

Amy B. Hurta, CPA

460H Wehner, 4353 TAMU, College Station, TX 77843 | 979-845-6038 | ahurta@mays.tamu.edu

SOCIETAL IMPACT

As an instructor, my goal is to support student success by developing professional communication and technical skills in taxation. Technology is rapidly accelerating the accounting environment, while human interaction is quickly declining. In this environment, accountants are often the translators between complex data and material decisions. I strive to help students find the confidence to effectively step into this advisory role after graduation. To build confidence, I encourage students to build on their strengths and evaluate their areas of stretch. I truly enjoy mentoring students to find their professional voice and build resilience through their challenges.

EDUCATION

Texas A&M University, College Station, TX

Master of Science - Accounting, emphasis in taxation

2008

Bachelor of Business Administration - Accounting

2008

- Mays Business School Professional Program in Accounting, Group XV

ACADEMIC EXPERIENCE

Texas A&M University, Mays Business School

James Benjamin Department of Accounting, *Lecturer, College Station, TX*

2022- Present

• Courses of Instruction

- ACCT 421: Critical Communication Skills for Accountants
- ACCT 405: Income Tax
- ACCT 612: Partnership & Real Estate Taxation
- ACCT 664: Accounting Communication for Working Professionals

• Service Activities

- AI Faculty Learning Committee, *Member, Spring 2025*
- Instructor Mentor for BUSN 101, *Fall 2022, Fall 2023, Fall 2024*
- APT Faculty Council Charter Committee, *Member, Summer 2023*

• Workshops Presented

- LinkedIn Webinar: Using AI in the Classroom, *Orai Fireside Chat, April 2025*
- AI Faculty Showcase: AI-Enhanced Communication – Practical Strategies from ACCT 489, *Spring 2025*

- Using Peerceptiv in the Classroom, *Summer 2023*
- **Grant Applications**
 - Collaboration on Open Education Resources (OER): Context-Driven Professional Communication Curriculum: Accounting Communication, Department of Education, *Spring 2023*

PROFESSIONAL EXPERIENCE

Cherry Bekaert, LLP, *Tax Manager, Austin, TX* 2018–2022

- Supervised and reviewed tax compliance & consulting engagements remotely
- Managed clients consisting of high-net-worth individuals and their businesses in various industries: real estate, hospitality, healthcare, private investments, construction, oil & gas, etc.
- Sharpened communication skills through effective written correspondence & video conferences, resulting in building stronger relationships with clients and colleagues
- Taught staff technical tax issues collaboratively, utilizing technology
- Mentored staff through challenges of remote transition
- Provided excellent client service, proven by retaining clients upon partner retirements
- Managed IRS concerns and examinations
- Researched complex taxation issues, composed internal workpaper support, and translated results to clients

Powell, Ebert & Smolik, PC, *Tax Senior Associate, Austin, TX* 2009-2018

- Focused on partnership, corporate, individual, trust, and state tax compliance & consulting
- Trained office on paperless procedures & software implementation
- Researched various federal & state tax issues
- Successfully bridged from in-office to the firm's first remote associate in 2013
- Established procedures for remote work arrangements

KPMG, LLP, *Tax Associate & Intern, Fort Worth, TX* 2007-2009

- Prepared partnership, corporate, individual, trust, and state tax returns
- Developed, trained & led the implementation of the office's first paperless engagement
- Focused on private equity tax compliance and high-net-worth individuals
- Assisted with foreign reporting tax compliance

LICENSES & MEMBERSHIPS

- Certified Public Accountant, Texas 2009
- Texas Society of Certified Public Accountants

VOLUNTEER ACTIVITIES

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| • MSC OPAS Encore Board , <i>Assistant Treasurer, Treasurer</i> | 2023-Present |
| • Scouts BSA (f/k/a Boy Scouts of America), <i>Cub Scout Den Leader</i> | 2019-2023 |
| • Project Linus | 2016-2024 |