

# Katy E. Lane

Clinical Assistant Professor  
Director of the Center for International Business Studies  
Mays Business School  
Texas A&M University  
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## EDUCATION

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<b>Ph.D. in Agricultural Leadership, Education and Communications</b>	<b>2022</b>
College of Agriculture & Life Sciences, Texas A&M University	
<b>M.S. in Recreation, Park &amp; Tourism Sciences</b>	<b>2010</b>
College of Agriculture & Life Sciences, Texas A&M University	
<b>Graduate Certificate in Advanced International Affairs</b>	<b>2005</b>
George Bush School of Policy and Public Service, Texas A&M University	
<b>B.A. in Mathematics</b> (Business Administration minor)	<b>2003</b>
College of Science, Texas A&M University	
<i>Study Abroad</i> , Spanish Language and Culture, Universidad de Salamanca	<b>2002</b>
<i>Intern Abroad</i> , Public Relations Office, Autoridad del Canal de Panamá	<b>2001</b>
Academy for Future International Leaders	<b>2000-2001</b>

## EXPERIENCE

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<b>Clinical Assistant Professor, Department of Management, Mays Business School</b>	<b>2023-Present</b>
<b>Director, Center for International Business Studies, Mays Business School</b>	<b>2020-Present</b>
<ul style="list-style-type: none"><li>• Coordinate high impact global business opportunities for 700+ students annually</li><li>• Oversee 25+ faculty programs annually and four (4) international business certificate programs</li><li>• Develop educational collaborations with 30+ foreign universities for exchange and research</li><li>• Lead 2-3 business study abroad experiences annually in Asia and Latin America</li><li>• Teach Global Business course at the Center for Executive Development for mid-level professionals</li><li>• Serve as PI for the Center for International Business &amp; Education (CIBE) grant awarded by the U.S. Department of Education; received 1.2M award for 2022-2026</li><li>• Facilitate outreach and research initiatives with TAMU system schools and for the community</li></ul>	
<b>Associate Director, Education Abroad, Texas A&amp;M University</b>	<b>2016-2020</b>
<ul style="list-style-type: none"><li>• Provide leadership to carry out mission and goals, policies, and procedures.</li><li>• Supervise, lead, and counsel a team of six full-time staff, identifying opportunities for improvement and opportunity, supporting students, and maintaining university compliance.</li><li>• Assist in budgetary decisions and approve all operation expenses for our unit.</li><li>• Oversee all outreach and technology initiatives including website and social media.</li><li>• Coordinate risk management processes and ensure compliance for our office.</li><li>• Lead execution of exchange, field trip, provider, student group, and independent programs.</li><li>• Collaborate with AOC Deans, international program directors, faculty, and other campus units.</li><li>• Develop new international partnerships and provider affiliations.</li><li>• Liaison for Aggie Honor System Office, Athletics, Brockman Scholars, International Student Services, Scholarships &amp; Financial Aid, Student Activities, and the TAMU Foundation.</li></ul>	

- Program Manager, Center for International Business Studies, Mays Business School** **2015-2016**
- Oversaw daily operations and activities in the office.
  - Performed human resource functions including training and development of employees.
  - Assisted with college undergraduate international internship course.
  - Developed emergency plans and risk management protocol.
  - Increased students studying, interning, volunteering, and researching abroad by more than 50%.
  - Fulfilled all program coordinator duties listed below.
- Program Coordinator, Center for International Business Studies, Mays Business School** **2012-2015**
- Advised and recruited domestic students and incoming exchange students for study abroad.
  - Coordinated all marketing and outreach initiatives including creation of a new website.
  - Co-authored CIBER grant submission and submitted year-end grant reports.
  - Collaborated with all academic and non-academic offices within Mays Business School.
  - Developed and delivered orientation program, prepared reports, and evaluated trends.
  - Created new programs and the CIBS Ambassador program.
- Research Assistant, Texas AgriLife Extension Services, Texas A&M University** **2007-2008**
- Facilitated state-wide training for diverse populations in hospitality and leadership.
  - Presented Texas Friendly Hospitality Program to businesses, future trainers, and youth.
  - Assisted with coordination of annual Texas Event Leadership Program conference
- Teaching Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University** **2007-2008**
- Co-led departmental undergraduate internship course and lectured on career development.
  - Advised and mentored undergraduate students.
  - Served as faculty intermediary for communication and reporting.
- Graduate Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University** **2006**
- Created tourism marketing plan and conducted tourism inventories for Central Texas cities.
  - Designed permanent artifact display for preservation and educational awareness.
- Advisor, Study Abroad Programs Office, Texas A&M University** **2004-2006**
- Served as a daily resource to Texas A&M students, staff, faculty, and parents.
  - Managed international leadership course in conjunction with Texas A&M International Board.
  - Developed preparation materials and conducted orientations for students and faculty.
  - Coordinated IREU to Taiwan with \$100,000 annual budget and led first two weeks of program.
  - Maintained program budgets and website; created presentations and marketing materials.

## **COURSES TAUGHT**

BUSN 299: Professional and High-Impact Experiences  
 BUSN 403: Transformational Leader Portfolio  
 IBUS 320: Global Sustainable Business  
 IBUS 455: Asian Business Environment  
 IBUS 459: Latin American Markets  
 IBUS 484: International Business Internship  
 IBUS 489: Special Topics in Business English

## **EDUCATION ABROAD PROGRAMS**

Chile Entrepreneurship faculty-led program 2018  
 Costa Rica Business faculty-led program 2022, 2023  
 Mexico Introduction to Research Abroad field trip 2022  
 Panama Global Sustainable Business field trip 2023, 2024  
 Singapore Business faculty-led program 2023-2024  
 Taiwan International Research Experience for Undergraduates (IREU) 2005, 2006

## **PUBLICATIONS**

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- Lane, K., Murphrey, T. P., Briers, G. E., Dooley, L., Lindner, J., & Esquivel, C. (2024). "Comparing influence and value based on study abroad program types." *Frontiers: The Interdisciplinary Journal of Study Abroad*, 36(1), 624-639. doi: 10.36366/frontiers.v36i1.795
- Panina, D., & Lane, K. (2022). "Sustainable Study Abroad" In Zhuplev, A., & Koepp, R. (Eds.), *Global Trends, Dynamics, and Imperatives for Strategic Development in Business Education in an Age of Disruption*, 110-125. IGI Global. doi:10.4018/978-1-7998-7548-2
- Panina, D. & Lane, K. (2021). "Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes." In I. Management Association (Ed.), *Research Anthology on Business and Technical Education in the Information Era* (pp. 234-258). IGI Global. doi: 10.4018/978-1-7998-5345-9.ch014
- Lane, K., & Murphrey, T. P. (2020). Benefits of and Best Practices for International Experiences for College Students: A Synthesis of the Literature. *Journal of International Agricultural & Extension Education*, 27(4), 39-61. doi:10.5191/jiaee.2020.27439
- Panina, D., & Lane, K. (2018). Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes In Maheshkar, C., & Sharma, V. (Eds.), *Handbook of Research on Cross-Cultural Business Education*, 89-114. IGI Global. doi:10.4018/978-1-5225-3776-2.ch005
- Murphrey, T. P., Lane, K., Harlin, J., & Cherry, A. (2016). An examination of pre-service agricultural science teachers' interest and participation in international experiences: Motivations and barriers. *Journal of Agricultural Education*, 57(1), 12-29. doi: 10.5032/jae.2016.01012
- Lane, K. (2010). *Cultural Heritage Event Management: Understanding the Relationship Between Leadership Traits and Successful Events*. Masters paper.
- Camargo, B. Lane, K., and Jamal, T. (2007). Environmental Justice and Sustainable Tourism: The Missing Cultural Link. *The George Wright Society Forum*, 24(3): 70-80. Reprinted in *Ecotourism-Sustainable Development*, 2008, Vanga Surendar Reddy (ed.), Hyderabad, India: The Icfai University Press, pp. 33-47.

## **SELECTED PRESENTATIONS**

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- Lane, K., Hopkinson, P., Haseley, A., & Vogl, M. *Best Practices to Support Faculty Abroad*. Oral presentation at the 2023 NAFSA Region III Conference held November 2 in Oklahoma City, OK.
- Lane, K., & Holland K. (2019). *The Ins and Outs of Intern Abroad Programs*. Oral presentation at the 2019 NAFSA Regional Conference held November 6 in Addison, TX.
- Lane, K., Blumenfeld-Gantz, I., & Wei, X. (2019). *The Ins and Outs of Exchanges*. Oral presentation at the 2019 State Meeting held March 8 in Arlington, TX.
- Lane, K., & Holland, K. (2017). *Shaping expectations: Advising for international internships*. Oral presentation at the 2017 NAFSA Region III Conference held October 17 in San Antonio, TX.
- Lane, K. (2016). *Promotional techniques to engage millennials and their parents*. Oral presentation at the 2016 NAFSA Bi-Regional Conference held November 9 in New Orleans, LA.
- Lane, K. & Murphrey, T. P. (2015). *Best practices for quality international experiences based on the literature*. Poster session submitted to the 2015 NAFSA: Association of International Educators National Conference held May 20 in Boston, MA
- Murphrey, T. P., Lane, K., and Brown, T. (2015). *Motivations for participation in an international experience: Perspectives of students enrolled in a college of agriculture*. Oral presentation at the 2015 Association for International Agricultural and Extension Education (AIAEE) Conference held April 27 in Wageningen, The Netherlands.

- Lane, K. & Murphrey, T. P. (2014). *Encouraging students enrolled in a college of agriculture to gain international experience: Preference and motivation*. Oral presentation presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.
- Lane, K. & Murphrey, T. P. (2014). A literature overview of best practices for increasing global competency through overseas experiences. Poster session presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.
- Murphrey, T. P., Lane, K., & Leggette, H. (2014). *Agricultural students' perspectives of international experiences: Opportunities and challenges to meeting students' needs*. Oral presentation presented at the 2014 North American Colleges and Teachers of Agriculture Conference held June 25 - 28 at Montana State University, Bozeman, MT.
- Lane, K. & Murphrey, T. P. (2014). *Globalizing our community one student at a time: Best practices for providing a quality international experience based on the literature*. Oral presentation presented at the 2014 Lone Star College System – 11<sup>th</sup> Annual International Education Conference held April 11 in Houston, TX.
- Lane, K. (2013). *Careers in International Education*. Panelist at Central Texas Lessons from Abroad Conference held September 22 in College Station, TX.

## **ACADEMIC SERVICE**

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Director, Center for International Business Studies	2020-Present
Council of Principal Investigators, Mays Business School representative	2023-2026
Chair, Wehner Lactation Room Task Force	2023
Chair, Texas A&M Education Abroad Director Search Committee	2022
Member, Global Engagement Strategic Goals Working Group	2022-2023
Mays University Scholarship Selection Committee	2022, 2023
Freshman class faculty mentor	2021, 2022
Member, Mays Assessment Committee	2020-Present
Student Organization Advisor	
Global Business Brigades	2012-2018, 2020-Present
International Business Association	2012-2018, 2020-Present
Sisterhood of Aggie Mentors	2022-Present

## **AWARDS**

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President's Meritorious Service Team Award (Education Abroad)	2021
Mays Outstanding Staff Award	2014
Brazos County A&M Club Volunteer of the Year Award	2012
T-Camp Namesake (transfer orientation camp)	2007

## **PROFESSIONAL AFFILIATIONS**

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Diversity Abroad Network  
Forum on Education Abroad  
Generation Study Abroad Commitment Partner – successfully fulfilled pledge  
NAFSA: Association of International Educators

## **OTHER SERVICE**

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NAFSA: Association of International Educators	2014-Present
Chair	2024
Chair-elect	2023
Conference Planner	2022
Conference Apprentice	2021
Texas State Representative	2020
Texas A&M Letterman's Association Board of Directors	2014-2019, 2023-Present
AIFS Advisory Board Member	2023-Present
International Studies Abroad (ISA) Advisory Board Member	2017-2019
The Junior League of Bryan-College Station, Inc.	2012-2019
Brazos County A&M Club	2006-2016
Brazos Valley Worldfest	2007, 2012-2013
The Association of Former Students Class Agent	2007-Present
Texas Event Leadership Program Certification	2008
Texas Friendly Hospitality Program, Certified Trainer	2007
Community of Respect, Certified Trainer	2005
Basic Mediation Training Certification (40-hour state approved course)	2005
Diversity Training Certification (3-day "training for trainers")	2005

## **COMPUTER SKILLS**

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Microsoft Suite and Adobe Acrobat  
Terra Dotta and Via TRM Application and Management Systems  
Texas A&M software programs including Compass, Concur, eCampus, Maestro, and Navigate  
Virtual collaboration resources including Google Drive and Zoom