

August 2024

JENN PUCCIA, PhD, CPA

James Benjamin Department of Accounting
Mays Business School
Texas A&M University

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ACADEMIC POSITIONS

Texas A&M University College Station, Texas
Assistant Professor of Accounting 2024 - Present

EDUCATION AND CERTIFICATION

Michigan State University East Lansing, Michigan
Doctor of Philosophy, Accounting May 2024

Texas A&M University College Station, Texas
Master of Science in Management Information Systems May 2015

Texas A&M University College Station, Texas
Bachelor of Business Administration in Accounting, *Magna Cum Laude* May 2015

Certified Public Accountant October 2016 – Present

WORKING PAPERS

[1] “The Effect of Audit Committee Internal Audit Expertise on Financial Reporting and Operating Performance” (Dissertation)

- Winner of the *Michael J. Barrett Doctoral Dissertation Award*

[2] “Does the PCAOB’s Emphasis on Management Review Controls Improve Financial Reporting Decisions: Evidence from Goodwill Impairments” with K. Bills and C.E. Hogan

- Revising for resubmission to *Contemporary Accounting Research*

[3] “Do Auditors Benefit from Client Data Breaches” with M. Ashraf

- Winner of the *2024 Best Audit Midyear Meeting Doctoral Student Paper Award*

[4] “Are Expanded Audit Reports Informative of Future Goodwill Impairment Beyond Observable Market Signals?” with K. Bills and C.E. Hogan

INVITED PRESENTATIONS

2024 AAA Auditing Section Midyear Meeting
2024 Texas Christian University
2024 University of Illinois Urbana-Champaign
2024 Texas A&M University
2024 University of Mississippi

August 2024

2023 Baylor University
2023 University of Alabama
2023 AAA Accounting PhD Rookie Recruiting and Research Camp
2023 AAA/Deloitte/J. Michael Cook Doctoral Consortium
2022 Deloitte/University of Kansas Auditing Symposium
2022 International Symposium on Audit Research (ISAR)

ACADEMIC SERVICE

External Service:

Ad Hoc Reviewer:

- *The Accounting Review*
- *Auditing: A Journal of Practice and Theory*
- *The British Accounting Review*

2024 Reviewer, Moderator, AAA Auditing Section Midyear Meeting
2023 Discussant, Reviewer, Moderator, AAA Annual Meeting
2023 Discussant, Reviewer, Moderator, AAA Auditing Section Midyear Meeting
2022 Discussant, Reviewer, AAA Auditing Section Midyear Meeting
2022 Reviewer, AAA Annual Meeting
2021 Reviewer, AAA Annual Meeting

Broad College of Business, Michigan State University:

2024 Broad College of Business Doctoral Student Representative for the Dean of Eli Broad College of Business Search Committee

CONFERENCE PARTICIPATION

2024 Big Data and Machine Learning Conference; Rice/Texas A&M University Assistant Professor Conference; Deloitte/University of Kansas Auditing Symposium; AAA Auditing Section Midyear Meeting
2023 AAA Accounting PhD Rookie Recruiting and Research Camp; Texas Audit Research Symposium; AAA Annual Meeting; AAA Auditing Section Midyear Meeting
2022 University of Illinois Symposium on Audit Research & Doctorial Consortium, International Symposium on Audit Research; Deloitte/University of Kansas Auditing Symposium; AAA Auditing Section Midyear Meeting & Doctorial Consortium; Midwest Accounting Research Conference
2021 AAA Auditing Section Midyear Meeting & Doctorial Consortium; Midwest Accounting Research Conference
2020 University of Illinois Symposium on Audit Research & Doctorial Consortium; AAA Auditing Section Midyear Meeting & Doctorial Consortium

TEACHING EXPERIENCE

Michigan State University, Department of Accounting and Information Systems

ACC 300 Intermediate Financial Accounting I, Instructor

Instructor rating 4.8/5.0 (Spring 2023)

PIM 811 Financial Accounting Concepts for Executive MBA, Teaching Assistant

Summer 2021 (No ratings given)

Summer 2022 (No ratings given)

ACC 201 Principles of Financial Accounting, Teaching Assistant

Instructor rating 4.2/5.0 (Fall 2020); 4.5/5.0 (Spring 2021)

HONORS AND AWARDS

Best Midyear Meeting Doctoral Student Paper Award (Audit Midyear) 2024

Michael J. Barrett Doctoral Dissertation Award, Internal Audit Foundation 2023

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow 2023

PhD Student Excellence Award in Teaching, Michigan State University 2023

Dissertation Completion Fellowship, Michigan State University 2023

ACADEMIC AND PROFESSIONAL EXPERIENCE

Michigan State University East Lansing, Michigan
Teaching and Research Assistant 2019 - 2024

Protiviti Chicago, Illinois
Senior Consultant, Internal Audit and Financial Advisory July 2017 – June 2019
Experienced Consultant, Internal Audit and Financial Advisory July 2016 – June 2017

EY, Ernst & Young Dallas, Texas
Risk Assurance Staff, Advisory July 2015 – June 2016

PROFESSIONAL AFFILIATIONS

Member, American Accounting Association

Member, AAA Audit Section