

# Professional Distinction in ADVERTISING

## About

The Professional Distinction in Advertising complements the student's degree and provides tangible evidence of rigorous experiential preparation for a career in advertising. **This Professional Distinction is open to students in any major!**

## How to Earn Points

### **Required:**

Actively participate in the Aggie Advertising Club (AAC). Earn 400 points in a semester, as outlined by the Club's rules.

Students must earn a minimum of 100 points in each of these areas:

### **Networking**

- Attend guest speaker lectures
- Attend career fairs
- Networking events with potential employers

### **Experience**

- Relevant internships
- Part time work
- Advertising projects
- AAC Officer

### **Certification & Training**

- Relevant certification programs
- Coursework (NOT including required curriculum)
- Workshops
- Subscription to a relevant journal

*There are many different ways to earn points! These are just a few examples.*



## Achievement

The Professional Distinction in Advertising is a semester by semester recognition. Students must receive 400 points through advertising high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Advertising will receive a medal at graduation.

## Getting Involved

Active membership in Aggie Advertising Club will expose students meaningfully to career paths in advertising. Students who have an interest in advertising should join this organization as part of their career preparation.

To learn more, contact:

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Track Chair & Aggie Advertising Club

## Resume Material

Example: *Professional Distinction in Advertising, four semesters*



TEXAS A&M UNIVERSITY

Mays Business School