



Center for Executive
Development
MAYS BUSINESS SCHOOL

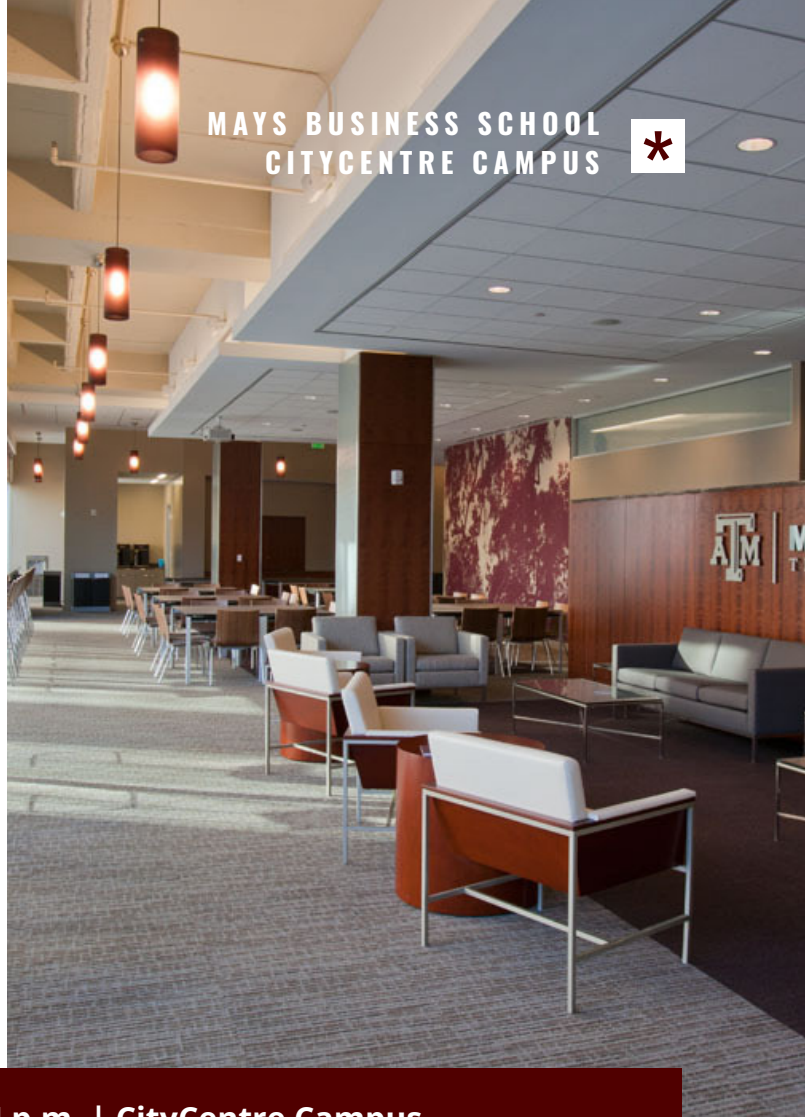
MAYS BUSINESS SCHOOL
CITYCENTRE CAMPUS



FINANCE FOR NON-FINANCIAL LEADERS

Mays Business School - CityCentre Campus
842 W. Sam Houston Pkwy. N., Ste. 200
Houston, TX 77024

\$4,500 per participant (group discounts available)



October 6 -8, 2025 | 8:30 a.m. - 4 p.m. | CityCentre Campus

About the Program

This course aims to demystify finance for non-financial leaders, equipping them with the skills and knowledge needed to contribute meaningfully to their organization's financial success. Delivered through a mix of lectures, case studies, group discussions, and hands-on exercises from the premier Mays Business School faculty. Participants will have the opportunity to apply their learning through practical scenarios and real-world simulations. This three-day executive education course is designed to empower non-financial leaders with the essential knowledge and skills to make informed financial decisions, contribute effectively to organizational strategy, and communicate financial information with confidence. Through a combination of interactive lectures, case studies, and practical exercises, participants will gain a comprehensive understanding of key financial concepts, tools, and techniques.

Who Should Attend

This course is designed for non-financial leaders, including executives, managers, and professionals from various functional areas who seek to enhance their financial acumen and increase their decision-making skills.

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Curriculum

Foundations of Financial Statements

Income/outcome simulation

Role of accounting/finance in business, decision-making, and storytelling

Understanding financial statements

Balance sheets, income statements, and cash flow statements

Empowering Your Financial Decision-Making

Ratio analysis for decision-making

Understanding cost behavior for management decision-making

Understanding types of costs

Forecasting techniques for better decision-making

Creating and managing budgets

Financial Strategy and Management

Pricing and capital budgeting

Time and value of money

Return on investment

Benefits of the Program

Individual

Improved decision-making

Enhanced communication skills

Increased leadership effectiveness

Organization

Informed decision-making across departments

Improved cross-functional collaboration

Prepared leadership bench



Karen Farmer, Senior Lecturer
Mays Business School

For more information, please contact:

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TEXAS A&M UNIVERSITY

Mays Business School

For more information

visit: tx.ag/tamuffnfl