

Professional Distinction in RETAILING

About

The Professional Distinction in Retailing complements the student's degree and recognizes exceptional student engagement in extracurricular activities that build professional skills and knowledge outside of classroom or internship experiences. **This Professional Distinction is open to students in any major!**

How to Earn Points

Required:

Actively participate in the Student Retailing Association. Earn 400 points in a semester, as outlined by the Club's rules.

Students must earn a minimum of 100 points in each of these areas:

Networking

- Attend guest speaker lectures
- Attend career fairs
- Networking events with potential employers

Experience

- Relevant internships
- Part time work
- Advertising projects
- Student Retailing Association Officer

Certification & Training

- Relevant certification programs
- Coursework (NOT including required curriculum)
- Workshops
- Subscription to a relevant journal

There are many different ways to earn points! These are just a few examples.



Achievement

The Professional Distinction in Retailing is a semester by semester recognition. Students must receive 400 points through sales high impact opportunities in order to receive the recognition.

Students who complete four semesters of Professional Distinction in Retailing will receive a medal at graduation.

Getting Involved

Active membership in the Student Retailing Association will expose students meaningfully to career paths in retail. Students who have an interest in retail should join this organization as part of their career preparation.

Zales Scholar Program

Selection and active participation as a Zales Scholar for two semesters will count toward the Professional Distinction in Retailing.

To learn more, contact:

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Track Chair and Student Retailing Association

Resume Material

Example: *Professional Distinction in Retailing, four semesters*



TEXAS A&M UNIVERSITY

Mays Business School