

# Camille Booth

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## EDUCATION

**GPA: 4.00**

**Texas A&M University, Mays Business School**  
*Master of Real Estate*

College Station, Texas  
September 2023

**Texas A&M University, Mays Business School**  
*Bachelor of Finance*

College Station, Texas  
May 2023

## EXPERIENCE

### **Cupic Custom Homes**

*Social Media Coordinator*

Houston, Texas

August 2022 – Present

- Generate promotional media content for home building and home care businesses on social media
- Lead team's efforts to complete professional photoshoots by coordinating with interior designers, photographers, and clients, resulting in increased exposure and awareness for business
- Analyze options available for growing website and update online portfolio; implementation has led to successful marketing to new clientele and exposure for the company

*Marketing Intern*

May 2022 – August 2022

- Managed relaunch of company website and created content for all social media platforms
- Involved in all project meetings with clients and interior designers
- Assisted office staff with accounting tasks, filing, and updating the company website as needed

### **Caldwell Companies**

*Welcome Center Host, Mission Ranch Development*

College Station, Texas

May 2021 – October 2021

- Informed prospective residents on amenities and builders for Mission Ranch master-planned community
- Updated company database and Excel spreadsheets for Mission Ranch
- Collaborated with company staff to plan and execute community events as well as gifts for new residents

## LEADERSHIP & INVOLVEMENT

### **Delta Gamma, Eta Gamma Chapter, Texas A&M University**

*Member*

College Station, Texas

August 2019 – May 2023

- Volunteered for Service for Sight, Von's Vision, Still Creek Ranch, and several other different local and national philanthropies while planning events for members and Aggie community

*Recruitment Décor Chairman*

January 2021 – August 2021

- Led team designing, coordinating, and executing sorority house décor for fourth round of recruitment

### **Aggies in Commercial Real Estate**

*Member*

College Station, Texas

September 2022 – Present

- Attend meetings and network with commercial real estate business professionals while learning about different professional opportunities in real estate industry

### **Laity Lodge Youth Camp**

*Counselor*

Leakey, Texas

May 2023 – July 2023

- Led groups of high school girls through different camp activities with a focus on creating lasting memories while growing spiritually and emotionally

## SKILLS, ACTIVITIES & INTERESTS

**Certifications & Training:** Proficient in Canva marketing and website design

**Activities:** Equestrian

**Interests:** Interior design and marketing strategy