHEC Business School

Research centres

EDHEC ECONOMICS

An innovative and applied research centre on the labour and property markets, education and health policy, and research and development policy.

EDHEC FAMILY BUSINESS

A research centre offering an holistic approach to family business.

EDHEC INFRASTRUCTURE

A research centre generating unique index data and analytics to measure the risk-adjusted performance of unlisted infrastructure investments, and benchmarks for infrastructure investors.

EDHEC-RISK

A leading global academic think-tank in the field of investment solutions.

EDHEC VALUE CREATION

A research centre focussed on performance assessment for businesses facing the challenges of the 21st century.

LEGALEDHEC

A pioneering research centre for law, lawyers and lawyering in the digital age, with particular expertise in legal risk and performance, ethics, taxation and artificial intelligence (AI).



CRIMINAL RISK MANAGEMENT A chair conducting immersive research

into the impact of criminal organisation activity on businesses.

INNOVATION AND PERMANENT TRANSFORMATION

A chair giving students, professors and partners a new perspective on the issue of permanent transformation and business innovation.

LEADERSHIP DEVELOPMENT

A chair offering interactive learning methods to enable managers to develop responsible leadership skills.

NEWGEN TALENT

An observatory of generations Y and Z at work and a laboratory for creating ties between recent graduates and companies.

OPEN LEADERSHIP FOR DIVERSITY AND INCLUSION

A chair dedicated to improving diversity and inclusion in organisations.

SCIENTIFIC BETA – US\$45 billion in assets track EDHEC Scientific Beta indices*

This spin-off aims to be the first provider of a smart beta index platform to help investors understand and invest in advanced beta equity strategies. *As of 31 December 2018

ALL EDHEC PROGRAMMES















UNDERGRADUATE STUDIES

INTERNATIONAL BACHELOR in BUSINESS ADMINISTRATION

- · Business Management
- Global Business
- in Nice / Los Angeles / Singapore or Hong Kong or Buenos Aires

BACHELOR of SCIENCE in BUSINESS MANAGEMENT

GRADUATE STUDIES

MASTER in MANAGEMENT

- · Global Economic Transformation & Technology (GETT) in Paris / Seoul / Berkeley
- · Financial Economics
- · Business Management

LL.M. in LAW & TAX MANAGEMENT

MSc in CORPORATE FINANCE & BANKING

MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

MSc in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE

MSc in ENTREPRENEURSHIP & INNOVATION

MSc in FINANCE

MSc in FINANCIAL MARKETS

MSc in GLOBAL & SUSTAINABLE BUSINESS

MSc in INTERNATIONAL ACCOUNTING & FINANCE

MSc in MANAGEMENT STUDIES

MSc in MARKETING MANAGEMENT

MSc in RISK & FINANCE

MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION

POSTGRADUATE & EXECUTIVE EDUCATION

EXECUTIVE MBA

GLOBAL MBA

ADVANCED MANAGEMENT PROGRAMME (AMP)

MANAGEMENT DEVELOPMENT PROGRAMME (CSM)

GENERAL MANAGEMENT ACCELERATION PROGRAMME (GMAP)

CUSTOM PROGRAMMES

PhD in FINANCE

SUMMER PROGRAMMES

GLOBALISING EUROPE

LEISURE & LIFESTYLE



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www.bba.edhec.edu

















