

Jackson Todd

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EDUCATION

Texas A&M University, Mays Business School

Master of Real Estate

College Station, TX

May 2025

Texas A&M University, Mays Business School

Bachelor of Business Administration in Finance

GPA: 3.35/4.0

College Station, TX

May 2024

EXPERIENCE

Todd Property Advisors

Shadow

Plano, TX

July 2023

- Utilized Comparable Sales Method and Income Approach in analyzing a \$33MM industrial property
- Assisted compiling property comparables for a TXDOT road expansion project impacting 12 parcels using MLS and CoStar
- Traveled to different job sites collecting square footage of parcels for accurate valuation estimations

Watermelon Bash

Marketing Officer

College Station, TX

December 2021 – December 2022

- Annual 501(c)(3) nonprofit fundraiser responsible for 1/3 of Camp Kesem's TAMU chapter's fundraising
- Spearheaded marketing campaign helping bring in the highest annual revenue of over \$60,000
- Communicated with dozens of corporate sponsors, lead all graphic design/outreach efforts, and promoted brand image

LEADERSHIP & INVOLVEMENT

Century Men's Society

General Member

College Station, TX

March 2021 – Present

- Century Men's Society is a service and social men's organization on campus

Marketing Officer

December 2021 – December 2022

- Managed all social media, apparel design, and website design leading to a 50% social media following increase
- Developed proficiency in WIX, Adobe Creative Cloud, and various graphic design skills
- Achieved a record sale of ~750 organization apparel items across two semesters

Aggies in Commercial Real Estate (ACRE)

General Member

College Station, TX

March 2023 – Present

- Engaged in industry-specific talks featuring professional speakers from diverse sectors within commercial real estate
- Actively participated in regular meetings, gaining valuable insights into the commercial real estate field

Fish Camp

Co-Chair Staff Member

College Station, TX

November 2022 – October 2023

Integral member of Texas A&M's freshmen orientation program, the nation's largest student-run organization

- Interviewed, selected, and mentored 24 camp counselors from an applicant pool of 2000+
- Facilitated group trainings on leadership, communication, team building, and risk management
- Served as a liaison between university administrators, camp directors, camp counselors, and 120 new students
- Conducted 4 sets of performance evaluations for counselors and provided constructive written and verbal feedback

Freshman Leaders Establishing Excellence (FLEX)

Leadership Development Officer and Mentor

College Station, TX

September 2020 – May 2023

- Supervised meetings, orchestrated events, and hosted speakers to provide opportunities for 72 freshmen to develop in maturity, leadership, and soft skills; closely mentored 15 freshman students to provide support during college transition
- Led general body meetings with up to 160 attendees, sourced speakers for presentations, and conducted workshops to enhance freshmen's leadership, resume-building, and networking capabilities
- Achieved a university record for the highest number of applications (1200+) by a Freshmen Leadership Organization

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: Proficient in Microsoft Office, CoStar, Adobe Creative Cloud, Graphic Design

Activities: Watermelon Bash, Mama's Club, Big Event – Texas A&M University, BUILD – Texas A&M University

Interests: Hiking, sports, fitness, the outdoors, and music