

Brady Twedt

Arthur Andersen Chair in Accounting
Mays Business School
Email: btwedt@tamu.edu

ACADEMIC EXPERIENCE

▪ Professor	Texas A&M University	June 2023 – present
▪ Associate Professor	University of Oregon	Sept 2020 – May 2023
▪ Assistant Professor	University of Oregon	June 2018 – Aug 2020
	Indiana University	June 2013 – May 2018

EDUCATION

Ph.D.	Accounting, Texas A&M University	August 2013
B.S.	Accounting, Utah State University	May 2009

PUBLISHED AND ACCEPTED PAPERS

- 21) Promotional Press Releases and Investor Processing Costs, with Caleb Rawson and Jessica Watkins. 2025. Forthcoming in *Management Science*.
- 20) Common Media Holding Companies and the Uniqueness of Business Press Content, with Kenneth Merkley, Joseph Pacelli, and Flora Sun. 2025. *The Accounting Review* 100: 381-405.
- 19) Curbing Enthusiasm: Media Sentiment and the Disciplining Role of Quarterly Earnings Announcements, with Eric Holzman and Brian Miller. 2023. *The Accounting Review* 98: 1-31.
- 18) Earnings Virality, with Brett Campbell, Michael Drake, and Jacob Thornock. 2023. *Journal of Accounting and Economics* 75: 101517.
- 17) Managers' Strategic Use of Concurrent Disclosure: Evidence from 8-K Filings and Press Releases, with Caleb Rawson and Jessica Watkins. 2023. *The Accounting Review* 98: 345-371.
- 16) Brokerage Relationships and Analyst Forecasts: Evidence from the Protocol for Broker Recruiting, with Braiden Coleman, Michael Drake, and Joseph Pacelli. 2023. *Review of Accounting Studies* 28: 2075-2103.
- 15) Brokerage House IPOs and Analyst Forecast Quality, with Mark Bradshaw, Michael Drake, and Joseph Pacelli. 2023. *Management Science* 69: 7079-7094.
- 14) Social Media Analysts and Sell-Side Analyst Research, with Michael Drake, Robbie Moon, and James Warren. 2023. *Review of Accounting Studies* 28: 385-420.
- 13) Political Bias in the Media's Coverage of Firms' Earnings Announcements, with Lynn Rees. 2022. *The Accounting Review* 97: 389-411.

- 12) The Incremental Value Relevance of Media Coverage of Earnings Announcements: Evidence from the Trading of Short Sellers, with Lynn Rees. 2021. *Accounting Horizons* 35: 143-165.
- 11) Trading Prior to the Disclosure of Material Information: Evidence from Regulation Fair Disclosure Form 8-Ks, with John Campbell and Benjamin Whipple. 2021. *Contemporary Accounting Research* 38: 412-442.
- 10) Analyst Forecast Bundling, with Michael Drake, Peter Joos, and Joseph Pacelli. 2020. *Management Science* 66: 4024-4046.
- 9) Does Business Strategy Impact a Firm's Information Environment? with Kathleen Bentley and Tom Omer. 2019. *Journal of Accounting, Auditing, and Finance* 34: 563-587.
- 8) Increased Mandated Disclosure Frequency and Price Formation: Evidence from the 8-K Expansion Regulation, with Jeff McMullin and Brian Miller. 2019. *Review of Accounting Studies* 24: 1-33.
- 7) The Internet as an Information Intermediary, with Michael Drake and Jacob Thornock. 2017. *Review of Accounting Studies* 22: 543-576.
- 6) Spreading the Word: Price Discovery and Newswire Dissemination of Management Earnings Guidance. Sole authored. 2016. *The Accounting Review* 91: 317-346.
- 5) Who's Heard on the Street? Determinants and Consequences of Financial Analyst Coverage in the Business Press, with Lynn Rees and Nathan Sharp. 2015. *Review of Accounting Studies* 20: 173-209.
- 4) The Media and Mispricing: The Role of the Business Press in the Pricing of Accounting Information, with Michael Drake and Nicholas Guest. 2014. *The Accounting Review* 89: 1673-1701.
- 3) Reading Between the Lines: An Empirical Examination of Qualitative Attributes of Financial Analysts' Reports, with Lynn Rees. 2012. *Journal of Accounting and Public Policy* 31: 1-21.
- 2) The Stock Price Effects from Downward Earnings Guidance Versus Beating Analysts' Forecasts: Which Effect Dominates? with Lynn Rees. 2011. *Accounting and Business Research* 41: 95-118.
- 1) Fraud Score Analysis in Emerging Markets, with Chris Skousen. 2009. *Cross Cultural Management: An International Journal* 16: 301-316.

WORKING PAPERS

- Media Relations Officers and Corporate Engagement with the Media, with Rachel Flam, Emily Shafron, and Nathan Sharp.
 - Third round at *Journal of Accounting and Economics*
- YouTube Influencers as Information Intermediaries, with Brett Campbell, Michael Drake, and Jacob Thornock.
 - Second round at *Review of Accounting Studies*
- Real Externalities of Mandatory Disclosure, with Jaewoo Kim and Hunter Pearson.
 - Second round at *Contemporary Accounting Research*
- Institutional Investors and Echo Chambers: Evidence from Social Media Connections and Political Ideologies, with Nicholas Guest and Melina Murren Vosse.
- Sound Analysis? Investing Podcasts and Investor Information Processing, with Braiden Coleman, Karson Fronk, and Matthew Hall.

- From Experience to Analysis: Investor Reactions to Product Experience Discussion in Social Media Equity Research, with Hengda Jin and Antonis Kartapanis
- Media Article Style, with Michael Drake, James Moon, and James Warren.

SELECT MEDIA MENTIONS

- News Media Conglomeration and Financial Markets. *NPR – Academic Minute*, April 25, 2025.
- Study: Media consolidation reduces diversity of business news coverage. *Talkingbiznews*, October 28, 2024.
- SEC Form 8-K: Definition, What It Tells You, Filing Requirements. *Investopedia*, August 18, 2024.
- How Earnings Announcements Discipline Markets Skewed by Media Coverage. *Columbia Law School Blog*, June 12, 2023
- Burying Bad 8-K News Raises Red Flags. *CFO Dive*, May 10, 2023
- Report: Companies Using Press Releases & SEC Filing Misdirection to Hide Bad News. *WebProNews*, May 10, 2023
- Companies Distract from Bad News with Unrelated News. *Accounting Today*, May 3, 2023
- New Research Examines How Managers Hide Negative News. *Forbes*, April 11, 2023
- How Companies Distract Investors When Disclosing Bad News. *Columbia Law School Blog*, November 11, 2022
- Companies Issue Unrelated News When SEC 8-K Disclosure Has Bad News, Study Finds. *CPA Practice Advisor*, October 20, 2022
- Companies Push Positive News when SEC Disclosures are Negative. *Accounting Today*, October 20, 2022
- Distract Me Not. *Bloomberg*, October 19, 2022
- Bond Trading and Bank Memoirs. *Bloomberg View*, July 18 2016
- Did Regulation FD Prevent Selective Disclosure? *Columbia Law School Blog*, July 18, 2016
- Analysts See ‘Career Benefits’ from Publicity. *The Financial Times*, March 21, 2011
- Positives for Analysts who Push the Negative. *The Irish Times*, March 21, 2011
- Weak Guidance vs. Beating Consensus. *CXOAdvisory.com*, October 14, 2010

TEACHING

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|--|----------------------|---------------------------|
| ▪ Accounting PhD Seminar | Texas A&M University | Spring 2024 – present |
| ▪ Intermediate Financial Accounting I
Average Overall Instructor Rating: 4.9 / 5.0 | Texas A&M University | Fall 2023 – present |
| ▪ Introduction to Financial Accounting*
* Instructor ratings unavailable due to change in university policy | University of Oregon | Spring 2022 |
| ▪ Accounting PhD Seminar | University of Oregon | Spring 2021 – Spring 2023 |
| ▪ Intermediate Financial Accounting II
Average Overall Instructor Rating: 4.8 / 5.0 | University of Oregon | Winter 2019 – Spring 2023 |
| ▪ Intermediate Financial Accounting I
Average Overall Instructor Rating: 6.5 / 7.0 | Indiana University | Spring 2014 – Spring 2018 |
| ▪ Introduction to Financial Accounting
Overall Instructor Rating: 4.8 / 5 | Texas A&M University | Fall 2011 |

ACADEMIC SERVICE

Editorial Board Member

- *The Accounting Review* 2021 – present
- *Contemporary Accounting Research* 2020 – present

Ad hoc Reviewer

- *Journal of Accounting and Economics, Journal of Accounting Research, The Accounting Review, Review of Accounting Studies, Contemporary Accounting Research, Review of Financial Studies, Management Science, Journal of Financial and Quantitative Analysis, Journal of Financial Reporting, Journal of Accounting and Public Policy, Journal of Accounting, Auditing, and Finance, Journal of Business, Finance, and Accounting, Accounting Horizons, Journal of Corporate Finance, Journal of Financial Research, Journal of Forensic Accounting Research, European Accounting Review, Accounting and Business Research, Journal of International Accounting, Auditing, and Taxation, AAA FARS Mid-Year Meeting, AAA Annual Meeting, Conference on Financial Economics and Accounting, Conference on Empirical Legal Studies, Hawaii Accounting Research Conference, Research Grants Council of Hong Kong*

Other External Service

- Board Member – OSCP Educational Foundation 2022
- Editorial Committee – AAA FARS Mid-Year Meeting 2019

University Service

- Committee on Scholarships – University of Oregon 2021 – 2022

Department and College Service

- Dissertation Committees
 - Stephanie Chen (Texas A&M, expected 2028)
 - Sarah Tschosik (Texas A&M, expected 2026)
 - Mansoor Shekarian (Texas A&M, Finance, expected 2026)
 - Hunter Pearson (cochair, University of Oregon 2025), placed at University of Houston
 - Jessica Watkins (Indiana University 2018), placed at University of Notre Dame
- Nominations Committee – Texas A&M University 2024 – present
- Ph.D. Advisory Committee – Texas A&M University 2023 – present
- Faculty Recruiting Committee – Texas A&M University 2023 – present
- College Personnel (Promotion and Tenure) Committee – University of Oregon 2022 – 2023
- Doctoral Program Committee – University of Oregon 2020 – 2023
- Scholarship Committee – University of Oregon 2020 – 2023
- Strategic Planning Committee – University of Oregon 2020 – 2023
- Research Seminar Coordinator – University of Oregon 2020 – 2022
- Honors College Thesis Primary Advisor – University of Oregon
 - Jack Pitcher – 2019 Nellie Pulis – 2021 Anna Laber – 2021
- Faculty Recruiting Committee – University of Oregon 2018 – 2019

▪ Faculty Recruiting Committee (Finance) – University of Oregon	2018 – 2019
▪ Business School Academic Fairness Committee – Indiana University	2017 – 2018
▪ Research Seminar Coordinator – Indiana University	2016 – 2017

INVITED PRESENTATIONS

▪ London School of Economics	2025
▪ Rice University	2024
▪ Hong Kong Polytechnic University	2022
▪ Texas A&M University	2022
▪ Universities of British Columbia, Oregon, and Washington Research Conference	2022
▪ Singapore Management University	2022
▪ Chinese University of Hong Kong	2021
▪ American Accounting Association FARS Midyear Meeting	2021
▪ Universities of British Columbia, Oregon, and Washington Research Conference	2018
▪ American Accounting Association Annual Meeting	2018
▪ University of Oregon	2017
▪ American Accounting Association Annual Meeting	2017
▪ European Accounting Association Annual Meeting	2017
▪ University of Iowa	2017
▪ Utah State University	2017
▪ American Accounting Association FARS Midyear Meeting	2017
▪ Conference on Empirical Legal Studies at Duke Law School	2016
▪ American Accounting Association Annual Meeting	2016
▪ American Accounting Association FARS Midyear Meeting	2016
▪ Duke University	2015
▪ Brigham Young University Accounting Research Symposium	2015
▪ Texas A&M University Formal Doctoral Students Research Conference	2015
▪ American Accounting Association Annual Meeting	2015
▪ Conference on Financial Economics and Accounting	2014
▪ Center for Accounting Research and Education Conference	2013
▪ Arizona State University	2013
▪ Indiana University	2013
▪ Rice University	2013
▪ Southern Methodist University	2013
▪ University of Georgia	2013
▪ University of Illinois	2013
▪ University of Notre Dame	2013
▪ University of Texas at Dallas	2013
▪ University of Washington	2013
▪ Washington University in St. Louis	2013
▪ Conference on Financial Economics and Accounting	2012
▪ AAA Annual Meeting	2012
▪ Brigham Young University Accounting Research Symposium	2012
▪ Accounting PhD Rookie Recruiting and Research Camp	2012
▪ University of Technology – Sydney Accounting Research Conference	2012
▪ Conference on Financial Economics and Accounting	2011
▪ International Agenda Setting Conference – Lucerne, Switzerland	2011

AWARDS AND HONORS

- Edward P. Swanson Accounting Research Excellence Award, Texas A&M University 2025
- Arthur Andersen Endowed Chair, Texas A&M University 2023 – present
- Miner Accounting Chair, University of Oregon 2022 - 2023
- Outstanding Reviewer Award, *The Accounting Review* 2022
- Excellence in Undergraduate Teaching Award, University of Oregon 2021
- Outstanding Discussant Award, FARS Mid-Year Meeting 2021
- Miner Research Scholar, University of Oregon 2020 – 2022
- Kageyama Endowment Fund Grants, University of Oregon 2018, 2019
- Excellence in Reviewing Award, Financial Accounting and Reporting Section 2017
- Trustees Teaching Award, Indiana University 2014
- Dean's Award for Outstanding Research by a Doctoral Student, Texas A&M University 2012
- FASB Doctoral Student Program – Invited Participant 2012
- Ernst & Young Doctoral Fellowship 2009 – 2013
- Texas A&M Regents' Fellowship 2009 – 2013
- Mays Business School Fellowship 2009 – 2013

SOCIETAL IMPACT STATEMENT

The primary goal of my research is to increase our understanding of how accounting information flows through capital markets. I also seek to teach relevant skills to my students to better prepare them for their future careers.