

Katy E. Lane

Clinical Assistant Professor
Director of the Center for International Business Studies
Mays Business School
Texas A&M University
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EDUCATION

Ph.D. in Agricultural Leadership, Education and Communications	2022
College of Agriculture & Life Sciences, Texas A&M University	
M.S. in Recreation, Park & Tourism Sciences	2010
College of Agriculture & Life Sciences, Texas A&M University	
Graduate Certificate in Advanced International Affairs	2005
George Bush School of Policy and Public Service, Texas A&M University	
B.A. in Mathematics (Business Administration minor)	2003
College of Science, Texas A&M University	
<i>Study Abroad</i> , Spanish Language and Culture, Universidad de Salamanca	2002
<i>Intern Abroad</i> , Public Relations Office, Autoridad del Canal de Panamá	2001
Academy for Future International Leaders	2000-2001

EXPERIENCE

Clinical Assistant Professor, Department of Management, Mays Business School	2023-Present
Director, Center for International Business Studies, Mays Business School	2020-Present
<ul style="list-style-type: none">• Coordinate high impact global business opportunities for 700+ students annually• Oversee 25+ faculty programs annually and four (4) international business certificate programs• Develop educational collaborations with 30+ foreign universities for exchange and research• Lead 2-3 business study abroad experiences annually in Asia and Latin America• Teach Global Business course at the Center for Executive Development for mid-level professionals• Serve as PI for the Center for International Business & Education (CIBE) grant awarded by the U.S. Department of Education; received 1.2M award for 2022-2026• Facilitate outreach and research initiatives with TAMU system schools and for the community	
Associate Director, Education Abroad, Texas A&M University	2016-2020
<ul style="list-style-type: none">• Provide leadership to carry out mission and goals, policies, and procedures.• Supervise, lead, and counsel a team of six full-time staff, identifying opportunities for improvement and opportunity, supporting students, and maintaining university compliance.• Assist in budgetary decisions and approve all operation expenses for our unit.• Oversee all outreach and technology initiatives including website and social media.• Coordinate risk management processes and ensure compliance for our office.• Lead execution of exchange, field trip, provider, student group, and independent programs.• Collaborate with AOC Deans, international program directors, faculty, and other campus units.• Develop new international partnerships and provider affiliations.• Liaison for Aggie Honor System Office, Athletics, Brockman Scholars, International Student Services, Scholarships & Financial Aid, Student Activities, and the TAMU Foundation.	

Program Manager, Center for International Business Studies, Mays Business School	2015-2016
<ul style="list-style-type: none"> • Oversaw daily operations and activities in the office. • Performed human resource functions including training and development of employees. • Assisted with college undergraduate international internship course. • Developed emergency plans and risk management protocol. • Increased students studying, interning, volunteering, and researching abroad by more than 50%. • Fulfilled all program coordinator duties listed below. 	
Program Coordinator, Center for International Business Studies, Mays Business School	2012-2015
<ul style="list-style-type: none"> • Advised and recruited domestic students and incoming exchange students for study abroad. • Coordinated all marketing and outreach initiatives including creation of a new website. • Co-authored CIBER grant submission and submitted year-end grant reports. • Collaborated with all academic and non-academic offices within Mays Business School. • Developed and delivered orientation program, prepared reports, and evaluated trends. • Created new programs and the CIBS Ambassador program. 	
Research Assistant, Texas AgriLife Extension Services, Texas A&M University	2007-2008
<ul style="list-style-type: none"> • Facilitated state-wide training for diverse populations in hospitality and leadership. • Presented Texas Friendly Hospitality Program to businesses, future trainers, and youth. • Assisted with coordination of annual Texas Event Leadership Program conference 	
Teaching Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University	2007-2008
<ul style="list-style-type: none"> • Co-led departmental undergraduate internship course and lectured on career development. • Advised and mentored undergraduate students. • Served as faculty intermediary for communication and reporting. 	
Graduate Assistant, Dept. of Recreation, Park & Tourism Sciences, Texas A&M University	2006
<ul style="list-style-type: none"> • Created tourism marketing plan and conducted tourism inventories for Central Texas cities. • Designed permanent artifact display for preservation and educational awareness. 	
Advisor, Study Abroad Programs Office, Texas A&M University	2004-2006
<ul style="list-style-type: none"> • Served as a daily resource to Texas A&M students, staff, faculty, and parents. • Managed international leadership course in conjunction with Texas A&M International Board. • Developed preparation materials and conducted orientations for students and faculty. • Coordinated IREU to Taiwan with \$100,000 annual budget and led first two weeks of program. • Maintained program budgets and website; created presentations and marketing materials. 	

COURSES TAUGHT

BUSN 299: Professional and High-Impact Experiences
 BUSN 403: Transformational Leader Portfolio
 IBUS 320: Global Sustainable Business
 IBUS 455: Asian Business Environment
 IBUS 459: Latin American Markets
 IBUS 484: International Business Internship
 IBUS 489: Special Topics in Business English

EDUCATION ABROAD PROGRAMS

Chile Entrepreneurship faculty-led program	2018
Antarctica Sustainable Leadership	2024
Costa Rica Business faculty-led program	2022, 2023
Mexico Introduction to Research Abroad field trip	2022
Panama Global Sustainable Business field trip	2023, 2024
Singapore Business faculty-led program	2024
Taiwan International Research Experience for Undergraduates (IREU)	2005, 2006

PUBLICATIONS

- Lane, K., Murphrey, T. P., Briers, G. E., Dooley, L., Lindner, J., & Esquivel, C. (2024). "Comparing influence and value based on study abroad program types." *Frontiers: The Interdisciplinary Journal of Study Abroad*, 36(1), 624-639. doi: 10.36366/frontiers.v36i1.795
- Panina, D., & Lane, K. (2022). "Sustainable Study Abroad" In Zhuplev, A., & Koepp, R. (Eds.), *Global Trends, Dynamics, and Imperatives for Strategic Development in Business Education in an Age of Disruption*, 110-125. IGI Global. doi:10.4018/978-1-7998-7548-2
- Panina, D. & Lane, K. (2021). "Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes." In I. Management Association (Ed.), *Research Anthology on Business and Technical Education in the Information Era* (pp. 234-258). IGI Global. doi: 10.4018/978-1-7998-5345-9.ch014
- Lane, K., & Murphrey, T. P. (2020). Benefits of and Best Practices for International Experiences for College Students: A Synthesis of the Literature. *Journal of International Agricultural & Extension Education*, 27(4), 39-61. doi:10.5191/jiaee.2020.27439
- Panina, D., & Lane, K. (2018). Developing Future Global Business Leaders Through International Experiences: An Assessment of Study-Abroad Outcomes In Maheshkar, C., & Sharma, V. (Eds.), *Handbook of Research on Cross-Cultural Business Education*, 89-114. IGI Global. doi:10.4018/978-1-5225-3776-2.ch005
- Murphrey, T. P., Lane, K., Harlin, J., & Cherry, A. (2016). An examination of pre-service agricultural science teachers' interest and participation in international experiences: Motivations and barriers. *Journal of Agricultural Education*, 57(1), 12-29. doi: 10.5032/jae.2016.01012
- Lane, K. (2010). *Cultural Heritage Event Management: Understanding the Relationship Between Leadership Traits and Successful Events*. Masters paper.
- Camargo, B. Lane, K., and Jamal, T. (2007). Environmental Justice and Sustainable Tourism: The Missing Cultural Link. *The George Wright Society Forum*, 24(3): 70-80. Reprinted in *Ecotourism-Sustainable Development*, 2008, Vanga Surendar Reddy (ed.), Hyderabad, India: The Icfai University Press, pp. 33-47.

SELECTED PRESENTATIONS

- Dye, R., Helfgott, I., Lane, K., & Raychaudhuri, U. (2025). *Alignment Check: Best Practices for SIOs to Build a Coordinated Global Strategy*. Oral presentation at the 2025 AIEA Annual Conference held March 3, 2025, in Houston, TX.
- Lane, K. Lopez, A., & Suppes, P. (2024). *Risk Assessment and Crisis Management in Education Abroad Programming*. In-person workshop at 2024 NAFSA Annual Conference held May 28, 2024, in New Orleans, LA.
- Lane, K., Hopkinson, P., Haseley, A., & Vogl, M. (2023). *Best Practices to Support Faculty Abroad*. Oral presentation at the 2023 NAFSA Region III Conference held November 2, 2023, in Oklahoma City, OK.
- Lane, K., & Holland K. (2019). *The Ins and Outs of Intern Abroad Programs*. Oral presentation at the 2019 NAFSA Regional Conference held November 6 in Addison, TX.
- Lane, K., Blumenfeld-Gantz, I., & Wei, X. (2019). *The Ins and Outs of Exchanges*. Oral presentation at the 2019 State Meeting held March 8 in Arlington, TX.
- Lane, K., & Holland, K. (2017). *Shaping expectations: Advising for international internships*. Oral presentation at the 2017 NAFSA Region III Conference held October 17 in San Antonio, TX.
- Lane, K. (2016). *Promotional techniques to engage millennials and their parents*. Oral presentation at the 2016 NAFSA Bi-Regional Conference held November 9 in New Orleans, LA.
- Lane, K. & Murphrey, T. P. (2015). *Best practices for quality international experiences based on*

the literature. Poster session submitted to the 2015 NAFSA: Association of International Educators National Conference held May 20 in Boston, MA

Murphrey, T. P., Lane, K., and Brown, T. (2015). *Motivations for participation in an international experience: Perspectives of students enrolled in a college of agriculture*. Oral presentation at the 2015 Association for International Agricultural and Extension Education (AIAEE) Conference held April 27 in Wageningen, The Netherlands.

Lane, K. & Murphrey, T. P. (2014). *Encouraging students enrolled in a college of agriculture to gain international experience: Preference and motivation*. Oral presentation presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.

Lane, K. & Murphrey, T. P. (2014). A literature overview of best practices for increasing global competency through overseas experiences. Poster session presented at the 2014 NAFSA: Association of International Educators Region III Conference held November 4 in Fort Worth, TX.

Murphrey, T. P., Lane, K., & Leggette, H. (2014). *Agricultural students' perspectives of international experiences: Opportunities and challenges to meeting students' needs*. Oral presentation presented at the 2014 North American Colleges and Teachers of Agriculture Conference held June 25 - 28 at Montana State University, Bozeman, MT.

Lane, K. & Murphrey, T. P. (2014). *Globalizing our community one student at a time: Best practices for providing a quality international experience based on the literature*. Oral presentation presented at the 2014 Lone Star College System – 11th Annual International Education Conference held April 11 in Houston, TX.

Lane, K. (2013). *Careers in International Education*. Panelist at Central Texas Lessons from Abroad Conference held September 22 in College Station, TX.

ACADEMIC SERVICE

Director, Center for International Business Studies	2020-Present
Council of Principal Investigators, Mays Business School representative	2023-2026
Chair, Wehner Lactation Room Task Force	2023
Chair, Texas A&M Education Abroad Director Search Committee	2022
Member, Global Engagement Strategic Goals Working Group	2022-2023
Mays University Scholarship Selection Committee	2022, 2023
Freshman class faculty mentor	2021, 2022
Member, Mays Assessment Committee	2020-Present
Student Organization Advisor	
Global Business Brigades	2012-2018, 2020-Present
International Business Association	2012-2018, 2020-Present
Sisterhood of Aggie Mentors	2022-Present

AWARDS

President's Meritorious Service Team Award (Education Abroad)	2021
Mays Outstanding Staff Award	2014
Brazos County A&M Club Volunteer of the Year Award	2012
T-Camp Namesake (transfer orientation camp)	2007

PROFESSIONAL AFFILIATIONS

Forum on Education Abroad
Generation Study Abroad Commitment Partner – successfully fulfilled pledge
NAFSA: Association of International Educators

OTHER SERVICE

NAFSA: Association of International Educators	2014-Present
Chair	2024
Chair-elect	2023
Conference Planner	2022
Conference Apprentice	2021
Texas State Representative	2020
Texas A&M Letterman's Association Board of Directors	2014-2019, 2023-Present
AIFS Advisory Board Member	2023-Present
International Studies Abroad (ISA) Advisory Board Member	2017-2019
The Junior League of Bryan-College Station, Inc.	2012-2019
Brazos County A&M Club	2006-2016
Brazos Valley Worldfest	2007, 2012-2013
The Association of Former Students Class Agent	2007-Present
Texas Event Leadership Program Certification	2008
Texas Friendly Hospitality Program, Certified Trainer	2007
Community of Respect, Certified Trainer	2005
Basic Mediation Training Certification (40-hour state approved course)	2005
Diversity Training Certification (3-day "training for trainers")	2005

COMPUTER SKILLS

Microsoft Suite, Adobe Acrobat, and Canva
Terra Dotta and Via TRM Application and Management Systems
Texas A&M software programs including Compass, Concur, eCampus, Maestro, and Navigate
Virtual collaboration resources including Google Drive and Zoom