# Professional Distinction in **SALES**

### **About**

The Professional Distinction in Sales complements the student's degree and provides tangible evidence of rigorous experiential preparation for a career in sales. This Professional Distinction is open to students in any major!

# **How to Earn Points**

#### Required:

Actively participate in the Sales Club . Earn 400 points in a semester, as outlined by the Club's rules.

Students must earn a minimum of 100 points in each of these areas:

#### Networking

Attend guest speaker lectures
Attend career fairs
Networking events with potential employers

#### Experience

Relevant internships Part time work Advertising projects Sales Club Officer

#### **Certification & Training**

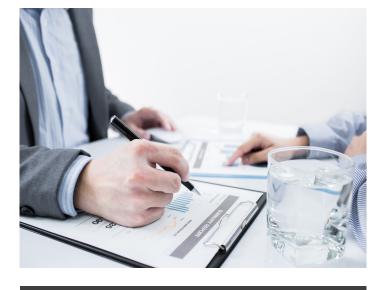
Relevant cerification programs Coursework (NOT including required curriculum) Workshops Subscription to a relevant journal

There are many different ways to earn points! These are just a few examples.

Stay Up to Date!

Scan the QR code and sign up to receive weekly Sales emails.





## **Achievement**

The Professional Distinction in Sales is a semester by semester recognition. Students must receive 400 points through sales high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Sales will receive a medal at graduation.

## **Getting Involved**

Active membership in Sales Club will expose students meaningfully to career paths in sales. Students who have an interest in sales should join this organization as part of their career preparation.

# Sewell Scholar Program

This is an application based opportunity for students active in our sales program to serve as ambassadors and earn a significant scholarship.

## To learn more, contact:

Track Chair

Andrew Loring

Sales Club

Johnna Melton

## **Resume Material**

Example: *Professional Distinction in Sales, four semesters* 

