

Professional Distinction in Healthcare

About

The Professional Distinction in Healthcare Marketing complements the student's degree and provides tangible evidence of rigorous experiential preparation for a career in marketing within healthcare. **This Professional Distinction is open to students in any major!**

How to Earn Points

Required:

Actively participate in the Mays Healthcare Alliance. Earn 400 points in a semester, as outlined by the Club's rules.

Students must earn a minimum of 100 points in each of these areas:

Networking

- Attend guest speaker lectures
- Attend career fairs
- Networking events with potential employers

Experience

- Relevant internships
- Part time work
- Advertising projects
- Mays Healthcare Alliance Officer

Certification & Training

- Relevant certification programs
- Coursework (NOT including required curriculum)
- Workshops
- Subscription to a relevant journal

There are many different ways to earn points! These are just a few examples.



Achievement

The Professional Distinction in Healthcare is a semester by semester recognition. Students must receive 400 points through analytics and consulting high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Healthcare will receive a medal at graduation.

Getting Involved

Active membership in the Mays Healthcare Alliance will expose students meaningfully to career paths in marketing within healthcare. Students who have an interest in healthcare marketing should join this organization as part of their career preparation.

To learn more, contact:

Dr. Altay Dikec

ADikec@mays.tamu.edu

Track Chair and Mays Healthcare Alliance

Resume Material

Example: *Professional Distinction in Healthcare, four semesters*



TEXAS A&M UNIVERSITY

Mays Business School